

Facts about Yakima, Washington and the Yakima Valley

YAKIMA

AUGUST—1968

Population	1940	1950	1968
Yakima	27,221	38,486	47,000
Metro Area	40,039	74,327	86,700*
County	99,019	135,723	160,158
Trade Area	142,659	239,000	257,000*

*Estimated

Retail Sales	1950	1960	1968
City	\$ 83,722,848	\$105,004,000	\$123,085,000
County	\$128,804,000	\$183,587,000	\$250,757,000

Effective Buying Income Per Capita	1950	1960	1968
City of Yakima	\$1,500	\$1,988	\$2,743

YAKIMA SUNSHINE SCHEDULE

(Normal Period from 1931 through 1960)

Month	Min. Temp.	Max. Temp.	Precip.
January	18.5	36.5	1.19
February	23.2	44.7	0.87
March	28.7	55.3	0.62
April	35.2	65.8	0.47
May	42.8	74.1	0.54
June	48.8	80.0	0.81
July	53.1	88.9	0.13
August	50.6	86.5	0.20
September	43.8	78.8	0.35
October	35.4	65.6	0.60
November	26.7	48.1	0.96
December	23.3	39.7	1.12

AVERAGE: About 300 days of sunshine annually; normal total of 7.86 inches of precipitation. Average length of growing season is 195 days.

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P. O. Box 1498 Yakima, Washington 98901
(509) 248-2021

AGRICULTURAL DATA

RECLAMATION: These figures are from 7,210 full-time farms and 5,372 part-time farms in Yakima, Benton and Kittitas Counties served by Yakima Project Bureau of Reclamation water supply contracts. Average return in 1967 for gross crop value per irrigated acre was \$290.39. Average acreage per farm was 37 acres.

Reclamation District	Irrigable Acres	Irrigated Acres	Crop Value
Kennewick	19,171	12,499	\$ 1,823,257
Kittitas	57,619	53,570	3,072,464
Roza	72,511	66,569	24,373,463
Sunnyside			
Consolidated	103,726	80,157	25,429,364
Yakima-Tieton	27,271	22,784	15,359,682
Wapato	136,000	114,497	27,496,510
Supplemental	45,831	38,741	15,352,193
TOTAL	462,129	388,817	\$112,906,933

20 RANKING YAKIMA VALLEY AGRICULTURAL PRODUCTS (1967)

Crop	Acres	\$ Value
Cattle		31,407,000
Apples	35,800	21,135,000
Hops	20,300	13,342,000
Mint	26,300	11,930,000
Forage Crops	166,500	8,724,000
Pears	10,500	7,454,000
Cherries	6,500	6,833,000
Dairying		6,816,000
Grain	63,400	5,474,000
Grapes	8,900	4,869,000
Asparagus	12,300	4,328,000
Sugar Beets	22,000	4,091,000
Sweet Corn	14,000	2,762,000
Poultry		2,605,000
Prunes	3,100	2,120,000
Potatoes	4,000	2,087,000
Apricots	700	685,000
Green Peas	3,100	653,000
Tomatoes	1,000	547,000
Melons	700	246,000

The 1967 values of these 20 ranking commodities in the Yakima Valley was \$138,108,000.

YAKIMA COUNTY RANKS IN THE NATION:

FIRST in the number of all fruit trees.

FIRST in the production of apples, hops, and mint.

CITY STATISTICS

Assessed Valuation	\$65,879,473
Bonded Debt	\$ 3,333,000

CITY GOVERNMENT:

Council-Manager government with seven councilmen, one of whom is elected Mayor (Jack Larson).

Paid police department with 95 employees.

Paid fire department with 91 employees.

Health department with a full-time officer.

City planning commission, advisory capacity.

Water system, depreciated total plant value

\$4,223,299 (water system only, does not include sewer system).

CONSTRUCTION AND BUILDING IN 1967:

366 new dwelling units totalling \$4,295,920.

26 new commercial buildings totalling \$1,774,488.

Total building permits: \$7,573,571.

HOMES:

\$56,338,280 total volume real estate sales in Yakima County.

1967 home sales in metropolitan area, value \$20,773,591.

1,502 homes were sold in metropolitan area in 1967.

43,000 telephones in metropolitan area.

7,234 gas connections in the city as of December 31, 1967.

14,375 water services (city) as of June, 1968.

15,411 sewer services on city system as of June, 1968.

3,000 water services (west side area).

53,403 power connections in the county.

35,672 power connections in metropolitan area.

HOSPITALS AND MEDICAL:

St. Elizabeth—196 beds, 24 bassinets.

Yakima Valley Memorial—205 beds, 29 bassinets.

New Valley Osteopathic—30 beds, 6 bassinets.

Approximately 101 M.D.'s and 14 D.O.'s.

COUNTY STATISTICS (1967):

Auto Registrations—65,286; Trucks—22,991;

Trailers—10,548; Miscellaneous—1,184;

Motorcycles—1,832.

TAXES:

Average 59 mills, of which the city receives 19.8.

County assessed valuation, estimated to be approximately 20% of real value, according to

County Assessor's office, is \$180,800,862.

YAKIMA FIRING CENTER:

Seven miles from Yakima, covers 261,000 acres troop maneuver area. Cantonment area includes troop billeting. Average monthly military population: 900 troops. Permanent civilian/military personnel: 120. Annual monies: \$1,400,055. Salary and wages paid: \$956,397. Annual expenditures in the Yakima Valley: \$443,658. (Fort Lewis annual expenditures in the Yakima Valley not included.)

RETAIL SALES

Figures for 1967 from "Sales Management Survey of Buying Power" estimates: (all figures in millions)

Type of Business	City Sales	County Sales
Food	\$21,353	\$52,895
Automotive	22,629	45,549
General Merchandise	28,392	34,605
Drug	5,187	9,814
Furniture, Appliances	5,113	9,402

STATE EMPLOYMENT CENSUS of Yakima County

12 Month Period Ending September 30, 1967			
Industry	Average No. of Firms	Average No. of Employees	Total Wages
Agriculture, Forestry and Fishing	50	400	\$ 934,160
Mining and Quarrying	7	37	353,522
Contract Construction	337	1,481	10,364,435
Manufacturing	162	6,757	41,123,080
Logging	6	215	1,744,985
Lumber and Wood Products	24	1,094	7,972,627
Stone, Clay and Glass	11	223	1,576,350

Fabricated Metal	10	142	1,435,804
Machinery, except electrical	19	303	1,790,964
Transportation equipment	3	224	1,246,289
Other durable goods	15	295	1,824,286
Food and Kindred Products	59	3,139	18,163,044
Apparel and other Fabric	6	527	1,663,613
Paper and Allied Products	3	211	1,393,193
Printing, Publishing and Allied Industry	18	304	1,728,521
Chemicals and Allied Products	7	29	151,634
Other nondurable goods	4	67	431,770
Transportation and Allied Services	124	886	5,377,685
Communication and Utilities	24	887	6,665,958
Wholesale Trade	278	4,187	21,647,582
Retail Trade	1,020	6,762	28,158,460
Building Materials and Farm	71	540	3,130,981
General Merchandise	57	1,229	4,738,629
Food	119	1,154	4,685,720
Auto Dealers and Service Stations	256	1,216	6,018,202
Apparel and Accessories	59	300	1,082,978
Furniture and Home Furnishings	46	209	1,091,244
Eating and Drinking Places	261	1,345	3,739,140
Misc. Retail Stores	151	780	3,671,565
Finance, Insurance and Real Estate	240	1,389	7,664,664
Services	803	3,420	12,760,131
Hotel, Rooming Houses, etc.	49	401	1,106,091
Personal and Business Service	199	779	3,261,111
Auto and Repair Services	125	323	1,671,675
Amusements	60	337	898,618
Professional, Social and Misc. Services	370	1,578	15,859,036
Not elsewhere classified	3	3	12,936
TOTALS	5,056	43,173	227,140,683

NOTE: Covered employment comprises about 80% of all wages and salary workers, the major exceptions being actual farm labor, domestic service, government service, and railroads. In the Yakima Valley during the peak of agricultural employment, approximately 17,000 workers will be in the fields and orchards. 9,500 of these seasonal farm workers will be local people; 1,600 from other areas in the state.

TRANSPORTATION

Air West, Inc., with 32 arrivals and departures daily, serving eight Western states, Calgary, Canada, and four points in Mexico, with B-727 and DC-9 fanjets and F-27 propjets. Charter flights are available.

Northern Pacific Railway main line; Union Pacific Railroad branch line.

Forty-four scheduled motor freight lines.

Frequent Western Greyhound bus schedules.

Washington State Highway 24.

U.S. Highway 12 and 97.

YAKIMA GEOGRAPHY

Yakima, altitude 1,061, is located in Central Washington, an area of rich volcanic soil.

142 miles southeast of Seattle.

200 miles southwest of Spokane.

157 miles southwest of Grand Coulee Dam.

188 miles northeast of Portland.

60 miles from the heart of the million-acre Columbia Basin.

200 miles south of the Canadian Border.

80 miles north of the Washington-Oregon boundary.

CULTURAL FACTS

CHURCHES:

More than 95 in the immediate vicinity representing all major denominations.

CITY SCHOOLS:

Teacher-pupil ratio averages 1 to 23.

18 grade schools, 1967-68 enrollment 7,120.

4 junior highs, 1967-68 enrollment 2,925.

2 senior highs, 1967-68 enrollment 2,789.

Yakima Valley College, 1967-68 enrollment 3,000.

J. M. Perry Institute of Trade, Industry, and Agriculture (private).

Yakima Business College.

4 Catholic schools: 3 grade, and 1 co-instructional high school.

Excellent schools of music, art, dancing, etc.

Seventh Day Adventist and Lutheran

parochial schools.

St. Elizabeth School of Nursing.

Excellent Regional Library.

ORGANIZATIONS:

Many hobby groups and classes.

Wide variety of business and professional organizations.

Music and other cultural programs.

Active Little Theatre group.

Social, fraternal, and veterans associations, all active.

Yakima County United Good Neighbors 1967 campaign: \$391,000.

Allied Arts Council, coordinating activities of 24 cultural groups. Supported by individual members who promote, perform and are interested in the arts. Offices at the Warehouse.

NEWSPAPERS:

Yakima Herald-Republic. Audited circulation:

Daily, 35,082; Sunday, 36,279.

Our Times (Catholic weekly publication): 13,650.

Yakima Valley Sun (weekly publication): 31,900.

RADIO AND TELEVISION:

Radio Stations:

KBBO (Mutual, 1390 kc., 1000 watts).

KIMA (NBC, 1460 kc., 5000 watts).

KIT (ABC, 1280 kc., 5000 watts).

KIT-FM (ABC, 94.5 megacycles, 25,000 watts).

KNDX-FM (Independent, 106.3 megacycles, 890 watts).

KQOT (Independent, 940 kc., 1000 watts).

KUTI (Independent, 980 kc., 5000 watts).

Television Stations:

KIMA-TV (CBS, Channel 29)

KNDO-TV (NBC, Channel 23)

KYVE-TV (Owned and operated by Yakima School District No. 7—Educational TV, Channel 47).

FINANCIAL FACTS

Four banks with eight offices; three savings and loan associations with four offices; one savings bank.

Savings and Loan Associations deposits: \$77,543,141.

Bank deposits: \$141,587,207.

1967 Bank Clearings: \$533,238,168; 1967 Bank Debits: \$1,448,913,828.

Postal Receipts for 1967: \$1,577,336.26.

RECREATION

TOURIST AND CONVENTION FACILITIES:
Over 2,000 first-class hotel and motel units. These units are served by 15 luxurious swimming pools.

A total of 134 conventions with 51,050 delegate days in 1967.

AMUSEMENTS:

Two theaters, with a total seating capacity of 2,200.

Four drive-in theaters.

Two private golf courses (Yakima Country Club and Elks Golf and Country Club).

18-hole public golf course (Suntides).

Nine-hole par 3 public golf course (Fisher's) and a nine-hole course with lighted driving range (Westwood West).

New YMCA building with indoor pool and gymnasium facilities with complete health service center.

One private tennis club (Yakima Tennis Club) and one public (Larson Park Tennis Club).

17 public tennis courts, 6 are lighted.

6 bowling alleys with 98 lanes.

One roller-skating rink.

One indoor ice-skating rink.

Softball at Larson Park.

One lighted and fenced field. Play is from May to August, on four diamonds nightly).

Baseball—one lighted and fenced field (Squire Field).

Parimutual horse racing at Yakima Meadows (weekends, March to May).

Auto racing.

Auditoriums available: Davis High—1,643;

Eisenhower High—4,000; plus theaters, YMCA and YWCA.

Annual Washington State Open Horse Show and Washington State University Judging School, last weekend in May.

Central Washington Fair in September.

Annual Yakima Sunfair Celebration.

Larson Gallery—fine art on display.

Yakima Valley Museum—historic collection of the early Yakima Valley.

Yakima Gannon Museum—Early Americana.

Annual Fort Simcoe Day (Flag Day, June 15, 1969).

Annual Mount Adams Climb (July).

HUNTING AND FISHING:

Greatest mountain goat hunting in Washington State.

Fine deer and elk hunting available.

Quail, pheasant, and duck hunting excellent.

Almost year-round trout fishing.

Steelhead and salmon available near the city in fall and spring.

Finest whitefish catch in the state during the winter.

PARKS:

A total of 21 city parks with 134 acres developed and in use, including four swimming pools.

A total of 117 additional acres undeveloped.

Eschbach Park (privately owned)—5 miles west of Yakima.

Overnight camping available at Yakima State Park just east of Yakima (children's fishing pond, for youngsters under 14 years of age.)

Fort Simcoe State Park, 38 miles from Yakima, features the homes of the Commandant and the Captain restored in period of 1856.

SOURCE OF INFORMATION

Population: City: Standard Rate and Data Service; County: County Planning Department.

Retail Sales: Sales Management Survey of Buying Power—Per Capita Effective Buying: Sales Management Survey of Buying Power.

Sunshine Schedule: U.S. Government Weather Bureau.

Agricultural Data:

Reclamation Information and Districts: Project Superintendent, U.S. Reclamation Bureau, Yakima.

20 Ranking Crops: Agricultural Statistician in Charge, U.S. Department of Agriculture, Seattle.

City Statistics:

Assessed Valuation and Bonded Debt: City Treasurer, Yakima.

City Government: City Manager, Yakima.

Construction and Building: Building Inspector, Yakima.

Homes:

House Sales, etc.: Multiple Listing Real Estate Board, Yakima.

Telephone: Pacific N. W. Bell, Yakima.

Gas Connections: Cascade Natural Gas Corp.

Water Services (city): Public Utilities Department, Water Division, Yakima.

Water Services (west side area): Nob Hill Water Co.

Power Connections: P. P. & L., Yakima.

Hospitals and Medical:

St. Elizabeth: Administrator.

Yakima Valley Memorial: Administrator.

New Valley Osteopathic: Administrator.

County Statistics: County Auditor, Yakima.

Taxes: Yakima County Assessor.

State Employment Census: Employment Security Department, Yakima.

Yakima Visitors and Convention Bureau.

CITY SCHOOLS:

City schools and enrollment: Superintendent;

Yakima Public Schools.

J. M. Perry Institute.

Yakima Business College.

Catholic Schools: Office of Education, Diocese of Yakima Parochial Schools.

St. Elizabeth School of Nursing.

Regional Library.

FINANCIAL FACTS:

Banks: President, Yakima Clearing House.

Savings and Loans: Savings and Loan Association.

Deposits: Yakima Clearing House.

Clearings: Yakima Clearing House.

Debits: Yakima Clearing House.

Postal Receipts: Postmaster, U.S.P.O., Yakima.

MILEAGE CHART FROM YAKIMA TO:

Aberdeen, Wash.	206
Anacortes, Wash.	211
Baker, Ore.	230
Bellingham, Wash.	226
Bend, Ore.	225
Boise, Idaho	372
Bremerton, Wash.	144
Centralia, Wash.	159
Chehalis, Wash.	146
Chelan, Wash.	147
Chicago, Ill.	2003
Coulee Dam, Wash.	157
Dallas, Texas	1969
Denver, Colo.	1204
Detroit, Mich.	2248
Ellensburg, Wash.	36
Enumclaw, Wash.	111
Ephrata, Wash.	101
Eugene, Ore.	304
Everett, Wash.	170
Goldendale, Wash.	70
Grandview, Wash.	43
Hoquiam, Wash.	206
Ilwaco, Wash.	249
Kansas City, Mo.	1772
Klamath Falls, Ore.	362
Kennewick, Wash.	81
La Grande, Ore.	186
Lewiston, Idaho	209
Longview, Wash.	168
Los Angeles, Calif.	1060
Las Vegas, Nev.	1032
Maryhill, Wash.	82
Mt. Rainier, Wash.	95
Moses Lake, Wash.	109
Medford, Ore.	478
New York, N.Y.	2801
Newport, Ore.	245
North Bend, Wash.	114
Ocean Shores, Wash.	236
Okanogan, Wash.	179
Olympia, Wash.	182
Omak, Wash.	183
Pasco, Wash.	84
Pendleton, Ore.	131
Phoenix, Ariz.	1326
Port Angeles, Wash.	219
Prosser, Wash.	51
Portland, Ore.	188
Pullman, Wash.	196
Redding, Calif.	505
Reno, Nev.	632
Renton, Wash.	137
Richland, Wash.	79
Roza Dam, Wash.	18
Salem, Ore.	232
Salt Lake City, Utah	749
San Francisco, Calif.	722
Seattle, Wash.	142
Shelton, Wash.	193
Spokane, Wash.	200
Sunnyside, Wash.	35
Sun Valley, Idaho	544
Tacoma, Wash.	138
The Dalles, Ore.	101
Toppenish, Wash.	19
Vancouver, Wash.	185
Vancouver, B.C.	284
Walla Walla, Wash.	130
Wenatchee, Wash.	125
Westport, Wash.	229
White Pass, Wash.	54