

March 19, 1956

Mr. J.H. Gipson, president,
The Caxton Printers, Ltd.,
Caldwell, Idaho.

Dear Jim:

Signed sheets , for Drummers and Dreamers are being returned to you, via Railway Express.

Enclosed is a sketch containing pertinent information for the proposed "invitation". No doubt you will have suggestions. The design, and size, as well as the paper, is immaterial. I do believe the picture of the Indian is essential. It should be small enough to be readily handled and convey the "invitation" idea. Of course envelopes will be provided at this end. Some of the stores of course have their own mailing lists, and I will provide a quantity quantity , augmenting my own prepared list, so in only say three instances will they run up to 1,000. Mostly they will run 500 down to 200 for each store.

I believe that 6,500 would take care of everything.

Enclosed, too, are two plates, one, an arrow design, another, an Indian pipe. These might fit into the makeup.

Please feel free to redesign or alter it as you deem proper.

You might be interested in knowing, and this is on the confidential side, I have received a letter from Monitor, the news outlet for the National Broadcasting Co. Monitor, as you no doubt know, goes on the air Sundays and a few times during the week.

They skip all over the country, giving an interesting event here, a personality there. It is a very well followed program and runs coast to coast.

Monitor is requesting a radio station here to make a tape of the Indians at Priest Rapids at the time the dam construction gets under way. Since I am to "tell their story" it no doubt will pave the way for a book plug. In any respects it will be a good tie-in and build up, will be good to stimulate orders from latent dealers, etc. Monitor has now been on the air about six months and has done only three or four tapes from all the Northwest States, to my knowledge.

Your interest in the "invitations" is appreciated. I hope you don't find it too costly. And, as I said, I'll be glad to compensate.

In several of these "invitational" cases, there will be some telephoning backup. These will be handled through a historical society or two, and will therefore reach another "class" of people.

I have put my name at the bottom of the invitation. Perhaps it should be removed. And there would be an appeal if, in () at the lower, left, could be something ~~like~~ that would let parents know they could bring their children to see the Indians, or photographers know that the Indians will permit pictures.

At times, even walking down the street with this old man, I've had fathers stop me and ask if their little children could shakehands with the Indian. It surprised me at first, but now I see how it is. Even here, in the Indian country, many children haven't seen an honest to goodness Indian like these people.

Sincere Regards

Click Relander

[Enclosure. 19 Mar 56]

Your Invitation

to meet

The Wanapum Indians of Priest Rapids

Puck Hyah Toot (Johnny Buck) the Last Prophet
of Priest Rapids and Others of ^{his} Nearly

Extinct People.

~~With Author, on Tour~~
~~Accompanied by the author~~

At-----October-----

~~(While they last)~~
~~Free lithographs, while they last,~~ of the four color
cover of the book

Drummers and Dreamers

Wide margins, suitable for framing

Painted by E.B. Quigley, Portland, Oregon

Cut

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Mr. J.H. Gipson, President,
The Caxton Printers, Ltd.,
Caldwell, Idaho.

Dear Jim:

I know you and the company are doing much under the great odds of behind behind, as you've told me before.

However, and not to worry you, I was talking with Bert Broad working out the final part of the book tour schedule. He said if it were possible, rather than open the tour in Yakima Oct. 6 as tentatively worked out, that Oct. 4 would be a good day and he thought if Oct. 6 was publication date, the books would be in by then.

Oct. 6 is a Saturday. The advantage of then starting Oct. 4 would be to give either Portland or Seattle, probably Seattle a Saturday opening date. The result would be three weekends in the larger cities during the tour, rather than two as now.

The tour is going to have to fit like a glove and the slightly earlier date here would be a big help.

I will be going to Seattle and Tacoma shortly and will check into the Rhoades stores there (a Carl Wilson outlet) to further get them lined up.

I will depend upon your judgment in this and when I hear from you will work out my day by day schedule and get it confirmed.

Regards Click