



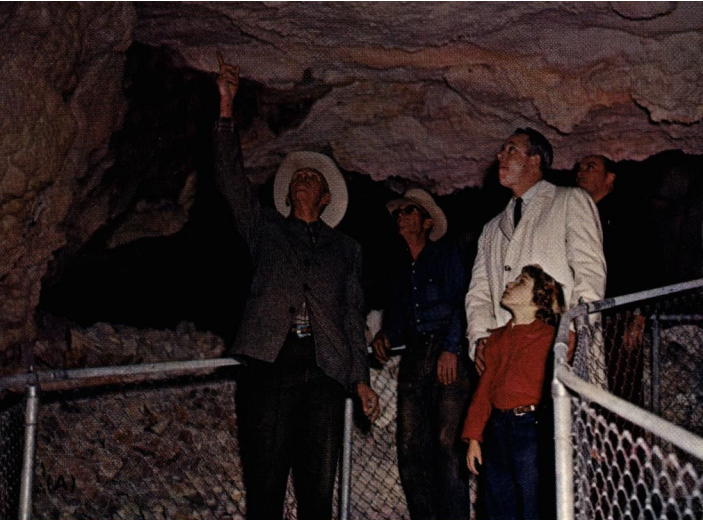
DINOSAUR CAVERNS



**A Fantastic and Fascinating
View Inside the Earth . . .**



on Highway 66, 22 miles West of Seligman, Arizona



300,000,000 years ago, when giant reptiles roamed the earth and Northern Arizona was a steaming jungle, Dinosaur Caverns were born. Tiny tricklets of water sought minute cracks in the earth's surface. The tricklets turned to torrents as the rushing water dissolved rocks and minerals . . . gouging ever deeper into the earth. Then, like a faithful borrower, the water returned the minerals, depositing them in a dramatic kaleidoscope of crystalline beauty. Visitors to the Caverns see wonder upon wonder as their skilled tour director leads them through the immense Chapel of the Ages, the Crystal Room, the Funnel, Rainbow Dome, Cathedral Dome, the Devil's Pinnacle, the Devil's Den and the Halls of Gold.

RAINBOW ON THE ROCKS (A) Superintendent Cal Miller shows visitors how nature's paint brush blended minerals in water to decorate the Caverns in pastel shades of infinite beauty. Mr. Miller is one of the world's leading experts on caverns and served for many years as Assistant Superintendent of Carlsbad Caverns in New Mexico. His fascinating stories of the development of the Caverns and their history may well be the high point of your visit.

HALLS OF GOLD (B) Yellow lights reveal the drama of rocks folded over each other and solidified together, looking for all the world like bread dough thrown in some crazy oven to bake in complete culinary disorganization.

SNOWBALL PALACE (C) In the midst of August heat you can gaze your fill at mounds of gleaming white snowballs 20 stories underground! Almost every visitor gasps with pleasure at the first sight of the crystalline formations that look so much like freshly made snowballs they should be icy to the touch.

MR. MILLER EXPLORES (D) ancient water course downward to break into unexplored halls under The Chapel of the Ages.

LIMESTONE WALLS (E) of Caverns are white as snow.

GOLDEN GIRL (F) Yellow lights accent flowstone — one of the most interesting spots on the tour.



THE CHAPEL OF THE AGES — 18,000 SQUARE FEET OF SPLENDOR. First you enter the huge main hall of Dinosaur Caverns, which has been part of Northern Arizona lore for centuries. The dazzling limestone walls and ceiling were formed from the shells and skeletons of tiny sea animals eons ago when Northern Arizona was under the sea. Ages later, the hall may have served as a spectacular home for ancient, now extinct animals. The skeleton of a ground sloth, extinct for 20,000 years, was found in this room and is now being studied. Prior to the coming of the white man to Arizona, the Indians are said to have used the Chapel of the Ages as a burying ground when frozen earth made more conventional burial impossible. The white man, too, has added to the mystery and romance of this magnificent room. In the early 1900's the skeletons of two men and their horses were discovered in the Caverns. Legend has it that

the men were desperados, fleeing after the robbery of a Santa Fe train, only to fall into the Caverns to meet a picturesque, though unhappy, end.

Beneath the floor of The Chapel of the Ages is another chamber of unknown size. Scientists and workmen are now tunneling to it and the formations they are encountering point to the existence of spectacular formations of large stalactites and stalagmites. Always at Dinosaur Caverns there is the romance of the unknown, the romance of prying deeper and deeper into the earth to discover more and more glorious creations of nature.

The temperature within the Caverns stays a comfortable 56°. This makes walking over the trails, which total nearly a mile in combined length, an exhilarating as well as pleasant experience in any season.



LOOK... for a sign of a caveman leading a Brontosaurus

The giant Dinosaur sign on Route 66 between Kingman and Flagstaff points your way to excitement, adventure and fun! Just a mile off the highway you'll find a beautiful 8,000 square foot Reception Center. You'll ride down an electric elevator 21 stories into the earth — 300,000,000 years into the past to view the wonders pictured inside this folder.

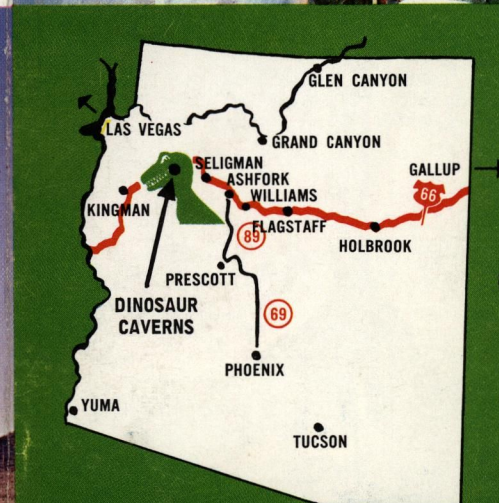
In order to secure the very best elevator for this purpose we surveyed the entire industry and finally settled on The J. B. Ehram & Sons Mfg. Co., Enterprise, Kansas — engineers, designers and builders of custom elevators for specialized assignments.

Back at the surface you'll dine deliciously in the lovely Juniper Room restaurant. And, of course, you will want to browse through the Dinosaur Caverns Curio-Gift Shop — one of the finest shops in the nation.

Plan now to come back again and again — to see the new caverns now being explored — to stroll the exciting paths of Dinosaur Park, soon to be constructed. In the very near future, a luxury motor hotel, service station, riding stables and a trailer park will be completed for your pleasure.

DISTANCES

From Seligman, Arizona	22 miles
From Williams, Arizona	66 miles
From Flagstaff, Arizona	96 miles
From Phoenix, Arizona	196 miles
From Kingman, Arizona	65 miles
From Las Vegas, Nevada	168 miles
From Grand Canyon, Arizona	123 miles
From Albuquerque, New Mexico ..	419 miles
From Los Angeles, California	423 miles
From Entrance on Highway 66 ..	1 mile South



NEW ENTRANCE to be completed in 1963. This huge replica of the fierce, flesh-eating Tyrannosaurus Rex will be found crossing under the road with his head pointing toward the Caverns.

Dinosaur Caverns are owned by Dinosaur Caverns, Inc., a publicly owned company with offices at Suite 9, 4344 E. Indian School Road, Phoenix, Arizona. Phone: 264-6215.

One of the Nation's Finest

