



CONGRESSIONAL ACTION



FINANCE



INTER-COMMUNITY RELATIONS



LOCAL INDUSTRY



MEMBERSHIP MEETINGS

*Your Chamber Works for You and with You*

# 64<sup>th</sup> Annual Meeting

Tuesday, September 16, 1958

## Yakima Chamber of Commerce, Inc.

Yakima Country Club

### MENU

Prime Ribs of Choice Valley Beef  
Seafood Prawns  
Tossed and Molded Green Salads  
Coffee, Tea and Milk

Barbecued Short Ribs  
Parsley Potato  
Relishes  
Chocolate Cake

### PROGRAM

Toastmaster . . . . . Hal Millen

BUFFET SUPPER AND ORGAN MUSIC

### INVOCATION

The Rev. Don H. Spillman

### INTRODUCTIONS

Recognitions . . . . . Yakima Valley and Ellensburg guests  
and community queen representatives, Yakima Chamber  
Past Presidents, Retiring Directors, Committee Chairmen

### REMARKS

Bert Broad . . . . . Immediate Past President  
Jack H. Goetz . . . . . President

### GUEST SPEAKER

Dr. Orlo M. Brees . . . . . Public Relations Director  
Western Division of  
National Association of Manufacturers

*The Things We Do Best Are the Things We Do Together*



MEMBERSHIP SERVICE

MILITARY AFFAIRS

NEW BUSINESS AND INDUSTRY

NEW ACCOUNTS

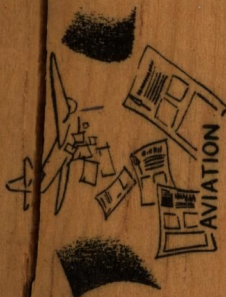
RETAIL TRADE BUREAU

MILLION DOLLAR SALE

VISITORS & CONVENTION BUREAU



CITY GOVT ADVISORY



AVIATION



AREA BEAUTIFICATION



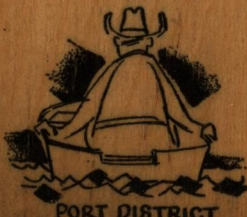
AGRICULTURE



ADVERTISING



ROADS AND HIGHWAYS



PORT DISTRICT



PUBLICATIONS



PUBLICITY





**This is but a partial list of Yakima Chamber of Commerce activities of 1957-58:**

It would be impossible to reproduce here the thousands of inquiries answered, names of national and international visitors, orientation of newcomers, government liaison, industrial prospect contacts or community achievement. This list merely gives you a glimpse of the scope and variety in the daily job of representing you.

We live in a world of clubs, groups, associations and organizations. The fact remains, however, that the Yakima Chamber is the only organization dedicated exclusively to the economic development of Yakima and the Valley.

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The year included 12 membership forum programs . . . City Government Advisory Committee recommendations on the city budget . . . Chamber representatives' personal testimony on Minimum Wage Law legislation . . . Legislative Forum co-sponsorship and legislative action on agriculture exempt commodities, transportation excise taxes, labor union reforms . . . Support of numerous district, state, regional and national trade, travel and reclamation organizations . . . Legal action leadership for city manager election . . . Yakima Business Climate Appraisal survey . . . The Yakima County Industrial Development Conference . . . Contacts with interested industrial representatives . . . Efforts to interest Boeing in using Yakima Firing Center for missile testing . . . Efforts for retention of Interstate Highway System in Yakima Valley . . . Six-letter industrial mailings to aviation executives . . . "Sounds of Yakima" promotion . . . New area information folder . . . New Smoke Signals cover design . . . Justice William O. Douglas promotion piece . . . Improvement plans for Sumac Area Development . . . Support for city's efforts to install high intensity lighting at Airport . . . Industrial site map of Yakima . . . Congressional Aircade to Portland . . . Goodwill tour to Seattle . . . Air tour to Larson Air Force Base . . . Yakima-Toppenish tour to Priest Rapids Dam . . . East Side-West Side Million Dollar Sale . . . Annual Merchants' Get-Together . . . Formation of Yakima Valley Metal Industries Association . . . Giant Balloon Parade . . . Tours for Japanese and Thailand government officials . . . Selection and sponsorship of Miss Yakima . . . Visitations to Firing Center and social receptions with officers . . . Presentation of community float in cooperation with Junior Chamber . . . New pictures for mayor's office . . . Cooperation with Warner Bros. in filming "The Hanging Tree" . . . Cooperation with local ski enthusiasts in "Ski Kilbi" at White Pass . . . Tie-in with first Polar flight by Pan-American . . . New medallions publicizing Yakima as "Sunshine City" . . . "Salute to Industry" . . . Dues formula revision . . . Community Christmas Tree project . . . Christmas Tree decorations . . . Skookum Jim trophy for City high school football . . . Wassailing the apple trees . . . Rural Youth Day . . . Dairy Herd Achievement Banquet . . . Support of Toppenish Junior Livestock Show and Yakima 4-H Fat Stock Sale . . . Nearly 400 committee meetings representing over 4,000 volunteer man-hours . . . Answers to more than 1,500 out-of-town letters inquiring about Yakima . . . Approximately 2,200 telephone calls monthly . . . Distribution of more than 45,000 pieces of printed information on Yakima.