

The Story of
**Clarence D.
Martin**



**Candidate for Democratic
Nomination**

..... for
Governor

Primary Election
September 13, 1932

Clarence D. Martin

Born: Cheney, Washington, June 29, 1886.

Education: Cheney public schools; graduate of Cheney Normal school; graduate of University of Washington.

Occupation: Flour miller, farmer, general business man.

Home Life: Lives with family: wife, Margaret, and three sons: William, 23; Clarence, Jr., 16; Frank, 12.

Public Service: Democratic state chairman, two terms; Mayor of Cheney, three terms, without pay, now serving; member: Cheney city council, several terms; Cascade Tunnel Commission of Washington; Spokane Chamber of Commerce; Cheney Commercial club; constantly devoted to Red Cross, Community welfare work and enterprises conducted by churches, charitable orders and public groups for social and economic betterment in Spokane county, Inland Empire and State of Washington.

IT IS a privilege to tell the story of a worker, particularly the worker who, while succeeding in building a substantial business and providing for his family, has the spirit to give of his time, talent and finances for the benefit of his neighbors and community. Such a man and worker is Clarence D. Martin, Mayor of Cheney, who, after making good on every task and problem, now cheerfully faces the larger responsibility of the governorship and its many opportunities for beneficial service for the people of Washington. He is a candidate for the Democratic nomination for Governor.

Comes of Pioneer Stock

Clarence Martin, 45, was born and reared in Cheney, where he lives with his family of a wife and three sons. He is of pioneer stock, trained to work for self and community by a sturdy father, Frank M. Martin, founder of the F. M. Martin Grain & Milling Company.

Father and son worked hand in hand, with the son gradually taking over the burdens of the father, and Frank M. Martin lived to see his son, Clarence D. Martin, not only enlarge the milling business, but also expand into wheat farming and general business.

Trained for Leadership

Cheney, the home town of Martin, like most smaller cities, where everybody knows everybody else, is a severe proving ground for character and talent. Of course the big city provides the spotlight and publicity, but the fact remains that every successful or big man is just home talent somewhere and there is much to be said for the man who sticks, grows and prospers in his home town.

This is particularly true in the case of Cheney,

which, as the home of one of Washington's three normal schools and with the townspeople seeking to maintain a wholesome environment for the hundreds of young men and women who come yearly, measures men by stricter standards of social, moral and business conduct. It is in this cultural environment that Martin has made good by every test, developing the character and capacity for the constructive leadership so urgently needed in the state government of Washington.

Friend of Students

Martin believes in young people, has a deferential and decent respect for the opinions of elders and a deepset concern for the welfare of the people as a whole. His interest in young people is shown by the fact that he maintains a scholarship in the Cheney normal school and provides prizes for an annual oratorical contest in the same institution. In addition, many distressed students, troubled by the lack of funds and threatened by defeat, have been relieved and enabled to remain to continue their education by the thoughtfulness and help of Clarence Martin—and, perhaps more importantly, the students were saved from embarrassment because Mr. Martin is reluctant to make a display of the helping hand. Naturally, too, such interest in students means similar interest in schools and education, and it is certain, if he is chosen as Governor, the public schools—from the smallest rural school to the University of Washington—will have a friend in the executive office of the capital.



Helps Worthy Causes

Numerous other helpful deeds have been performed by Martin. For instance, every winter the poor of Spokane and neighboring places are helped by liberal donations of flour and other grain commodities, and only recently Mr. Martin contributed a carload of flour to the emergency relief committee of Spokane. In fact, it is safe to say that no deserving cause knocks vainly on the Martin door.

Cheney is thankful to Clarence Martin for many considerations. Up to 1928, for example, the streets of Cheney were gloomy at night because the privately-owned power company failed to supply the city with a modern street lighting system. So Martin, wishing to do something tangible for the community, offered to donate enough ornamental light standards for the two principal streets. Of course the offer was accepted. Martin purchased and erected 55 ornamental standards, giving Cheney one of the finest of street lighting systems. It was typical of the man, too, that he made the contribution to the memory of his father and mother because he felt their heritage of

esteem made it easier for him to hold the respect of his neighbors.

Wins Power Fight

Then, just a few months ago, Clarence Martin, as mayor of Cheney, demonstrated that he could make a fight and a good business deal for the benefit of the people. He learned that the privately-owned power system, which served the city, was to be sold to a power corporation at a highly inflated value that might endanger rate reduction. So Mayor Martin took the position that it would be better for the people to assert their rights and take over the ownership and control the light system. He carried his proposal to the voters, won, and forced down the price from \$150,000 to \$62,500. The city took over the power plant on September 1, 1931, and, under the administration of Mayor Martin, the municipal light system is operating to the profit of the people.

Knows State Problems

The people of Washington can depend on Martin to carry the same spirit, enterprise and unmeasured devotion to the common welfare into the governorship. Likewise, the farmers and business people may feel certain that Martin, as Governor, will have an understanding of their problems, especially their problems of taxation. Being a farmer of wheat lands, he knows the difficulties and trials of the wheatgrowers; has a kindred understanding of the tax burdens carried by fruitgrowers and dairymen, and believes the state tax system must be relieved by prudent expenditures and then equalized to reduce the tax load now borne by farm lands and real estate.

For Constructive Growth

Martin, while neither spectacular nor a flashy orator, is progressive, being carried forward by the spirit to build, to improve and to better the lot of those who work, and by the faith that Washington is destined for upward progress through the proper development of its waterpower resources, timber, fisheries, arable and arid lands, etc. Just a casual chat with Clarence D. Martin reveals that he has the faith of the pioneer, the courage to tackle the job, the spirit and capacity to do the day's work.

Moreover, if the voters decide to take Martin to Olympia, the people of Washington soon will attain an abiding pride in the Governor. Those who have watched him grow from boyhood have the confidence that he will not hedge on his ideals and not fail the people's trust—that he will conduct the state's business without political purpose, maintain dignity without dramatics and serve his native state without flinching or yielding before any faction, group or selfish impulse.



To the People of Washington

You will be proud of Clarence D. Martin as the Democratic nominee and Governor of Washington.

We, his neighbors in his home community of Cheney—Democrats, Republicans and Independents; men, women and young people—know his true worth, esteem his family, and are pleased to testify: He is honorable, capable and dependable; he is a miller, a farmer, a general business man; he is diligent in business, spirited in public service, and is a friendly, thoughtful and helpful neighbor.

Clarence Martin has made good in his home community, in Spokane county, in the Inland Empire, and, if given the responsibility of the governorship, he will make good for the economic prosperity and social happiness of his native state—Washington.

*You
Can
Depend
on
Martin*

[This appreciation and personality sketch are sponsored by the townspeople of Cheney, associated as the—]

Martin-for-Governor Club of Cheney

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To Our Fellow DEMOCRATS

Democrats of Spokane and Spokane county, impressed by the character, personality and enterprise of Clarence D. Martin, of Cheney, gladly recommend him as a desirable candidate for Governor to the Democrats, Progressives and Independents throughout Washington. He is alert, energetic, likeable and trustworthy.

Martin is rooted in the soil of Washington. Born, reared and educated in the state, he has faith in its people, pride in its institutions, and can be depended upon to work for the development and progress of the commonwealth. He has the proper background for Governor.

We know his political principles are democratic and progressive—the principles of the people.

Martin is a democrat by nature, not by design, and has demonstrated his party loyalty in numerous tests, particularly by his unselfish service as chairman of the Democratic state central committee from 1926 to 1929.

We should support him in the primary election, September 13, 1932.

We Can Win With Martin

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Martin-for-Governor Club of Spokane

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