

# JOURNALISM AWARDS DIRECTORY

Each year the Association of Canadian Advertisers honors a large number of persons for outstanding services to its major objectives. Eligibility embraces those active in advertising in Canada and its association executives.

One gold medal with a named citation is awarded in one of the following fields or any other acceptable to the judges: 1. Conception and implementation of effective advertising. 2. Contribution to the advancement of advertising. 3. Development of new methods or refinement of techniques.

Nominations may be made, before March 10, to:

Association of Canadian Advertisers,  
701 Federal Building, Toronto, Ont.

NEWSCASTS  
PUBLIC SERVICE

'EMMY'

## ACADEMY OF TELEVISION ARTS AND SCIENCES

Among the numerous "Emmy" statuette awards given for calendar year achievement in Television are several in the fields of electronic journalism, such as Best Coverage of News Event, Best Public Service series, Best News Commentary.

9426 Sassaer Boulevard  
Los Angeles 46, Calif.

Containing a ready reference listing of  
Eligibility, Dates of Entry, Donor Identification in 200 contests and opportunities

For

- Cash Prizes
- Medals
- Plaques
- Citations
- Fellowships
- Travel

in the fields of

NEWSPAPER - RADIO-TV - MAGAZINES



(Contents copyright 1957)

Jerome H. Walker,

Publisher

P.O. Box 434 Rye, N.Y.

## ADVERTISING ADVANCEMENT

GOLD MEDAL

### ACA ADVERTISING AWARD

Each year the Association of Canadian Advertisers honors a jury-selected person for outstanding services to or major accomplishments in the field of Advertising. Eligibility embraces those active in advertising or allied services and association executives.

One gold medal with a framed citation is awarded in one of the following fields or any other acceptable to the judges: 1. Conception and implementation of effective advertising. 2. Contribution to the advancement of advertising. 3. Development of new methods or refinement of techniques.

Nominations may be made, before March 10, to:

Association of Canadian Advertisers,

701 Federal Building, Toronto, Ont.

## NEWSCASTS PUBLIC SERVICE

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9126 Sunset Boulevard

Los Angeles 46, Calif.

### MAJ. GEN. JULIUS OCHS ADLER SCHOLARSHIP

In each of the five academic years beginning with 1956-57 the New York Community Trust makes available \$1,000 for a scholarship at the Graduate School of Journalism, Columbia University. The awards will go to college graduates, preferably veterans of the United States Armed Forces, who have demonstrated a capacity for leadership in journalism and whose studies could not be undertaken without such assistance.

Apply to:

Dean, Graduate School of Journalism,

Columbia University, New York 27, N.Y.

PRICE: \$5 per copy - additional copies \$2.50 each.



## MUSIC

### ADVERTISING AWARDS

The American Music Conference, which is interested in broadening the wholesome benefits of musical activity, confers citations for the use of music themes in advertising of non-musical products.

Ads that appear in newspapers and magazines are eligible. Entries may be submitted by any advertising agency or other party. For the advertising item or series selected by the judges, AMC presents certificates to (1) The advertiser (2) The advertising agency (3) The account executive (4) The art director (5) The copywriter.

Permission to cite the award in any reasonable promotional material will be granted to all winners.

Advertisements by retailers who deal in musical merchandise whether the ads offer this merchandise or not, are not eligible.

The competition is on a calendar year basis and entries close the third week in January. Entries or recommendations should be addressed to:

Advertising Awards Committee,  
American Music Conference,  
c/o The Philip Lesley Company,  
100 West Monroe Street, Chicago 3, Illinois.

## AGRICULTURE

\$400

### BRONZE PLAQUES

#### AGRICULTURAL SERVICE AWARD

The Knights of Ak-Sar-Ben, Omaha public service organization, sponsor prizes of \$100 each and a bronze plaque in four population categories for articles published by Nebraska newspapers pertaining to the service, coverage of improvement of agriculture. Entries should be sent before March 1 to:

Agricultural Service Contest  
Nebraska Press Association,  
129 No. 9th Street, Lincoln, Nebraska.

## CITATIONS

## AIRPOWER

### AIR EDUCATION FOUNDATION

Distinguished service to airpower in the fields of arts and letters is recognized in the award presented annually by the Air Education Foundation an affiliate of the Air Force Association.

The award consists of a trophy 34½ inches high, which is a bronze statue of the Male Winged Victory holding a scroll aloft. The recipient's name is inscribed on the body of the trophy and the trophy is kept in his possession for one year. At the end of this period, the Foundation recalls it for presentation to another recipient and gives the past recipient a 12-inch replica.

The Awards Committee solicits nominations and makes its selection in early summer.

The Administrator of the award is:

Air Education Foundation,  
Mills Building,  
Washington 6, D.C.

## COMMUNITY SERVICE

\$800

### AK-SAR-BEN COMMUNITY SERVICE CONTEST

All Nebraska newspaper members of Nebraska Press Association are eligible to submit entries of complete newspaper, news stories, pictures, special editions, editorials, feature stories, etc. showing community service during the calendar year.

Judges will consider the merit of the project, the backing, promotion and "extra" impetus given by the newspaper. There are four main prizes of \$200 each and plaques, and seven scrolls for the next seven best entries, given by the Knights of Ak-Sar-Ben, an Omaha public service organization.

Entries may be submitted between January 1 and March 1 of the year following the publication to:

Community Service Contest,  
Nebraska Press Association,  
129 No. 9th Street, Lincoln, Nebraska.

## BRONZE STATUE



## AGRICULTURES

## PLAQUE

### AMERICAN AGRICULTURE EDITORS' ASSOCIATION DISTINGUISHED SERVICE AWARD

The Association gives an annual Award - a scroll mounted on a plaque - to an individual who has rendered outstanding service to agriculture. The recipient is chosen by a committee of five editors from nominations submitted by members of the Association.

The purpose of the Award is threefold: To enable the Association to lend encouragement and give recognition to those who are rendering outstanding service to agriculture; to point up the importance of work being done in agricultural fields; and to provide the Association with an opportunity of contributing to the service of American agriculture.

For information write to:

American Agriculture Editors' Association,  
139 North Clark Street, Chicago 2, Illinois.

## EDITORIAL

## SCROLL

### AMERICAN LEGION EDITORIAL APPRECIATION AWARD

An Annual award is made for an editorial appearing in a daily or Sunday newspaper "best appraising the program of The American Legion."

Nominations for the award are made by Departments (state organizations) of the Legion to the National Headquarters.

The American Legion,  
700 North Pennsylvania Street  
Indianapolis 6, Indiana.

## PHOTOGRAPHY

\$575

### AMERICAN MUSIC CONFERENCE

Portrayal of the theme -- amateur participation in music -- is the basis for the annual photography contest of the American Music Conference, a public service or organization devoted to increasing public interest in musical activity.

The contest is open. Entries are judged on the basis of photographic quality as well as the specific theme. No limitations are imposed on the number of entries from any one person, nor the size and type of photograph. First prize is \$250, out of a total of \$575 in cash awards.

Send entries to:

American Music Conference,  
332 South Michigan Avenue, Chicago 4, Illinois.

### AMERICAN WOMEN IN RADIO AND TELEVISION GOLDEN MIKE AWARD

McCall's Magazine confers seven awards -- 8-inch-high golden microphones -- for service to the community by women in radio and television. Three awards are given to women broadcasters, three to radio/TV executives and one for overall recognition.

Contact:

Frank Hogan,  
Manager, Public Relations,  
McCall's, 230 Park Avenue, New York 17, N.Y.

## ARCHITECTS AND ARCHITECTURE

\$1,500

### ARCHITECTURAL JOURNALISM AWARDS

"To recognize and encourage writing that will further public understanding of architecture and the architect" the American Institute of Architects gives annually a \$500 cash award to the writer of the best news story or feature story published in a United States newspaper, and a \$250 award to the writer of the news story or feature chosen as second-best. There are similar awards to the writer of the best and second-best articles on an architectural subject or personality published by a United States magazine. Professional architectural magazines are not eligible.

Entries must have been published during the calendar year and tearsheets not the original copy, submitted not later than January 30. Entries may be submitted by either the writer or publication. Any daily newspaper or magazine which is made available to the general public, and whose circulation is not limited to a specific membership group or organization, is eligible to compete.

Mail entries to:

Assistant to the Executive Director,  
American Institute of Architects,  
1735 New York Avenue., N.Y., Washington 6, D.C.

Each writer and/or publication may enter a maximum of four stories for consideration. Awards are announced about March 1.



## PHOTOGRAPHY

\$100

### ASSOCIATED PRESS

The AP's national contest in news photography is open to staff photographers on member newspapers of the Associated Press. Photos taken by AP, free-lance or commercial photographers are not eligible.

Each member newspaper photographer may enter three pictures during the calendar year. Photos are judged on a best-in-show basis; no divisions. The winner receives \$100 and his name is inscribed on a permanent plaque displayed in the General Office of AP.

Entries must be sent by April 1 to:

Oliver S. Gramling,  
The Associated Press,  
50 Rockefeller Plaza, New York 20, N.Y.

## TYPOGRAPHY

SILVER CUP

### ANNUAL NEWSPAPER CONTEST THE AYER AWARD

Publishers of all English-Language daily newspapers in the continental United States, Alaska and Hawaii are invited each year to submit copies of their papers in the annual competition for the Francis Wayland Ayer Cup for Excellence in Newspaper Typography. The award has been made by the N.W. Ayer & Son advertising agency since 1931.

A week in March usually is selected as the period from which the actual contest day is chosen by lot, after the week has ended. Papers published on that day then are considered by a panel of judges consisting of men prominent in public affairs, and experts in the field of graphic arts.

The Ayer trophy goes to the newspaper judged best in typography, makeup and printing. Honorable Mention awards are made to the first, second and third selections in each of three circulation classes (more than 50,000, 10,000 to 50,000, under 10,000). An additional Honorable Mention award is given also to the best tabloid-format newspaper.

The Ayer cup has to be won three times, not necessarily in succession, for permanent possession.

Entries are submitted early in April to:

Annual Newspaper Contest,  
N.W. Ayer & Son, Inc.,  
West Washington Square, Philadelphia 6, Pa.

## REPORTING PHOTOGRAPHY

\$1,000

### AUSTIN HEADLINERS CLUB

Outstanding work in journalism by Texas newspapermen is recognized with \$1,000 cash awards. The Headliners Club has on its membership rolls newspapermen, public officials and business and professional men in the Texas state capital.

Categories are: 1. News reporting under the pressure of edition time. 2. Quality writing in which narrative ability and the power to compel sustained reader interest are emphasized. 3. Story or series having impact upon official or public policy, or upon legislation. 4. Portfolio of six photographs by one person published in a daily newspaper. 5. Meritorious service by a Texas newspaper.

Headliners Club,  
Austin, Texas.

## GUILD WORK

\$500

### WILBUR E. BADE MEMORIAL AWARD

The American Newspaper Guild memorializes the former editor of the Guild Reporter in an award of \$500 that goes to an officer or member of a local unit who performs "the most notable local work in furtherance of the Guild's basic purposes."

Nominations may be made in a presentation, not to exceed 1,500 words, of the achievements of the candidate during the year ending March 15.

Send to:

American Newspaper Guild,  
1126 16th Street NW., Washington 6, D.C.

## REPORTING EDITORIALS PHOTOGRAPHY

\$1,500

### EDWARD SCOTT BECK AWARDS

Staff members of the Chicago Tribune are eligible for Beck awards of \$500 each and scrolls for excellence in reporting, writing and photography during the year.

The awards honor the memory of the Tribune's longtime managing editor who retired in 1930. The Beck Foundation provides payment of the prizes in perpetuity.



## BRITISH-AMERICAN RELATIONS

### BETTER UNDERSTANDING AWARDS

Journalists, telecasters and broadcasters who have made outstanding contributions to greater friendship and understanding between the United States and Commonwealth countries during the year are honored by the English-Speaking Union with Better Understanding Awards. Additional winners are awarded citations.

Candidates may be of any nationality but material for consideration is restricted to written or spoken English. Candidates may be nominated by any individual or organization but work to be judged must have been presented to the public in the calendar year.

Nominations should be submitted before February 15 to:

English-Speaking Union,  
19 East 54th Street, New York 22, N.Y.

## REPORTING

\$500

### "THE BIG STORY"

"The Big Story" on radio and television each week dramatizes the work of a reporter who has in some way aided in bringing a case to its successful conclusion. The story need not involve a crime. The reporter must personally participate in the action of the story.

Any newspaper reporter in the United States is eligible to submit his own Big Story for consideration.

With each case submitted there must be a detailed, step-by-step, first-person account; newsclips (or photostats) of the story as it progressed; an editor's letter authorizing use of the paper's name in this connection; a brief biographical sketch and a photograph of the reporter.

Following dramatization of his story, the reporter receives the Big Story Award -- a check for \$500 and a specially engraved bronze plaque for notable service in the field of journalism.

Submissions should be addressed to:

Wyle Associates,  
250 West 57th Street, New York 19, N.Y.

## HEART

\$500  
EACH

### HOWARD W. BLAKESLEE AWARDS

The Awards Committee of the American Heart Association makes its selection from among newspaper and magazine articles, books, radio and television programs and films published or produced between March 1 and February 28 inclusive. The judges determine the number of individual winners each of whom receives an honorarium of \$500.

The Blakeslee Awards honor "individuals whose creative efforts in any medium of mass communication are judged to have contributed most to public understanding of progress in research, and in the prevention, care and treatment of heart and circulatory disease."

The rules state that "entries will be judged on the ability of the entrant to project a positive and hopeful viewpoint toward problems of the heart and circulation."

The awards are a memorial to the late Howard W. Blakeslee, Associated Press science editor who died of a heart disease.

The material must be submitted by May 1 on entry forms which are obtainable from:

Howard W. Blakeslee Awards,  
American Heart Association,  
44 East 23rd Street, New York, 10, N.Y.

## BOATING PROMOTION

## GOLDEN SYMBOL

### BOATING'S GOLDEN AWARDS

The National Association of Engine and Boat Manufacturers presents annual Golden Awards -- handsome gold replicas of a ship's wheel -- for "newspaper leadership in boating advertising lineage and the promotion of recreational boating and allied water sports."

There are three categories for competition: (1) daily newspapers of more than 100,000 circulation. (2) daily newspapers of less than 100,000 circulation. (3) weekly and semi-weekly newspapers.

Basis of awards; Consistency of boating advertising lineage within seasonal limitation; regular boating pages; publication of special boat show or regatta sections and use of boat copy in allied sports, travel, and vacation sections; promotional aid to boat advertisers; promotion of boating columns, pages and special sections; publication of boating and fishing guides, tide tables,



weather information for yachtsmen and fishermen; sponsorship of boat and sports shows, boat races, water carnivals, water skiing events; boat show exhibits; frequency and adequacy of editorial coverage of local and national boating news and allied water sports.

Nomination deadline is November 30. Nomination blanks, containing seven items of participation, are obtainable from:

National Association of Engine and Boat Manufacturers,  
420 Lexington Avenue, New York 17, N.Y.

## FOR CANADIANS

\$2,000

### THE BOWATER AWARDS FOR JOURNALISM

The Canadian Parliamentary Press Gallery at Ottawa is custodian of the Bowater Awards which recognize outstanding contributions by Canadian journalists in two fields: 1. Social and cultural. 2. Economic and business. Each award is \$1,000.

One award is given to the author of the best editorial or news article (series of either included) which has advanced or is likely to advance the social welfare or educational standard of Canada, or of any Canadian community, or which has advanced the development of the arts there.

A second award is for the best editorial or news article (series of either included) on economics, business, finance or other cognate matter that has advanced, or is likely to advance the material progress of Canada.

The candidate must be a working journalist resident in Canada, or a member of the staff of a Canadian newspaper, or a Canadian journalist who is a regular staff foreign correspondent of a Canadian newspaper. Newspaper is one that is published in Canada not less than once a week.

No matter dealing with the Bowater Organization, sponsor of the awards, shall be considered as the subject of an award.

Each competitor may offer for consideration a maximum of three submissions each either single editorials or a series of editorials or a single article or series of articles. Original clippings are required and five additional copies, either clippings, photostats or typed, are desired. Entries must be made by February 1 to:

The Bowater Awards,  
47 Wellesley Street East, Toronto 5, Ontario.

## REPORTING

\$500

### HEYWOOD BROWN MEMORIAL AWARD

A prize of \$500 in cash and a citation from the American Newspaper Guild are given for the outstanding journalistic work "in the spirit of Heywood Brown" done or completed in the calendar year.

All newspapermen and women in Guild jurisdiction in the United States and Canada, whether they are Guild members or not, are eligible. Entries should be submitted in scrapbook form with an accompanying letter telling the circumstances under which the work was done.

Deadline for entries is February 1, addressed to:

Brown Award Committee,  
American Newspaper Guild,  
1126 16th Street, N.W., Washington 6, D.C.

## DISTINGUISHED SERVICE

## MEDALLION

### BY-LINE AWARD

The School of Journalism of Marquette University (Milwaukee) confers this award each year on one or more former students for distinguished service to Journalism.

## RADIO-TV

## FELLOWSHIPS

### CBS FOUNDATION, INC.

A group of one-year Fellowships has been established at Columbia University, New York, for eligible persons engaged in news and public affairs in the radio and television fields. Fellows will have all University expenses paid and will receive a stipend designed to cover living and other necessary costs during the year of study.

Among those eligible are news and public affairs staff employees of (1) the CBS Radio Network and its six owned stations; (2) U.S. stations affiliated with CBS; (3) CBS-TV Network and its owned stations; (4) U.S. stations affiliated with CBS-TV. Applicant's employer is required to promise the applicant his present job, or an equivalent job, at the end of the fellowship year.



A holder of a fellowship may pursue credit or non-credit courses of his own choosing from the wide curriculum of the University. The fellowships are for the academic year beginning in September. Applications must be received not later than March 1 by:

William C. Ackerman,  
Executive Director, CBS Foundation, Inc.,  
485 Madison Avenue, New York 22, N.Y.

## GRADUATE STUDY

## FELLOWSHIPS

### UNIVERSITY OF CALIFORNIA

Two assistantships valued at \$1,650 are open to newspapermen who qualify for graduate study at the University of California journalism department.

Apply to:

Philip F. Griffin,  
Journalism Department,  
University of California, Berkeley, Calif.

## CANCER

\$300

### CANCER CONTEST

In cooperation with the American Cancer Society, the Julius Mathews Special Agency, Inc., newspaper representatives, grants awards in three categories for work that focuses public attention on the battle against cancer.

Awards of a \$100 U.S. Bond go to (1) the best editorial, (2) cartoon or photograph (3) column or feature. The contest is open to any regularly employed person on the editorial staff of any daily or weekly newspaper in the United States.

The material must have been published during the month of April. Entries shall consist of two dated tear sheets, with contestant's name, address and newspaper affiliation. They should be submitted before May 10 to:

Cancer Contest,  
Julius Mathews Special Agency, Inc.  
400 Madison Avenue, New York 17, N.Y.

## PHOTOGRAPHY ABROAD

## GOLD MEDAL

### ROBERT CAPA AWARD

The Robert Capa Award, a Gold Medal, is given as part of the Overseas Press Club of America Awards for superlative photography, requiring exceptional enterprise and courage abroad. Competition is open to newspaper, radio, television and magazine photographers.

Entries close in March. Nominating blanks may be obtained from:

Larry Newman, Awards Committee,  
Overseas Press Club of America,  
35 East 39th Street, New York 16, N.Y.

## SCIENCE WRITING

## BRONZE PLAQUE

### RUSSEL L. CECIL AWARDS ARTHRITIS AND RHEUMATISM

Any number of different entries may be made by or in behalf of candidates for the Russell L. Cecil Awards for Science Writing in the Rheumatic Diseases. The purpose of the awards is to encourage (1) the writing and publication in general newspapers and magazines (2) the writing and broadcasting on local and national radio and television stations and channels...of outstanding news stories and articles, newscasts and programs on research, patient care and rehabilitation in the field of arthritis and the rheumatic diseases.

There are three awards (a mounted bronze plaque) for (1) newspaper article (2) magazine article (3) radio or TV program. An inscribed certificate of merit goes to the publications and stations of the winning entries.

Material must have been published or broadcast in the period between October 1 and October 1. Newspaper clippings, magazine articles and radio/TV scripts should be submitted in the simplest form and must not be mounted or decorated in any way.

Send entries before October 31 to:

The Russell L. Cecil Awards,  
Arthritis and Rheumatism Foundation,  
23 West 45th Street, New York 36, N.Y.



## CARTOONS

\$300

### CHRISTMAS SAFETY CARTOON PROJECT

In previous years the project was limited to Christmas traffic or Christmas home safety. The scope of the project has been widened to include cartoons depicting or urging community action in support of the "Back the Attack on Traffic Accidents" campaign of the National Safety Council.

Any original newspaper cartoon on the public support theme, as well as on Christmas traffic or Christmas home safety, will be eligible for entry. The cartoon must be published in December, preferably just prior to the holiday season.

Send a tear sheet of this cartoon immediately after it is published to:

Paul Jones,  
National Safety Council,  
425 N. Michigan Avenue, Chicago 11, Illinois.

The newspaper producing and publishing the winning cartoon will receive the Council's Public Interest Award.

The cartoonist creating the winning cartoon will receive the Public Interest Award and \$300 in cash.

## LITERARY

### BRONZE MEDALLIONS

#### CHRISTOPHER AWARDS

Newspaper reporters and cartoonists and magazine writers are singled out semi-annually for citation by the Christophers (Father James Keller) for using God-given talent in a positive and constructive manner.

Winners receive bronze medallions engraved with the Christopher motto: "Better to light one candle than to curse the darkness."

The Christopher movement emphasizes the importance in raising the standards of the fields of influence.

Nominations may be made to:

The Christophers,  
18 East 48th Street, New York 17, N.Y.

## CIRCULATION

\$1,000

### CIRCULATOR OF THE YEAR

#### HEARST NEWSPAPERS

To the circulation man in its organization who does a job in improving circulation and contributes ideas which may benefit the entire newspaper industry, the Hearst General Management confers an annual award of \$1,000 cash and a bronze plaque.

In charge of this contest is:

J.M. Stenbuck, General Circulation Director,  
Hearst Newspapers,  
57th Street and 8th Avenue, New York 19, N.Y.

## PHOTOGRAPHY

\$1,100

### CIGAR INSTITUTE OF AMERICA

Published photographs of a man smoking a cigar with enjoyment and relaxation are sought as entries in this competition with cash prizes of \$500 first, \$250 second, \$100 third and 10 of \$25 each. The pictures must be made by professional photographers.

Submit before October 31 to:

Cigar Institute of America,  
1250 Avenue of the Americas,  
New York, N.Y.

## CIVIC SERVICE

### BRONZE MEDAL

#### CITIZENS BUDGET COMMISSION PRESS AWARD

All newspapers published in New York City and also within the 22-county metropolitan region of New York (as defined by the Regional Plan Association) are eligible for consideration for the annual press award of the Citizens Budget Commission. The scope of the subject matter of the award embraces "action by any newspaper to stimulate cooperative effort in the solution of problems arising from the unprecedented growth of the whole metropolitan area."

A bronze medal designed by Wheeler Williams, famous sculptor, and a printed citation are presented annually to the winning newspaper, on the basis of material published in the calendar year.



The Commission may also, in the discretion of the judges, award a bronze medal to the newspaper that "makes the most noteworthy contribution in words or pictures to an understanding of the significance of good management in achieving efficient and economical administration of the government of the City of New York."

Clippings or any other forms of presentation may be submitted at any time to:

Citizens Budget Commission, Inc.

51 East 42nd Street, New York 17, N.Y.

## WASHINGTON REPORTING

\$500

### RAYMOND CLAPPER MEMORIAL AWARD

This is given for "exceptionally meritorious" work by a Washington newspaper writer during the year. The award is \$500 in cash and a scroll.

The award is to inspire Washington newspapermen to emulate the high ideals that Raymond Clapper exemplified in his profession -- honesty, integrity, courage, earnest search for facts, fair interpretation of his findings, continual and fearless battle for access by reporters to the sources of information.

Both men and women writers are considered and their work may consist of a single outstanding story, a series of articles or a year's activity. Nominations should be accompanied by such exhibits as are deemed appropriate for an appraisal of the writer's work.

Mail nominations before March 10 to:

Secretary, Standing Committee of Washington Correspondents,  
Senate Press Gallery, Washington, D.C.

## FELLOWSHIPS

\$4,500

### CONGRESSIONAL FELLOWSHIPS

Preference is given to applicants in the age group of 25 to 32 who have an A.B. degree (honor graduate) in political science or journalism with two years of full-time practical experience in newspaper, radio or television work.

The program, in which a stipend of \$4,500 is provided, covers a nine-month period in Washington, D.C., November-August. Awards are announced in May. One month is devoted to an orientation period, four months as a staff member in the office of a House member of House Committee, and four months as a staff member of a United States Senator or Senate Committee.

Candidates without extensive experience in Washington are preferred.  
Information may be obtained from:

American Political Science Association,

1726 Massachusetts Avenue, N.W., Washington 6, D.C.

## COMMUNITY SERVICE

## BRONZE PLAQUE

### COPELAND MEMORIAL AWARD

Daily and Weekly newspapers published in Virginia are eligible for selection for this honor which is presented at the annual convention of Virginia Press Association in January.

## FELLOWSHIP

## SALARY STIPEND

### COUNCIL ON FOREIGN RELATIONS

American newspaper, radio and magazine correspondents who are serving abroad or who have recently served abroad and who plan to return to foreign posts will be considered for a resident fellowship for the academic year (September-June).

The fellowship is for study and research at the New York City office of the Council on Foreign Relations and at a nearby university. The purpose of the fellowship is to help the correspondent to increase his competence to report and to interpret events abroad.

There are no set study requirements. The stipend will normally be equivalent to the salary relinquished during the period of the fellowship. Academic charges for registration and tuition will be met by the Council. Fellows may take university courses for formal credit toward an advanced degree if they desire.

Candidates under 40 years of age will be considered for appointment. Promise of future achievement in the field of foreign correspondence is a major factor.

Application providing basic biographical details and names and addresses of five references should be addressed to:

Secretary, Advisory Committee on Fellowships,

Council on Foreign Relations,

58 East 68th Street, New York 21, N.Y.



## MOVIE CRITICISM

## GOLD TROPHY

### CRITIC'S AWARD

The Screen Directors' Guild of America appoints an Award Committee which secures nationwide reviews on films released by both Major and Independent producing companies. These are then circulated among members of the committee. Each member lists 10 critics in order of preference, after having studied the reviews. The entire committee then meets several times to discuss the critic's contributions and makes its recommendation to the Board of Directors for its choice of the person to receive the Critic's Award for the year. The Award is a director's chair in gold on a plastic and marble base.

The name of the winner is announced shortly after the first of the year and he is entertained by the Guild at the Annual Awards Dinner in Hollywood, late in January or early in February.

Material may be submitted to:

Screen Directors' Guild of America, Inc.,  
7950 Sunset Boulevard, Hollywood 46, California.

## EDITORIAL CARTOON

\$500

### DAV CARTOON AWARD

Generally speaking, this competition sponsored by the Disabled American Veterans opens around the first of May and closes on July 20th. It is designed to embrace the major national holidays on which special attention may be called to the welfare of the disabled war veteran.

There are \$500 in cash awards — \$250 first, \$150 second and \$100 third... for cartoons dealing with the disabled veteran. DAV's program embraces (1) finest medical care (2) modern hospitals (3) disability compensation based on degree of disabilities as well as cost-of-living (4) sound vocational training programs and (5) proper job placement. Employment is the end result of the program.

Memorial Day is considered "a natural" for cartoon treatment, featuring "a living memorial" to the disabled veteran. Flag Day, June 14, has special interest in DAV's campaign for display of the American Flag on all national holidays and July Fourth reminds the people that the first disabled American veterans were fighting men in the War for Independence.

The official flower of DAV is the forget-me-not.

The original cartoon accompanied by a printed tear sheet must be submitted to:

National Commander,  
Disabled American Veterans  
5555 Ridge Avenue, Cincinnati 13, Ohio.

## HOME FURNISHINGS

## GOLDEN CUPS

### DOROTHY DAWE COMPETITION

The American Furniture Mart honors the memory of Dorothy Dawe of the Milwaukee Journal with the presentation of golden loving cups for outstanding work in journalism in the home furnishings field. Judging, by an impartial industry committee, is based on the following factors:

1. General excellence in coverage of home furnishings appropriate to the publication's circulation area. 50 points.
2. Quantitative coverage. 20 points.
3. Special accomplishments, projects originated in which the publication takes particular pride. 15 points.
4. Industry and trade cooperativeness. 15 points.

Categories of competition are: 1. Newspapers in cities of under 100,000 population. 2. Newspapers in cities of from 100,000 to 500,000 population. 3. Newspapers in cities of 500,000 population and over. 4. Magazines. 5. Syndicated columns or features and other special categories, including radio and television.

There are five awards. Previous winners may repeat in winning the award but they may not repeat in consecutive years.

Deadline for entries is the last Friday in December, sent to:

Neil T. Regan, Public Relations Counsel,  
American Furniture Mart,  
666 N. Lake Shore Drive, Chicago 11, Illinois.

## REPORTING

### TED DEALEY AWARDS

Newsroom awards of \$50 each for two-week period are offered by the publisher, Ted Dealey, for outstanding stories written by Dallas (Tex.) Morning News staffers.

## DOGS

## "FIDO" STATUETTE

### DOG WRITER OF THE YEAR

As one of its citations to outstanding figures in America's dogdom each year the Gaines Dog Research Center designates a Dog Writer of the Year



from the ranks of newspaper and radio/television reporters in this field. A "Fido" statuette goes to the person selected for "fine creative writing and reporting and his (or her) success through column, radio/television in building interest in dogs and dog activities, and the welfare of dogs in general."

A poll is taken annually by:

Harry Miller, Director,

Gaines Dog Research Center

250 Park Avenue, New York 17, N.Y.

## RADIO-TELEVISION

\$3,000

### ALFRED I. duPONT AWARDS

Awards of \$1,000 each are conferred upon two broadcasting stations, either television or radio, within the Continental United States, for outstanding and meritorious service in encouraging, fostering, promoting and developing American ideals of freedom, and for loyal and devoted service to the nation and to the communities served by the stations.

One award is presented to a station representative of the group of larger stations, possessing facilities above the average from the standpoint of power and range of coverage. The other award is presented to a station representative of the group of smaller stations.

A Commentator Award, either television or radio, of \$1,000 is conferred upon an individual commentator who shall be a citizen of the U.S., in recognition of distinguished and meritorious performance of public service by aggressive, consistently excellent and accurate gathering and reporting of news and opinion for the purpose of encouraging initiative, integrity, independence and public service.

The awards are presented for calendar year activities. Entries should be reasonably brief, in volumes approximately 10 inches by 11½ inches in size, and indexed for easy reference to the various features submitted. Submit on or before December 31 to:

O.W. Riegel, Curator,

Alfred I. duPont Awards Foundation,

Washington and Lee University, Lexington, Va.

## SPORTS

\$950

### E.P. DUTTON AWARDS

These awards for sports writing and sports photography are given in conjunction with the Best Sports Story Annual, published by E.P. Dutton & Company each Spring.

There is a \$250 prize for stories in each of three categories -- magazine sports articles, feature stories, and/or columns and news coverage in newspapers. There is a \$100 prize for the best sports photo.

The writing awards are picked by a board of three judges.

Information may be obtained from:

Irving T. Marsh, Assistant Sports Editor,

The New York Herald Tribune,

230 West 41st Street, New York 36, N.Y.

## BASEBALL

CASH

### EASTERN LEAGUE WRITERS CONTEST

Stories written by members of the Eastern League Baseball Writers Association are judged at the end of the playing season. There are cash prizes in feature writing, columns and stories written under the gun of a deadline.

Photographers who work for a newspaper that regularly covers Eastern League games may submit picture entries in competition.

The amount of the prizes varies with the sum available in the association's treasury, matched by equal sums from the Eastern League.

In charge of the contest:

Marvin Behr,

Sports Editor, Binghamton Sun,

Binghamton, N.Y.



## CHILDREN'S INSPIRATION

## SCROLLS CASH

### EDISON FOUNDATION NATIONAL AWARDS IN THE MASS MEDIA

The purpose of these awards is to stimulate the producers and sponsors of the mass media (1) to make their productions a source of inspiration and guidance to the young people of America; (2) to interest boys and girls in the sciences and scientific and engineering careers; and (3) to promote better citizenship.

Categories of the awards for Radio and Television are:

Program best portraying America

Best Children's program

Best science program for youth

The producers of the winning materials receive scrolls and the writers receive cash awards of \$100 to \$250.

Nominations should be made before December 31 to:

Committee on Recommendations,  
National Mass Media Awards Program,  
Thomas Alva Edison Foundation, Inc.,  
Suite 805, 8 West 40th Street, New York 18, N.Y.

## SERVICE TO YOUTH

## SCROLL SCHOLARSHIP

### THOMAS ALVA EDISON FOUNDATION NATIONAL STATION AWARDS FOR SERVING YOUTH

The Edison Foundation gives awards to: 1. Television Station. 2. Radio Station -- that best served youth.

The winning station receives a scroll and an Edison Scholarship of \$1,000 value to be given to a high school senior in the community who has been selected by a committee of school officials.

Each nomination should be accompanied by a statement of 500-1,000 words describing the achievements of the particular radio or television in serving youth in the local community. The nominations should be sent by November 1 to:

Committee on Station Awards,  
Thomas Alva Edison Foundation,  
8 West 40th Street, New York 18, N.Y.

## EDUCATION WRITING

## BRONZE PLAQUES

### EDUCATION WRITERS ASSOCIATION AWARDS

Outstanding newspaper and magazine coverage of education in the United States is recognized on a calendar year basis by the Association, which is a professional Organization for education editors and reporters.

The awards, five bronze plaques, and special citations are given as follows:

1. Articles on education in a newspaper of over 50,000 circulation.
2. Articles on education in a newspaper of less than 50,000 circulation.
3. Article on education in a general-circulation magazine.
4. Work of interpreting education by a newspaper.
5. Editorial on education in a newspaper or general-circulation magazine.

Awards are also available in these fields for radio or television productions and for educational reporting by news syndicates and wire services.

Entries should be directed to:

Joseph Deitch, Secretary-Treasurer,  
Education Writers Association,  
525 West 120th Street, New York 27, N.Y.

### GEORGE W. ELLIS FELLOWSHIPS

Qualified graduates of any college of recognized rank in the State of Vermont will be considered for two annual fellowships (about \$1,850 each) to pursue studies at the Graduate School of Journalism, Columbia University, New York.

Apply to:

Dean, Graduate School of Journalism,  
Columbia University, New York 27, N.Y.

## EDITORIALS FEATURE STORIES

\$450

### EMPLOYMENT OF PHYSICALLY HANDICAPPED

Any staff member of any daily, weekly, or Sunday newspaper published in Pennsylvania is eligible to participate in this writing competition. Editorials and feature stories should be on the subject of employment of physically



handicapped workers. The period of competition is April 1 to March 31.

Prizes are U.S. Bonds of \$100, \$75 and \$50 for the three best editorials and the same for best feature stories, selected for originality, content, impact on the reader and effectiveness in creating interest in the suitable employment of handicapped workers. The prizes are provided by the Pennsylvania Manufacturers' Association and certificates of merit are also given.

Mail entries no later than April 10 to:

Governor's Committee on Employment  
of the Handicapped,  
Room 1510, Labor & Industry Building,  
Harrisburg, Pa.

## BEGINNERS

\$200

### LEE EVANS ROUND TABLE AWARDS

Three awards are made annually in memory of a former City Editor of the Cincinnati Enquirer, Lee Evans, who was a tutor for young reporters. A model and \$100 goes to the best example of reporting; \$50 goes for specialty work such as a column or photography; and \$50 for feature story.

The competition is open to men and women on the staffs of three Cincinnati daily newspapers who have had less than six years' experience.

## RAIL TRANSPORTATION

\$100

### FEDERATION FOR RAILWAY PROGRESS JOURNALISM AWARD

A scroll and \$100 U.S. Savings Bond are presented annually to the newspaper reporter "in recognition of his clear and objective reporting of news of the transportation industry."

Nominations may be made to:

The Federation for Railway Progress,  
1430 K Street, N.W., Washington 5, D.C.

## BENJAMIN FRANKLIN JOURNALISM SCHOLARSHIP

Income amounting to about \$750 from a fund established by the publishers of New York City newspapers will be awarded to an entering student at the Graduate School of Journalism, Columbia University, who is a graduate of a college or university in the New York metropolitan area.

Factors of journalistic aptitude, academic excellence, and financial need will be considered in making the award. Before February 20 of the year in which admission is sought, candidates should apply for admission to the School, fill out the required form for scholarship application, and submit an essay on the subject: "What Modern Journalism Owes to Benjamin Franklin."

Apply to:

Office of the Dean, Graduate School of Journalism,  
Columbia University, New York 27, N.Y.

## AMERICAN WAY OF LIFE

\$10,000

### FREEDOMS FOUNDATION NATIONAL AWARDS

Journalism and journalists are eligible in many special ways to share in the wide variety of awards given for work in expression of the American Credo, the foundation stone of freedom in the American Way of Life — such facets as fundamental belief in God, constitutional government, political and economic rights which protect the dignity and freedom of the individual.

Specifically there are awards (\$1,000 and a George Washington Honor Medal is top) for Cartoons, Community programs by formally organized adult or youth groups, Editorials, Photographs, Public Addresses.

There are Honor Awards (medals) for Advertising Campaigns, Company Employee Publications, Radio Programs, Television Programs. (In the cases of radio and TV the award goes to the sponsor).

In a general category with three principal awards (\$1,000 and a medal) are Pageants, Magazine Articles, Special Events, Professional, Organization, Union or Business projects.

Material must have been written, developed or released in a year between November 11 (Veterans Day) and November 11. The nomination deadline is November 11. Send as many entries as desired to:

Freedoms Foundation at Valley Forge,  
Valley Forge, Pennsylvania.



## BOOK

\$1,000

### FRIENDS OF AMERICAN WRITERS

Endeavoring to encourage and promote high standards and ideals among American authors, the Friends of American Writers, a women's organization, annually gives \$1,000 cash award for a book published during the previous calendar year, written by a native or resident Midwesterner, or with a Midwestern locale.

Mrs. James H. Haines, Award Chairman,  
5544 N. Glenwood Avenue, Chicago 40, Illinois.

## STUDY GRANTS

### THE FUND FOR ADULT EDUCATION LEADERSHIP TRAINING AWARDS

The Fund for Adult Education, an independent organization established by the Ford Foundation, offers approximately 20 grants for study and training to individuals associated with newspapers, magazines and broadcast stations. Candidacy is restricted to permanent residents of the continental United States.

Recipients of the grants are expected to participate in a one-week institute in July. They are free to propose any program of study and/or practical experience they deem appropriate for their own improvement. Each award will be in an amount determined by the Fund to be adequate for the recipient to accomplish the program. The filing of an application does not obligate the candidate to accept a proffered award. The Fund may offer a grant substantially different from the amount set forth in the applicant's budget.

Applications are invited from writers, editors, reporters, producers and program directors of the various media who deal with world affairs, political affairs, economic affairs or the humanities (broadly defined).

The following criteria influence the selection of candidates for grants:

(a) Commitment to the ideals of a free society. (b) Intelligence, imagination, sensitivity, articulateness, integrity and resourcefulness. (c) Evidence of creative accomplishments or outstanding promise. (d) Understanding of gaps in personal equipment needed for progress or changed endeavors. (e) Soundness of plan for study and/or training. (f) Prospects for putting to good use, in the context of the mass media of communications, the expected improvement in knowledge and skills.

Application period opens April 1. Those interested should contact:

Leadership Training Awards (Mass Media),

The Fund for Adult Education,

320 Westchester Avenue, White Plains, New York.

## DOG PICTURES

\$850

### GAINES DOG RESEARCH CENTER

This is open contest, not limited to the press, but frequently it's a newspaper photographer's picture that wins one of the major awards (\$500 first, \$250 second and \$100 third). In awarding the prizes, human appeal as well as photographic quality are taken into consideration. Pictures in which a dog is the center of interest may be submitted to:

Gaines Dog Research Center,  
250 Park Avenue, New York 17, N.Y.

### GEORGIA NEWS MEDIA AWARDS

The Great Atlantic & Pacific Food Stores co-sponsor this series of annual awards embracing weekly and daily newspapers and radio stations in five size categories. The awards are generally made in October by:

Georgia Farm Bureau Federation,  
379 New Street, Macon, Georgia.

## PHOTOGRAPHY

## PLAQUE

### THE GERMAIN "G"

Annually, an individual or organization deemed by photographic editors to have made the most outstanding contribution to the field of photography during the preceding year is cited with a "G" plaque given by:

Germain School of Photography,  
225 Broadway  
New York, N.Y.

## RADIO REPORTING

## SCHOLARSHIP

### EARL GODWIN MEMORIAL

National Broadcasting Company will give six months of overseas news assignments to a local radio newsman demonstrating "the greatest degree of initiative, enterprise, judgment and professionalism in covering a news



or feature story" for NBC radio. The person selected will receive a scholarship at an accredited school of journalism.

Contact:

William R. McAndrew,  
News Director,  
National Broadcasting Company,  
20 Rockefeller Plaza, New York 20, N.Y.

## CHEMICAL PROGRESS

## GOLD MEDAL

### JAMES T. GRADY AWARD

A nominee for this award must have made an important and noteworthy presentation in press, radio, television (or other fields of communication) for increasing public knowledge and understanding of chemistry, chemical engineering, and related chemical progress.

The award consists of a gold medal and a certificate. An allowance of \$150 is provided for traveling expenses to the meeting at which the award is presented.

Eight copies of the material in support of a nomination (and seconding letters) must be received before June 1 of the year preceding that in which the award is to be made.

Executive Secretary,  
American Chemical Society,  
1155 Sixteenth Street, N.W., Washington 6, D.C.

## PRESS PHOTOGRAPHY

## \$500 AND MEDALS

### GRAFLEX, INC.

Graflex conducts an annual photo contest which ordinarily embraces six classes. One of these classes is for newspaper, magazine, wire, syndicate and TV press photography and offers 20 prizes ranging from a top \$500 down to medals. Any picture on any subject will be considered if it is made with a Graflex or Ciroflex camera.

Graflex also presents annually the Graflex Diamond Award to the winner of the Pulitzer Prize in Photography.

The contest originally runs during the calendar year. However the dates vary. For information write to:

Advertising Manager,  
Graflex, Inc., Rochester 8, New York.

## CIVIC BETTERMENT

\$100

### CARL D. GROAT AWARD

A \$100 annual prize, established as a memorial to the late Carl D. Groat, is given on his birth anniversary, December 7, to the Cincinnati newspaper writer who, by his enterprise, did the most for civic improvement.

Managing editors of the three Cincinnati newspapers make the nominations. Mr. Groat was editor of the Cincinnati Post for 20 years, 1933-53.

## ADVERTISING PUBLIC RELATIONS FELLOWSHIP

\$6,000

### JULIAN GROSS FELLOWSHIP

A gift of \$6,000 has established a fellowship to provide advanced courses at the University of Hartford (Conn.) for persons engaged fulltime in advertising or public relations activities. The donor is the head of the Julian Gross & Associates, Hartford advertising agency.

Write to:

Alan S. Wilson,  
President, University of Hartford,  
Hartford, Conn.

## FELLOWSHIP

### GUGGENHEIM MEMORIAL FOUNDATION

Journalists of high scholarship who desire to pursue special fields of research for writing projects will be considered for Fellowships. The intention of the Grants, which will be adjusted to the needs of the Fellows, is to improve the quality of education and the practice of the arts and professions in the United States, to foster research, and to provide for the cause of better international understanding.

Fellowships have been granted recently to Dr. Gobind Behari Lal, science editor emeritus of the Hearst Newspapers, to make comparative studies of science in the East and West, and to George William Potter, editorial writer on the Providence (R.I.) Journal, to study the Catholic Irish in America, 1820-60.

Applications must be made in writing by the candidates themselves before October 15. Required forms may be obtained from:

Secretary General,  
John Simon Guggenheim Memorial Foundation,  
551 Fifth Avenue, New York 17, N.Y.



## PHOTOGRAPHY \$4500

### HEARST NATIONAL PHOTOGRAPHIC CONTEST

This is conducted each Spring with 15 Hearst Newspapers and International News Photos competing. Each paper makes up an album of its best photos of the year to be judged by five members of the Hearst General Management.

The five major prizes are: \$500 first, \$300 second, \$250 third, \$200 fourth, \$150 fifth. There are 31 special prizes of \$100 each.

The best-illustrated Hearst Newspaper receives a trophy.

Contest is under the supervision of:

Richard L. Sarno, Director of Photography,  
Hearst Newspapers,  
57th Street at 8th Avenue, New York 19, N.Y.

## WRITING \$17,000

### HEARST WRITING CONTEST

All Editorial Department employees of all Hearst Newspapers may participate in competition for monthly and yearly grand prizes that total \$17,000 annually.

There are four categories: (1) Straight news (2) Feature stories (3) Humorous or Light pieces (4) Heads or captions.

There is a separate category for the sports department as a single division.

Grand prizes in each division are \$500 first, \$300 second and \$200 third and each first-place winner receives a trophy, "The Chief."

The contest is under the supervision of:

Jess Krueger,  
Hearst Newspapers,  
57th Street at 8th Avenue, New York 19, N.Y.

## TYPOGRAPHY TROPHY

### A.E. HEINSOHN AWARD

Weekly newspaper members of the Wyoming Press Association are considered in competition for the Heinsohn trophy given by A.E. Heinsohn, printing machinery and supply house, of Denver, Colo. They are judged for excellence of printing and typographical appearance.

Wyoming Press Association,  
318 South 11th Street, Laramie, Wyoming.

## BETTER AMERICA

### SIDNEY HILLMAN AWARDS

\$500 EACH

The Sidney Hillman Foundation awards prizes of \$500 each for outstanding contributions dealing with themes relating to the protection of individual civil liberties, improved race relations, a strengthened labor movement, the advancement of social welfare and economic security, greater world understanding, and related problems.

Contributions in the fields of daily or periodical journalism, radio and television, are included in the eligibility list. All written contributions must be published in the calendar year; radio-TV contributions must have been produced under professional auspices in the calendar year.

The material may be submitted by the author, his publication, or anyone connected with it. Final radio and TV scripts are required. If possible, newspaper or magazine clippings should be submitted loose, not mounted.

Entries are received up to February 1, addressed to:

The Sidney Hillman Foundation, Inc.,  
15 Union Square, New York 3, N.Y.

### GILBERT M. HITCHCOCK SCHOLARSHIP

An annual scholarship of \$1,000 is available for a resident of Nebraska or a graduate of a Nebraska college who wishes to pursue studies at the Graduate School of Journalism, Columbia University.

Apply to: Dean, Graduate School of Journalism,  
Columbia University, New York 27, N.Y.

## REPORTING

GOLD MEDAL

### GEORGE R. HOLMES MEMORIAL AWARD

Only International News Service Staffers are eligible for the Holmes Award, presented annually in recognition of the best example of reporting in memory of the brilliant Washington INS correspondent who died in 1939. A gold medal, a plaque and a sum of money go to the winner who is selected by INS editors.



## WRITING

### \$500 BRONZE PLAQUE

#### AMASA HOWE AWARD

The Amasa Howe Award, honoring the memory of a Boston newspaperman, was established by the Boston Press Club "to encourage high standards of journalism" in news, feature and editorial writing. Entries are judged on the basis of public significance, as well as good writing.

Competitors in this contest must be employed on the staff of a Boston daily or Sunday newspaper at the time the entry is published. The prize is a commemorative bronze plaque, contributed by the Newspaper Guild of Boston, and a \$500 U.S. bond.

The competition is on a calendar year basis. The Award is presented at a dinner in April.

Send entries to:

Boston Press Club,  
40 Boylston Street, Boston, Mass.

## MENTAL HEALTH

#### AWARD FOR HUMANITARIAN SERVICE

"The Mental Shop," a non-profit organization united for the sole purpose of distributing information concerning general mental problems of mankind and their solutions, confers a Distinguished Citizenship Award for Humanitarian Service in the field of journalism.

Mrs. James A. Terrell is the founder and head of The Mental Shop. The awards are handled through:

Hanson & Schwam, Public Relations,  
1424 North Hayworth, Los Angeles 46, Calif.

## EDITOR OF YEAR

#### ILLINOIS PRESS ASSOCIATION

Any editor of a weekly, semi-weekly or daily newspaper published in Illinois is eligible for consideration for the "Editor of the Year" Award (a suitable inscribed plaque) which will be announced at the spring convention of the Illinois Press Association.

Nominations (on special forms) will be submitted to a jury consisting of the heads of the journalism schools in Illinois -- Northwestern, Southern Illinois and University of Illinois. Points of consideration are: Service to the community, service to the newspaper business, courageous journalistic achievement, ethics, character and integrity, consistency of publishing a creditable newspaper, respect of the community, participation in civic activities, journalistic accomplishment in spite of handicaps.

Nominations should be submitted by March 1 addressed to:

Executive Committee,  
Illinois Press Association,  
119 Gregory Hall, Urbana, Illinois.

## PHOTOGRAPHY

## TROPHIES

#### INLAND NEWS PICTURE CONTEST

Photographs published in a member newspaper of the Inland Daily Press Association in the period between April 15 and September 1 are eligible for competition in these classes:

Class A. Division 1 (circulation of 50,000 or more) -- for staff photographers whose primary job is the taking of pictures only.

Class A. Division 2 (less than 50,000 circulation) -- for staff photographers whose primary job is the taking of pictures only.

Class B -- for reporter-photographers or photographer-engravers on newspapers of any size.

In each class there are four sections: 1. Spot news. 2. Sports. 3. Feature. 4. Series (3-10).

The John L. Meyer Trophy goes to the sweepstakes winner. There are trophies and certificates in each class.

There is no limit on the number of pictures (11 x 14) which may be submitted by an entrant. Each must bear proof of publication.

Send entries before September 10 to:

Inland News Picture Contest,  
Medill School of Journalism,  
Northwestern University, Evanston, Illinois



## TYPOGRAPHY

## PLAQUES CERTIFICATES

### INLAND TYPOGRAPHY CONTEST

Member newspapers of the Inland Daily Press Association may participate in this competition sponsored by Medill School of Journalism. Editions of three days in December (usually first Tuesday, Wednesday and Thursday) are considered according to these categories:

1. Class A -- newspapers printed on flat-bed presses.
2. Class B -- weekday circulation less than 10,000.
- 3- Class C -- 10,000 to 25,000.
4. Class D -- 25,000 to 75,000.
5. Class E -- over 75,000.

Judges consider head dress, body dress, advertising typography, general makeup and press work.

Certificates of award are given to first, second and third place winners and rotating plaques go to first place winners in each class.

Entries should be sent early in January to:

Inland Typography Contest,  
Medill School of Journalism,  
Northwestern University, Evanston, Illinois.

## STOCKHOLDER EMPLOYEE PERIODICALS DEALER

### AWARDS AND EVALUATION INTERNATIONAL COUNCIL OF INDUSTRIAL EDITORS

Editors of free circulation sponsored periodicals in the English language issued regularly and published for the benefit of employees or external audiences such as dealers and stockholders may enter the ICIE awards and evaluation competition. For members of ICIE the entry fee is \$10 for each publication entered; for non-members the fee is \$20 (accompanying the entry).

Publications during a calendar year are considered in three classes:

1. Magazines (offset or letterpress).
2. Newspapers (offset or letterpress).
3. Newsletters, News Bulletins.

Entries are evaluated for editorial balance, writing quality, appearance. Awards are presented for excellence and merit at the ICIE annual conference in June, and a complete evaluation report on each entry is thereafter sent to the editors.

Copies of publications should be accompanied by entry form and entry fee and all must be submitted by the first week in March to:

International Council of Industrial Editors,  
Awards Committee,  
P.O. Box 75 Church St. Station,  
New York 8, N.Y.

## FELLOWSHIPS

### INTERNATIONAL PRESS INSTITUTE

Under grants from the Ford Foundation, five U.S. newspapermen, 25 to 50 years of age with a minimum of 5 years' journalistic experience, will be chosen to work on newspapers in the British Commonwealth; four others will be chosen for work on newspapers in the United Kingdom.

The period of the fellowship is three months; two months on the paper and one month in travel. Per diem allowance will be granted during the work period and \$300 travel allowance.

Forms may be obtained from:

Paul Block, Jr.,  
The Toledo Blade, Toledo, Ohio.

## MEDICAL REPORTING

\$250

### THE ANSON JONES AWARD

Every Texas reporter who serves a single newspaper, a news service or periodical is eligible to win the Anson Jones Award - a plaque and \$250 prize. This award is for distinguished accurate lay medical reporting (quality, not volume).

Editors should submit entries to the President of the County Medical Society in his area.

The award is sponsored by:

Texas Medical Association,  
1801 North Lamar Boulevard,  
Austin, Texas.



## PUBLICATION

## SCROLL

### JOURNALISM EDUCATORS' AWARD

The American Society of Journalism School Administrators singles out a publication each year, usually in September, for a Citation. The basis of the award is: Policy and/or content and/or physical characteristics by which the publication has won wide recognition and acclaim by readers within the last five to 10 years.

The winning publication -- any American newspaper, general magazine, or special periodical designed for associations, business and industry, and the like -- receives a hand-illuminated scroll (\$100 value) prepared by a professional artist.

The recipient publication sends the president or editor of its organization to the convention of journalism educators to receive the scroll and to deliver an address.

Any citizen is invited to suggest nominees for the award by writing to:

ASJSA Committee on Awards,  
School of Journalism, West Virginia University,  
Morgantown, West Virginia.

## BUSINESS PAGE

## BRONZE PLAQUE

### KAISER COMPANIES' AWARD

As an allied member of the California Newspaper Publishers' Association, the Kaiser Companies, an industrial organization, established an annual award of a bronze plaque for the member newspaper with the best Business Page.

Calendar year material is considered in the judging which precedes the annual CNPA Convention in February. Submission may be made to:

California Newspaper Publishers Association,  
San Francisco, California.

## RESEARCH

## KAPPA TAU ALPHA AWARD

This award is made for the best original scholarly research from the field of Journalism for a given year, published in book form.

Communicate with:

Dr. Frank Luther Mott,  
Treasurer, Kappa Tau Alpha,  
School of Journalism,  
University of Missouri, Columbia, Mo.

## PUBLIC SERVICE

## MEDALLIONS

### KEEP AMERICA BEAUTIFUL

Prevention of litter is the theme of these citations, open to newspapers and magazines doing volunteer service in the war against litterbugs. Medallions with the Keep America Beautiful Symbol are presented by:

Keep America Beautiful, Inc.,  
99 Park Avenue, New York 16, N.Y.

## PHOTOGRAPHY

## CUPS

### KENT STATE PHOTOJOURNALISM PRIZES

Awards are made at the Annual Short Course in Photojournalism in March at Kent State University, Ohio.

The classes of competition and donors of the awards are: Spot News -- Akron Beacon Journal; Features -- Detroit Times; Sports -- Cleveland Press; Portraits and Personalities -- Youngstown Vindicator; Industrial -- B.F. Goodrich Co.; Versatility -- portfolio of one each spot news, feature, sports, and society picture by one photographer -- Columbus Dispatch; Newspaper Color -- Milwaukee Journal; Industrial Color -- Timken Roller Bearing Co.; Series -- minimum of three pictures on one subject by one photographer -- Kalart Co.; Newspaper exhibit -- designated group of 20 prints entered by one newspaper -- Graflex, Inc.

Pictures made between March 1 and March 1 are acceptable for consideration. Not more than 10 prints may be submitted by one photographer. Prints must be mounted (16 x 20 vertical) and transparencies must be contained in transparent sleeves and cardboard masks.

The School of Journalism reserves the right to retain prize-winning prints. Send entries before March 10 to:

Kent State University School of Journalism,  
Kent, Ohio.



## MEDICAL REPORTING

\$6,000

### ALBERT LASKER MEDICAL JOURNALISM AWARDS

Newspaper stories, magazine articles and radio-television programs dealing with medical research or public health during the calendar year are eligible.

The stipends for the three medical journalism awards is now \$2,000 each. Included with each award is a citation and a silver statuette of the Winged Victory of Samothrace, symbolizing victory over death and disease.

The Foundation seeks to recognize journalism that contributes to a better public understanding of current medical research or highlights public health programs affecting those diseases which are the main causes of death or disability, especially heart diseases, cancer, mental illnesses, arthritis, blindness and neurological diseases.

Entries may be made on official blanks by individual writers, editors or executives. As many entries as desired may be made, usually about February 10, to:

Albert and Mary Lasker Foundation,  
Chrysler Building, New York 17, N.Y.

Six copies of each entry must be submitted, at least one copy of which must be a tear sheet, syndicate proof, wire service duplicate or master script validating the date of publication or broadcast and showing the material as it appeared when presented to the public. Entries should be in simplest form, not in presentation form.

## EDITORIAL WRITING

### LEE EDITORIAL AWARD

An award (certificate or other suitable evidence) for distinguished editorial writing is conferred annually upon an editorial writer whose work has been published in a daily or weekly newspaper in the State of Virginia.

The award is made to the editorial writer who, in the opinion of the judges, performs the most meritorious and disinterested community service during the year, due account being taken of the writer's clarity, logic and social objective.

For a single editorial, or for a series of editorials dealing with the same subject. There is no limit upon the number of entries that may be nominated.

The period of competition runs from November 1 to October 31, inclusive. Nominations postmarked not later than November 30 should be addressed to:

O.W. Riegel,  
Lee Memorial Journalism Foundation,  
Washington and Lee University,  
Lexington, Virginia

## FOOD

SILVER BOWL  
BRONZE PLAQUE

### LIFE LINE OF AMERICA TROPHY

Women of press, radio and television are considered for these honors and rewards on the basis of how well they interpret to their audiences the Life Line of America -- the story of America's food, from its growing right through to the product on the table. It is the story of cooperation between growers, manufacturers and distributors...of research to improve products and methods...of the establishment and maintenance of superb quality products.

In even-numbered years the competition is open to women in the fields of television and farm publications; in odd-numbered years the radio and newspaper performance is judged. Women who write regular pages or columns on food for any newspaper or farm publication in the U.S.A., women who appear regularly on a station or network program in the U.S.A. are eligible.

In the newspaper category entries must consist of an entire page of the newspaper on which the story appears. Material submitted must have appeared in print during the period January 1 to July 31 and entries must be postmarked not later than midnight August 16 addressed to:

Grocery Manufacturers of America, Inc.,  
Life Line of America Trophy Competition,  
205 East 42nd Street, New York 17, N.Y.

In the broadcast category the entries must consist of entire broadcasts devoted to the subject, or a series in which the subject was one part of each program. Complete scripts should be submitted bearing signatures of the entrant, the station manager or program director, and call letters of the station, network affiliation and time of broadcast. Tape recording or platter may accompany the entry.

GMA Life Line Silver Bowls are presented to a woman broadcaster on a home program and to a woman food editor of a newspaper; bronze plaques are awarded their managements; three certificates of honor are given additionally in each class. The winner of the top award in each class is given an all-expense paid visit to New York City for the presentation ceremony at the Waldorf Astoria Hotel. The publisher of the newspaper and the manager of the station are invited to attend the ceremony and to receive the bronze citation there.



## ARTICLES SPECIAL SECTIONS

## CITATIONS

### LOCAL HISTORY NEWSPAPER CONTEST

Daily and weekly newspapers published in New York State, outside of New York City, are eligible to submit material in this competition by the New York State Historical Association. Awards are made for (1) special edition of historic significance and (2) series of articles of local history interest in both daily and weekly categories.

The bases for judging are (a) general historic value of materials used (b) originality of presentation (c) accuracy of content.

Anniversary editions will be considered.

Material published between March 1 and March 1 may be used, closing date of the contest being July 1.

Send entries to:

New York State Historical Association,  
Cooperstown, New York.

## BUSINESS AND FINANCIAL REPORTING

\$1,750

### SIDNEY S. LOEB FUND

An annual series of cash prizes (\$1,000 first, \$500 second and \$250 third) with a bronze plaque to the winner's publication is open to competition among writers of business and financial news in daily newspapers, newspaper services and feature syndicates and general consumer periodicals.

Entries should be made on a calendar year basis to:

Secretary of the Advisory Board,  
University of Connecticut,  
Storrs, Conn.

(Information may be obtained from Cayton-Klempner,  
230 West 41st Street, New York 36, N.Y.)

## SPORTS PHOTO

\$1150

### LOOK ALL-SPORTS PHOTO CONTEST

Look Magazine sponsors this competition which is open to all press photographers, free lance or employed by a newspaper, wire service or feature services in the United States and Canada. Pictures of all sports are eligible -- action or mood shots.

Cash prizes totalling \$1150 go to the winners in nine divisions of sports subjects. A grand prize of \$250 is for the best picture and there are nine other prizes of \$100 each. All receive plaques. Thirty honorable mention selections receive scrolls.

Pictures taken during the calendar year are considered. For an entry to qualify it must be accompanied by caption matter identifying the photographer, his affiliation, date and site of the picture, identification of the principals (if necessary, the outcome of the event) and complete information as to camera, shutter speed, aperture, lens, film and light used. Entry prints must be at least 8 x 10 inches.

Entries should be mailed to:

Tim Cohane, Sports Editor,

Look Magazine, 488 Madison Avenue, New York 22, N.Y.

## ADVERTISING

## TROPHIES

### McCALL'S-SUPER MARKET INSTITUTE NEWSPAPER ADVERTISING COMPETITION

Advertising agency executives serve as a jury in the selection of winners in this competition open to advertisements of super-markets published in newspapers. Trophies are given in five categories: 1. Greatest advertising contribution to the "more for all" philosophy. 2. Best national brands promotion. 3. Best special events advertisement. 4. Most original or creative idea. 5. Best personnel relations copy.

Submissions may be made before February 1 to:

McCall's,

230 Park Avenue, New York 17, N.Y.



## REPORTING

## SCHOLARSHIP

### ANNE O'HARE McCORMICK SCHOLARSHIP

The New York Newspaper Women's Club has established in the Graduate School of Journalism, Columbia University, an annual scholarship for a woman graduate with a demonstrated aptitude for journalism and outstanding ability in the field of national and international affairs. Due account will be taken of the student's financial needs. The scholarship amounts to \$500.

For information write:

Dean, Graduate School of Journalism,  
Columbia University, New York 27, N.Y.

## FELLOWSHIPS

### ROBERT R. McCORMICK FOUNDATION

Fellowships for study at the graduate schools of Yale University are open to newspapermen who reside in Illinois, Indiana, Iowa, Michigan and Wisconsin. A fund of \$30,000 a year for 10 years was made available for this purpose by the late Col. Robert R. McCormick, publisher of the Chicago Tribune.

Prospective applicants may obtain information from:

Phil Hampson,  
Director, Robert R. McCormick Foundation,  
Tribune Tower, Chicago, Illinois.

## CLASSIFIED ADVERTISING

## TROPHY

### THE JAMES MCGOVERN AWARD

Each year, in June, the Association of Newspaper Classified Advertising Managers presents a trophy to the publisher or journal of an allied field who has contributed most to the betterment of Classified Advertising in the preceding year. Judges are the ANCAM Board of Advisors.

## REPORTING WRITING PRODUCTION

\$500

### McQUADE MEMORIAL AWARD

A cash award of \$500 is made to the man or woman in journalism, television or radio in the 14-county San Francisco Bay Area who, during the calendar year has done the outstanding job of reporting, writing or production. Entries are judged on the basis of their value to the public interest and the degree to which they are in consonance with the spirit of The Sermon on the Mount. The subject matter does not necessarily have to be religious in nature.

Entries should be made by January 15 to:

Association of Catholic Newsmen,  
441 Church Street, San Francisco 14, Calif.

## EDITORIAL

\$100

### MEDICAL RESEARCH FOUNDATION

Editorials concerned with the value of the Foundation to Oklahoma, the intrinsic moral or educational value, or impressions of the foundation, are considered for prizes of \$50 U.S. bond (first) and \$25 bonds (two runners-up). The awards are given by Oklahoma Medical Research Foundation for editorials published in Oklahoma newspapers.

Entries should be sent before February 15 to:

Oklahoma Press Association,  
School of Journalism,  
Norman, Oklahoma.

## TENNESSEE

\$500

### EDWARD J. MEEMAN AWARDS

The Edward J. Meeman Foundation gives \$100 U.S. bonds to each of five top winners in contests sponsored by the Tennessee Press Association. Three bonds go to the writers of the best editorials in three classes of competition among weeklies; two bonds to the writer of the best single editorial in a daily and to the daily newspaper performing the most meritorious public service.

Tennessee Press Association,  
University Station, Knoxville, Tenn.



## TYPOGRAPHY

### MERGENTHALER APPEARANCE AWARDS

The Mergenthaler Linotype Company sponsors several makeup appearance awards through its agencies in different parts of the country.

All weeklies and dailies in Texas are eligible to compete for the Dallas Agency's awards given in six categories based on type of presses (tubular or rotary) and population size.

The entry deadline is usually in April and the awards are based on three consecutive issues of April, June, September or November.

The Cleveland Agency sponsors two plaques -- an award for Editorial Excellence open to members of the New York Press Association (weeklies) and two Page One Appearance plaques for dailies in the West Virginia Press Association.

The California Agency presents five plaques each year. 1. Arizona -- for typographic excellence or for the best special edition. 2. California -- best special issue. 3. Idaho -- general typographic excellence in weeklies. 4. Washington -- Best all-around Newspaper. 5. Western States -- best typography of a classified advertising section.

The Chicago Agency presents seven awards in the Better Newspaper contests of the National Editorial Association, Missouri Press Association, and Illinois Press Association.

Mergenthaler Linotype Company,  
29 Ryerson Street, Brooklyn 5, N.Y.

## PUBLIC SERVICE

### THE MERGENTHALER AWARDS

Active journalists earning their living from employment on dailies, weeklies or magazines published in the Western Hemisphere, but excepting the Continental United States and the Dominion of Canada are eligible for consideration in five categories of awards.

Each of these awards (established by Mergenthaler Linotype Company) of \$500 go to individual journalists. A sixth prize, a bronze plaque, is given to the Latin America publication which has especially distinguished itself during the year for meritorious journalistic work on behalf of its community.

Cash awards and a Certificate of Merit apply to these categories: 1. Work on behalf of freedom of the press. 2. Public service editorials or special articles. 3. Meritorious news writing or reporting. 4. Public service executed

## PLAQUES

by a cartoonist, whose work is well drawn and is of benefit to the community. 5. Excellence of one or more press photographs.

The nomination of candidates may be made by eligible publications but candidates need not be employed by publications who are members of the Inter American Press Association. Nominations should be submitted prior to March 15, with three copies of the exhibit material and a biographical sketch of the candidate, to:

Inter American Press Association,  
347 Madison Avenue, New York 17, N.Y.

### MILWAUKEE PRESS CLUB AWARDS

Cash prizes of more than \$500 are given annually for outstanding work by Milwaukee journalists, as follows:

Charles W. Nash Award (\$75) -- best story or series on an economic, industrial or scientific theme.

William Pohl Award (\$50) -- humorous writing.

Ed Farber Award (\$50) -- documentary picture.

Harry Apple Award (\$50) -- interpretative writing in the fields of politics or public opinion.

George Grabin Award (\$50) -- story of constructive import to the local or state community.

Klau-Van Pietersom-Dunlap Award (\$50) -- spot news picture.

Ed Farber Award (\$50) -- picture that excels as work of art in lighting, composition and pictorial effect.

## DISTINGUISHED SERVICE

### MINNESOTA AWARD

An Award for Distinguished Service in Journalism -- careers, rather than single achievement of a spectacular nature -- is made annually by the University of Minnesota School of Journalism. Recipients are chosen by the journalism faculty members from nominations by members of the Inland Daily Press Association.

Eligible journalists are those who have achieved the status of leaders in community, state and nation, through practice of their profession, and who have exercised this leadership in a constructive way for the common welfare.

Nominations should be made by September 1 to:

Dr. Ralph D. Casey,  
Director, School of Journalism,  
University of Minnesota, Minneapolis 14, Minn.

## PLAQUES



## DISTINGUISHED SERVICE

## CITATION MEDALS

### MISSOURI HONOR AWARDS

Records of outstanding achievement over many years, rather than particular instances of individual performance, are weighed by a special committee of the faculty of the School of Journalism, University of Missouri. Journalists, newspapers and magazines are considered.

A Citation is presented to the publication selected for the honor, and Medals go to individuals (usually five).

Nominations for awards may be made, any time prior to February 1, to:

Dean of the Faculty,  
School of Journalism,  
University of Missouri, Columbia, Mo.

## PUBLIC SERVICE

\$2,500

### MUTUAL OF OMAHA AWARD

Distinguished public service in journalism in support of the American way of life is considered for recognition in this insurance company's annual award.

Mutual of Omaha  
Omaha, Nebraska.

## REAL ESTATE

\$150  
CERTIFICATES

### NAREE AWARDS

An annual competition in real estate reporting and editing is sponsored by the National Association of Real Estate Editors. The categories are:

1. Best real estate page or section.
2. Best home page or section.
3. Best real estate news feature or series.

Certificates are given to the winning publications and \$50 first prizes to the editors or writers.

Judges evaluate entries as follows: readability 25%, originality 25%, local appeal 20%, breadth of coverage 15%, typography and makeup, including use of color, 10%, and use of art, 5%. Quality rather than space is a major consideration.

Contestants in 1 and 2 must submit only one "triple" entry -- three pages or sections published in any three-week period from September 1 to August 31 of the year following.

Entries should be mailed to:

Jim Chandler, Secretary,  
National Association of Real Estate Editors,  
Cleveland Press, Cleveland 14, Ohio.

## COMMUNITY FACILITIES

\$1,800

### NATIONAL ASSOCIATION OF HOME BUILDERS

Regularly employed staff members of daily newspapers published in the continental United States are eligible to submit entries consisting of not less than five (5) articles on the community facilities problem. Article treatment may be exclusively on local aspects of the problem within the newspaper's metropolitan area or may be broadened to take in state and/or national developments which have a bearing on the local situation.

The articles must have been published within the period January 1 to November 16, inclusive. Each series of articles submitted must be accompanied by a letter from an official of the newspaper giving NAHB the right to reprint the articles with credit to the writer and the newspaper.

First prize is \$1,000, second prize is \$500 and third prize is \$300, payable to the writers. Plaques are awarded to their newspapers.

Entries must be accompanied by five (5) tear sheets of the articles and deadline for submission is December 1 to:

Community Facilities Department,  
National Association of Home Builders,  
1625 L Street, N.W. Washington 6, D.C.

## EDITORIAL

PLAQUE

### NATIONAL BIBLE WEEK OBSERVANCE

In connection with the observance of National Bible Week (always the third week in October), the Laymen's National Committee, Inc. makes an award for the best newspaper editorial devoted to the subject of The Bible.

The Committee started Bible Week observance in 1941. The editorial award has been offered since 1955.

Entries should be addressed to:

Laymen's National Committee, Inc.,  
Manger Vanderbilt Hotel, New York 16, N.Y.



## BROTHERHOOD

## PLAQUES

### NATIONAL BROTHERHOOD MEDIA AWARD

"For outstanding contributions to the cause of brotherhood," the National Conference of Christians and Jews confers its principal award and certificates of recognition in categories that include:

Editorial cartoons.

Editorials.

Articles.

Radio show.

Television show.

Nominations for calendar year may be addressed to:

National Conference of Christians and Jews,  
43 West 57th Street, New York 19, N.Y.

## CARTOONIST

## CITATIONS

### NATIONAL CARTOONISTS SOCIETY AWARDS

Members of the Society vote by secret ballot to name the top men in five categories of cartooning: 1. Editorial. 2. Gag. 3. Strips and panels. 4. Comic books. 5. Advertising-light illustration-animation.

Voting is on the basis of clarity and artistic value, popularity, contribution to prestige and dignity of the profession, any other quality deemed worthy of recognition in the man or woman or their work consistently published and/or distributed in American publications or films.

The selections are made in April at the Society's annual dinner.

National Cartoonists Society,

140 West 57th Street, New York, 19, N.Y.

## BETTER NEWSPAPERS

## PLAQUES

### NATIONAL EDITORIAL ASSOCIATION

The National Better Newspaper Contests are conducted by the National Editorial Association in cooperation with state press associations. Material is judged on the calendar year basis for awards (plaques) in these categories:

General excellence (daily and weekly divisions), community service, service to agriculture, best editorial, special issues, best use of photographs, best news picture, excellence in typography, best advertising idea or promotion, best column, best news story, best feature story, classified advertising, newspaper promotion, service to small newspaper industry.

There is a special Herrick Editorial Award.

Entries should be sent before April 1 to:

National Editorial Association,  
325 North Michigan Avenue, Chicago, Illinois.

## JOURNALISTIC ACHIEVEMENT

## SILVER MEDALS

### NATIONAL HEADLINERS CLUB AWARDS

Since 1925 the Headliner Awards -- silver medallions -- have been conferred for journalistic achievement by "big names" and by newspapers of less than 50,000 circulation. The work of radio and television stations and news magazines also is given recognition.

The awards for best domestic news story, feature story or series, or local interest column go to newspapers in two categories: (1) those from 25,000 to 50,000 circulation, and (2) those from 2,500 to 25,000 circulation.

There is no circulation distinction for competition in the following newspaper fields: sports writing or column, editorial cartoons, public service, foreign news coverage, editorial page editing, sports picture, human interest picture, spot news picture, radio-TV and/or theatre column, feature column on food, fashions, financial, business, etc.

In the magazine field are awards for best news feature or series, radio-TV and/or theatre column writing or reporting.

Awards are given for outstanding news reporting and public service by a radio station, radio and television network coverage of a news event, and public service by a television station.

Competition is open to all qualified journalists, photographers, and newscasters (male or female) regularly affiliated with any publication, TV or radio stations or networks, or news syndicates. Non-winning entries are returned.

Submit entries to:

Mall Dodson, National Headliners' Club,  
2307 Boardwalk, Atlantic City, N.J.



## SPECIAL SECTION

\$450

### NATIONAL HOME WEEK

A newspaper special section contest is a feature of the observance of National Home Week (third week in September). The contest is designed to help real estate editors improve their building news sections in content, makeup and appearance.

Awards are made to the winning editors in two categories: 1. Black and white sections. 2. Color sections. First prize is \$100, second prize is \$75 and third prize is \$50. In addition, engraved certificates are presented to all prize winners and honorable mention recipients.

Closing date for entries (the majority of editorial content in the section must be devoted to HomeWeek and building news) is November 1. Send to:

Director, National Home Week,  
National Association of Home Builders,  
1625 L Street, N.W., Washington 6, D.C.

## ADVERTISING ART

### PLATINUM-COATED HOT DOG

#### NATIONAL HOT DOG MONTH -- JULY

An advertisement for any product that contains an illustration of a hot dog (other than an ad for hot dogs themselves) will be considered in this art contest which is part of promotion for National Hot Dog Month in July.

The prize is a "platinum-coated hot dog". Send entries anytime to:

Tee-Pak, Inc.,  
Daniel J. Edelman and Associates,  
437 Merchandise Mart, Chicago 54, Illinois.

## HOMES

### 'OSCARS'

#### NATIONAL HOUSE BUILDERS ASSOCIATION

Newspaper supplements and television programs in promotion of home week in Canada are considered for annual "Oscars" by:

National House Builders Association,  
Montreal, Canada.

## MENTAL HEALTH

## BRONZE PLAQUE

### NATIONAL MENTAL HEALTH BELL AWARD

The Award, a plaque bearing a bronze facsimile of the historic Mental Health Bell, a dramatic symbol of progress and hope in the treatment of mental illness, is presented annually to an American daily newspaper for outstanding contribution in the fight against mental illness.

Factors to be considered include dissemination to the public of mental health news, information and opinion; publicizing and editorial support of local, state and national mental health programs, objectives and fund drives; leadership in campaigns to secure new or improved mental health services for the prevention and treatment of mental illness; any other editorial contributions to the fight against mental illness and the advancement of good mental health.

A newspaper wishing to be considered for the Award should apply by letter to the local or state mental health association in its area, submitting clippings or photostats in support of its application. Newspapers in areas not served by a local or state association may send their application to:

Bell Award Committee,  
National Association for Mental Health,  
10 Columbus Circle, New York 19, N.Y.

Note: Local and state mental health associations also give awards in this field of service.

## EDITORIAL REPORTING PHOTOGRAPHY CARTOONS

## PLAQUE

\$2,000

### NATIONAL NEWSPAPER AWARDS

(CANADA)

Work published during the calendar year in a Canadian daily newspaper printed in English or French will be considered for the awards established by the Toronto Men's Press Club.

The categories and prizes are:

1. Editorial writing (limited to the editorial page) as exemplified by 6-12 editorials -- \$400.
2. Spot news reporting (single story or series) with preference given to stories prepared under pressure of edition time -- \$400.



3. Feature writing (including work of columnists or other specialists in which personality of the writer is important to the feature quality of the story) - \$400.

4. Staff correspondent's work (series of 3-6 stories on any one subject or related subject) by a regular staff correspondent of daily newspaper or wire service - \$400.

5. News photography (open to Canadian free lance photographers as well as photographers regularly employed by newspapers, press associations, and wire agencies) for pictures that have appeared in a Canadian daily -- \$400 for spot news and \$400 for feature.

6. Cartoons -- (an entry shall consist of 3) -- \$400.

Submissions with regular entry form must be made before January 15 to:

Awards Committee,  
National Newspaper Awards,  
P.O. Box 309, Station A, Toronto, Canada.

## PROMOTION

### SILVER SHOVEL

#### NATIONAL NEWSPAPER PROMOTION ASSOCIATION

At its annual convention (usually in May) the National Newspaper Promotion Association confers its Silver Shovel Award for outstanding services advancing the cause of newspaper promotion and/or of the promotion association.

## PROMOTION

### BRONZE PLAQUES

#### NATIONAL NEWSPAPER WEEK

Newspaper Association Managers, Inc. awards bronze plaques to the newspapers (one daily and one weekly) that do the best jobs of promoting observance of National Newspaper Week, October 1-8 each year. Parchment citations go to second, third and honorable mention winners.

## CARTOONS

### NATIONAL SUNDAY SCHOOL WEEK

The award is presented to the cartoonist or artist of a newspaper or syndicate for the best cartoon or editorial cartoon on the theme, "Sunday School Source of Spiritual Strength," appearing in a newspaper in the period of April 1-14. Six copies of the cartoon must be submitted before April 20 to:

The Judges,  
Laymen's National Committee, Inc.,  
Hotel Manger Vanderbilt, New York 16, N.Y.

## ADVERTISING

### NATIONAL WANT AD WEEK

Three trophies are bestowed on newspapers in different population categories for the most effective promotion of National Want Ad Week. The competition is open to members as well as non-members of the Association of Newspaper Classified Advertising Managers.

The categories are: 1. Over 75,000 population. 2. 25,000 to 75,000, and 3. Under 25,000. Honorable mention is given in each category.

## WRITING

### NEW ENGLAND WOMAN JOURNALIST OF THE YEAR

All women writers for daily newspapers with circulation over 15,000 published in New England are eligible. They must be residents of New England. Stories must have been published during the calendar year and not more than three examples of her work may be offered by one contestant. A series of articles may be counted as one example.

Stories with or without by-lines are acceptable, but authorship of unsigned work must be attested to by the managing editor or city editor of the paper in which the stories appear. Entries must be sent in newsprint or photostats of newsprint and must be submitted unmounted before April 1 to:

Mary Handy, Awards Chariman,  
New England Women's Press Association,  
15 Trotting Horse Drive, Lexington 73, Mass.

## CITATION

## TROPHIES

## PLAQUE



## JUSTICE

\$250

### ANNUAL PRESS AWARD NEW YORK STATE BAR ASSOCIATION

The New York State newspaperman who makes "the most constructive contribution to the administration of justice" receives a \$250 cash prize and a plaque and his paper receives a plaque from the New York State Bar Association.

The following factors are considered by the judges:

1. It was performed during the period of June 1 to May 1.
2. It inspired an appreciation of the orderly processes of justice and our fundamental constitutional safeguards.
3. It motivated action for improved procedures in the administration of justice.
4. It served generally to enlighten the public on an aspect of jurisprudence.
5. It performed a particular public service such as correcting a misunderstanding of legal procedures.
6. It alerted the public to the dangers of reliance upon unqualified persons in legal matters.
7. It encouraged respect for the law and the courts.
8. It promoted a better understanding of the ideals of the legal profession.

Six copies of each entry should be submitted on or before May 5 to:

New York State Bar Association,  
Committee on Press Award,  
99 Washington Avenue, Albany 10, N.Y.

## LEGISLATIVE REPORTING

\$100

### NEW YORK STATE LEGISLATIVE CORRESPONDENTS ASSOCIATION ALUMNI

An annual award of a plaque and \$100 in cash is given to a reporter covering the State Government at Albany. The presentation is made at the correspondents' annual gridiron dinner in March.

Contact: Walter T. Brown,  
117 East 37th Street  
New York, N.Y.

## ADVERTISING

\$150

### NEWSPAPER DISPLAY ADVERTISING LAYOUT AND COPY CONTEST

Advertising staff personnel of all member newspapers of the Pennsylvania Newspaper Publishers Association and Inter-State Advertising Managers Association are eligible to prepare material for this contest. Each contestant is given a kit containing mat proofs and a description of the articles to be used in the ad. Size of the contest ad is not to exceed a full newspaper page. There is no limit on entries but each must be accompanied by a \$2 fee (to cover costs of competition and prizes).

The advertising manager of smaller newspapers may enter this contest only if that paper does not employ a full-time display advertising salesman.

Men's Wear Industry Council, New York City, makes the final selections. Cash prizes are: \$50 first, \$25 second, \$15 third, \$10 fourth to eighth, \$5 ninth and tenth.

Send entries before January 15 to:

Contest Committee,  
Pennsylvania Newspaper Publishers' Association,  
2717 N. Front St., Harrisburg, Pa.

## PROMOTION

## PLAQUES

### NEWSPAPER PROMOTION CONTEST

Promotion material in five categories will be considered for 31 separate awards presented at the annual convention of the National Newspaper Promotion Association. The categories are: 1. National advertising. 2. Retail advertising. 3. Classified advertising. 4. Circulation. 5. Public service.

The contest is open to all daily newspapers in the United States and Canada. Deadline for entries is April 1. The contest is under the sponsorship of:

Editor & Publisher  
1475 Broadway, New York 36, N.Y.



## HIGHWAY SAFETY

\$900

### NEWSPAPER SAFETY STORY COMPETITION

For the best stories promoting traffic safety the Safety Department of the American Trucking Associations awards prizes of \$500, \$300 and \$100 to newswriters and plaques to newspapers and news services that publish the prize-winning material.

Other awards will be given to newspapers which maintain continuing activity to promote highway safety.

Citations of merit also are awarded to news writers and newspapers or news services for work of unusual excellence. Stories are judged solely on the basis of their estimated effectiveness in promoting highway safety. Only writers and publications in the U.S. are eligible for competition.

The material submitted for judging need not mention trucks, or the trucking industry; they may cover any phase of traffic safety or accident prevention — safe driving techniques, safety supervision, accident reporting, law enforcement, equipment, or programs designed to promote safe driving, etc.

Stories must appear between May 20 and Labor Day, inclusive, in a daily, weekly or semi-weekly newspaper of general paid circulation. Writers are invited to submit as many entries as they choose; they need not carry the by-line of the writer but they must be accompanied by a letter signed by a responsible executive of the newspaper or news service. Writers for news services must show actual publication in a newspaper of stories submitted.

Send to:

ATA Safety Story Competition,  
American Trucking Associations, Inc.

1424 Sixteenth Street, NW, Washington 6, D.C.

## WRITING

\$100

### NEWSPAPERWOMAN OF THE YEAR

The grand prize in annual writing competition open to members of the Pennsylvania Women's Press Association is \$100 U.S. bond and the title "Pennsylvania Newspaperwoman of the Year."

Entries, the work of contestant submitting them, should be work published between April 15 and March 31. Send to:

Rosalie J. Williams,  
The Herald, Titusville, Pa.

## PHOTOGRAPHY

\$5,000

### NEWS PICTURE OF THE YEAR

Both members and non-members of the National Press Photographers Association may compete for awards - plaques and sets of the Encyclopedia Britannica. Winners who are members in good standing of NPPA at the time of the closing of the contest (January) will receive these bonuses:

Newspaper Photographer of the Year, \$500 U.S. Bond.

Magazine Photographer of the Year, \$500 U.S. Bond.

Newsreel Photographer of the year, \$500 U.S. Bond.

And in each of 15 classes of competition for newspaper, magazine and newsreel entries: First prize, \$100 bond; second prize, \$50 bond; third prize, \$25 bond.

First prizes only will be given in Public Relations-Industrial and Presidential Campaign picture categories.

The Harkness Award of \$100 goes to the winner of the Picture Story class.

The Rosecrans Award of \$100 goes to the photograph judged as best depicting the American way of life.

Pictures taken or initially published in February - through - December are considered. The classes are: 1. Picture Story (newspaper). 2. Picture Story (magazine). 3. Feature (newspaper). 4. Feature (magazine). 5. Spot news (non-planned coverage). 6. General news (advance notice of event). 7. Pictorial. 8. Sports. 9. Personalities, Fashions and Society. 10. Color. 11. Color Picture Story. 12. RCP Color (competence of photographer) and (excellence in newspaper printing). 13. Public Relations - news. 14. Public Relations - feature. 15. Public Relations - industrial. 16. Public Relations - color. 17-20. Newsreel.

Photographer of the Year honors are decided on a point system (first prize five points, etc.)

Judging begins in the last week of January. Exhibits must arrive before that time. Address them:

National Press Photographers Association Competition,  
Encyclopedia Britannica,  
415 North Michigan Avenue, Chicago 11, Illinois.



## LUCIUS W. NIEMAN FELLOWSHIPS

In 1938 a bequest in memory of Lucius W. Nieman, founder of the Milwaukee Journal, established the Nieman Fellowships for working newspapermen and women at Harvard University. Ten to 12 fellowships are awarded each year by a Selecting Committee.

To be eligible, applicants must have had at least three years of newspaper experience and secure consent of their employers for a leave of absence for a college year, September-June.

Fellows may pursue their own interests for their own purposes in taking courses of study at Harvard. All departments of the University are open to them and since they are not candidates for degrees they are free of the usual degree requirements.

The Nieman Foundation pays the tuition charges of Fellows and pays each one a stipend monthly, based on the full salary of some Fellows. It is partly exempt from federal income tax.

The Carnegie Corporation supports three Associate Nieman Fellowships for newspapermen from Canada, Australia and New Zealand.

Applications will be received, up to April 15, by:

Nieman Foundation,  
44 Holyoke House, Cambridge 38, Mass.

The application must include a proposal for a plan of study, a statement of the applicant's experience, samples of his work, and supporting letters from his editors.

## REPORTING WRITING PHOTOGRAPHY

\$800

## NORTH CAROLINA PRESS AWARDS

There are eight categories of competition, with prizes of \$50, \$30 and \$20 each, for staffers of North Carolina daily newspapers. These are: 1. Spot reporting - under 20,000 circulation. 2. Spot reporting -- over 20,000 circulation. 3. Photography -- under 20,000; 4. Photography -- over 20,000. 5. Feature writing - under 20,000. 6. Feature writing -- over 20,000. 7. Editorial writing -- under 20,000. 8. Editorial writing - over 20,000.

The contest is under the auspices of:

North Carolina Press Association.  
Chapel Hill, North Carolina.

The Herald, Titusville, Pa.

## EDITORIAL COLUMN

\$600

## OKLAHOMA NATURAL GAS COMPANY

A prize of \$50 is given each month in an editorial and column-writing contest among staff members of Oklahoma newspapers.

Oklahoma Natural Gas Company  
Tulsa, Oklahoma.

## REPORTING AND PHOTOGRAPHY

PLAQUE  
\$500  
GOLD MEDAL

## OVERSEAS PRESS CLUB OF AMERICA AWARDS

Winners in eight categories are honored annually for outstanding press, radio, television, magazine and photographic reporting. Each winner receives an Overseas Press Club Plaque. Citations for excellence go to second and third place winners.

Two of the awards, both requiring exceptional enterprise and courage in covering a story abroad, earn additional prizes. The winner of the George Polk Memorial Award for reporting receives \$500. The winner of the Robert Capa Award for photography receives a gold medal.

The other six categories of journalistic excellence for which awards are given are:

- Best press reporting, daily or wire service, from abroad;
- Best television or radio reporting from abroad;
- Best press, radio or TV interpretation of foreign affairs within the United States.
- Best magazine reporting of foreign affairs.
- Best magazine reporting of events involving persons, places or things beyond the 48 states of the United States.

Deadline for entries on official blanks usually is around March 15.  
Send to:

Larry Newman, Awards Committee,  
Overseas Press Club, 35 East 39th Street, New York 16, N.Y.

Missouri Press Association,  
114 Walter Williams Hall,  
Columbia, Missouri.



## PHOTOGRAPHY

### PATTERSON AND HEARST AWARDS

Two prizes of \$500 each, are the principal awards in the annual competition of the Press Photographers Association of New York City.

The Patterson Award, \$500 cash, honoring the founder of the New York News, goes to the best spot-news picture of the year made by a member of the association.

The Hearst award, a \$500 bond, given by William Randolph Hearst, Jr. in memory of his father, is bestowed on the Best-of-Show picture.

## RADIO-TV ACHIEVEMENT

### GEORGE FOSTER PEABODY AWARDS

The George Foster Peabody Awards, honoring a New York banker who devoted much of his fortune to education and social enterprise, are designed to recognize the most distinguished and meritorious public service rendered each year by radio and television.

Entries may be submitted by individual stations, networks, radio-TV editors of newspapers and magazines, listener groups, or any person or organization wishing to direct the attention of the Peabody Board to a special program or programs. The Board in its choices considers the reports of its own listening-post committees and may on its own initiative select a program or a station for an award.

The categories are: 1. News (reporting, interpretation, commentary.) 2. Entertainment. 3. Education. 4. Youth or Children's programs. 5. Promotion of international understanding. 6. Public service.

There is also an award for radio-TV writing. Entries for this may be from any of the foregoing groups or may be the selected total writing of an individual for the year.

Closing date for entries for the year preceding is January 10. They should include appropriate material and reasons why the entry should be considered for an award. Official forms may be obtained from the administrator of the awards:

Henry W. Grady School of Journalism,  
University of Georgia, Athens, Georgia.

\$1,000

## RADIO NEWS

### TOM PHILLIPS AWARDS

Each year the United Press Broadcasters Association of Massachusetts will honor the memory of Tom Phillips, veteran news director of WNEB, Worcester, in the presentation of awards for the best radio news stories broadcast by Massachusetts stations.

For information write to:

United Press Bureau,  
Boston, Mass.

## MYSTERY

### EDGAR ALLAN POE AWARDS

An Edgar, a ceramic statuette of Poe, is given annually in four categories:

1. Best mystery novel.
2. Best first mystery novel by an American author.
3. Best fact crime book or article.
4. Best mystery short story, motion picture, television and radio program.

Mystery Writers of America, Inc.,  
228 West 24th Street, New York 11, N.Y.

## ADVERTISING

\$100

### POINDEXTER ADVERTISING AWARD

H.T. Poindexter and Sons of Kansas City sponsor an award in the Missouri Better Newspaper Contests for advertising by a local independent merchant in that state. A \$40 cash prize goes to the newspaper's (daily or weekly) salesman who sells the best ad in a town of less than 25,000 population; \$40 cash goes to the store man helping with the ad; plaques are given to the newspaper and the store.

Advertisements are not to be larger than double-page nor smaller than quarter-page. The ad may have run between May 1 and March 15 of the following year. Newspapers may submit as many entries as they desire in an envelope (9x12) marked with name of paper and name of person to whom the award is to be presented.

Send not later than March 15 to:

Missouri Press Association,  
114 Walter Williams Hall,  
Columbia, Missouri.

## CITATIONS



## PUBLIC AFFAIRS REPORTING

### PLAQUE

#### POLITICAL SCIENCE AWARDS

State House and City Hall reporters in 12 states are especially favored in these awards. Eligibility is open to any newspaper man or woman between the ages of 25 and 35 working full time on any daily newspaper in North Dakota, South Dakota, Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin, Illinois, Indiana, Michigan and Ohio.

The awards will be made for the 12 best articles or series of articles on any phase of state or local government or politics, published in a daily newspaper in the states listed. Plaques will be presented to the individual winners and to the newspaper publishing the winning articles.

The winners will be invited for an all-expense-paid, two weeks stay at Allerton Park, Illinois, early in December. During this period they will be invited to participate in a Conference on Public Affairs Reporting with leading journalists and political scientists.

Articles will be eligible for the awards if published at any time from June 1 to June 1. Applications must be postmarked no later than July 1, addressed to:

American Political Science Association,  
1726 Massachusetts Avenue, N.W.  
Washington 6, D.C.

## PHOTOGRAPHY AND REPORTING

### BRONZE PLAQUES

#### GEORGE POLK MEMORIAL AWARDS

In commemoration of the American radio correspondent who was slain in Greece in 1948 the Department of Journalism of Long Island University presents annual awards of bronze plaques in the following categories:

News photography.

Foreign reporting.

National reporting.

Metropolitan (New York) reporting.

Suburban reporting.

Radio or TV reporting.

Entries cover the calendar year; they are limited to material which appeared in the New York metropolitan area; no formal applications are necessary; as many entries as desired may be submitted to:

Journalism Department,

Long Island University

385 Flatbush Avenue Extension, Brooklyn 1, N.Y.

## REPORTING ABROAD

\$500

#### GEORGE POLK MEMORIAL AWARD

Reporters for newspapers, radio, television and magazines may compete for this \$500 prize of the Overseas Press Club of America Awards. It is for "the best reporting requiring exceptional courage and enterprise abroad."

Second and third places receive OPC citations for excellence.

Entries usually close in March. Nomination blanks may be obtained from;

Larry Newman, Awards Committee,  
Overseas Press Club of America,  
35 East 39th Street, New York 16, N.Y.

## BUSINESS WRITING

\$225

#### WILLIAM T. POLK AWARD

Cash prizes of \$100, \$75 and \$50 are given for excellence in business writing by regular staff members of daily newspapers published in North Carolina.

North Carolina Press Association,  
Chapel Hill, North Carolina.



## PHOTOGRAPHY

\$25,000

### POPULAR PHOTOGRAPHY MAGAZINE

In its 20th year, the \$25,000 Popular Photography Magazine prize picture contest is open to professional and amateur alike. There is no limitation on subject matter nor on the number of entries an individual may submit. Black-and-white and Color are judged in separate divisions.

Top prize in each division is \$2,000; second \$1,000, third \$750, fourth \$250. There are 50 additional awards of \$100 each in each division.

Winners are announced in the December Salon issue of the magazine. The contest opens April 1 and closes July 1.

Entries may be sent to:

Popular Photography,

(Ziff-Davis)

366 Madison Avenue, New York 17, N.Y.

## STORIES PHOTOGRAPHS

\$2,000

### PROFESSIONAL NEWSPAPER AWARDS

Writers and photographers employed on daily newspapers of more than 100,000 circulation in Northern California may qualify for competition in two divisions; Photos--news, sports; Articles--news, feature and series. There are cash awards of \$1,000 in each division.

Address:

Professional Newspaper Awards Committee,  
Press & Union League Club, San Francisco, Calif.

## SERVICE TO SAFETY

## CERTIFICATES

### PUBLIC INTEREST AWARDS

As a means of honoring public information media which render exceptional service to safety, the National Safety Council invites entries for its Public Interest Award in Press, Radio-TV and Magazine fields.

The Public Interest Awards are not competitive. No attempt is made to choose the best or the next best. The awards recognize and honor

service to safety--performance well above the average; qualitative as well as quantitative, reflecting initiative and originality.

Safety is accident prevention. Media service in related fields, such as fire prevention, public health and civil defense, should not be included for the purpose of this award.

Entries must be made on official entry blanks and must be accompanied by representative clippings, issues, transcriptions, or other material for documentation. Entries in the Radio-TV class must be accompanied by a summary statement of not more than 500 words describing safety activities.

Exhibit materials become the property of the National Safety Council.

Send entries to:

Paul Jones, Director of Public Information,  
National Safety Council, 425 N. Michigan Avenue,  
Chicago 11, Ill.

## PUBLIC SERVICE REPORTING PHOTOGRAPHY

GOLD MEDAL  
\$7,000

### THE PULITZER PRIZES

Nominations may be made by any individual at any time during the calendar year. The final deadline for submitting nominations is February 1. Prizes are as follows:

1. For disinterested and meritorious public service by a United States newspaper (daily, Sunday or at least once a week) -- a gold medal.
2. Local reporting -- news stories written under the pressure of edition time -- \$1,000.
3. Local reporting -- where edition time is not a factor -- showing initiative and resourcefulness and constructive purpose -- \$1,000.
4. National affairs reporting -- \$1,000.
5. International affairs reporting -- \$1,000.
6. Editorial writing -- clearness of style, moral purpose, sound reasoning, power to influence public opinion, due account being taken of the whole volume of the editorial writer's work during the year -- \$1,000.
7. Cartoons -- good drawing and striking pictorial effect, intended to be helpful to some commendable cause of public importance, year's work being a factor -- \$1,000.
8. News photography -- open to amateurs as well as to photographers regularly employed by newspapers, press associations or syndicates, for pictures published in a United States newspaper -- \$1,000.



Exhibits in the categories of editorials and cartoons should be limited to 12 samples of each nominee's work; where possible a particular editorial or cartoon should be marked as the best one.

In addition to copies of published material, a biography and picture of any individual journalist involved must be made a part of the exhibit.

The final deadline for making nominations is February 1. Nominating blanks may be obtained from:

Secretary, Advisory Board on Pulitzer Prizes,  
518 Journalism, Columbia University,  
New York 27, N.Y.

## INDUSTRIAL ADVERTISING

\$6,000

### THE PUTNAM AWARDS

The Poor Richard Club of Philadelphia sponsors the Putnam Awards honoring those advertisers and agencies who have produced the most effective industrial advertising during the year. Prizes total \$6,000, the donor being Russell L. Putnam of Putnam Publishing Company, Chicago.

An Administrative Committee of the Club establishes policies and regulations for conducting the Awards. The Top Ten entries in the competition, selected for prizes, are described in detail in a 50-page Putnam Awards booklet, available, without charge, to qualified advertising managers, sales managers or other executives, and agency executives connected with industrial advertising.

Judging is done on the basis of a formula which highlights (a) company sales problems (b) job assigned to advertising (c) what was done (d) results.

Write:

Putnam Awards  
Putnam Publishing Company,  
111 East Delaware Place, Chicago 11, Illinois.

## NEWSPAPER WRITING

\$1,000

### ERNIE PYLE MEMORIAL AWARD

Scripps-Howard Newspapers sponsor this competition in memory of their famed war correspondent, Ernie Pyle. The Award is given to the newspaperman whose work for the year "most closely exemplifies the style and craftsmanship for which Ernie Pyle was known."

The competition is open to newspapermen on all U.S. newspapers. In some years the judges have declared two winners, each receiving the same prize -- \$1,000 in cash and a medallion plaque.

Deadline for entries is December 1. Material should include clippings or tear sheets of work published in the year, and a biographical sketch of the candidate. Send to:

Ernie Pyle Memorial Awards,  
Scripps-Howard Newspapers,  
230 Park Avenue, New York 17, N.Y.

## RADIO/TV STATIONS

## GOLD TROPHIES

### RADIO AND TELEVISION NEWS AWARDS

Gold trophies presented by Medill School of Journalism, Northwestern University, are the prizes offered in four categories of competition. Distinguished achievement certificates also are conferred on the winners and those receiving special citations.

Nominations for the awards, sponsored by Radio-Television News Directors Association, are accepted each year beginning August 1 from radio and television stations in the United States and Territories and Canada. The divisions of competition are:

1. Radio news operation -- most complete and enterprising general news service by a radio station.
2. Television news operation -- most complete audio-visual news service.
3. News story broadcast -- most complete job, most enterprise and/or courage in reporting one story.
4. News story televised - same as No. 3.

Entries must be accompanied by a typewritten presentation in 8 1/2 x 11 binder and one recording (not over 15 minutes) or one 16 mm. film (not over 400 feet). Presentation should include general news policies, staff Organization, newsroom facilities, handling of wire copy, local news coverage organization, actual news copy as broadcast, costs of operation, revenue from news sale, etc.

Contest runs from September to September. Deadline for submitting entries is September 1 to:

Secretary, RTNDA Awards Committee,  
Medill School of Journalism,  
Northwestern University, Evanston, Illinois.



## SPORTS PHOTO

\$225

### RAWLINGS SPORTS PHOTO CONTEST

Photos pertaining to any sport will be considered in this competition which is open to both professional and amateur photographers. Prizes are \$100 first place, \$50 second, \$25 third, \$10 each five additional selections. If a Rawlings label or trademark is identifiable in a prize-winning photograph that prize is doubled. Also remuneration is made for any picture used for advertising purposes.

Closing date for entries is June 1. Entry blanks may be obtained from:

Public Relations Department,  
Rawlings Sporting Goods Company,  
2300 Delmar Boulevard, St. Louis 3, Missouri.

## STUDY ABROAD

\$5,000

### REID FOUNDATION FELLOWSHIPS

The Reid Foundation offers fellowships for observation and study abroad by men and women employees of daily newspapers or press associations in the United States. The fellowships carry grants of \$5,000 covering all or a major part of calendar year abroad.

Applicants are required to have had five years of experience in editorial work with proved ability. Letters of sponsorship and pledge of leave of absence are required from both editorial and business office executives of the applicant's newspaper.

Applicants must submit a statement not exceeding 500 words declaring in what geographical area he or she desires to study and why; an indication as to what capitals or districts may be chosen, and why; and also what the applicant expects to gain from the experience.

If a fellowship is granted, the recipient is expected to study, among other things, the history, culture and language of a given country or group; economic conditions both in national terms and in relation to world economy.

Applicants may be obtained from:

Wilbur Forrest,  
Reid Foundation Fellowship Committee,  
230 West 41st Street, New York 36, N.Y.

## RELIGIOUS REPORTING

## CERTIFICATES

### RELIGION IN AMERICAN LIFE AWARDS

The National Religious Publicity Council gives Awards of Merit in the following categories:

#### 1. Secular Press

- a. Daily newspapers. b. Weekly newspapers
- c. Wire services. d. News magazines
- e. Feature syndicates.

#### 11. Popular Magazines

The awards are based on one or more of the following standards:

a. Excellence and consistency of general religious news coverage, as shown by balanced reporting of local, national and international religious events and activities.

b. Ability to portray the work of the Church accurately and sympathetically, and to interpret and evaluate both the importance of church developments and the religious significance of economic, social and political issues.

c. Indication of broadening recognition of religion on the part of the news agency in the form of stories, editorials, pictures, cartoons, etc.

d. Interest in the ongoing religious life of the community, nation and world as demonstrated by staff coverage of important meetings, etc.

The certificate of award is given to the communications organization and the title of Fellow in the NRPC is conferred on the religion editor or writer.

Exhibits of work or other documentation are asked for, but do not necessarily become the major basis for the award. The awards are given for the previous calendar year. Ordinarily, no more than four awards are given each year and recipients of awards of previous years are not eligible for current awards.

National Religious Publicity Council,  
c/o Religion in American Life,  
300 Fourth Avenue, New York 10, N.Y.

## SPORTS WRITING

\$1,500

### THE GRANTLAND RICE FELLOWSHIP

An individual and a corporation, both anonymous, made a gift of \$50,000 to be administered by the New York Community Trust as a perennial living memorial to Grantland Rice. The Grantland Rice Fellowship Fund was created



to provide for study by young newspapermen interested in sports page writing.

Selection of candidates is entrusted to the Faculty of Journalism at Columbia University. Sports editors and columnists and the nation's colleges and universities are circularized to nominate young men of talent who desire to embark on a sports writing career. A provision of the will of Joseph Pulitzer in setting up the Columbia Graduate School of Journalism permits the attendance there by a young newspaperman regardless of his educational background.

The fellowship grant amounts to \$1,500.

After faculty screening the final selection is made by an advisory committee consisting of newspaper editors and sports authorities.

Interested persons should write to:

Dean, Graduate School of Journalism,  
Columbia University, New York 27, N.Y.

## HIGHWAY IMPROVEMENT AND USE

\$9,000

### TED V. RODGERS JOURNALISM AWARDS

Cash prizes of \$1,500 first, \$700 second and \$300 third are given in three categories -- (1) magazines (2) daily newspapers (3) weekly newspapers -- for published articles and editorial dealing with highway improvement or problems of highway use.

The awards are sponsored by Trailmobile Inc., manufacturer of truck-trailers, as a member of ATA Foundation Inc., an institution through which suppliers to the trucking industry cooperate in areas of education, research and public information.

In addition to the awards to the writers, there are three cash awards of \$500 each to the schools of journalism selected by the publishers of the first-place award winning articles. A trophy goes to the original publisher.

Articles and editorials of any length are eligible. A series of articles will be considered as a single entry. Entries must have been published between the dates of July 1 and the following June 30. Trade publications devoted primarily to the transportation industries are not eligible.

Each entry must be accompanied by a statement of copyright ownership the date and name of publication in which it appeared and the category in which it is entered. Send to:

Ted V. Rodgers Awards, The ATA Foundation Inc.  
1424 Sixteenth Street, N.W., Washington 6, D.C.

## ADVERTISING

## PLAQUES

### R.O.P. COLOR AWARDS

In connection with the annual R.O.P. Color Conference in September, a competition for the best examples of newspaper color advertising between October 1 and May 31 is open to daily newspapers, national advertisers and their agencies.

Award plaques are presented to 12 newspapers and certificates of merit go to the advertisers and agencies. The donor of the awards is Editor & Publisher magazine.

Deadline for entries is July 1:

American Association of Newspaper Representatives,  
Room 521, 360 No. Michigan Avenue, Chicago, Ill.

## CARTOONISTS

## BRONZE STATUETTE

### THE RUBEN

The membership of the National Cartoonists Society votes by secret ballot in April for The Cartoonist of the Year who need not be a member of the society. The winner receives a bronze statuette created by the famous Rube Goldberg and known as the Ruben.

National Cartoonists Society  
140 West 57th Street, New York 19, N.Y.

## RYERSON INSTITUTE SCHOLARSHIPS

Ten Scholarships of \$500 each have been donated anonymously to the Ryerson Institute of Technology at Toronto, Canada, to be presented to sons and daughters of editors of weekly newspapers who will study management of non-daily newspapers. Selections will be made on the basis of essays.

E.U. Schrader,  
Director, Ryerson Institute of Technology,  
Toronto, Ontario, Canada.



## SATURDAY REVIEW ADVERTISING AWARDS

In its August number the Saturday Review gives citations to distinguished examples of institutional advertising and public interest advertisements in the broadcasting and print media.

William D. Patterson,  
Saturday Review,  
25 West 45th Street, New York 36, N.Y.

## ADVERTISING

## TROPHY

### THE JOE W. SEACREST TROPHY

Semi-annually the Midwest Newspaper Advertising Executives Association awards the Seacrest Trophy for the most usable advertising idea by a member of the association. The trophy must be won twice for permanent possession.

For information write to:

Midwest Advertising Executives Association,  
Kansas City, Missouri.

## TELEVISION

\$55,000

### ROBERT E. SHERWOOD AWARDS

Themes of liberty and freedom form the bases for three awards in the field of television, mainly for producers, directors and writers. The prizes are: \$20,000 for a network documentary, \$20,000 for a network drama, \$15,000 for a production by an individual station.

For details contact:

The Fund for the Republic,  
60 East 42nd Street, New York 12, N.Y.

## REPORTING

\$500

### SIERRA-CASCADE FOREST NEWS AWARD

Three annual cash prizes of \$300, \$150 and \$50 (first, second and third) are given for excellence in reporting news of the forest products industries. The citation is for "stimulating clarity and accuracy in news coverage of the forest products industries," on the following topics:

Logging, sawmilling, forest products manufacturing, forest products research, industrial forestry, forest industries safety, forest management and conservation, transportation of forest products.

Eligibility for competition is limited to reporters employed on all California newspapers and those on Oregon and Nevada newspapers which are published in the Sierra-Cascade area.

Entries should be submitted to:

L.D. Wambold, Secretary,  
Sierra-Cascade Logging Conference,  
733 Yuba Street, Redding, California.

## DISTINGUISHED SERVICE

## BRONZE MEDALLIONS PLAQUES

### SIGMA DELTA CHI AWARDS

Outstanding achievements in journalism during a calendar year receive recognition in the Sigma Delta Chia Awards for Distinguished Service in Journalism. They cover the fields of newspapers, radio/television, magazine and journalism research.

The main awards consist of bronze medallions and accompanying plaques. The competition is open to non-members, men and women, and members of Sigma Delta Chi.

Nominations, accompanied by exhibits such as scrapbooks (not larger than 15 x 20 inches), recordings, tapes, film, typewritten summaries, must be done on official forms.

The categories are:

Press -- general -- reporting, editorial writing, Washington correspondence, foreign correspondence, news picture, editorial cartoon.

Press -- newspapers -- public service in which exceptional courage or initiative is displayed in the face of opposition from anti-social forces, political, or other discouraging or hampering forces.

Press -- magazines -- reporting and public service (editorially or pictorially).

Radio or Television -- newswriting.

Radio -- reporting and public service (by an individual station or network) through radio journalism.

Television -- reporting and public service (by an individual station or network) through television journalism, not entertainment.

(In the public service categories of both radio and TV, commercially sponsored programs are not eligible unless produced and controlled by the station.)



Research — for an investigative study of some phase of journalism based upon original research, either published or unpublished, and completed during the year.

February 1 is the deadline for nominations to be made to:

Sigma Delta Chia Awards in Journalism,

Suite 856, 35 E. Wacker Drive, Chicago 1, Illinois.

## GENERAL EDITORIAL

### SILURIAN AWARDS

The Society of the Silurians makes awards to newspapermen employed on New York metropolitan dailies at its annual dinner each Fall. There are four categories: 1. News story. 2. Editorial. 3. Photograph. 4. Cartoon or illustration. Material is judged on a calendar year basis.

Nominations are invited from the managing editors of the daily newspapers in the New York area; not more than three entries from each.

Jack Binns, Chairman,

Committee on Awards,

The Silurians,

58-25 Little Neck Parkway, Little Neck 62, N.Y.

## HIGHWAY SAFETY

### ALFRED P. SLOAN RADIO-TV AWARDS

Radio and television recipients of the National Safety Council's Public Interest Award become eligible for special honors offered by the Alfred P. Sloan Foundation for outstanding public service in the field of highway safety.

Eight of the Sloan Radio-TV Awards are given for service to highway safety on a sustaining basis and six for service on a commercial basis. Recipients in the commercial class will be advertisers and other sponsors.

## TRAVEL GRANT

### SOUTHERN ASSOCIATION OF NIEMAN FELLOWS

Southern newspapermen who have studied at Harvard University under Nieman Fellowships have organized an association dedicated to the im-

## PLAQUE

## HONORS

provement of journalism in the region. Several grants are given annually for travel out of the continental United States for not less than four nor more than eight weeks in the country of countries which applicant wishes to visit.

Grants include travel expenses and per diem allowances. They are designed for journalists in policy-making positions on their newspapers or whose regular writings contribute to public understanding or the molding of public opinion. Applicants must propose a specific project or field of investigation.

Applications must be in the hands of the Secretary of the Association at least 60 days prior to the applicant's anticipated departure.

For information write to:

Sylvan Meyer,

President, Southern Association of Nieman Fellows, Inc.

Press Radio Center, Gainesville Georgia.

## SERVICE TO PHOTOGRAPHY

## PLAQUE DIAMOND RING

### JOSEPH A. SPRAGUE AWARD

Outstanding service or technical contribution to press photography is recognized in this award, the highest given in the profession of photo-journalism. Recipients considered for it each year are a working press photographer and an individual not a working press photographer. The presentation (a bronze plaque with framed scroll) is made at the annual convention of the National Press Photographers Association. If the recipient is a member of the NPPA he receives, in addition, a diamond ring.

Nominations may be submitted to:

Joseph Costa, NPPA Chairman,

King Features Syndicate,

235 East 45th Street, New York 17, N.Y.

## INDUSTRY-DEFENSE TEAMWORK

## PLAQUE

### STRATEGIC INDUSTRIES ASSOCIATION AWARD

One of three awards for Industry-Defense Teamwork goes for service in the journalism field "for consistent honest reporting on events and problems in the defense industry." The Strategic Industries Association, the donor of the award, is the former Small Defense Industries Companies, a group organized to put proper emphasis on the specialized defense production skills and strategic importance of these companies in maintaining a strong defense of our country. Membership is divided between New York and California.



## AVIATION

## TROPHY \$250

### STREBIG-DOBBERN-MEMORIAL TROPHY

Trans World Airlines gives this special Award in memory of James F. Strebig and Gerard B. Dobben, aviation writers. The award is given to the person or publication whose single story or series of stories has contributed most to public understanding of commercial aviation.

Eligibility for the Award includes, but is not restricted to, all entrants in TWA's Annual Aviation Writing and Picture Competition. The award is in addition to all other awards and honors of the Annual Competition.

The award consists of a perpetual, rotating trophy, to be retained for one year by the recipient, a \$250 cash prize and a commemorative plaque.

The competition spans a whole year -- material published from September 15 to September 15 is eligible.

Send entries, as early as possible after publication, to:

TWA Aviation Writing and Picture Competition,  
19th Floor, 380 Madison Avenue, New York 17, N.Y.

## REPORTING

\$500

### 'STRIKE IT RICH' NEWSPAPERMAN'S AWARD

Periodically a newspaperman who has done something beyond his regular reportorial duties to help someone or some group is singled out for this award which includes a trip to New York City to appear on the "Strike It Rich" TV Show and \$500 U.S. Bond. There is also a plaque for the newspaper and \$50 bond for the person nominating the reporter.

Winners are selected on a basis of newspaper clippings sent in by viewers of the "Strike It Rich" show. A board of editors makes the choice.

Nominations may be sent to:

Walt Framer Productions,  
1150 Avenue of the Americas, New York 36, N.Y.

## TELEVISION

## TROPHIES

### SYLVANIA AWARDS

Public recognition is given annually at a dinner for distinguished contributions to creative television techniques. There are trophies for stations,

networks, sponsors and their advertising agencies in at least a dozen categories.

Nominations are gathered from newspaper television critics around the country. Local stations may submit evidence for possible nomination to critics in their home area.

The awards are made by:

Sylvania Electric Products, Inc.  
655 Madison Avenue, New York 21, N.Y.

## DISTINGUISHED SERVICE

## MEDALS

### SYRACUSE UNIVERSITY SCHOOL OF JOURNALISM

The School gives the Distinguished Service Medal Awards each year to persons who have distinguished themselves in various aspects of communications, including the fields of newspaper science writing, magazine, typography, public opinion analysis, radio-TV news work, publishing and advertising.

No entries or applications are involved.

Syracuse University,  
School of Journalism,  
Syracuse 10, New York.

## HORSE RACING

### TRA STORY AND PHOTO AWARDS

In December each year, at Miami Beach, the Thoroughbred Racing Associations honors the winners (three) in its news story and photo competition.

The Best News Story Awards go to the writers of a spot-news story and a column or feature story published in the period from November 1 to November 1.

The Best Photo Award is for the photograph of a racing subject made at a TRA member track in that November-November period.

Prints must be salon mounted with a clipping of the published photograph pasted on the back of the entry.

Deadline for submitting material is November 1. Entries should be marked Photo (or) Story Award and addressed to:

Thoroughbred Racing Associations,  
Room 925, Chrysler Building, New York 17, N.Y.



## AVIATION

\$1,000  
PLAQUES  
TROPHY

### TWA AVIATION WRITING AND PICTURE COMPETITION

Newspaper and magazine writers and photographers are eligible for consideration on the basis of telling the story of commercial air transport.

Classes of competition include:

Newspaper Open -- all writers for newspapers of more than 75,000 circulation, press associations and syndicates in the U.S.

a. Best Aviation News reporting. b. Best air travel reporting.  
c. Best editorial.

Newspaper Selective -- writers on newspapers of 75,000 circulation or less in the U.S.

a. Best aviation news reporting. b. Best air travel reporting. c. Best editorial.

Magazine -- staff or free lance writers for magazines of general interest.

a. Personality story. b. Travel story. C. Aviation development.

Photographic -- newspaper or magazine photographers.

1. Newspaper black and white -- over 75,000 circulation.

2. Newspaper black and white -- under 75,000 circulation.

3. Black and white in general interest magazines or Sunday newspaper supplements.

4. Color.

There is a grand sweepstakes trophy in each division of competition. The winner in each separate category receives a plaque and \$100 cash. The sweepstakes winners each receive an additional \$100 cash. The trophy is on a rotating basis, going to the publication or organization sponsoring the prize-winning work.

Any single story or picture may be entered in one of the categories. Material published between September 15 and September 15 will be considered. Entries are judged for excellence only as they pertain to commercial aviation or air travel. Send entries early as possible to:

TWA Aviation Writing and Picture Competition,  
19th Floor, 380 Madison Avenue, New York 17, N.Y.

## MEDICAL NEWS

\$300

### TENNESSEE MEDICAL PRESS AWARD

The purpose of the Press Award is to encourage Tennessee newspaper reporters to become proficient in the art of medical news writing. It is hoped that the Award will encourage beginning reporters especially to turn their talents to medical news. Women as well as men reporters are eligible.

Only reporters working on Tennessee newspapers may submit published entries. Stories may be in the field of medicine as well as stories of needed reforms for the care of the sick, the prevention of illness and injuries through accidents, and needed popularizations of medical knowledge.

As a general rule, no reporter will be eligible to win the Press Award more than once. The award may be made for one article or a series of articles. A reporter who has submitted one entry during a year may send other examples of his work during the same year. There is no fixed closing date; applications may be filed at any time; they will be considered for the year in which they are filed.

Application forms may be obtained from:

The Tennessee Medical Press Award,  
112 Louise Avenue, Nashville 5, Tenn.

### THETA SIGMA PHI GRADUATE STUDY GRANT

A graduate assistantship at Michigan State University is open to a professional experienced member of Theta Sigma Phi, national professional fraternity for women in journalism, who wishes to study for a master's degree while aiding journalism faculty members in research activities. The grant is from \$800 to \$1,600.

Apply to:

Mrs. Alfred N. Smith  
Theta Sigma Phi Scholarship Chairman,  
10311 Pineview Court, Overland 14, Missouri.

### THETA SIGMA PHI SCHOLARSHIP-RESEARCH GRANT

Theta Sigma Phi, national professional fraternity for women in journalism, annually offers a \$500 scholarship-research grant to its alumnae and student members. Any member of the fraternity eligible to be enrolled in graduate work in an accredited college or university of her own choice or any member



with a proven background of research ability or a definitely outlined research problem may apply for the award.

Data on procedures may be obtained from:

Mrs. Alfred N. Smith,  
National Scholarship Chairman,  
Theta Sigma Phi,  
10311 Pineview Court, Overland 14, Missouri.

## PUBLIC SERVICE

## CITATION

### TOGETHERNESS AWARD

Journalistic achievement is among the areas of service considered for this citation which is the joint enterprise of McCall's Magazine and the Hecht Company, Washington (D.C.) department store, in cooperation with; Federation of Business and Professional Women's Clubs, District of Columbia, Washington, D.C.

## TRAVEL WRITING

## CITATIONS TRAVEL

### MARK TWAIN AWARDS

Members of the Midwest Travel Writers Association and their newspapers are eligible for competition in several categories: 1. Travel section. 2. Travel article. 3. Public service (such as feature article on vacation driving). 4. Air travel. 5. Magazine article about travel.

Pan American World Airways co-sponsors the awards with:

School of Journalism  
Michigan State University, East Lansing, Mich.

## REPORTING PHOTOGRAPHY

### UNITED PRESS NEWSPAPER EDITORS OF MASSACHUSETTS

An annual contest "to encourage the higher standards of journalism in reporting and photography among Massachusetts newspaper clients of the United Press" has been instituted by the United Press Newspaper Editors of Massachusetts.

Material published during a calendar year may be submitted, not later than March 15, to:

Boston Bureau, United Press,  
P.O. Box 711, Boston 2, Mass.

## NEWS PHOTOS

\$500

### UNITED PRESS NEWSPICTURES CONTEST

A sum in excess of \$500 is disbursed annually in monthly awards to newspaper and television photographers everywhere, free-lance photographers, and United Press stringers and staffers. First prize each month is \$25; second prize \$10, and third prize (if given) \$10.

Winners are selected on the basis of photographic excellence, picture timeliness, or feature value, and client acceptance as evidenced by use. All pictures accepted for the United Press Newspictures service are automatically considered for prizes which are in addition to regular fees paid to non-staffers.

Submit pictures at any time to:

Harold Blumenfeld, Editor,  
United Press Newspictures,  
Eighth Avenue and 34th Street, New York, N.Y.

## NETHERLANDS GOODWILL

GOLD MEDAL—\$2,500

### WILLIAM THE SILENT AWARD

This Award is a living memorial to the American newspaper men and women who lost their lives in Bombay on an assignment to the Far East in 1949. It was established by the people of The Netherlands and the presentation is usually made in October by His Royal Highness the Prince of The Netherlands at a dinner in Washington.

The Award, which consists of a Gold Medal and up to \$2,500 in cash or scholarships, is given to the American newspaper man or woman who writes the best Netherlands-connected story in an American newspaper or magazine.

Any American journalist is entitled to participate simply by submitting a properly identified clipping of a Netherlands-connected article in an American magazine or newspaper during the calendar year. Entries must be submitted by March 1 to:

Albert Balink, The Knickerbocker Magazine,  
50 Rockefeller Plaza, New York 20, N.Y.

Clippings should be accompanied by a brief letter giving notice of the enclosed entry.

William the Silent Award Foundation for Journalism, Executive Committee: Albert Belink, chairman; J.A. de Lanoy and Dirk L. De Leur.



## PHOTOGRAPHY

### BURT WILLIAMS AWARD

All press photographers who have served in the business for 50 years receive the framed citation in the name of Burt Williams, founder and first secretary of the National Press Photographers Association. A life Membership in the association goes with the award. Members and non-members are considered. The presentation is made at the NPPA's annual banquet.

Send information on 50-year men to:

Lester A. Linck,  
Box 307, Main Post Office,  
St. Louis 3, Missouri.

## CIVIL LIBERTIES

### STEPHEN WISE AWARDS

The American Jewish Congress annually presents four Stephen Wise Awards for outstanding contributions in various fields of service, one of which is the preservation and extension of civil rights and civil liberties in the United States.

Nominations are made on the basis of public performance and a panel of distinguished citizens determines the winners. Each award is a bronze plaque and \$1,000.

Nominations accompanied by documentation will be considered by:

American Jewish Congress,  
Stephen Wise Congress House,  
15 East 84th Street, New York 28, N.Y.

## FIGHTING SPIRIT

### WOMAN'S PRESS CLUB OF NEW YORK CITY AWARD OF MERIT

An annual award is given in recognition of outstanding journalism during the year of benefit to the City of New York and its people through articles typifying the fighting spirit of journalism.

Woman's Press Club of New York City,  
159 East 55th Street, New York, N.Y.

## CITATION

## WORLD PEACE

\$1,350

### WRITER'S PEACE COMPETITION

Editorials, news feature and magazine articles are eligible for consideration on two bases: 1. containing the most creative ideas on bringing about lasting world peace, or 2. most effectively advancing the cause of peace.

Entries must have been published in a periodical during the calendar year.

The purpose of the awards, established in 1955 by Lawrence S. Mayers, a New York business man, is "to evoke creative and imaginative thinking." The articles chosen for the awards are usually published in pamphlet form and given wide distribution.

The prizes are: First--\$1,000 U.S. Savings Bond; Second--\$250 U.S. Savings Bond; Third--\$100 U.S. Savings Bond. With each goes an inscribed medallion.

Entries, postmarked not later than December 31, should be addressed to:

Lawrence S. Mayers Fund,  
GPO Box 77, New York 1, N.Y.

## ADDENDA

## REPORTING

### ABIGAEL

Two awards for coverage of the Amateur Bicycle League's national championship races are known as Abigaels. Decorative plaques are presented to a newspaper for outstanding coverage of the event and to the reporter for excellence of writing on the subject of cycling during the year.

Amateur Bicycle League of America.

1445 N. Linder

Chicago 51, Ill.

## OUTDOORS WRITING

### ELIZABETH DAILY JOURNAL AWARD

In conjunction with the official New Jersey State Fishing Contest, the Elizabeth Daily Journal gives a monetary award of \$500 to the outdoors columnist in New Jersey and the metropolitan areas of New York City and

## PLAQUES

\$500



Philadelphia who does the most for the promotion of recreational opportunities offered by the State of New Jersey.

Contact

Robert C. Crane, Editor,  
Elizabeth Daily Journal, Elizabeth, N.J.

AVIATION SUPPORT

PLAQUE

FRANK M. HAWKS MEMORIAL AWARD

Outstanding and consistent support of aviation by a newspaper, broadcasting station or individual journalist often wins recognition in this annual presentation. Harry A. Bruno, veteran public relations advocate for the aviation industry, has the principal influence in making the selection in behalf of:

Air Service Post No. 501,  
The American Legion,  
S.4826, 30 Rockefeller Plaza, New York 20, N.Y.

EDITORIALS

BRONZE PLAQUE

NATIONAL THRIFT AWARD

Three bronze plaques are offered to the editorial staffs of newspapers for the best voluntary editorial treatment on the subject of thrift. The material must be published between October 15th and February 1st.

Send specimen editorials by February 1 to:

National Thrift Committee,  
121 West Wacker Drive, Chicago 1, Illinois

RADIO-TV

CITATIONS

SATURDAY REVIEW AWARDS

Distinguished achievement in the public interest by radio and television programs is regarded with citations on an annual basis. Judges are drawn from industry and the professions. At their discretion there is also a citation for "critical journalism" in the radio-tv field.

The Saturday Review,  
25 West 45th Street, New York 36, N.Y.

TELEVISION FELLOWSHIP

A television fellowship for non-degree graduate study at Johns Hopkins University is offered annually by the Board of Directors of Station WAAM, Baltimore, Md. A person professionally engaged in television work is afforded a stipend of from \$4,500 to \$6,000 while in residency at the university. Applications may be made to:

Johns Hopkins University,  
Baltimore, Maryland.

HOME LIFE

\$2,000

LANE BRYANT ANNUAL AWARDS

A citation with \$1,000 to an individual and \$1,000 to a group are conferred to encourage voluntary participation in efforts that benefit home and community life. The awards, established in 1948, are made by a distinguished committee after nominations are screened by the Bureau of Applied Social Research at Columbia University.

The awards are sponsored by:

Lane Bryant, Inc.  
(Women's specialty store chain)  
Fifth Avenue at 40th Street, New York, N.Y.



Introducing -  
**JOURNALISM AWARDS MAGAZINE** a monthly news report  
of special interest to contestants and recipients of prizes  
in feature articles, award-winning exhibits, rules infor-  
mation, etc.

If you are interested in becoming a subscriber, please  
let us hear from you now. No money required.

Send specimen editorials by February 1st.

National Thrift Committee.

121 West Wacker Drive, Chicago 1, Illinois

#### SATURDAY REVIEW AWARDS

Distinguished achievement in the public interest by radio and television  
programs is recognized with citations on an annual basis. Judges are drawn  
from industry and the professions. At their discretion there is also a citation  
for "original journalism" in the radio-tv field.

The Saturday Review,

25 West 45th Street, New York 36, N.Y.