

1212 N. 32nd Ave
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May 3, 1955

Mr. J.W. Todd,
Shorey Book Store,
815 Third Avenue, Seattle, Wash.

Dear Mr. Todd:

Please pardon me for covering several subjects in one letter, but press of work now compells it.

1-Mr. H. Dean Guie, home address Stanley Park, Yakima, Wash., mentioned today that he had received literature from the east regarding a book on military uniforms, written by Todd. I told him I had seen such a book, \$12.50 in the window of your store when I was in Seattle en route home from Tacoma the other day, but as it was Sunday, I did not examine the book. He has asked me to request that this be sent to him on approval. I can assure you of Mr. Guie's stability (He is editorial writer on our paper and is an author in his own right.) He mentioned too that it would be returnable if it did not contain the proper plates he was looking for, but I think it must. He is a boardmember of the Fort Simcoe society that supports the Parks Commission restoration project and is working on a Fort Simcoe manuscript that will be very scholarly.

2-My own manuscript, Drummers and Dreamers of Priest Rapids will be out next spring I am informed by Gaxtons. They appear to be somewhat hard pressed for field support, sales contacts etc. and I construe it part of my duty to see that proper attention is given the publication which as I have explained before, is not a vanity publication.

Because of various connections on papers throughout the Northwest etc. I have told them I plan to cover the area as well as possible.

They say their main problem is determining the amount to be published, as

naturally they do not wish to be "stuck" with a thousand or so copies. They feel that an advance circular may be of some benefit to guiding them, and plan to get this out around June, but personally I do not think any particular "advance" sale could be stimulated. Apparently it is not a sale in which money is taken but just orders etc.

Recalling our former conversation I am wondering what number of broadsides you would require for this summer to help get it moving. As you know, they print name etc. on anything over 1,000 such broadsides. I assume that this would be followed through just before publication.

If you will let me know your wants I will forward this with other information to Gaxtons at their request.

I know the book will come in for some good publicity and advertising before publication and a limited amount when the broadsides are first issued.

Jim G. noted that when I contacted or corresponded with you I was to mention "that the discount will be 40 per cent.." I recall that they operate, as far as the dealers go, on a returnable basis and will send you something specific along that line before long. But primarily now is the matter of the circulars.

At the time of publication I am to be provided with a supply of lithos of Quigley's cover (Indians racing horses) which I showed you a color negative to you. It will be wide margin, Quigley photo and data on back, no title as on book. These will be used as give aways at places where I appear with Indians.

I will also soon gather some clippings to give you background. On May 12 I am to appear at Ephrata with the few remaining Wanapums as the project planners wish to name one of the two "400,000,000 dams at Priest Rapids" Wanapum " in honor of these people who have been so helpful.

Today for instance, as an indication of the publicity that is good

more so than publicity, and material that a publisher just can't buy, the Wanapums rated a 500 word by line story by me on the eagle feathers. This, as may hit the Seattle papers and come to your attention concerned the eagle that had been attacking the boy up by Spokane. It was killed, stuck in a tree and today the State Patrol and Sheriff's deputies hied out at request of Wanapums to chop down tree and obtain feathers which Indians value for ceremonial purposes. And back out of Spokane came story that Wanapums had first claim on eagle feathers.

Later they will move large carved rocks off of island at direction of Wanapums, some will be taken to the graveyard, designated as headstones by the last living Wanapums etc.

Today also I received a letter from Dr. Osborne noting possibility of archaeological work (confidential thus far) at Priest Rapids and asking out aid in clearing them for government permit. As you may or may not know the Federal Power Commission granted protective clause to Wanapums in original dam exploration permit, making this necessary. Etc. Etc. I've never seen anything stacked up with good stories. So much for that.

3-Before June 9, the treaty date, there will be a publication authorized and paid for by the Yakima Nation of the Treaty Centennial. It was rather hurriedly conceived, they asked me to do history of treaty and reservation, agent wrote some, tribal council wrote some Indian stories, tribal biologist wrote section on fishery, and there is a short chapter on timber. In all, it's a good explanatory item. Started out to be 44 pps. wraps but will come out around 60 and will have attractive cover and some 30 pictures, 8vo size. Don't know cost yet but it should perhaps retail at \$1. Yakimas will put them on sale in connection with dedication of monument to Kamiakin June 9 and will sell them at the usual 60-40 and on returnable basis. I have contributed my work to this rushed job. It had fine opportunity and will still be far above the ordinary in its line and I'm sure you will want to try about 10 of them

or perhaps a few less as there's no chance to send out a sample. I don't know how fast they'll move at the Centennial here, but I don't think they will end up by publishing a great many and it will be impossible to republish.

I have mentioned to them I would appreciate the chance of buying perhaps a couple of hundred at cost. I think it will work out that way. If it does, I will make some of these available for the advance sale as "bonus," but I'm not sure about it yet and anyway, I couldn't or shouldn't tie into too much like that, although I feel I do have some responsibility in pushing the book.

Again accept my apologies for the long letter. Sorry I didn't get to Seattle in time from Tacoma the other afternoon (I was elected a curator or director of the State Historical Society) as it would have been easier to explain all this to you.

A short recap:

- 1-Dean Guie's request for military costume book, on approval.
- 2-Number of circulars on Drummers and Dreamers for early use to get item sounded out good.
- 3-Instructions from you as to whether you would want to try a few of the Treaty Centennial, 1855-1955 booklets. This subject to recheck if 99¢ retail price exceeds \$1 which I don't believe it will.

Sincerely

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