

C. H. PIERCE & SON

Real Estate and

Insurance

REFERENCES

Jackson County Bank, Medford, Oregon

Farmers' and Merchants' Bank, Lincoln, Nebraska

First National Bank, Hiawatha, Kansas

Medford, Oregon

6/26/07.

190

Mr. A. M. Nevins,

North Yakima, Wash.

Dear Sir:- The Commercial Club of this City has arranged with real estate dealers to answer correspondence for them; hence this letter from us. We realize the just pretenses that exist against real estate dealers and the cause of it, so we take the trouble to invite investigation as to our standing and methods of business, and inclose some bank statements that could not be obtained if our business habits were not in a large measure correct and honorable.

We have been careful student of real estate values for many years and our opinion as to the value of pieces of real estate is nearer correct than that of any person who never studied values in this line.

We forward you some reading matter about the valley and price lists and trust that you will make a visit to our City and personally look the field over. Please let us know when we may expect you here.

As the other real estate dealers had your letter first it is quite likely that they answered all of your questions and sent you some county literature; if not please let us know and we will send you some.

Any further information about this part of Oregon will be cheerfully given upon request. Please let us hear from you soon.

Yours Truly,

C. H. Pierce & Son

Jackson County, Oregon

Is a small empire within itself. It the Valley and of Southern Oregon, be- abundant. has a fine water system—abundant wa- ing the most progressive city west of The writer has spent much time and ter to irrigate all the tillable land of the Cascades, except Portland. money looking for conditions favorable the county—but farmers and fruit The people are nearly all Americans, to making a permanent home—looking growers have been doing nicely with- no undesirable foreign element. All to the future of a large family. out irrigation. As the valley settles are interested in educational advance- We are perfectly satisfied here, and up and intense farming is better under- ment; and nearly all churches are repre- have no more time and money to spend stood; irrigation will become more sented. in looking for a better place. We and more necessary. There are now We take the lead in foreign markets have shown our faith by cutting prices several thousand acres under private for the highest grade apples and pears on Nebraska property in order to sell and company ditches. About one- raised anywhere. All kinds of fruit there and buy here. third of the county is tillable land— and garden truck do well. The cost To investors we would say our city the balance is grazing land, covered of living, owing to the variety of pro- and valley are not on a boom, but pres- with high grade saw timber of, full of ducts of the valley is as cheap as any- ent prices have been reached by a rich mineral deposits of coal, gold, place on the Coast. steady advance in values. A comfort- copper, iron, cinnabar, silver, asbestos, The climate and conditions for poul- able climate and conditions favoring granite, etc. The valley is finely shel- try raising cannot be beat. Corn, as the sustenance and proper education of a tered by mountain ranges and on ac- well as all other cereals and alfalfa, family are what fathers and mothers are count of this protection we are free does well; hence we are able to raise looking for. You can find these condi- from cyclones, blizzards, windstorms hogs, cattle, horses and dairy products tions here. and sudden changes. The coldest successfully. Many of the localities As to our standing and business weather during the winter of 1905-6 furnish splendid openings for sheep methods we invite investigation. Our motto is: "To please and satisfy buy- above zero. January 20th to February The soil of the valley is diversified, ers," so they become our lasting 7th, 1907, while the country at as to color and adaptability to raising friends. large was suffering intensely from a great variety of products, all being It is impossible to show up any coun- blizzards and zero weather, we did not try on paper—the best artists and writ- even have a frost. ers make a miserable failure of it; The business men of Medford are all and 99 cases out of a hundred they de- prospering and it is difficult to buy ceive you. So buy your ticket to Med- about half as long as the wet season any of them out. We have three good ford and take time to investigate the of the Willamette Valley and the Sound banks, nine churches, two opera country of Western Washington, some houses, a nice park, water works and Rogue River Valley and you will be mist and fog, but not burdensome. electric lights. Plans are now on foot come satisfied that this is truly the We have fine mineral springs and for extensive improvements in light, "Spot on Earth" that will best satisfy ideal summer resorts in easy reach of water and transportation. Prop- you as the place for a permanent home. the Valley Our people arrange their erty is still very reasonable—dwelling Let us hear from you; we will take affairs so that all enjoy one to six lots range from \$75 to \$400. pleasure in answering any and all in- weeks' summer outing—fishing and Wells are seldom over 20 feet deep, quiries. Respectfully, hunting—every season. and have a fine quality of water. In C. H. Pierce & Son, Medford is the commercial center of the foothills and mountains fine springs Medford, Oregon

C. H. PIERCE & SON

Real Estate and Insurance

REFERENCES

Jackson County Bank, Medford, Oregon

Farmers' and Merchants' Bank, Lincoln, Nebraska

First National Bank, Hiawatha, Kansas

Medford, Oregon

6/26/07

190

Mr. A. M. Nevin,

North Yakima, Wash.

Dear Sir:- The Commercial Club of this City has arranged with real estate dealers to answer correspondence for them; hence this letter from us. We realize the just prejudice that exists against real estate dealers and the cause of it, so we take the trouble to invite investigation as to our standing and methods of business, and inclose some bank statements that could not be obtained if our business habits were not in a large measure correct and honorable.

We have been careful students of real estate values for many years and our opinion as to the value of a piece of real estate is nearer correct than that of any person who never studied values in this line.

We forward you some reading matter about the valley and price lists and trust that you will make a visit to our City and personally look the field over. Please let us know when we may expect you here.

As the other real estate dealers had your letter first it is quite likely that they answered all of your questions and sent you some county literature; if not please let us know and we will send you some.

Any further information about this part of Oregon will be cheerfully given upon request. Please let us hear from you soon.

Yours Truly,

C. H. Pierce & Son