

FACTS

Concerning

Yakima, Washington

and

The Yakima Valley

AUGUST 1, 1959

YAKIMA'S GROWTH AT A GLANCE

Population:	1940	1950	1959
City	27,221	38,500	45,100
Metro. Area	40,039	54,144	65,000
County	99,019	135,723	152,500
Trade Area	142,659	239,000	279,200

Retail

Sales	1940	1950	1958
City	\$22,766,000	\$ 83,722,848	\$103,349,000
County	34,705,000	128,804,381	218,320,000

Per Capita Income	1940	1950	1958
(City of Yakima)	\$840	\$1,500	\$1,773

Value of Farm Products

(Trade Area)	1940	1950	1958
	\$43,836,661	\$93,233,000	\$113,130,982

Number of Industries	1940	1950	1958
(County) Mfg. Firms	114	160	186
No. of Employes	3,600	4,566	5,168

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YAKIMA'S SUNSHINE SCHEDULE

Month	Average Min. Temp.	Average Max. Temp.	Average Precipitation
Jan.	27.1	42.7	1.37
Feb.	33.4	52.1	1.84
Mar.	28.1	53.2	.81
Apr.	34.0	61.9	1.81
May	46.9	81.1	.59
June	54.4	84.1	.21
July	57.1	92.8	.22
Aug.	52.5	91.0	.16
Sept.	42.8	75.5	.05
Oct.	33.8	66.5	.29
Nov.	27.2	47.5	1.14
Dec.	27.7	39.6	.82

Average: 302 days of sunshine annually, total of 8.31 inches precipitation.

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YAKIMA CHAMBER OF COMMERCE

YAKIMA, WASHINGTON

AGRICULTURAL DATA

Reclamation: These valley figures are from 10,185 farms in a four-county area; 6,775, Yakima; 1,483, Benton; 1,131, Kittitas; 796, Klickitat. Average value per irrigated acre \$201.75 for crops, not including livestock, poultry, etc. — U.S. Bur. of Reclam. figures.

Reclamation District	Irrigable Acres	Under Cultivation	Total Crop Value
Kittitas	57,400	54,268	\$ 2,106,551
Roza	72,713	65,935	14,176,419
Sunnyside	103,294	78,487	16,025,553
Yakima-Tieton	27,271	23,976	13,686,688
Kennewick	19,171	6,787	855,435
Wapato	182,014	164,406	32,609,884
TOTAL	461,863	393,859	\$79,461,530

20 Highest Ranking Agricultural Products

Crop	Acres	Dollar Value
Cattle	(not av.)	\$22,599,475
Apples	29,962	17,714,401
Hops	16,338	16,361,240
Dairying, etc.	(not av.)	7,681,030
Cereal Grains, inc. Corn	73,863	5,651,457
Forage, inc. Hay	141,486	5,424,837
Mint	12,550	4,276,874
Sugar Beets	17,513	4,181,345
Pears	10,081	3,889,115
Poultry, Eggs, etc.	(not av.)	3,388,947
Potatoes	11,682	2,897,065
Grapes	6,707	2,689,490
Cherries	2,364	2,406,664
Seeds, inc. Alfalfa Seed	15,148	2,004,253
Peaches	6,610	1,948,788
Prunes and Plums	2,373	1,370,262
Sweet Corn	9,814	1,196,586
Tomatoes	1,328	587,310
Apricots	1,621	481,007

Yakima County, which accounts for about $\frac{3}{8}$ of the \$113,130,982 total, or \$74,666,448, is 9th among all counties of the United States in crop value, and ranks:

- * First in number of all fruit trees.
- * First in production of apples, cherries, pears and hops.
- * Third in production of commercial sweet corn.
- * 4th in value of all fruits and nuts sold.
- * 7th in sugar beets harvested for sugar.

Cold Storage Capacity of Yakima's "Produce Row" is third largest in the United States, with 17,000 car capacity, exceeded only by New York and Chicago.

CITY STATISTICS

Assessed Valuation - \$38,453,673.00

Bonded Debt - \$907,000.00

City Government — Council-manager government, with seven councilmen, one of which is elected mayor. (Presently Thomas Bostic).

- * Paid police department of 74 men.
- * Paid fire department of 79 men.
- * Health department headed by a full-time officer.
- * City planning commission with zoning authority.
- * Water system valued at \$4,920,661.66
- * 168.56 miles paved streets; 268.82 miles curbs and gutters.

Construction & Building

- * 119 new residences, totaling \$1,781,200
- * 32 new commercial buildings, totaling \$1,038,195
- * Total building permits, \$4,197,322

Homes (within city limits) — 17,257, approx. 70% owner-occupied.

- * \$15,051,310 total volume in 1,241 real estate sales by Multiple Listing Board, approx. two-thirds of total.
- * 27,744 telephones in metropolitan area.
- * 2,678 gas connections.
- * 15,381 water connections.
- * 46,580 power connections — County, 31,274 — Metro. area.

Hospitals & Medical

- * New Valley Osteopathic — 20 beds, 6 bassinets.
- * St. Elizabeth — 223 beds, 20 bassinets.
- * Yakima Valley Memorial — 170 beds, 29 bassinets.
- * Approximately 80 M.D.'s.

COUNTY STATISTICS

Auto Registrations — 53,500 passenger cars; 16,000 trucks; 8,000 trailers.

Births — 3,409 **Deaths** — 1,279 **Marriage Licenses** — 1,075 (1958 Fig.)

TAXES

(Average 50 mills, of which the City receives 15 mills). Figure estimated to be approximately 20 percent of real value, according to the County Assessor's office, is \$117,279,900, not including utilities, a gain of \$3,080,010 in Yakima County over 1957.

CULTURAL FACTORS

Churches — More than 50 in immediate Yakima vicinity, representing all major denominations, including St. Paul's Cathedral.

City Schools — Teacher pupil ratio averages 1 to 26.

- * 14 Grade schools, 1958 enrollment, 5,492.
- * 3 Junior Highs, enrollment 2,200.
- * 2 High Schools, enrollment, 1,965.
- * Yakima Valley Jr. College, enrollment 885.
- * J. M. Perry School of Trade, Industry & Agriculture (private).
- * Yakima Business College.
- * Six Catholic schools — 3 grade; 1 boys' high; 1 girls' high; 1 co-ed high.
- * Seventh Day Adventist and Lutheran parochial schools.
- * Excellent schools of instrumental and vocal music, dancing, etc.
- * St. Elizabeth School of Nursing.

Organizations

- * Many hobby groups and classes.
- * Wide variety of business and professional organizations.
- * Music and other cultural programs.
- * Active Little Theater group.
- * Social, fraternal, and veterans associations all active.
- * Welfare information available through United Good Neighbors.

Newspapers

- * Yakima Morning Herald, circulation 16,562.
- * Yakima Daily Republic, circulation 17,477.
- * Yakima Sunday Herald, circulation 33,140.
- * Subscription to either daily plus Sunday Herald, \$2.00 month.

Radio & Television

- * Four radio stations: KIMA (CBS) 1460 kc., 5000 watts; KIT (independent) 1280 kc, 5000 watts; KLOQ (independent) 1390 kc, 1000 watts; KUTI (independent) 980 kc, 1000 watts.
- * Television stations: KIMA (CBS, ABC, NBC) Channel 29, UHF; Permit for Channel 23 granted to Yakima Valley Television Co.; one Translator station (Allied Electronics) approved; two others under consideration.

FINANCIAL FACTS

Three banks with four offices; three savings & Loan associations.
1958 Clearings \$323,079,296; 1958 Debits, \$840,082,573.
Postal Receipts for 1958 were \$181,120.28, adjusted 2.7% increase.

RECREATION

Amusements — Three theaters, with total seating capacity of 3,250.

- * Two drive-in theaters.
- * Two golf courses near city (private).
- * Four public outdoor swimming pools.
- * New Y.M.C.A. building with indoor pool and gymnasium facilities.
- * Tennis courts. (One private, Yakima Tennis & Swim Club).
- * Five bowling alleys.
- * One ice area (winter months only).
- * One roller skating rink.
- * Professional baseball at Parker Field.
- * Auditoriums available: Armory, 3,000; Eisenhower High, 5,000 plus theaters.

Hunting & Fishing

- * Greatest Mountain Goat hunting in Washington State.
- * Fine Elk hunting available.
- * Both Pheasant and Duck hunting excellent.
- * Almost year-round trout fishing.
- * Steelhead available near the city.
- * Finest Whitefish catch in the state during the winter.

Parks

- * City park supervised summer play program.
- * A total of 19 city parks, 115 acres, including 4 swimming pools.
- * Overnight camping available at Sportsmen's State Park, just east of Yakima (children's fishing pond, small zoo there).
- * Fort Simcoe State Park, 38 miles from Yakima features home of Commandant restored in period of 1858.

TOURIST AND CONVENTION FACILITIES

- * Yakima offers some 19 hotels and 36 motor courts.
- * Help in planning conventions offered by the Visitors and Convention Bureau of the Yakima Chamber of Commerce.
- * A total of 53 conventions, with 16,985 delegates in 1958.
- * Tourist outposts provided; help in planning tours given at Chamber of Commerce office in Hotel Chinook building.

RETAIL SALES

Figures for 1958 from "Sales Management" survey of buying power.

Type business	# in City	City Sales	County Sales
Food Stores	127	\$20,671,000	\$41,205,000
Eat., Drink.	122	6,483,000	10,312,000
Gen. Merch.	56	17,543,000	21,068,000
Apparel	43	4,161,000	5,514,000
Furn., Appliances	37	4,831,000	7,830,000
Automotive	43	19,121,000	28,314,000
Gasoline	105	7,395,000	13,530,000
Lumber, Hardware	31	8,410,000	18,309,000
Drug	21	3,522,000	5,412,000

STATE EMPLOYMENT CENSUS OF YAKIMA COUNTY — As of June 1958

Industry	No. of Employees				Wages for Quarter
	Firms	Apr.	May	June	
Total	2,809	20,019	20,331	23,446	\$20,276,093
Agri. & Forestry	29	210	193	128	111,735
Mining, etc.	7	32	29	33	35,128
Construction	305	1,305	1,398	1,446	1,729,610
Manufacture	186	4,120	4,526	4,929	5,354,798
Transportation	130	757	770	1,043	919,435
Commun. Util.	18	853	881	875	1,115,024
Whsle. Trade	259	3,234	2,970	5,042	3,420,500
Retail Trade	1,010	5,735	5,806	5,914	4,622,539
Ins. Rl. Est.	177	1,029	1,029	1,032	995,761
Services	685	2,732	2,717	2,991	1,956,712
Misc.	3	12	12	13	10,851

Note: Covered employment comprises about $\frac{3}{4}$ of all wage and salary workers, except for actual farm labor, domestic service, government service and railroads. In upper Yakima Valley, approximately 12,000 farm laborers 45% local, 40% out of state, will be employed during peak of season.

TRANSPORTATION

- Two airlines, Northwest Orient and West Coast, with 50 scheduled flights daily.
- * Northern Pacific Railway mainline; Union Pacific Railroad branch line.
- * Eight scheduled motor freight lines.
- * Frequent Western Greyhound bus schedules.
- * U.S. Highways 410 and 97.

YAKIMA GEOGRAPHY

- Yakima, altitude 1061 feet, is located in Central Washington, an area of rich volcanic soil:
- * 143 miles southeast of Seattle
 - * 219 miles southwest of Spokane
 - * 189 miles northeast of Portland
 - * 157 miles southwest of Grand Coulee Dam
 - * 60 miles from the heart of the million acre Columbia Basin project
 - * 80 miles north of the Oregon-Washington boundary
 - * 200 miles south of the Canadian boundary