



STATE OF WASHINGTON

OFFICE OF THE GOVERNOR

OLYMPIA

DANIEL J. EVANS
GOVERNOR

July 7, 1967

Mr. Elwyn Nellis, Managing Editor
Yakima Herald & Republic
Yakima, Washington

Dear Mr. Nellis:

I am requesting your help and that of the daily newspaper publishing industry in a special effort to reach each and every employer in Washington State.

For several months, the State Employment Security Department has been preparing for the estimated 200,000 young men and women between 16 and 21 who would be seeking work this summer. A concerted job development campaign was launched early, and June and July were designated as Youth Opportunity Months.

In conjunction with this campaign, the press and broadcast media of our state performed a commendable service in publicizing the need for jobs, the problems being encountered due to the shortage of jobs, and the progress being made by agencies established to handle our youthful job seekers.

The job demand, however, has far out-distanced the existing supply. The latest summer campaign progress report indicates that, on the average, for every available job opening there are currently eight to ten youngsters in line for consideration. Many employers are cooperating to the fullest, but not nearly enough. Our young people desperately need help.

Due to the urgency of this situation, I am designating July 12-14 as Jobs for Youth Days. Through the press and broadcast media, I am appealing to both agricultural and non-agricultural employers to cooperate by listing any and every job opening with their local Employment Security office or Youth Opportunity Center.

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Even at this late date, many of our 16 to 21 year old youths will be able to realize approximately two months of gainful work if we can reach those employers who have temporary openings for which young job seekers might qualify.

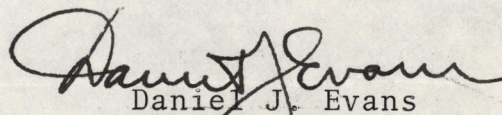
To facilitate this endeavor, I have requested that the manager of the nearest Employment Security office contact you by telephone on Monday, July 10, to provide you with the latest data on the status of youth employment in your immediate area.

To coincide with the activities of cooperating weekly newspapers and broadcast media, I would appreciate your holding publication of any campaign material until Wednesday, July 12.

I assure you the problem is critical and ask for your editorial and news support in this endeavor. Every single job developed is absolutely vital to the welfare of the young citizens of our state who, as of this time, have been unsuccessful in their attempts to find summer employment.

My deep appreciation for your personal concern and cooperation in this urgent program.

Sincerely,


Daniel J. Evans
Governor

[Enclosure. 7 Jul 67]



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OPEN LETTER TO WASHINGTON EMPLOYERS

Due to an emergent situation existing in our state, I am appealing to you and the more than 65,000 Washington employers for your direct assistance.

For the past several months, the Washington State Employment Security Department has been preparing for the unprecedented number of young men and women who would be entering the job market this summer--many for the first time. A concerted job development campaign was launched early, and June and July were designated as Youth Opportunity Months.

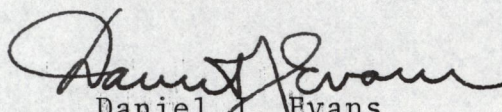
The latest campaign progress report indicates that in every area of the state the number of young people applying for work at offices of the Washington State Employment Security Department is overwhelming in comparison to the number of job openings available. Our young people need your help.

Each and every available job is imperative to today's youth--in many cases making the absolute difference between being able to return to school next fall or having to drop out for failure to find work and the consequent inability to finance continued education.

If you have one job, or any number of jobs, I ask that you contact the nearest Employment Security office or Youth Opportunity Center and register your job openings with them immediately.

My deep appreciation for your personal concern and cooperation in this urgent program.

Sincerely,


Daniel J. Evans
Governor