

# ROMNEY for President Committee

## NEWSLETTER

( Winning is the name of the game )

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VOL. 1 NO. 2 APRIL, 1967

### **ROMNEY-FOR-PRESIDENT OFFICE OPENS IN WASHINGTON**

The Romney-For-President Committee has opened a Washington office to serve as a clearing house for nationwide efforts on behalf of Michigan Governor George Romney.

The new office will be headed by Leonard W. Hall, former chairman of the Republican National Committee.

The office is located in a five-room suite of rooms in the Shoreham Building at 15th and "H" Streets in northwest Washington.

### EXCERPTS OF ROMNEY'S VIETNAM SPEECH

In his speech at the 150th Anniversary Dinner of the Hartford Times in Hartford, Connecticut, on Friday, April 7, 1967, Governor Romney summarized his position on Vietnam in the following manner:

- 1. It is unthinkable that the United States withdraw from Vietnam.
- 2. We must not over-simplify this conflict by talking only in terms of bombing or withdrawing.
- The failure to induce negotiations at this time should not result in massive military escalation. We should continue to seek meaningful negotiations.
- 4. We must learn from the lessons of this tragic war to avoid similar involvements in the future. We now must acknowledge the wisdom of President Eisenhower's decision thirteen years ago not to deploy ground troops in Vietnam. Start-

ing with a decision in 1954 to afford most economic support and limited military advice, we now find ourselves totally committedwith a current force in being approaching half a million men and a direct budgetary outlay of at least \$24 billion yearly, almost one fifth of our national budget. 5. We must give our gallant fighting men our full support. We must use military force as necessary to reduce or cut off the flow of men and supplies from North Vietnam, to knock out enemy main forces, to provide a military shield for the South, and to establish military dominance.

- 6. We should help South Vietnam to get an effective program underway to win the "other war", which because of its inherent nature is primarily their war.
- 7. At the point of achieving mili-

tary dominance, we should encourage the government of South Vietnam to achieve "peace with amnesty" to avoid a very long and brutal "other war".

8. If "peace with amnesty" or some similar negotiated solution fails, we should continue to help the South Vietnamese win their "other war" but keep from Americanizing it as we have done the military conflict.

I have even heard that the leaders in Hanoi think a Republican administration might come into power that would settle on their terms.

For what it is worth, I would like to tell them right now that here is one Republican I can speak for who will not settle on their terms under any circumstances.

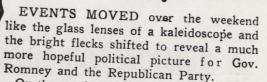
America's major objective and contribution must be a just peace.

### Today's Chuck

fur coats, you've got to give tl can public credit.

# Romney Stock Boosted by Western Swin

## Romney's Brighter Picture



tions about the CIA. Its secret hand was exposed as having meddled in an increasing number of student groups and labor union organizations, compromising both individuals and organizations in the process.

Gov. Romney's visit to Alaska. This was the first stop on a tour through the western states and he lashed into the administration with greater vigor and to better effect than

Republicans.

## Romney's Tour Praised theme which and approach by Leading Republicans

Mexico and Arizona.

All were diplomatic in

Nixon, plans to leave Friday

on a trip of his own, this one

aimed at Europe and the Far

East to bolster his credentials

as a knowledgeable spokes-

House Minority Leader Ger-

ald R. Ford, a Michigan col-

league of Romney and a cam-

paign trail partner of Nixon

elections, was careful in his

last fall's congressional

man on foreign affairs.

nev's récent five-state tour of the West was a "successful safari" that bagged important testing their strength. One tonsupport for a 1968 presidential prospect for instance, former bid. Senator Hugh Scott says. Vice - President Richard M.

Bobby Kennedy had made a tour like that and won people would be saying he had the nomination wrapped up,' the Pennsylvania Republican

Scott, whose large state delegation may play an im-

reporters over a loudspeaker,

If morality becomes an

admission of boyhoo

issue in the 1968 campaign

ents worth of candy."

Yakima Herald

gales of

Watchin

ing along

I'd usually swipe 40 or 50 ICAN

assessment of the Romney

governor definitely made headway in selling himself to the ordinary citizen and to Republican leaders," Ford

'The Western trip brought tion despite his newnes him some concrete evidence of additional support, and it alerted him and his staff to the dangers that face the governor as he explores the paths

national scene, had pr

House as "pretty practical fel-

gress and we place want a winner t ticket in 1968."

GOP freshmen is by Romney's appare He Asserts Voluntary Work were impressed, 'Could Reshape America' in rapidly putting organization to ha cal matters and corps on the Wester

IDAHO FALLS, Idaho, Feb. 21 (AP)—Gov. George Romney of Michigan, on a political tour of his boyhood homeland, called today for a national "tithe of too. School. It was the 'He's still weak o but this we know today for a national "tithe of said. "Basically, ho to help solve this na- from eighth grade as returns were favora Republican Senato tion's ills. Percy of Illinois

In a speech at a Republican "four hours—10 per cent of the student union at Ricks ney's readiness answ 40-hour week-spent in well conceived voluntary effort at their famous former c Western tour. H PERCY, a possial the local level could reshape horse for the 1968

Tithing usually refers to the earned his first dollar voluntary contribution of one-burg by thinning sug tenth of one's income to a for \$7 an acre in the

## America faster than Federal Ricks College auditori Mormon who also had his first d

## Throng Packs S.L. Airport, Thursday, February 23, 196 Romney on Arrival for Utah

Tribune Staff Writer

"Utahns for Romney" greeted Michigan's Republican Gov. Romney upon their arrival Sun- 1968"

ous newspapers across the The gove Speaking in the airport lobby, aren't you is of Gov. Romney thanked the George Romney and Mrs. signs that read "Power to the numerous day evening signs that read, "Romney in

With 40 reporters and cam-"For my money from all three telesident and had to "try

of President Johnson.

tour in order to make a mental journey to this

luncheon in Idaho Falls he said that class gathered late

concourse where the governor's

2. Too little money is a state and the crowd end to states to do their verifianked both sides of the lobbula

Michigan, testing the presiden- deal with the problems of

ban renewal," Romney said in a dry. The federal

## Romney Support Picks Up Steam ALBUQUERQUE, N.M. (AP) marily on federal money, fed

also show

"The money well is run to the front de

tial sentiment of the West, said cities and that approach w

day night at the Salt Lake City dent," Municipal Airport. and "Our Next Presi-Estimated at more than 1,200, you hear out here." and said "You don't He called U the crowd jammed the north want to believe all the rumors City a place 2. Too little money is averyair unloaded and the crowd expect to see all.

Jokes About Weather

### which bars Negroes from its priesthood; but he has asked that he be judged as an individual and not on the doctrines of his church, over which he has no

Since Mr. Romney as a public official has an excellent record on racial equality, there is no reason to doubt his sincerity. He is making much the same an peal for tolerance that John F. Kenn

**Courting Conservatives** 

Western Trip Makes **Points for Romney** 

BRUCE BIOSSAT

UQUERQUE, N. M. -Gov. George Romney chigan brought off rebly well the real aims 6-day sweep through Utah, Idaho, New

o and Arizona. was the westerner, even was the westerner, even ountry boy, coming home aces where he had grown aces where the rugged physicary the rugged physicary the for the

pleted a dry run of a presi-

e out of it looking better

his opponents hoped or

rthermore, he succeeded

friending many members

Washington press corps,

rters expected.

bigness of the federal government, the need for more stress on state - local government, more individual self - reliance more regard for law and order.

was deliberate. Romney was out to prove himself genuinely acceptable to, if not the first choice of, the conservatives who probably will bulk large in western delega-

started to recoup some of the

points he had lost with re-

who has been riding with na-

tional politicians for two dec-

"He's not as stuffy and as

mercenary as I expected him

to be. He takes kidding well.

porters.

ichigan governor and his (Richard M.) Nixon couldn't

Commented

mered doggedly on themes the conservatives cherish—the toovoluntary co-operation,

The attention to these themes

Nor will conservatives find

When he talked of urban needs to a warmly receptive audience of Republicans here, a chill fell over the room. Idaho Republican

see it through honorab

dency among Republic

war at any cost. If Ro

to hold out for winni

marily hawks, can he

ginning to rationalize Romney to search for comfort in his conservative utterances so they

his company's annual report.

it altogether easy to take the strong liberal elements in Romney's philisophy and perform-

said many Mormons are "be Yet an

can back him if he runs in www.westerners who

Romney and the Republican Party. On the one hand there were fresh revela-

222-6500

222-6600

222-6470

On the other hand there was the news of

This combination of events should cheer

Although President Johnson may not

Romney Proves Campaign Skills helped give asserted yesterday.

He critici

co-ordinated

Eisenhower

son and the

this conflict

are gone." ]

Party have

in and out of

look.'

### Part I-FRI., FEB. 24, 1967 Romney Says He Will 'Keep Up Courtship'

those in his party are Declares Western Tour Encouraged Him Presidential Nomination

THE STATE JOURNAL Wed., Feb. 22, 1967

## tho GOP Leaders, Crowds Hint Backing for Presidency Comney Moves 'Screening' Trip to New Mexico

one reporter

pearances in Idaho's con-pearances in Idaho

TELLO, Idaho - Gov. fused to "discuss specifics." who drew standing. Vietnam) and I am not going to

area, moved RAPS LBJ TACTICS

he should seek the 1968 President Johnson was

ly crowds at Lincoln lose opportunity by a discussion less of the political conse-

to the GOP and he said he re- He answered that when he He said the national govern-

fused to "discuss specifics."

"I am taking a fresh look (at vietnam) and I am not going to the will take that stand regard-bypass the states."

"Ine answered that when he had the ment "must change the policies and programs which currently bypass the states." quences. He said he will visit cal governments as well as bypass the states," and the to New Mexico in con- At the Salt Lake City press obtaining a "fresh look" of the In his Idaho Falls

chigan. His first ex-

ed with Arizona's lican Gov. Jack ms briefly before ing a plane to return

ublican National

ion next year. A

667 votes will be

ry to win the nom-

when he t "Lenore Michigan governor don't drin up in the good as all day.

And alth be conside

## said: "He Cov. George W. Romney of al power and federal control

Wednesday the Democrats have work. failed to solve the housing prob-

Gov. Romney said, "I didn't hi

# GEORGE ROMNEY'S VIETNAM SPEECH IS PRAISED.... by the Press

THE WASHINGTON POST: "Governor George Romney's Vietnam speech at Hartford on Friday skillfully mingled legitimate criticism of the past conduct of affairs with forthright endorsement of American objectives.

"He deserves great credit for bluntly stating that he would 'neither give encouragement to Hanoi's aggressive course, nor undermine our President in sincere efforts to bring peace to Vietnam.' He handled the dilemma of the opposition in wartime with deftness and assurance. His speech, in fact, was a model of restraint and balance.

"This sober and cautious speech will raise the estimate of the Michigan Governor in the minds of all moderates in his own party and it will earn him new respect among the voters outside his party. His first important foreign policy utterance passes the first test of statesmanship—it offers no quick, easy, painless or inexpensive solutions for difficult, complicated and costly situations. It will reassure his friends and give no comfort to his country's enemies."

ROSCOE DRUMMOND, national columnist: "In coming out strongly in support of the U.S. defense of South Vietnam, Gov. George Romney is doing more than just repairing past vagaries.

"He is helping to unify public opinion in the nation so that Hanoi will have the least reason to miscalculate that, if it can keep up the war a little longer, the American people will grow weary and force the President to give up the fight.

"Finally, he is solidly uniting the Republican party on Vietnam at the very moment when leading Senate Democrats . . . are disuniting the Democratic party."

NEW YORK TIMES: "Governor Romney of Michigan took a long step in his Hartford speech toward removing the strategy of the Vietnamese war as an issue for debate in the 1968 presidential campaign. That makes it all the more likely that the campaign will be waged on grounds most favorable to the Republicans.

"The Romney speech . . . indicates that the Michigan Governor has decided to let Johnson rather than the war be the issue. The stroke may have been delayed but when it came it gave that

clear lead for which those who wish to nominate the governor had been looking."

CHRISTIAN SCIENCE MONITOR: "Governor Romney of Michigan has proved that when he studies a problem long and carefully he can come up with the right answer.

"He studied the Vietnam problem long and carefully. He came up with a position which (1) avoids an immediate row with President Johnson, (2) is acceptable to both dove and hawk wings of the Republican Party, and (3) leaves Mr. Romney himself with freedom of action if the situation in Vietnam, or about Vietnam, should change.

"The strategy behind the Romney speech is to let Mr. Johnson go on managing the war all by himself . . . Romney prudence leaves Mr. Johnson in the vulnerable position of having to run and defend an unpopular war.

"It would be a powerful position for a president campaign."

DETROIT NEWS: "George Romney's lucid and forthright address on the Vietnam war may well mark his coming of age as a bonafide contender for the White House in 1968.

"In outlining what he called his 'basic approach' to the war, Romney clarified much of what he has previously said in less clear-cut and understandable terms."

LANSING (MICH.) STATE JOURNAL: "We believe that by showing as he did in his speech his keen recognition of all that is involved in the war, the Michigan Governor greatly strengthened his standing in national politics in which he is regarded as a front-runner for the Republican presidential nomination in 1968."

DETROIT FREE PRESS: "Gov. Romney now has a 2,000-word base to stand on whenever the accelerating campaign to put him in the White House requires him to say something about the war in Vietnam . . .

"In all, it was a performance that impressed Washington. Not only did Romney finally provide his views on Vietnam, but he did so in a manner that is bound to win new respect as a serious contender for the presidency in 1968."

# GEORGE ROMNEY'S VIETNAM SPEECH IS PRAISED.... by National Leaders

SENATOR JOHN TOWER, R-Texas: "Your remarks on Southeast Asia were thoughtful, constructive and well done. I have been in several places across the country in the interim and the comments I have heard are favorable.

"My trips there have convinced me, particularly, of the success and importance of the South Vietnamese amnesty program. I believe you were cor-

rect in encouraging it.

"None of the commanders I have talked with feel it wise or necessary for us to destroy North Vietnam. They advocate continued, controlled military pressure toward negotiations or an ultimate 'fading away' of communist efforts.

"This is a position which I believe the vast majority of Americans and of our party members can and do agree upon. Your thoughtful analysis

represents a major contribution."

SENATOR HUGH SCOTT, R-Pennsylvania: "Governor Romney's reasoned and well-balanced analysis showed his keen grasp of a very difficult problem. He demonstrated the awareness and the kind of leadership qualities which have been lacking for too long in dealing with Vietnam.

He avoided the simplistic appeals and breastbeating of those who would use the Vietnam issue for political expediency. Instead, he presented a thoughtful statement of his views on present necessities and of America's future course of action in Southeast Asia. His plea, for an honorable peace upon which the Vietnamese can build a stable and representative government with minimum American involvement, is one with which all Americans will enthusiastically agree."

SENATOR WALLACE F. BENNETT, R-Utah: "Governor Romney's speech was a mark of true statesmanship. Mr. Romney has become a major contender for the Republican nomination for President of the United States. He has shown his ability to win important elections; he has shown that he is capable of governing one of our great states; and now Mr. Romney has shown that in the field of foreign policy he understands the complex nature of America's foreign relations as well as the need to elevate this critical segment of American national life above partisan politics."

SENATOR JACOB K. JAVITS, R-New York: "Governor Romney's speech is a major contribution to the development of public opinion and to the

hope for a peaceful solution in Vietnam. I applaud his balanced, constructive and responsible approach to this difficult issue, so consistent with the spirit of the bipartisan foreign policy identified with Senator Arthur Vandenberg of his own state of Michigan.

In spelling out the lessons that emerge from Vietnam, in warning that our military victories should not harden our negotiating position and delay an ultimate peace, and in urging the United States not to Americanize the 'other war,' Governor Romney has shown perception and understanding of the problems."

SENATOR JAMES B. PEARSON, R-Kansas: "Governor Romney's discussion of the Vietnam war was an example of the understanding, responsibility and statesmanship which has characterized his public service.

He reassured our friends, without giving comfort

to the enemy.

He offered no simplistic solution for the complex situation we now find ourselves in, but it was also encouraging to note his emphasis on peace efforts rather than war escalation and his favoring of the transfer of greater responsibility to the South Vietnamese people."

SENATOR ROBERT P. GRIFFIN, R-Michigan: "Governor Romney's speech serves to give voice to the nation's concern that the Vietnam conflict be resolved justly and with honor. He has warned Hanoi that we will not settle for peace on Communist terms.

He has drawn on the lessons of the past not only to understand the present but also to plan a bridge to the future.

His remarks show that while others talked, the

Governor thought.

To our enemy in Vietnam—as well as to those who would seek political advantage in the struggle—the speech says that politics stops at the water's edge as far as Governor Romney is concerned."

SENATOR KARL MUNDT, R-So. Dakota: "I applaud the emphasis on interdiction and the necessity of continuing pressure for a military victory. It probably will protect him from some of the criticisms he has been getting. Ninety per cent of the Republican Senators would agree with Romney's position."

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ROMNEY Fresident Convided

#### HIGHLIGHTS OF GOVERNOR ROMNEY'S WESTERN SPEECHES

"We are becoming the party of imagination—the party of daring and reform—the party of the future—the party of hope for America. The Democratic Party's policies are played out and discredited—it lacks the imagination, the ability, or the will to change direction."

-Anchorage, Alaska, February 19

"I have proposed that we establish a national Republican Party Academy for intensive training of young men and women as professional politicians. It should be open to all young people who want to build a career in Republican politics. To lead America into a new generation of progress, the Republican Party must ally itself with the energies, abilities and insights of the new generation."

-Salt Lake City, Utah, February 20

"We should seek fuller expression of our voluntary, progress-sharing principles so that all Americans can participate, contribute and develop. We must make partnership through progress-sharing our primary national economic goal."

-Salt Lake City, Utah, February 20

"Americans must learn, before it is too late, that other nations—whether they are relatively rich or abjectly poor—do not want our domination or our handouts, and yet they desperately need our help. I believe we will make a vast mistake in American industrial expansion abroad unless we put our foreign operations on a partnership basis . . ."

-Salt Lake City, Utah, February 20

"I believe that the people of this country would respond in overwhelming numbers if their leaders asked them to give a 'tithe of time' in constructive, voluntary effort. Four hours—ten per cent of a 40-hour week—spent in well-conceived voluntary effort at the local level could reshape America faster than federal programs ever will."

-Idaho Falls, Idaho, February 21

"Based on its actions, the Johnson administration obviously believes that the federal government, federal solutions, and federal control are the only answers to problems at the regional, the state and even the local levels. A few Governors, most of them Republicans, have begun to prove otherwise."

-Pocatello, Idaho, February 21

"State and local fair housing laws and practices must assure every citizen the opportunity to live where his means permit, unconfined by artificial barriers. We must also find ways to bring to bear the great resources of private industry and businesses against the evils of the slums."

Albuquerque, New Mexico,February 22

"Today, our economy is disciplined...only by ad hoc injections of the political judgements of politically-motivated Washington decision-makers. The way is dangerously clear for an inflationary economic runaway, followed by a possible recession and the imposition of ironclad, arbitrary government controls on wages and prices."

-Mesa, Arizona, February 23