

Yakima Valley Memorial Hospital

CONSTRUCTION PROGRAM

**ONE MILLION DOLLARS MORE
WILL ASSURE THE NEW HOSPITAL**

Headquarters: 135 Holtzinger Building

Telephones 2-1424 or 6535

YAKIMA, WASHINGTON

February 3, 1948

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Dear Fellow Yakiman:

Because of the unprecedented growth of metropolitan Yakima, the need for additional hospital facilities becomes more apparent. We are sure that you agree. A large number of public minded citizens are being given an opportunity to contribute to this New Hospital.

In order to better understand your new hospital, we request that you read the enclosed folder. It will be one of the finest hospitals for all purposes anywhere. The latest and best equipment will be used throughout.

The present thought is to begin construction of the Hospital with the successful completion of this campaign. The Hospital should be completed early in 1950, the entire construction taking two years. There is enough money already raised to commence construction.

In many counties the wealth, the business, and nearly all the modern homes are located in the county seat town. Not so in Yakima County. This valley is rich from end to end and border to border. It is studded with banks, covered with business, and filled with modern homes. The people want and demand the best for their families.

You will be asked to make a contribution payable during the construction period in six installments spaced over four-month periods. The income from your pledge will be needed as construction progresses. You will be asked to make as generous a pledge as possible. We know that your pledge will represent your desires and your financial ability. Many persons will be happy to subscribe \$5.00 or \$10.00 a payment for six payments, others \$20.00 or \$25.00 a payment and on up.

On the six-payment plan the price of a Yakima bus fare of 8 cents a day will take care of a \$60.00 subscription. This would be \$10.00 each four months after the first payment April 30, 1948.

Three hundred volunteer workers have pledged themselves to call on about six thousand individuals. This is a sizable job inasmuch as the campaign is planned to be completed on February 27th. To help them cover their assignments, won't you please give this matter your serious consideration now and be prepared to make a most generous pledge when the worker calls. You may be sure that your contribution will be deeply appreciated.

Sincerely,

JAMES D. BRONSON
General Chairman

J. S. APPLGATE
City Chairman
L. W. DICK
Chairman, Men's Division
MRS. GERALDINE GUIE
Chairman, Women's Division

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