



Radiant in the
mood of Autumn





When summer begins to tire, the tempo changes, beautiful days seem doubly precious, drowsy with an undercurrent of bustle as nature prepares for winter. Excitement of birds gathering to leave, animals scurrying, and bees droning endlessly from flower to flower. This is the most Canadian of all seasons, when maples flame into brilliant reds and yellows and the woods seem drenched in liquid gold. The smell of apples, damp leaves and wood smoke permeates the air. After the first frost, Indian Summer grants a second chance to enjoy warm days. Autumn is a time to capture a feeling of well-being and the most spectacular photographs you have ever shot...

Glowing with colour ...rich with the fruit of the land!



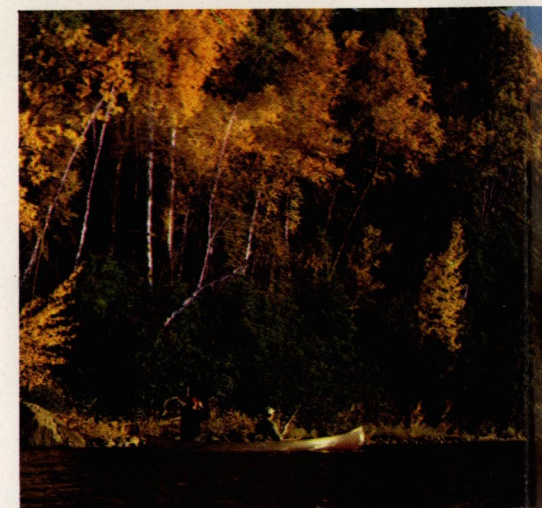
This is harvest time for sportsmen, the cross-roads of all seasons. Fishermen reel in the last trout and hunters set their sights on moose. Football fans throng stadiums. Tennis players and golfers, free from summer heat, find renewed energy. Yachtsmen welcome new winds the change of season brings. Thanksgiving is a holiday with more meaning than a meal of traditional turkey, it is a counting up of joys, a totalling of satisfactions, a fine time to be in Canada.



In Niagara the harvest is grapes and the season's celebration is a Grape and Wine Festival held late in September, with parades and entertainment led by a "Queen", a "King" and a "Pied Piper".



Autumn is duck-shooting time. Migratory birds are well protected and the season's dates and bag limits set each year after an official duck-count, an international concern, has been taken.



Two-thirds of Canada is water, fresh or salt, much of it still to be discovered. A combined fishing-hunting trip is a fine time to search out a lake for yourself and name it.



When water cools in autumn, fish rise from deep lakes and fishermen change to light tackle and new tactics. Regulations, bait tips and species vary from province to province.

Autumn in Canada... a bright, exciting time for a vacation in this hospitable, uncrowded land



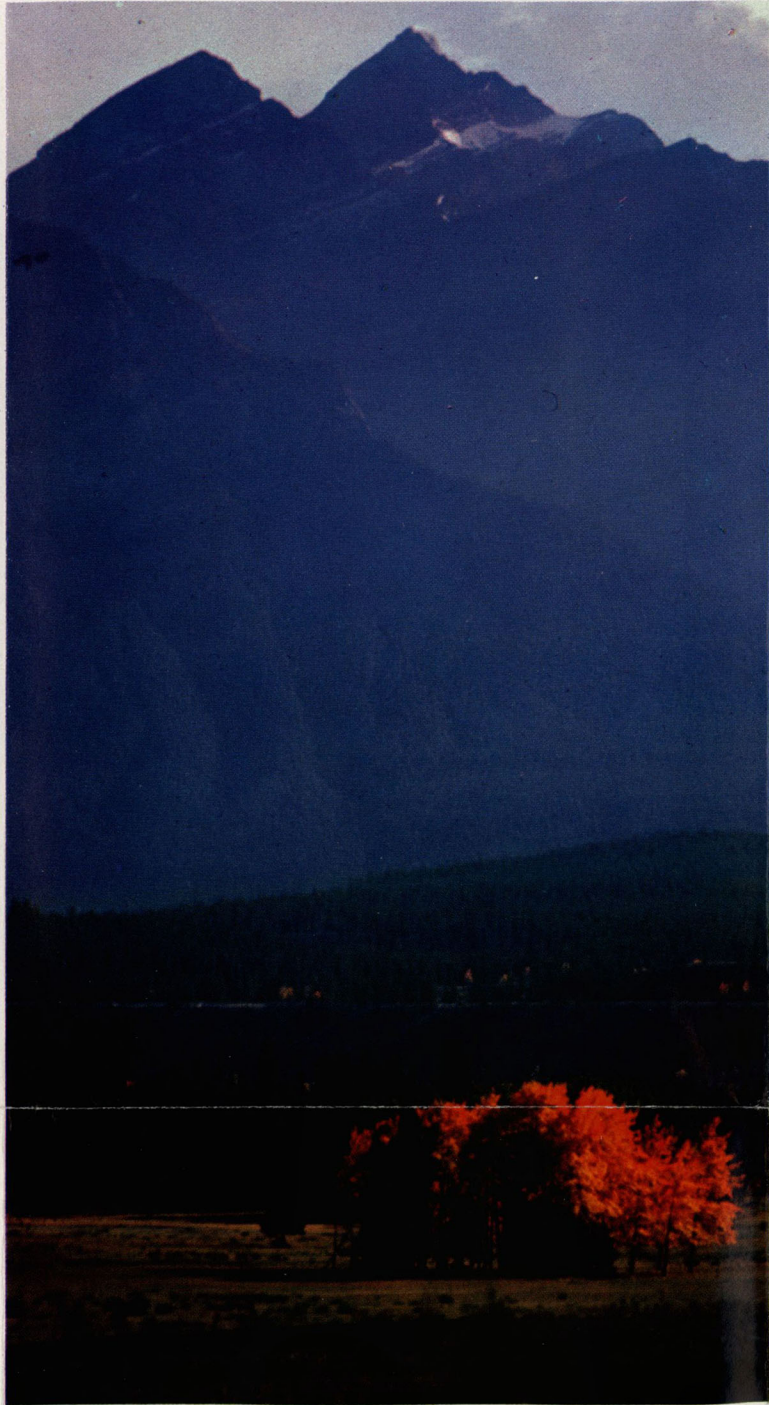
after summer traffic heads home, highways are mainly quiet and choice of accommodation widens. There is a neat overlap of entertainment. Most outdoor attractions stay open until Thanksgiving holiday, the second Monday in October, and from mid-September the indoor scene is filled with plays, concerts and ballet. Every province has its host of "fall fairs", ideal occasions for visitors to make a friendly Canadian acquaintance while watching a horse show or eating pumpkin pie.

Motorsport enthusiasts mark the late-September calendar for two major races, Grand Prix of Canada, formula 1 world championship and Can-Am Class 7 Sportscar race, held at one of our international circuits, Mosport, Ontario, St-Jovite, Québec, or Edmonton, Alberta.

Outdoor markets are a pleasure for the eye, the palate and the purse. The autumn taste of tomatoes, grapes and gourds, plump from summer sunshine, is at its best, and mounds of flowers surge with color. Saturday is market day, sometimes Wednesday too, in Kitchener, famous for its stalls piled high with delicacies homemade by Mennonites and Hutterites. There is apple butter, candy, strings of sausages, cheese, and a greaseless goose with its feathers selling for pillows.

If shopping is your pleasure, there is no better time of year. Boutiques and stores are stocked for Christmas. Canada has superb things to sell from furs to simple handicrafts. Quality and skill are protected by government labels on Eskimo and Indian art, and assured by the tradition behind many ethnic products. A unique emporium lies below Montreal, where shop-lined miles of promenades and concourses on two levels tunnel beneath office buildings and hotels.

Canadian cities are smart centers of sophistication and the countryside has as many changes of view and interest as there are curves in the 5,000-mile Trans-Canada Highway. To see it all in autumn, at the time of the harvest moon and the hunter's moon, is appropriate in this wheat-growing land.



Views are everywhere and unforgettable. See them from a plane, a car, a train's scenic dome. With your eyes open you cannot miss them. Autumn mists and bright foliage add an extra touch of artistry.



Shopping is at year's best. With Christmas in sight, stores are stock-full of goodies. At least enjoy the fun of looking, as "Made in Canada" means things you may not find at home.



Good Food, now that is something we have plenty of, familiar or foreign, according to taste. Gourmets find special pleasure in dishes distinctively Canadian, or French cuisine, our cultural legacy.



Golf has many devotees in Canada. Fairways range among the world's finest for both hazards and scenery. In Jasper National Park every green is lined up with a separate mountain peak.



Motels, hotels, boatels are springing up at a staggering rate. At last count Canada could accommodate 500,000 visitors at a time.



Football fans cheer for nine professional teams from the stands of big-capacity stadiums. The season winds up with the annual classic match for the Grey Cup, at the end of November.



Vacations in Canada are satisfying at any season. To help you with your holiday plans the Canadian Government Travel Bureau staffs 16 offices in the United States with highly-trained counsellors, and invites you to write, phone or visit:

Boston, Mass. 02199
263 Plaza, The Prudential Center
Chicago, Ill. 60602, 100 North LaSalle Street
Cincinnati, Ohio 45202, Room 1010
Enquirer Building, 617 Vine Street
Cleveland, Ohio 44115
Winous-Point Building, 1250 Euclid Avenue
Detroit, Mich. 48226
Book Building, 1257-1259 Washington Blvd.
Hartford, Conn. 06103, 234 Constitution Plaza
Indianapolis, Ind. 46204, Room 502
Merchants Bank Bldg., 11 South Meridian St.
Los Angeles, Calif. 90014, 510 West 6th Street
Minneapolis, Minn. 55402
124 South 7th Street, Northstar Center
New York, N.Y. 10019, 680 Fifth Avenue
Philadelphia, Pa. 19102, Suite 305, Three Penn Center
Pittsburgh, Pa. 15222, 1001-3 Jenkins Arcade
Liberty and Fifth Avenues
Rochester, N.Y. 14604, 247 Midtown Plaza
San Francisco, Calif. 94105
1 Second Street, Corner Market
Seattle, Wash. 98101, 304 Union Street
Washington, D.C. 20006
RCA Building, 1725 K Street, N.W.



Canada Canada

Radiant in the
mood of Autumn

Radiant in the
mood of Autumn

