

July 30, 1956

Mr. James C. Quick,
Book Department,
Frederick & Nelson,
Seattle 11, Wash.

Dear Mr. Quick:

Thank you for your letter of July 24 concerning
Drummers and Dreamers.

While I regret to hear that the display departments etc. are not in a position to handle a book tour at this time, I am happy to have you write your plans for handling the book.

Several months ago when I received the page proofs and went into a five-week indexing project, I was agreeably surprised by the fine job of topography the publisher turned out. Additionally you will note that the finished product is considerably larger than the original circular, 389 pps. and 50 pps. of illustrations. I have paid \$8 to \$10 for books of this type so the \$6 retail price I think quite fair.

A letter from the publisher indicates this will be available for review copies by September 15. The actual release date is Oct. 6. So if you have not ordered yet, I believe it would be advisable to do so at this time. As you know, you are entitled to a 40 per cent trade discount, and Caxtons operates under a returnable arrangement.

Since I am confident the book will be well publicized before and after its introduction, that is another reason I wished to be sure you had advanced ordered.

In a small sampling sent out or to be sent out shortly, it is made plain that orders requested will be filed through the stores requested. While not much sampling will be done in Seattle, I will see that any orders are forwarded you that reach my hands.

Thank you again for your consideration. I will be dropping in on you when I happen to be in Seattle, and that I do not expect to be in the near future.

Sincerely

Click Relander