

# The Professional Writer



Dear Friend:

This is how the heading for the newest newsletter for professional writers will look. This newsletter will appear in January, 1967, and monthly thereafter, to be written by me and members of my staff. It normally will be priced at \$15 a year for subscribers.

But in connection with its inauguration--primarily for members of THE AMERICAN PROFESSIONAL WRITERS' CLUB, who will receive it without additional charge (if they are paid up and in good standing), we make you the following offers. If you act before January 1, 1967, the cutoff date, you can receive this exclusive newsletter under these terms:

1 -- If you are a present subscriber to AUTHOR & JOURNALIST, you can get this newsletter for \$10 the first year. Just put "A. & J. Subscriber" on the envelope, say you wish THE PROFESSIONAL WRITER, and you will get it for the first year. (This does NOT mean you are a member of the club. It merely means that you are paying a reduced rate for one of its several services to members.)


2 -- If you do not subscribe to AUTHOR & JOURNALIST now, but would like to receive this monthly magazine and the newsletter, put \$15 in the envelope and simply mark it "BOTH--NEW SUBSCRIBER." You will receive A. & J. for a year and the newsletter for a year.

3 -- An offer for those who wish to join THE AMERICAN PROFESSIONAL WRITERS' CLUB, if they qualify (see other side of this letter) and wish to receive AUTHOR & JOURNALIST, on a new or renewal subscription. Simply send \$22 (\$12 for initiation fee and \$10 for the first year's dues). You will receive THE PROFESSIONAL WRITER for the year, and AUTHOR & JOURNALIST for a year (your subscription will be extended, if you already are a subscriber). You also will receive the membership certificate (suitable for framing), and the membership press card, plus all other emoluments and services of the club. If you already are an A. & J. subscriber, in case you accept this offer, please let us know so that the subscription can be EXTENDED without mix-up.

We covet your goodwill and your cooperation. We sincerely hope you will join our club to make 1967 a bigger and better year for all writers, for yourself, and for the nation we are striving to serve and to make a better place in which to live.

Sincerely,

Larston D. Farrar

 **THE AMERICAN PROFESSIONAL WRITERS' CLUB**

(Please see other side)





*Help Increase Your Earning Potential!*

## 10 GOOD REASONS FOR JOINING THE AMERICAN PROFESSIONAL WRITERS' CLUB

*headquartered in Washington, D. C.*

1—Membership in this organization will assure you of a voice in a group working to increase the *total earning potential* of the nation's writing fraternity. Writers, too long, have been the low men on the economic totem pole. This is your chance to start doing something about it.

2—Membership in this club will help to make possible a headquarters building in Washington, which you and other eligible members can use during your visits to the nation's capital.

3—Membership in this organization will give the thousands of professional writers, in all categories, in the United States, a concerted voice with which to speak on the salient issues of this period, as these relate to their profession. Dentists, doctors, lawyers, and other professional groups all have national organizations which work for their protection; the writers need a similar national group, with effective Washington voice to make the wishes of the members heard in the halls of the people.

4—Membership in this organization will bring you a membership card and a handsome certificate of membership for framing and use in your office or den.

5—Membership in this organization may make possible effective local publicity to add to your prestige.

6—Membership in this organization will give you a central clearing-house to which you can appeal for help when you have difficulties with publishers, or when you are in doubt about signing contracts, or otherwise selling your material.

7—Membership in this organization will give you a new feeling of solidarity with your fellow-writers throughout the 50 states and in Canada and other lands.

8—Membership will make possible the formulation of a more sharply-drawn program to promote economic and cultural goals for you and all other writers, in the context of the political and economic situation existing today.

9—Membership in this organization will make possible an annual Washington Writers' Festival, which will bring the nation's finest writing minds together each year to work on both personal writing problems and national problems which face writers.

10—Membership in this group will make it possible to enlist the aid of the biggest names in the writing field in projects that will not only bring credit to the members but future benefits to all writers throughout the North American continent.

All that is required to be a member of THE AMERICAN PROFESSIONAL WRITERS CLUB is an affirmative statement by the applicant that he, or she, has sold editorial material commercially to some paying market. Such an affirmative declaration, accompanied by the initiation fee of \$12, will qualify you for membership.

Associate memberships are available through affiliation of your existing writers' group, or club, with THE AMERICAN PROFESSIONAL WRITERS' CLUB. If you are an official of a local group, and are interested in affiliating your group with this national organization, please inquire about details.

If you are interested in forming a local affiliated club, using the name of THE AMERICAN PROFESSIONAL WRITERS' CLUB, please inquire about the conditions and the best method of forming such a group. We will be happy to cooperate with such local affiliates. Send all membership applications, with \$12, and all other inquiries, to:

Larston D. Farrar,  
President,  
THE AMERICAN PROFESSIONAL WRITERS' CLUB  
National Press Building,  
Washington, D. C. 20004

(Please see other side)