ARGUS NEWS

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"I tried to talk facts, and it didn't work. I could see them yawning. So I said to myself, 'To hell with this...I'll appeal to their glands.'"

Thus with unabashed candor does Richard G. Christensen review the emotional pitch of his recent senatorial campaign, in which he stunned the experts and came within 50,000 votes of toppling the supposedly invincible U. S. Senator Warren G. Magnuson. The so-called glandular approach to campaigning was his only recourse, he amiably insists in a copyrighted interview which begins this week in ARGUS Magazine.

The young Lutheran pastor from Edmonds sets forth his reasons for entering politics, his views of politicians in both parties and his plans for the future in unprecedentedly frank language. For example:

On Senator Magnuson and Governor Albert Rosellini: "They are the hemlock in our veins...(of Magnuson) I came away stunned by his lack of knowledge. He lacked any concept of the ideological conflict we're in."

Of Republican party "big shots": "They can't raise mud...If I had a little Adolph Hitler in me, I could use the business community. They're so numb, so narrow. This is where I find myself a stranger in the party...I've got a bunch of ordinary people who are going for me."

"Next time," he says, "it's going to be dirty. Now they have to take me seriously."

More unrestrained and colorful comments by and about this "messiah of the middle class" will be forthcoming in subsequent installments of the ARGUS series.

