

1212 N. 32nd Ave.
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Oct. 29, 1954

Mr. J.H. Gipson, president,
Caxton Printers, Caldwell, Idaho.

Dear Jim:

Two things enclosed. 1. A very simple but necessary correction discovered when checking on Dr. Hodge's introduction.

2. An important clipping.

In regard to the latter, it would be appreciated if you would read it especially the two places marked.

You will then concur with me that there should be no long delay in Drummers and Dreamers.

This is now following the pattern discussed in letters at great length with you and your Portland advertising consultant!

Publicity of this kind cannot be purchased for any amount of money. It is leading into a very unusual situation.

Have you ever seen a big project like this, the first partnership dam in the new administration, undertaken in this manner: A provision from the Federal Power Commission that the graveyards etc. of the Indians be safeguarded? You never have.

The Wanapums and I were called to Priest Rapids by the men mentioned... several long distance calls early this week. They told me that their first concern was to take care of this so the work could get under way.

Did it take the Wanapums months and years to do it while work was held up?

It did not!

Besides there were wire photos, going out to many newspapers, and they wish much information for their own area, Ephrata, Moses Lake, Quincy, Wenatchee, Spokane, etc. etc.

It is spreading as I said it would.

This kind of thing cannot be withheld for later publicity. It is not publicity. It is actual life, what makes this a real story. This should be recognized by your editorial board, so there will be no undue delay. I am sympathetic, too with your problems, and I mean by undue delay, that this publication should not be held off for a year from this winter. The timing, and you have heard me refer to that before, would be good next summer, if early enough.

The speeches, while curtailed, are not in the light of "publicity," more than an occasional reference to there being such a book coming up.

These are made at the request of large groups who wish to know about the Indian situation. They are not solicited and then made. They come to me because they have heard the speeches and want their groups to hear. This is contrary to the feelings of the big publishers who are just starting to learn that there is much interest in the Indian situation and much demand for fair play, stemming from the grass roots. You are in on the ground floor of this, but I cannot keep you there too much longer because others are now working on that same line.

There is much other "spot" news coming up on the Wanapums, and there will be considerable on nation-wide scale. This does not get into the book in anyway, but is, as I said, "spot news."

I am not "pressuring" for publication. I am just pointing out the facts as I have pointed them out in the past. It will get warmer and there will be much interest throughout a wide area of the Northwest, and ere long, it will get cold. I can do nothing about it then.

When the Nov. 2 elections are out of the way, I have been invited to participate in some legislative conferences relative to these people. I would not want protective legislation and such as a Presidential Proclamation to come before the book is issued. Protective legislation is coming, as I have indicated. The timing would be just about right if the delay is not unusually long.

And, as I have said before, you will find, in retrospect, that there will be no Northwest book that will have the buildup of D and D, because most of it, from here on out, will be spot news that will develop a wide interest. And you will find that my "commitments" to enable you to capitalize upon it to the fullest will be far ahead of those indicated.

Hope things are going well with you and yours.

Sincere and kind regards

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