



PROGRESS REPORT

State Historical Bldg. 315 N. Stadium Way Tacoma 3, Wash.

CENTENNIAL SPONSORED BY WASHINGTON STATE HISTORICAL SOCIETY

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WHAT WILL 2053 THINK OF 1953?

Any time you want to do any work with a crystal ball, the question above ought to keep you busy for a little while.

We are living in such a critical age, an age of chaos and also an age of challenges, so it is very difficult to think ahead 100 years, but the Centennial is going to give the folks of a century hence an opportunity to turn their thinking back 100 years to see what took place in Washington during her first Centennial at the state level.

If folks haven't changed too much they'll be tremendously interested in 1953. There'll be a big ceremony at Olympia when the Time Capsule is opened and folks look at all the Centennial records to be found in the capsule.

The capsule is to be deposited on the Capitol grounds November 11th, with directions that it be opened in 2053. Impressive ceremonies are being planned under the leadership of Judge Matthew W. Hill of the Supreme Court, who is also chairman of the Centennial Advisory Committee. Included in the plan is a monument, to be placed later, which will be faced with rocks from historic spots in Washington.

Back to the capsule, which includes something marked "URGENT". The Chamber of Commerce in every city has been asked to collect all the Centennial material from its city, and we mean everything. It may be event buttons, newspaper edition, program, folder--anything and everything that tied the community in with the Centennial. Newspapers are carrying stories. We don't want any community or any organization's participation overlooked. If this Report goes to someone in an organization, check with the Chamber to be sure your participation is included.

The first report is in but we'll bet a Centennial button that this community did more than was included in the first report. The Chambers will send in material as often as they get it. We want to give those Washingtonians in 2053 a real thrill and the record of YOUR community must be waiting for them.

SCHOOL PROGRAMS NOVEMBER 11

Washington schools are supposed to hold special programs on November 11th, which was Statehood Day before Armistice Day was added, and this year a special Centennial program has been prepared in the office of the State Superintendent of Public Instruction, with Dr. Milton Gold spearheading the project. The suggested program will be sent to every school in the state. No school will be compelled to use it, of course, but it will be a pretty serious mistake not to use it. Maybe not on the 11th, but the nearest date possible--an afternoon program for the schools and an evening program for the public. We've heard of a number of schools already which are planning just that.

WHAT? NO IDEAS?

Washington can't afford to let 1953 slip away and become just a nice memory. The Centennial program must be continued. Tell us how you think it can be done.

THIS WAS COOPERATION IN CAPITAL LETTERS

No doubt we'll be getting reports for months about this or that piece of Centennial cooperation. One came the other day that falls into the top bracket. The Pacific National Advertising Agency has among its numerous advertising clients a group of Title Companies. Their offices are in various parts of the state. The company 'sold' its clients on the idea of using history in their 1953 advertising. H. O. Stone of the Advertising Agency sent us a set of proofs of the series. We'd heard they were planning something of the sort but didn't expect to see what came to us in proof form. The ads were large, plenty of 'white space' and beautifully illustrated. In some instances the same ad could be used by several clients but

READ THIS TO YOUR MEMBERSHIP AND FILE

as a rule each ad for each client was new and adapted to the local history. It was one of the finest pieces of Centennial cooperation in the business field we've seen. In fact, until something better turns up, we'll give the series top rating. Pacific National got a good start last year in tying in some Seattle history with an advertising series for a Seattle client during the Seattle Centennial. Good for the Centennial AND mighty good for the clients, we'd say.

REPORT FROM ARLINGTON

With so many Centennial affairs scattered over the state, it's just about impossible to keep up with all of the. We knew it was scheduled but a later report indicates that the Arlington Centennial on July 4th was a success-plus. Business houses filled their windows with antique displays (that always pays big dividends for stores that do it) and the parade included a lot of 'old' equipment along with the new--horse-drawn carriages and folks in pioneer costume. We're glad to get this report from Arlington. Let's have more of these reports before the curtain rings down on the Centennial.

GREAT PROGRAM AT COLVILLE COTOBER 18

Just 100 years ago, October 18th, 1855 I. Stevens camped for the first time in what is now Washington. His camp was set up near Colville. An outstanding commemorative program will be held at Colville on that day. Tom Oakshott, Colville attorney and a man deeply interested in Washington history, is spearheading the program, which insures its quality. Gov. Arthur B. Langlie will be the principal speaker. Other details are being worked out. Centennial thanks to Mr. Oakshott and his assistants in directing attention to this important Centennial date. Very few counties but have 100th anniversary dates if they hunt around for them.

CANON AT PORT TOWNSEND BUT NO NOISE

As part of her Centennial observance, Port Townsend has asked the Army to transfer two brass cannons standing in front of the Fort Worden Headquarters Building for many years to the city for placement in the City Park. Fort Worden has been abandoned by the Army. The cannons date back to 1803 and were part of the Old Spanish Water Battery along the Esplanade, Manila, P.I.

MORE PUBLICITY

The September 6th issue of the New York Times, Book Review section, carries a full page ad for American Heritage. About 25 per cent of the reading matter has to do with the summer issue featuring the Washington Territorial Centennial. Thanks.

CDF:mk/c
9/24/53

Washington Territorial Centennial

HEADQUARTERS:

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1853 - 1953

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