

February 5, 1957

Mr. J.H. Gipson, president,
The Caxton Printers Ltd.,
Caldwell, Idaho.

Dear Jim:

Will you please enter an order, for immediate shipment via customary book post, 15 copies (15) of *Drummers and Dreamers* to Broad's Books and Stationery, 22 N. Second Street, Yakima, Wash.

I consulted Mr. Broad and arrangements had been made to provide a stock at a large gathering (250 persons) which I addressed this afternoon. Then through my checking he determined he did not have sufficient books to provide a display at this engagement, and I secured the immediate order.

In the event that you do not have suitable stock of *Drummers and Dreamers* on hand to fill orders at a later date, and if there is to be any interval, in which by a long stroke of the imagination you would be unable to stock this item, please advise me now and I am sure Mr. Broad will place a larger order to insure that he keeps stock of this book which moves regularly.

I do not know your situation as to a better discount, in view of his regular orders of this book, but it may be that you will have something to suggest, especially after sufficient order credits are built up.

Later I will be traveling around and am sure some of the stores

I contactare in the same position, short of books but just don't get around to reordering.

I have bumped into that situation so often, that I have determined to keep my contacts out. However, as you know, our weather has not indicated favorable travel conditions.

I will give especial attention to Ellensburg, Vantage, Moses Lake, Ephrata, Spokane, etc. early this spring, and equal attention at Seattle, Olympia etc. in that neck of the woods later.

I believe I told you that we took care of the books that the student book store at Pullman had on hand. These are moving ok in this area.

I am also contacting Mrs. Bloom at Olympia. She is in a good position to move them right along, if she will. She was hard to get to stock them to begin with but I think by now she may have found they are moveable.

I will keep a close eye on Broad's situation here and be sure that he keeps a suitable stock on hand in keeping with various speeches etc.

The Yakima Library, where two copies are in circulation, has not yet been able to display the book with the new books for reservation. They have had a standing order of reservations for both books up to now and for several weeks ~~xxx~~ ahead. It is exceeded only by "The Nun's Story" and "The Story of the FBI," and that is not always the case with a local city and a local book.

Sincerely

Click Relander