

Meier & Frank Co.,

Jan. 1, 1956

Portland, Oregon.

Manager: Book Department

Dear Sir:

I am writing again to inquire as to your interest in handling Drummers and Dreamers, strictly not a vanity book, which will be published Oct. 6 by Caxtons of Caldwell, Idaho.

I have virtually completed arrangements for a tour in connection with the publication date, and the tour will bring me to Portland with some of the interesting old characters in the book. One especially is the nephew of the Indian prophet Smowhala, one of our greatest Northwest Indians who founded the "Indian religion" most of us are generally familiar with.

I do not know whether you make your purchasing direct from the publisher or through some jobber. The publisher operates on a 40 per cent discount, returnable agreement and I would be most happy to forward for you a token order so that I may tentatively schedule your store for a book signing party. It is necessary for me to work this far ahead to complete a satisfactory itinerary and I assume you complete your arrangements for such events by early spring. I do not yet know the date review copies would be available but arrangements could be made to send one to you if in time to permit you to place an order a short time before publication.

The enclosed circular tells a little about the book. It does not

tell that Dr. F.W. Hodge, author of the "Handbook of the American Indian," editor of Curtis' mammoth publication on the Indians, and former director of Smithsonian Institution. Nor does it tell that Portland's western artist, E.B. Quigley, has done the four color cover.

The publisher is to provide me with lithographs of this cover with wide margins, suitable for framing. I have developed an extensive "mailing" list of very good prospects and when the tour is embarked upon will send out invitations inviting some 250 Portland residents to come and get a free lithograph and meet these interesting Indians. They will be invited to "reserve" their book through their dealer.

The publisher, I understand, will place advertisements in papers such as the two in Portland listing the book available at the local dealers or through the publisher.

I feel reasonably satisfied that because of various contacts the book will be well publicized. In fact there will be considerable news of more than usual interest when construction is started on the Priest Rapids and Wanapum Dams this summer--a \$360,000,000 project, and it is made known that the Federal Power Commission has granted protective rights to this remnant band of Indians who hold no treaty. These include the graveyard and many rock carvings on an island at Priest Rapids. These rocks will be removed I assume about the time the book is issued and will be placed as monuments.

The book also includes much about the other dams, the Wyamum Indians at Celilo where old Chief Tommy Thompson lives (he has bestowed his own Indian name on me to use after his death); and the book is footnoted and indexed.

Incidentally some large size photographs, 18 x 20 or larger, of the Indians etc. will be available for display purposes.

I sincerely hope I may hear from you shortly with a token order I may forward to the publisher. Later I plan to be in Portland and at your wish will call and discuss this further. Sincerely,