

BELL & STANTON INC., public relations

230 PARK AVENUE, NEW YORK, N.Y. 10017 PLAZA 9-4800

KITCHENS COMPETE FOR CARPET ATTENTION CALLING specifically for the boldly patterned and brightly hued Colorset styles by Monarch Carpet Mills. Made of Antron nylon, the densely packed pile is highly resistant to soil, and the fiber has a built in ability to retain its new look even over extended periods of time. The high density foam rubber back locks the carpet to the floor, keeps it in shape, eases foot fatigue and reduced dinner-hour noise and clatter. Adding dimension and warmth to an already-ideal kitchen boasting countless cabinets and counter space, the "Barbizon" green medallion carpet contrast-complements the dark wood cabinets and visually enlarges the high-ceilinged, curio-filled room.