

NORTHWEST NEWSPAPERS

Replies to Questionnaires Relative to Business
Office and Editorial Employees Together
With Weekly Wages

Number 1—

Circulation 3000.

Total number business office employees: 4

Title	Wages Paid
Bookkeeper	\$21.00
Circulation & News girl	15.00
Circulation & Advertising man	30.00
Circulation man	25.00

Total number employees in editorial dept: 3

Title	Wages Paid
City Editor	\$35.00
Reporter	25.00
Sunday Editor	25.00

Proprietor's Activities:

Business Manager
Advertising Manager

Number 2—

Circulation: 4300

Total number business office employees: 7

Title	Wages Paid
Advertising Manager	\$40.00
Copy Chaser	22.50
Circulation Manager	32.50
Collector	30.00
Bookkeeper	40.35
Cashier	22.50
Stenographer	18.00

Total number employees in editorial dept: 5

Title	Wages Paid
Editor	\$40.00
City Editor	32.00
Reporter	25.00
Reporter	27.50
Proof Reader	16.00

Proprietor's Activities:

Business Manager

Number 3—

Circulation: 2875

Total number business office employees: 4

Title	Wages Paid
Reporter Bookkeeper	\$35.00
Reporter Circulation	35.00
Advertising Man	45.00

Total number employees in editorial dept: 3

Title	Wages Paid
Editor	\$50.00
Reporter	35.00
Reporter	30.00

Proprietor's Activities:

General Editor and Business Supervisor

Number 5—

Circulation: 3720

Total number business office employees: 4

Title	Wages Paid
Bookkeeper	\$25.00
City Solicitor	25.00
Advertising Manager	35.00
County Solicitor	25.00

Total number employees in editorial dept: 3

Title	Wages Paid
Telegraph Editor	\$25.00
City Editor	35.00
Society Editor (Part Time Only)	10.00

Proprietor's Activities:

Editor Writer and Supervision of all Depts.

Number 4—

Circulation: 3515

Total number business office employees: 6

Title	Wages Paid
Advertising Manager	\$35.00
Asst. Advertising Manager	30.00
Bookkeeper	35.00
Cashier & Asst. Bookkeeper	30.00
Office Assistant	18.00
Circulation Manager	25.00

Total number employed in editorial dept: 3

Title	Wages Paid
Special Writer	\$35.00
City Editor	35.00
Reporter	25.00

Proprietor's Activities:

Editor & Manager

Number 6—

Circulation: 3500

Total number business office employees: 6

Title	Wages Paid
Bookkeeper	\$25.00
Assistant Bookkeeper	16.00
Advertising Solicitor	35.00
Circulation Manager	40.00
Circulation Solicitor	30.00
Circulation Collector	24.00

Total number employees in editorial dept: 6

Title	Wages Paid
Editor	\$60.00
City Editor	40.00
Telegraph Editor	50.00
Reporter	40.00
Reporter	15.00
Society Editor	10.00

Proprietor's Activities:

Business Manager
Advertising Manager

\$ 215
44.50

Number 7—

Circulation: 2300

Total number business office employees: 7

Title	Wages Paid
Editor	\$45.00
Business Manager	25.00
Managing Editor	35.00
News Editor	25.00
Bookkeeper	25.00
Circulating Manager	20.00
Advertising Solicitor	30.00

Total number employees in editorial dept: 2 1-2

Included above. Time Divided

Proprietor's Activities:

Business Manager
Editor
Advertising Manager

Number 8—

Circulation: 2860

Total number business office employees: 3

Title	Wages Paid
Bookkeeper	\$25.00
Circulation Manager	25.00
Advertising Manager	40.00

Total number employees in editorial dept: 5

Title	Wages Paid
News Editor	\$50.00
Assistant News Editor	35.00
Assistant News Editor	30.00
Reporter	20.00
Proof Reader	15.00

Proprietor's Activities:

Business Manager

Number 9—

Circulation: 2390

Total number business office employees: 5

Title	Wages Paid
Business Manager	\$50.00
Bookkeeper	40.00
Clerk & Classified Manager	35.00
Advertising Manager	35.00
Part Time Circulation	10.00

Total number employees editorial dept: 4

Title	Wages Paid
Editor	\$50.00
News Editor	50.00
Reporter (man)	35.00
Reporter (girl)	25.00

Proprietor's Activities:

Business Manager
Editor

Number 10—

Circulation: 2955

Total number business office employees: 7

Title	Wages Paid
Business Manager	\$60.00
Advertising Manager	60.00
Advertising Solicitor	40.00
Bookkeeper	20.00
Office Woman (general)	25.00
Circulation Manager	35.00
Proof Reader (Some office work)	18.00

Total number of employees in editorial dept: 3

Editor	\$50.00
City Editor	35.00
Reporter (girl)	18.00

Proprietor's Activities:

Business Manager
Editor
Advertising Manager

Number 11—

Circulation: 2300

Total number business office employees: 3

Title	Wages Paid
Bookkeeper	\$20.50
Assistant Bookkeeper	10.00
Collector	32.50

Total number employees editorial dept: 1

Title	Wages Paid
City Editor	\$34.50

Proprietor's Activities:

Business Manager
Advertising Manager
Collector
Editorial Writer

Number 12—

Circulation: 3300

Total number business office employees: 4

Title	Wages Paid
Cashier & Bookkeeper	\$30.00
Canvasser (County)	35.00
Canvasser (City)	20.00
Advertising Manager	35.00

Total number employees editorial dept: 4

Title	Wages Paid
City Editor	\$40.00
Telegraph Editor	32.50
Reporter	20.00
Reporter	12.00

Proprietor's Activities:

Editor & General Supervisor

Number 13—

Circulation: 3000

Total number business office employees: 5

Title	Wages Paid
Advertising Manager	\$50.00
Assistant Adv. Manager	25.00
Bookkeeper	18.00
Collector	12.00
Circulation Manager	40.00

Total number employees editorial dept: 3

Title	Wages Paid
City Editor	\$40.00
Night Editor	30.00
General Reporter	35.00

Proprietor's Activities:

Business Manager
Editor

Number 14—

Circulation, 5500.

Total number business office employees; 6

Title	Wages Paid
Manager	\$50.00
Bookkeeper	35.00
Stenographer	25.00
Circulation Manager	65.00
Advertising Manager	60.00
Assistant Advertising Manager	30.00

Total number employees in editorial dept: 6

Title	Wages Paid
Editor	\$50.00
News Editor	30.00
Reporter	30.00
Reporter	30.00
Reporter	27.50
Proof Reader	10.00

Proprietor's Activities:

Business Manager

Number 15—

Circulation: 3750

Total number business office employees: 6

Title	Wages Paid
Counter Girl	16.00
General Office Girl	16.00
Bookkeeper	25.00
Advertising Manager	50.00
Business Manager	50.00
Circulation Manager	30.00

Total number employees in editorial dept: 4

Title	Wages Paid
Managing Editor	50.00
News Editor	30.00
Reporter	30.00
Proof Reader	20.00

Proprietor's Activities:

Assistant Business Manager.
Editor.

Number 16—

Circulation: 4944

Total number business office employees: 7

Title	Wages Paid
Advertising Manager's Assistant	30.00
Cashier & Office Manager	40.00
Bookkeeper	30.00
Counter Clerk	25.00
Bookkeeper	25.00
City Circulation Manager	30.00
Rural Circulation Manager	35.00

Total number employees in editorial dept: 6

Night Telegraph Editor	37.00
City Editor	35.00
Proof Reader & Asst. Night Editor ...	30.00
Reporter	30.00
Reporter	25.00
Reporter (Sunday Society)	12.00

Proprietors' Activities:

One is Publisher & Advertising Manager
The other is Editor

SUMMARY

Range of Circulation 2330 to 5500.

Average Number Persons in Business Office 5.25

Average Number Persons in Editorial Dept. 3.8

WEEKLY WAGES**Business Offices**

Occupation	Minimum	Maximum	Average
Business Manager	\$25.00	\$60.00	\$47.00
Bookkeeper	18.00	40.35	27.85
Assistant Bookkeeper	10.00	16.00	13.00
Avertising Manager	35.00	60.00	44.00
Asst. Advertising Manager	25.00	30.00	28.33
Advertising Solicitors	22.50	45.00	33.75
Circulation Manager	20.00	65.00	34.72
Circulation Solicitors	20.00	35.00	27.85
Collectors	12.00	32.50	24.62
Cashiers	22.50	30.00	27.50
Office Assistants	15.00	25.00	18.87

Editorial Department

Occupation	Minimum	Maximum	Average
Editor	\$40.00	\$60.00	\$49.37
City Editor	25.00	40.00	35.15
Telegraph Editor	25.00	50.00	35.83
Reporters	12.00	40.00	26.18
News Editor	25.00	50.00	37.00
Assistant News Editor	30.00	35.00	32.50

The foregoing figures were compiled at the request of a northwest newspaper in the circulation class indicated.

PACIFIC NORTHWEST NEWSPAPER ASSN.
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Spokane, Wn.