

From: Daniel J. Edelman & Associates, Inc.
437 Merchandise Mart
Chicago, Illinois 60654
Phone: MICHigan 2-1102

June 23, 1964
For: HAMMOND ORGAN COMPANY
4200 West Diversey Avenue
Chicago, Illinois 60639

For further information contact Tom Harris or Dave Hoods

FOR IMMEDIATE RELEASE
EXCLUSIVE TO YOU IN YOUR CITY

REVIVAL OF ATRIUM IS
NEW FAMILY MUSIC CENTER

Embodying the highest standards of beauty and comfort consistent with practical budgets are the three American homes that make up the House of Good Taste exhibit at the New York World's Fair. Each is furnished in a different style and atmosphere and is complete in every detail.

Shown here is the skydome atrium of the Modern House by Edward Durell Stone. The famed architect took his inspiration from ancient Rome where the atrium was the principal room of the house by planning his windowless modern dwelling with the atrium as its focal point. Flooded with daylight and moonlight through a breathtaking 22 foot glass skydome, the atrium is completely pivotal. All other rooms in the house are grouped around it, giving each a splendid view of the atrium with its six-foot circular reflecting pool in the exact center. The outdoor atmosphere is enhanced by luxuriant plants, shrubs and trees.

More than just an uncluttered "rumpus room," Mr. Stone's atrium harkens back to Roman dwellings where music and poetry readings dominated a restful atmosphere of gracious living. Music fills the air of the modern atrium where a Hammond spinet organ in rich walnut is placed at the entry way. Setting off the instrument's handsome good looks is a natural limestone walk, soft lime green carpeting and white masonry walls. The black wrought iron furniture is covered with lemon vinyl upholstery.

The organ is the center of interest as Mr. Stone believes that the home should reflect its occupants' cultural interests and tastes.

The skydome atrium is, in his words, "the very center of a family's existence, a space that symbolizes their ideas and aspirations."

#

NOTE TO EDITOR: The Hammond in the House of Good Taste is Model M-102 in light walnut contemporary styling. Price \$1,545.

