

Nancy Moran, book department,
Carl K. Wilson Co. with Wahl's,
Bellingham, Washington.

May 17, 1956

Dear Miss Moran:

I am anxious to assist the Carl K. Wilson Co. outlets in pushing the book, Drummers and Dreamers which will go on sale in October.

Toward that end I am writing to see if you are interested in a book tour in which I would bring some of the unusual Indian characters to the store. I realize that sales would not be extensive, but since I will be on tour and at Seattle, I am very willing to come on up to Bellingham to help out as possible.

I would make the one appearance there, unless I made a luncheon or evening speaking appearance at which sales were not handled unless they fit into your plans or program.

Through several years I have worked on Drummers and Dreamers and through my historical contacts, I have secured some names of residents of your community--not too many, perhaps 25, who should be interested vitally in the book. These would be sent out invitations, like the sample enclosed, stating time and place. The lithographs referred to would be given out to anyone asking for them, figuring on distribution of 100 to 200.

I do not know how you operate on such occasions, but I could provide you with 100 to 200 of these invitations and would type or have printed time and place and forward them to you so you could send them out or distribute them.

Additionally I would provide on loan a few large photographs, 18 x 20 and these could be used with a showcard such as "Here on such and such a date."

The publisher, upon request, would provide circulars (with your name and address on them in amounts of 1,000 or over) or with blank space for your stamp in lesser amounts. I would be glad to forward your request in this line and you would receive them 60 to 90 days before publication.

Very roughly, the schedule as outlined on paper looks like I would be at Bellingham around Oct. 13.

It would be helpful for me to know what hours you would prefer, say a couple in the morning or a couple in the afternoon. I leave suggestions like that up to you and will confirm within a short time after determining your interest. I would appreciate an early reply so I can complete my itinerary. I have to hold up the entire trip schedule

until I determine your wishes.

I would suspect that even though not too many were moved by the book tour, that the later Christmas sales would be shaped up by the trip.

I believe that within a short time Priest Rapids Dam and the Indians will be in the news frequently, stories that money can't purchase, but good news stories. Additionally I feel sure there will be several newspaper magazine stories concerning them and the book.

And although I am in the newspaper business, I'll admit I know little about the operations of the Bellingham Herald. But if you could send me a clipping, or the name of a person who usually handles book material, I feel that as one newspaperman to another, due recognition will be paid. I would see that a review copy were provided in plenty of time for handling before the tour.

I understand the publisher sent a set of galley proofs of Drummers and Dreamers. I hope you liked the simple tale. I know you are aware of the increasing interest in Indian matters and Indian material.

Please let me know how I can be of assistance to you.

Sincerely Yours

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