

Miss Helen Butsch, book department,  
The Bon Marche,  
Everett, Washington.

May 17, 1956

Dear Miss Butsch:

I have a copy of a letter disclosing that the publisher, Caxton Printers Ltd. have sent you a set of galley proofs of my forthcoming book, Drummers and Dreamers.

A short time ago I completed the five-week job of indexing the book and making a few minor changes, such as the naming of one of the Priest Rapids Project dams, Wanapum, after the few remaining Indians.

I am writing now to see if I may cooperate with you in pushing the book in your area, through scheduling an appearance at your department when I set out on tour with some of the Indians. I am now working out my itinerary, and since I must do it on my vacation, which I have arranged for at the time of publication, I would appreciate an indication as soon as possible.

I would make only the one appearance at Everett, of course, unless I made a luncheon club or evening speaking appearance at which sales were not considered, unless that fit into your plans.

Through the several years I have been working on Drummers and Dreamers and through my various historical and other connections, I have built up an extensive mailing list to use on my tour. I will admit that it is not large at Everett or Bellingham, as at Seattle, Portland or Spokane. But I believe I would have at least 25 good names.

I would send out invitations, like the sample enclosed, stating the place and time of the appearance. The lithographs referred to would be given out to everyone coming into the department and asking for them. I would have perhaps 150 to 200 for distribution at Everett.

I do not know how you operate on such occasions, but I could provide you with 100 or 200 of these invitations and would type or have the pertinent time and place filled in, according to your desire.

Additionally I have some large six photographs, 16 x 20 inches, and could provide two or three of these in advance. One could be used with a showcard from your department, stating the time and place.

The publisher, upon request, would provide circulars (with your name and address on them in amounts of 1,000 or over) or with blank space for your stamp, in lesser amounts. I would be glad to forward your request in this line and you would receive them 60 to 90 days before publication.



I would be glad to cooperate in any further way possible. I realize of course that sales would not be extensive, but I am desirous of helping any of the Carl K. Wilson Co. outlets push the book, and would be most willing to come on up from Seattle to Everett for that purpose if you so desire.

Very roughly the schedule as outlined on paper looks like that would be about Oct. 13 that I would hit Everett.

It would also be helpful to me to know what hours you would prefer, say a couple in the morning or a couple in the afternoon. I leave suggestions like that up to you and would give you a confirmation within a short time.

I believe that within a short time the Priest Rapids Dam and the Indians will be considerably in the news, good news stories that persons cannot "buy". Aside from that, I feel that there will be considerable stories dealing with the Indians and references to the book in various newspaper magazine sections.

Although I am in the newspaper business, I'll admit I know little about the Everett paper. If you could send me a clipping of the type of book reviews, or the name of the person perhaps handling that phase of the work, I will see that a review copy and other pertinent material is sent.

I sincerely hope you have liked the simple story of Drummers and Dreamers. And I know you are aware of the increasing interest in Indian matters and Indian material.

Sincerely Yours

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