

1956**AUG. 3, 4 & 5****Fourth Annual Contest****for the Title****MISS (Indian) AMERICA*****I****II****III****IV****1956****AUG. 3, 4 & 5****1953**

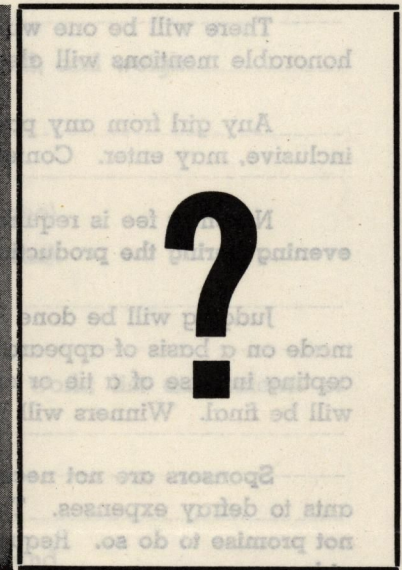
Arlene Josephine Wesley
(Mrs. Ernest C. James)

**1954**

Mary Louise Defender

**1955**

Rita Ann McLaughlin

**1956****IT COULD BE YOU!**

The Annual MISS (Indian) AMERICA Contest has become an established American tradition. The broad publicity it has received has created country-wide public interest in the contest and in the winner. It is the first and only one of its kind. No attempt has been made to exploit the participants, to use it in any commercial way to promote the sale or use of any commodity. It has been conducted on an exceptionally high plane. It is NOT a swim suit contest. Every contestant is shown courtesy and kindly consideration. It has attracted the finest examples of young Indian womanhood from every part of the country. MISS (Indian) AMERICA is a national institution.

You are cordially invited to enter. You will find it a very interesting experience; you will have a lot of fun and you will meet many other fine girls, building friendships which will endure for your entire lifetime.

If you have previously contested it does not necessarily mean that you cannot win in 1956. MISS (Indian) AMERICA II won on her second try. MISS (Indian) AMERICA III was selected after her third entry. Each year's contest is entirely new!

By entering this contest you become a part of an important project designed to build better understanding between Indians and whites, to allay racial prejudice and to focus public attention on the fact Indian people are talented, accomplished and capable. You will also contribute immeasurably to a great philanthropy—Shriners Hospitals For Crippled Children, which restore little crippled children to normal, healthy American life, without cost and regardless of race or creed. Many, many Indian children have been treated at these great hospitals. You can help by becoming a part of ALL AMERICAN INDIAN DAYS—a great charitable project. Send your entry in EARLY to

1956 MISS (Indian) AMERICA CONTEST**Box 731****Sheridan, Wyoming****MISS (Indian) AMERICA IV COULD BE YOU!**

KEEP THIS

GENERAL INFORMATION

MISS (Indian) AMERICA IV, 1956, will be the honor guest of the Miss America Pageant at Atlantic City, N. J., in September, with all expenses paid, traveling on the best trains, stopping at the finest hotels, with a visit in Chicago, and probable visits in New York, Philadelphia and other cities. She will receive the beautiful squash blossom necklace, valued at \$1,000, a gift of the Inter-tribal Ceremonial Association of Gallup, New Mexico, and a number of other gifts. She will receive during her year as title holder many honors, appear on National radio and TV broadcasts and will be widely publicized as the tops in American Indian womanhood.

There will be one winner and three runners-up. All will receive official Miss America trophies. The five honorable mentions will also receive trophies.

Any girl from any part of the United States or Canada, who is unmarried, between the ages of 16 and 26 inclusive, may enter. Contestants must be of one-half or more Indian blood.

No entry fee is required. No swim suits. Contestants are required to appear in the parade and on each evening during the production, at which time authentic tribal costumes are required. No other wardrobe is necessary.

Judging will be done by a panel of 5 judges, individuals of national standing and integrity. Selection will be made on a basis of appearance, poise, personality and Indian characteristics. Talents will not be considered, excepting in case of a tie or close decision. Contestants are requested to list their talents, however. Judges decision will be final. Winners will be announced Sunday evening, August 5th.

Sponsors are not necessary. Some girls are sponsored by tribal councils, clubs or groups who help contestants to defray expenses. The management will endeavor to obtain sponsors for contestants if requested, but does not promise to do so. Requests for sponsors should be made early as it requires time to interest groups to sponsor girls.

Gentle horses will be provided, if available, for girls in the parade. Those not riding horses will ride in open cars. It may be necessary for contestants to double up in cars. The management would like to have as many contestants ride horses as possible. Indian costume looks best on a horse.

On Thursday evening at 6:30 there will be a dinner for contestants, followed by a dance. Dress informally. The dinner is for contestants only—but they may bring parents or escorts to the dance. Contestants are urged to attend the dinner to meet the others—and to give judges an opportunity to meet them in conventional clothing. All contestants will receive souvenir favors.

A new feature in 1956 will be a popularity contest among the contestants who will vote for the most popular girl in the contest. The winner will receive a beautiful trophy.

CONTESTANTS ARE URGED TO FILE THEIR ENTRIES EARLY. PROGRAMS ARE PRINTED SOME TIME IN ADVANCE AND LATE ENTRIES MEAN THAT CONTESTANTS NAMES DO NOT APPEAR ON THE PRINTED PROGRAM. THE CONTEST CLOSSES AT NOON AUGUST 1.

Contestants should call at All American Indian Days Headquarters upon arrival in Sheridan, letting the management know where they are stopping, and to receive their numbers and instructions.

Answer ALL QUESTIONS

Please write plainly

ENTRY BLANK

I wish to enter the contest for the title:

MISS (Indian) AMERICA IV

August 3, 4 and 5, 1956

Full Name _____

Post Office Address _____

What was your age on your last birthday? _____ Tribe _____

I am unmarried _____ I am _____ feet _____ inches tall, and weigh _____ pounds.

My Indian name is (in Indian) _____

In English, this means _____

My Father is: () Full Blood; () Half Blood; () Quarter Blood; () White. (Check one).

My Mother is: () Full Blood; () Half Blood; () Quarter Blood; () White. (Check one).

I go to school or college at _____

I graduated from school or college (give name) _____

I have the following talents: art, sewing, vocal, instrumental, sign language, 4-H Club work; list any talents or awards you have received in or out of school or college: _____

PLEASE NOTE: The reverse side is available for historic background.

I will bring my own horse _____ I will bring my own saddle _____

I will not bring my own horse, but would like a gentle horse reserved for me if possible _____

NOTE: Those who do not wish to ride a horse in the parade or who do not have horses provided for them, will ride in open cars provided by the management. Free feed and stables for horses will be supplied.

I wish a room reserved for me. Yes (); No (); Motel (); Hotel (); I will arrive _____

With me there will be (how many) persons _____ Men? _____ Women? _____

Are you willing to share a room with another girl or girls? _____

Do you wish us to try to obtain a sponsor for you? (See opposite page). Yes _____ No _____

NOTE: If you have a photograph of yourself, preferably in Indian costume, please send it with your entry. It will be returned to you. An inexpensive black and white photo will suffice.

Entrant agrees that if she is selected as the winner of this contest, she will not sign a management contract with any individual or corporation, and that she will not give any written or verbal endorsement of any merchantile commodity or commercial organization, nor will she permit any photographs to be used in connection with any advertised commodity or service not associated with this contest, without the permission of the Kalif Management Corp.

Date _____ (Signed) _____

My father, mother, or guardian's name is _____

Fill out carefully and mail to:

MISS (Indian) AMERICA CONTEST
Kalif Management Corporation
Box 731
SHERIDAN, WYOMING

ALL ENTRIES MUST BE IN BY AUGUST 1 IN ORDER THAT YOUR NAME MAY APPEAR ON THE PROGRAMS

