



from **BANTAM BOOKS, Inc.**

25 West 45th Street, New York 36, N. Y. • JUdson 6-0300

FOR IMMEDIATE RELEASE

BANTAM BOOKS FEBRUARY 1959 RELEASES

- F1869 ZOOMAR by Ernie Kovacs. Novel. A "zoomar" is a television camera lens that brings things up close and that's what popular comedian (and now, author) Ernie Kovacs does to the TV business in this intimate, often hilarious novel. Lots of laughs, and plenty of sex. 50¢
- F1963 A RAGE TO LIVE by John O'Hara. Novel. Over a million copies in print of this frank, honest, sometimes shocking novel by the author of TEN NORTH FREDERICK. Now reissued to take advantage of the publicity which is accompanying the publication of O'Hara's latest and biggest novel, FROM THE TERRACE, already being acclaimed as a sure-fire bestseller. (Bantam has acquired reprint rights to FROM THE TERRACE.) (Reissue) 50¢
- A1885 THE MARTIAN CHRONICLES by Ray Bradbury. Science-Fiction. Ray Bradbury is the biggest name in science-fiction -- and THE MARTIAN CHRONICLES, a collection of imaginative and beautifully-written stories about man's first interplanetary adventures, is considered a classic by science-fiction fans. Almost half-a-million copies in print! New introduction by Clifton Fadiman. (Reissue) 35¢
- A1898 SO MANY DOORS by Oakley Hall. Novel. This sensual novel of the bulldozer drivers working on the California roads, is the story of violent work and violent love. (Reissue) 35¢
- F1886 THE TALL CAPTAINS by Bart Spicer. Historical Novel. This magnificent big novel about a young Scotsman who journeys to French Canada to fight beside General Montcalm is a "find" for lovers of fine historical novels. 50¢
- A1919 THE RED KNIGHT OF GERMANY: The Story of Baron Von Richthofen by Floyd Gibbons. Non-Fiction. The true story of the World War I German Air Ace. Twelve pages of illustrations add to the sales appeal of this title. Abridged. 35¢
- A1908 THE PRICE OF COURAGE by Curt Anders. Novel. Here's a close, hard, painful look at ground combat in the Korean War from the viewpoint of a platoon commander. 35¢
- 1884 THE GELIGNITE GANG by John Creasey. Mystery. The second superb Inspector West Mystery on Bantam's list. This is about a series of jewel robberies -- all with the same "M.O." (Method of Operation) -- the safes are all blown open with explosive gelignite. 25¢ (35¢ in Canada)
- 1910 THE RUNNING MAN by Ben Benson. Mystery. Massachusetts State Trooper Ralph Lindsey encounters a sexy hitch-hiker (with two tough male companions), a mild-mannered, middle-aged murder victim, and two teen-age delinquents in this thriller-diller. 25¢
- 1873 MODOC, THE LAST SUNDOWN by L. P. Holmes. Western. The story of the strong, lusty men and hard-working, passionate women whose lives became entangled in the war against the Modoc Indians in 1872. 25¢ (35¢ in Canada)
- 1905 THE FIRST FAST DRAW by Louis L'Amour. Western. The "walk-down" and the "fast draw" are a standard part of almost every Western novel and movie. This action-packed novel tells a story of a man who first thought of using the hand-gun "on the draw." 25¢ (35¢ in Canada)
- 1907 NURSE HOWARD'S ASSIGNMENT by Virginia Roberts. Nurse Romance. Golden-haired Ann Howard -- a nurse at San Francisco's Mariners Hospital finds plenty of excitement when assigned as head nurse at a political convention at the Cow Palace. 25¢ (35¢ in Canada)

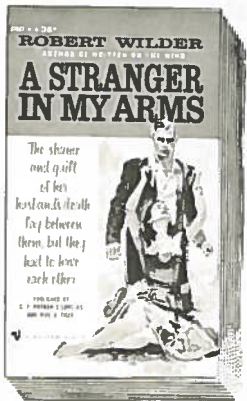
BANTAM CLASSICS

- AC18 CANNERY ROW by John Steinbeck. Novel. (Reissue) 35¢
- AC19 CYRANO DE BERGERAC by Edmond Rostand. Play. (Reissue) 35¢
- FC20 TWO YEARS BEFORE THE MAST by Richard Henry Dana. Non-Fiction. 50¢
- FC21 BARCHESTER TOWERS by Anthony Trollope. Novel. 50¢

MOST FABULOUS MOVIE LINE-UP IN BANTAM HISTORY!

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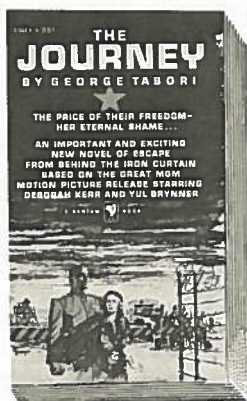
Explosive blockbusters between now and Easter



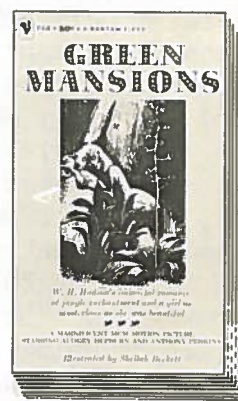
Universal



MGM



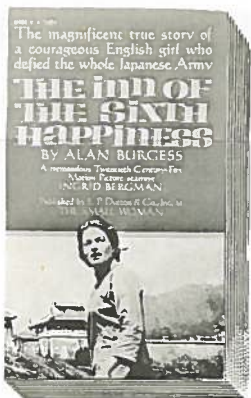
MGM



MGM



Columbia



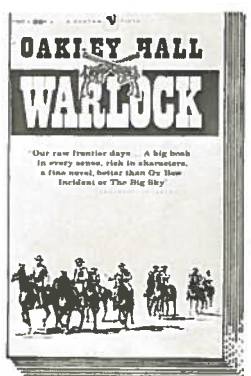
20th Century-Fox

This is it! Your opportunity to get aboard the biggest bandwagon of mighty movie tie-ins on paperback record. Here they are -- the 14 sales-socko Bantam titles tied to some of the greatest films ever to come out of Hollywood.

Take a look at 'em -- prize winners, record breakers, studded with Oscar-winning stars, object of smash national publicity and tremendous exploitation. They've got the critics raving ... and you will too when you see what they'll do to Bantam sales. What a way to start the New Year!

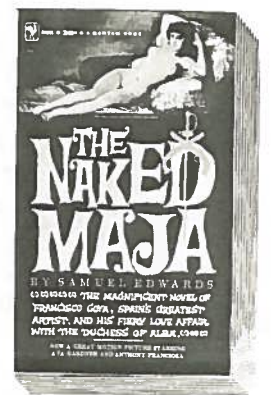


20th Century-Fox

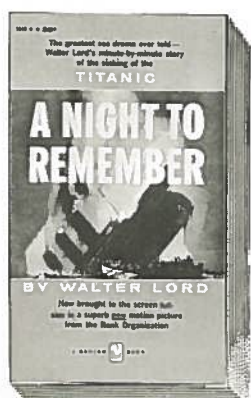


20th Century-Fox

Don't take our word for it -- see other side for confidential box office information that guarantees the biggest first-quarter sale for movie titles the industry has ever seen!



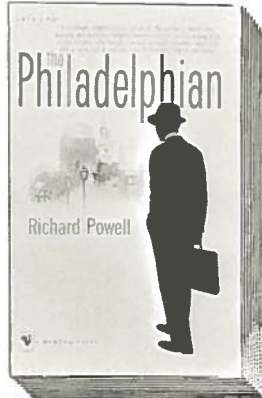
United Artists



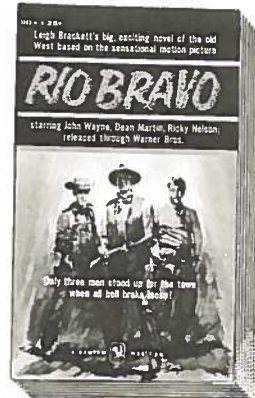
J. Arthur Rank



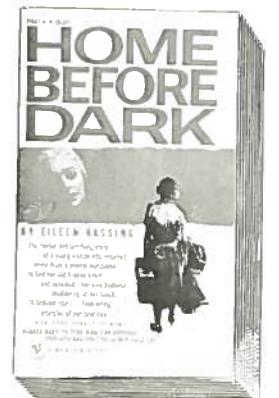
Columbia



Warner Bros.



Warner Bros.



Warner Bros.

NEWS

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BANTAM BOOKS MARCH 1959 RELEASES

- F1912 ICE PALACE by Edna Ferber. Novel. Number One on the nation's Bestseller List for months! Thousands of Americans paid \$4.50 for this passionate, widely hailed Edna Ferber novel about today's Alaska -- and millions more have been waiting for this Bantam edition. This is the big one by the author of Cimarron and Giant. 50¢
- A1940 THE FEATHER MERCHANTS by Max Shulman. Novel. Another wildly funny novel by Bantam's biggest-selling author. Max Shulman's treatment of the U.S. Army in wartime is honest, fair, fantastic and hilarious. Just as funny as RALLY ROUND THE FLAG, BOYS! and BAREFOOT BOY WITH CHEEK, Shulman's other two Bantam Bestsellers. 35¢
- A1941 THE NAKED MAJA by Samuel Edwards. Historical Novel. Ava Gardner, Anthony Franciosa and Richard Basehart star in the magnificent motion picture. It is the story of the famous Spanish painter, Francisco Goya, whose passionate romance with the fiery Duchess of Alba shocked all Spain, especially when he painted -- and exhibited -- her nude portrait! (This portrait, by the way, appears on the front cover of this Bantam novel!) 35¢
- A1897 THE BETTY BISSELL BOOK OF HOME CLEANING. Reference. This brand-new, up-to-date book helps lighten household cleaning tasks with the best, pre-tested, modern methods. Tells how to remove stains, and gives many other helpful hints to the homemaker. 35¢
- A1942 NIGHT OF THE QUARTER MOON. By Franklin Coen. Novel. Fast-moving, shocking novel based on the M-G-M movie starring Julie London and John Drew Barrymore. It's about a young man -- a member of the San Francisco upper crust, who goes to Mexico and marries a girl whom he later learns is part Negro. The sensational developments that follow result in a fast-reading novel surging with emotion and heated with passion. 35¢
- A1899 CRY FOR HAPPY by George Campbell. Novel. Hilarious story of six-on-the-town U.S. sailors for whom the whole city of Tokyo was off-limits. Forced to provide their own entertainment, they decided to buy a Japanese geisha house. 35¢
- A1901 THE HON. ROCKY SLADE by William Wister Haines. Novel. A no-punches-pulled story by the author of Command Decision, about a man who lied, clawed, and charmed his way from the wrong side of the tracks to the U.S. Senate. 35¢
- 1927 THE CONVERTIBLE HEARSE by Bill Gault. Mystery. Hard-boiled mystery, from the author of DAY OF THE RAM and SQUARE IN THE MIDDLE. This one is about the used car racket in Los Angeles. 25¢ (35¢ in Canada)
- 1934 OUTLAW by Frank Gruber. Western. Another Western in the hard-riding Gruber tradition. 25¢ (35¢ in Canada)
- A1935 RECKONING AT YANKEE FLAT by Will Henry. Western. About the coming of mining-camp law to the untamed Montana territory. 35¢
- A1917 THE HUNGER AND OTHER STORIES by Charles Beaumont. Science Fiction. The stories tell of strange happenings, of odd children, and of disturbing events which can't quite be explained. 35¢
- 1929 YOUNG DOCTOR RANDALL by Adeline McElfresh. Romance. Here's a new nurse book by the author of DR. JANE and CALLING DOCTOR JANE. 25¢ (35¢ in Canada)

BANTAM CLASSICS

- AC22 CROME YELLOW by Aldous Huxley. Novel. (Reissue) 35¢
- AC25 THE MOON AND SIXPENCE by W. Somerset Maugham. Novel. (Reissue) 35¢
- FC23 FOUR GREAT PLAYS OF IBSEN. Plays. (A Doll's House, Ghosts, An Enemy of the People, The Wild Duck) 50¢
- FC32 MARRIAGE AND MORALS by Bertrand Russell. Non-Fiction. 50¢

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FOR RELEASE AFTER FEBRUARY 1st

Dr. Milton Crane, distinguished scholar, critic, and author, of Washington, D.C., has been appointed by Bantam Books as special editorial consultant for the Bantam Classics, the new addition to the Bantam line. He will work closely with the editorial staff in evaluating titles for his new series, which will be chosen from the whole range of living literature -- novels, plays, stories, biographies, scientific accounts, travel.

Dr. Crane is the author of SHAKESPEARE'S PROSE, and editor of THE ROOSEVELT ERA, FIFTY GREAT SHORT STORIES and the forthcoming FIFTY GREAT POETS. He is a reviewer for "The Saturday Review," "The New York Times Book Review" and "The Chicago Tribune Magazine of Books." His scholarly articles have been published in such magazines as "Publication of the Modern Language Association of America," "Shakespeare Quarterly," and the "Revue de Littérature Comparée."

After receiving his A.B. and A.M. from Columbia University, Dr. Crane began his academic career as a Teaching Fellow at Harvard College while completing his Ph.D. at Harvard University. He served with the Office of Strategic Services, 1943-1945, was Associate Editor at Bantam Books, 1945-1946, and was a member of the English Department at the College of William and Mary, Hunter College, and the University of Chicago.