

WALLA WALLA BOOK STORE
Walla Walla, Wash.

From the Desk of LEROY W. SOPER

7-9-56

Dear Mr. Belander,

1. October 17th is fine for Book Shop appearance.
2. Very attractive invitation - 100 should do me as we might duplicate.
3. I am willing to share cost of ad with you.
4. I will appreciate any display material as you will have window display before appearance.
5. will need 250 announcements.
6. Al McVay, Chamber of Commerce would be your local contact.

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7. You certainly have this well organized.
I will place my order with Custon (or
you) soon probably 25 copies protected.)—

Sincerely,

Leroy Soper

P.S. if time doesn't
suit you - pay P.O.