

Yakima Chamber of Commerce, Inc.

Leading the Growth of Yakima

P.O. Box 1498

Hotel Chinook Building Yakima, Washington

GREETINGS TO WHOMEVER THESE PRESENTS COME:

Congratulations on your demonstration of interest and talent which is needed to perpetuate a good thing for Yakima.

Your friends and neighbors have judged you to be a competent man in the neglected art of girl watching. You may be inducted into the Girl Watcher Society in any of the following grades:

- (1) Novice class, -enthusiastic, rapid appraisals usually somewhat short of professional accuracy.
- (2) Senior grade, -occasional, intensive observation, usually specialized in high-level, low-level, ventral, dorsal, Madonna-mien, gam-lines, voice quality and intonation, etcetera.
- (3) Professional, -with proved finesse and accuracy in appraisal of a majority of significant attributes of homo sapiens, feminine gender.

Your appointment in the Girl Watcher Society is provisional until you have earned the right to full-fledged membership by submitting a serious nomination of a well-qualified candidate to be considered for the title of Tiss Yakima. May your efforts in this connection be pleasant and mutually rewarding.

We are looking forward to welcoming you to permanent membership in the Society as soon as you report your prospective Miss Yakima, to one of the undersigned functionaries who are on generous expense accounts of the Girl Watcher Society in an unrelenting quest to obtain better and better candidates.

Soberly attested to this hopeful day in 1956 at Yakima where flows the Yakima:

ROBERT W. JOHNSTON

Grand Exalted Sachem, Phone 2-9148

High Level Watcher, Unlimited

DON SANDERS

Chief Deputy Sachem, Phone 2-8533

Professional Watcher

W. O. PUGH

Amenuersis, Phone 3-3188

Senior Grade Watcher



QUALIFICATIONS FOR "MISS YAKIMA"

- 1. High school graduate
- 2. Not over 28 years of age (changed from previous maximum of 25)
- 3. Single, without immediate prospects of marriage or records of previous marriage
- 4. Available for appointments as needed (residing within twelve miles of Yakima City Center)
- 5. Personal attributes of beauty of face and of figure, poise, graciousness, general appearance, voice quality, conversational ease, and overall pleasing personality.