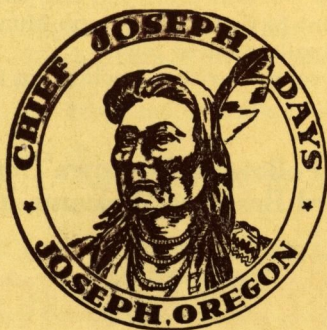


Wallowa County **THE** **Switzerland** **OF AMERICA**

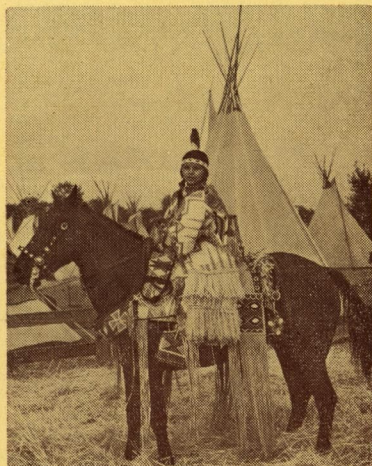


July 26, 27, 28, 1963

Joseph Chamber Of Commerce

CHIEF JOSEPH DAYS is chock-full of good times — parades, rodeos, ceremonial Indian dances, dancing, outdoor breakfasts and a host of other things right up in the beautiful alpine splendor of the Wallowa Mountains.

How To Get To Wallowa County



It's worth coming to Wallowa County if for no other reason than to see the beautiful scenic country getting here.

From La Grande over state highway 82, or if you are driving from Walla Walla or Pendleton areas, take state highway 204 just a mile out of Weston to Elgin where you connect with No. 82. If you're coming from the Lewiston area take

Washington State Highway No. 3 which meets Oregon State Highway No. 3 to bring you into the county.

If you want to fly in, the Joseph Municipal Airport is only a half mile west of town.

Bus lines connect with all points via La Grande.

The Following Wallowa County
Hereford Breeders Welcome You To

Cattle Country

Home Of Reputation Herefords

ENTERPRISE

Amos Evans
Kenneth Kooch
Stein Brothers
Snyder Polled Herefords

WALLOWA

Marion & Dallas McCrae
Crawford Oveson
Fritz Weinhard
Wolfe Hereford Ranch
Hoy Carman
Jim McCrae

JOSEPH

Daggett Hereford Ranch
Freudenberg Brothers
Hays Hereford Ranch
Gardner & Tappan Locke
Herbert & Rita Reavis
Van Blokland Herefords
O. H. Walker

Wallowa County Invites You!

Now is the time to start planning that visit to Wallowa County where the sheer grandeur of the Wallowa Mountains, known as the Alps of America, the tremendous canyon country and beautiful valleys made lush by the abundance of irrigation water all help add enchantment to this out-of-the-way area.

There are good accommodations, good restaurants, dependable and licensed guides to take you fishing or camping in the high mountains, as well as roads that lead to many of the scenic spots of the county.

Incomparable Wallowa Lake lies a scant half-mile south of Joseph and was formed over a million years ago! Over six miles long and a mile wide, over 280 feet deep, there's rainbow, mackinaw and kokanee (land-locked salmon) stocked by the state game commission.

At the head of the lake are many cabins, inns, lodges and Wallowa Lake State Park with parking space for hundreds of campers and trailer house vacationeers.

There are "trips to take" and "places to see" you'll remember all your life, such as Hat Point, where you look three miles down into the Snake River Canyon. Drive also to Buckhorn Springs in the northern part of the county for a panoramic view of the Imnaha and Snake River country that will leave you breathless with awe.

Drive up Hurricane Creek or the Lostine River Canyon for a picnic at one of the forest service camps.

There are dozens of trips to take in your car and there are dozens of forest service trails leading into the Eagle Cap Primitive Area where no roads are allowed. There are no cars or trucks here—not even an outboard motor to break the stillness of this vast wonderland!

For the sportsman there's fishing in the high lakes of the Wallawas that is afforded only rarely these days.

Added to all this scenic beauty you'll find real, honest-to-goodness hospitality in Wallowa County where the residents are glad to answer your questions as to where to go and what to see. This is not a "tourist" country — you and your family will feel more like what you really are—honored guests!

The days are warm and inviting, the nights cool. You'll want warm serviceable clothing from head to toe. There's swimming, boating, horseback riding, dancing and plain lazying around to do in Wallowa County!

How High Are Those Mountains?

Sacajawea	10,033	Point Joseph	9,500
Matterhorn	10,004	Mt. Bonneville	9,500
East Peaks	9,700	Flagstaff Peak	9,450
Eagle Cap	9,675	Cusick Mountain	9,400
Twin Peaks	9,650	Glacier Mountain	9,300
Aneroid Point	9,600	Elkhorn Mountain	9,300
Sturgill Peak	9,600	Blue Lake Peak	9,300
Sawtooth Peak	9,500	Frances Lake Peak	9,300
South Peak	9,500	Brown Mountain	9,000
Sentinel Peak	9,500		

Wallowa Lake



How High Are Those Lakes? And . . . How Big Are They?

	Acres	Elev.		Acres	Elev.
Prospect	50	8,400	Green	15	7,600
Glacier	34	8,300	Hobo	10	7,600
Billy Jones	10	8,300	Aneroid	43	7,550
Pocket	12	8,200	Wood	10	7,500
Chimney	10	8,200	John Henry	6	7,500
Frances	55	8,000	Moccasin	36	7,500
Swamp	50	8,000	Douglas	36	7,400
Bear	6	7,800	Minam	50	7,300
Cheval	15	7,800	Horseshoe	24	7,200
Rogers	3	7,800	Ice	16	7,100
Unit	10	7,700	Frazier	18	7,100
Mirror	45	7,700	Steamboat	75	7,000
Lee	14	7,700	Long	90	6,800

18th Annual Chief Joseph Days

Friday - Saturday - Sunday

July 26, 27, 28, 1963

Schedule of Events

FRIDAY, JULY 26—

1 p. m.—Junior Parade.

2 p. m.—Rodeo. Chief Joseph Days is under way!

SATURDAY, JULY 27—

(Early)—Annual Shrine Breakfast.

10 a. m.—The big parade (over 3 miles long!)

2 p. m.—Rodeo.

8 p. m.—Nez Perce and Umatilla Indian dances.

SUNDAY, JULY 28—

5 to 10 a. m.—Annual Cowboy Breakfast.

2 p. m.—Rodeo Finals.

**DANCING AND CARNIVAL AT HELLS CANYON
EVERY NIGHT**

Ticket Information Chief Joseph Days

Buckaroo Seats \$3.00

Box Seats \$3.00

Reserved Seats \$2.50

All Friday Tickets \$1.00. Kids under 12 Free Friday Only

Please Send Order To
"TICKETS" — JOSEPH, OREGON

FOR SOUVENIR BOOKLET
Send 50c to the Joseph Chamber of Commerce
Joseph, Oregon



The Rodeo Cowboys
Association, Inc.

**Featured At
Chief Joseph Days
Rodeo**

July 26, 27, 28, 1963

CY TAILLON—Announcer. Cy is one of the top rodeo announcers in the country.

JIMMY MURPHY—Roman Fire Act.

BILLY LANE—Clown, Mule Comedy and Car Act.

CHARLEY LYONS — Bullfighter, Comedy, Brahma Steer and Horse Act.

IDA THORSEN—Trick and Fancy Riding.

RODEO STOCK—Christensen Brothers Famous Rodeo String, Eugene, Oregon.

Accommodations

Wallowa Lake—

Benson's Log Cabins

Hall's Cabins

Wallowa Lake Lodge and Cabins

Watson's Flying Arrow Corrals

Truthaven Resort

Wallowa Lake State Park (campgrounds)

Joseph—

Hatch Motel and Apartments

Indian Lodge Motel

Kokanee Kourt

Mountain View Motel and Trailer Court

Enterprise—

Enterprise Hotel-Motel

Caton Hotel

Nord's Motor Court

Nez Perce Arrow Motel

Wallowa—

Wallowa Hotel

Minam Motel

Pack Accommodations

Hall's

Branding Iron K Corrals

Wallowa Lake Corrals

Lapover Pack Camp

For Further Information Write To:
JOSEPH CHAMBER OF COMMERCE
Joseph, Oregon