

ad agency to Gipson, April 7, 1954
Portland Oregonian 1 " rate 6 " advertisement

Oregon Journal	8.40	50.40	Sun Col. or Page)
Oregonian	9.80	58.80	Sun Col or page)

Seattle Wash			
Seattle Post-Intelligencer	6.86	41.16	weekly Col.
Seattle Times	7.28	43.68	Sun Col. or page

S.F.			
Call Bulletin	7.42	44.52	Daily Col.
Chronicle	10.50	63.	Daily & Sun. Col.
San Francisco Examiner	10.50	63.00	weekly col.
San Francisco News	7.00	42.	weekly col.

Washington			
Columbia Basin news	1.26	7.56	
Tri-City Herald	1.40	8.40	

Yakima	2.52	15.12	
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Walla Walla			
Union Bulletin	1.54	9.24	
Spokane	6.30	37.80	Sun Mag.

The Dalles Chronicle	.84	5.04	\$ 489.72
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Book publication list			
Saturday review of literature	39.90	239.40	

Library Journal	1/4 page	50.	
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A.L.A. Bulletin	1.4 pg.	18.45	
Wilson's Library Bulletin	1.4	38.00	

1.54
6
9.24