

Memo from:

Barry Goldwater

Enclosed is a copy of my letter about TRIUMPH, the new conservative Christian magazine. If you missed receiving my original letter, or if you just haven't had a chance to respond to it yet, I ask that you do so now.

You'll find TRIUMPH stimulating and informative. And the magazine urgently needs your support to continue its effective fight against the destructive forces of secular liberalism.

Please subscribe now.

Barry Goldwater

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Dear Fellow Conservative:

Last year, a new monthly conservative magazine was launched, called TRIUMPH.

It is edited by a brilliant group of Catholic laymen that includes my old and dear friend, Brent Bozell, the man most instrumental in helping me with my book, Conscience of a Conservative. He is typical of the fine caliber of people behind TRIUMPH.

I believe and hope you will agree that there is a vital need for such a magazine. Even though a non-Catholic, I read TRIUMPH because it recognizes that today we are faced with a moral crisis of unprecedented proportions. The root causes are Secularism, Materialism and Liberalism. These destructive forces are threatening to replace God and the traditional Christian values that made our nation great. TRIUMPH is dedicated to combatting them by pointing out alternative solutions, based on the wisdom and experience of time-tested conservative and Christian principles.

TRIUMPH is already making a tremendous impact on the clergy, on the campus and among conservatives like yourself. It's easy to see why. The editors know what it takes and have what it takes to wage an effective battle:

- The contributors are brilliant: distinguished men like Russell Kirk, Sir Arnold Lunn, Gerhart Niemeyer, Otto von Habsburg, Christopher Dawson, Thomas Molnar, Willmoore Kendall, Jeffrey Hart.
- The writing is outstanding: serious but never dull, and always clear. The style is witty and urbane. But when the occasion arises (which is often), TRIUMPH can hit with the force of a sledge-hammer.
- The editorials make sense: LBJ, Vietnam, the Kennedy's, Birth Control, Rhodesia, Business, Labor, Education....you name it and you'll find TRIUMPH right in the middle of the controversy.
- The articles and book reviews are significant: a few recent titles reveal how thought-provoking and informative they are: "Soviet Missile Menace," "Christianity or the Welfare State?", "The Reason for Wars," "More for Your Money," "Pacifism Is Not Peace."

TRIUMPH is performing a unique and vital role for the entire conservative movement. Only by having a stirring and effective voice in defense of the Christian West, can we hope to defeat our common enemy.

This is why TRIUMPH has my wholehearted support. And why I suggest it

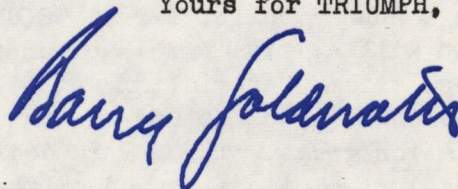
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deserves yours too. So will you help this great new magazine survive and grow, by doing these three things now:

- 1) Subscribe for yourself for as little as \$3 for 6 months.
- 2) Introduce your friends to TRIUMPH with gift subscriptions.
- 3) Become a TRIUMPH BOOSTER: Like most new serious journals, TRIUMPH loses money. Their present deficit is about \$50,000. You will be doing a great service if you help to pay it off by making a contribution now: give \$10, \$25, \$50, \$100, \$500 or whatever you can afford.

The future of TRIUMPH depends on what we conservatives invest now. Please join with me in lending your support at this crucial time. A reply form and postage-paid envelope are enclosed for your convenience. Please mail them today.

Yours for TRIUMPH,

A handwritten signature in blue ink, reading "Barry Goldwater". The signature is written in a cursive, flowing style.

P. S. When you subscribe, you will receive a free bonus copy of TRIUMPH's inside intelligence report on the "Soviet Missile Menace." You will want to read this explosive article. It is full of startling revelations.