

1212 N. 32nd Ave.  
XXXXXXXXXXXXXXXXXXXX

Mr. J.H. Gipson,  
Caxton Printers Ltd.,  
Caldwell, Idaho.

May 27, 1955

Dear Jim:

I hear from Edith L. Bristol of J.K. Gill Company that Gill would use up to 5,000 circulars as statement stuffers and would like the imprint to read:

THE J.K. GILL COMPANY  
408 S.W. Fifth Ave.,  
Portland 4, Oregon.

This would pertain to circular Job No. 80595.

Miss Bristol also informs me that Gill Company will be glad to cooperate as to lithos, display (artifacts and large size photos etc.) book party etc.

I'm off to California for family visit by June 11 and will concentrate on "advance mailing lists" etc. upon return. Have things coming along good as to lining up preparations.

I'm only spotting a few places like Gill, Shorey, and some in distant points on the circulars.

Suspect it will be best to drop into Gill and talk to Miss Bristol before any reference to their indicated "advance" which of course will be made direct to Caxton or forwarded by me to you as it develops.

Tilton at Topeka has a quarterly or twice a year catalogue confined to Indian books (few westerns) and Indian relics. He would

distribute up to 1,700 to a select Indian following listing, but since he wishes "the kind that have a small space to use the name plates, for printing and also the permit number etc." I'm delaying communication with him until I have a circular to send and find out what is really practical.

Outside from Shorey there probably won't be many more in the firm imprint class.

I'm concentrating on lining up my lists, not necessarily local but based on historical societies in the Northwest, etc. I don't wish to establish too many contacts that are uncertain as to what they want or how they are going ~~xxx~~ to use the circulars until they can size them up.

Bert Broad is quite enthusiastic, locally and Richland, Ephrata, Spokane etc. I am satisfied will be as good as Yakima, in the final analysis and will make a good early showing when the circulars are available and I get my lines out.

I am ~~xxxxx~~ practically confident that I will be able to procure several hundred of the very good Treaty Centennial booklets (64 pps and over 45 illustrations) as a backer up at the proper time.

But best of all are plans of the dam builders for real things for the "anapums, a viewpoint at the dam, museum etc. there and confidence of a top analyst working with them that that dam will be one of top tourist drawing dams along the whole Columbia River. To me that would indicate a longer run on the books--slow but steady over a long time perhaps. And this should be definite long before publication date.

At couple of little trial speeches before small groups, picked especially, I got into book, then passed around signup book for addresses of those interested in acquiring it and ran around 70 per cent. They were just trial runs so to speak.

I'm obtaining a stack of the Treaty Centennial books to send out

to libraries, museums, repositories etc. as a prelude to later contacts for Drummers and Dreamers. These I obtained for nothing from the Yakimas, have my mailing labels etc. all ready for issuance of the booklet next week, and personal letters will accompany most of them. Then I'll follow through with the circulars on the advance. These will represent some 65 very good contacts and will go a long way toward inaugurating the advance date.

If things go well with the Treaty Booklet, I will be due for public recognition by the Yakimas, presentation of headdress, a Yakima name etc. so I'll just hope and pray on that score. The Yakima Tribe has NEVER sanctioned as much as publication of a letter. And to have them authorize this publication and list me as contributor and editor is rare enough recognition. I shall send you a copy for your own use or evaluation. If the book pleases the tribe, I'll delay the recognition to tie up with the publication date or as late as possible.

I'm only hitting the highlights, just to show that I'm not standing still and that my confidence is growing daily. Doubt if you'll hear any more from me for about three weeks unless something of importance comes up before I head Californiaward.

Sincerely

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