

5 copies ordered 9-19-55

Sept. 4, 1955

Miss Anna Peck,  
Columbia Bookstore and Leding Library,  
1335 Washington Way, Richland

Dear Miss Peck:

I am sorry that on two trips through your area I have been unable to contact you personally.

You may recall that last June I sent you a copy of 1855-1955 The Yakimas published by the Yakimas in recognition of the treaty centennial. This I did to call attention to my forthcoming book, Drummers and Dreamers which is due for early summer or spring publication 1956. This is strictly not a vanity publication. And I am sure you are familiar with the reliability of the publisher.

Since the book has much material of specific interest to the Richland, Kennewick and Pasco area, because my sources were people who occupied that region, and because of my numerous contacts in the area, I know it will be a desirable item.

Besides I am now completing plans for a book tour with these Indians and it is necessary to work out plans in advance so they will be fit together properly. At time of publication I am sure that the book and its characters will be in the news, not in a publicity line but in relation to good news developments. And it is possible that the Indians and I may make some appearances for speaking at luncheon clubs in your area.

I am writing now to inquire how I can cooperate with you at the

time of publication.

And I am writing too, to ask you to , if you are interested, place your advance order now through me. This would be forwarded in letter to the publisher and he would acknowledge it to you.

As you no doubt know, your discount would be 40 per cent and the publisher operates on a returnable agreement.

I have built up an extensive list of potential purchasers for each city or region in the state and estimate that I have over 200 for the Tri-Cities area. Prior to publication any contact I have with these people, through mailing lists, will invite them to order through their local dealer, and it is necessary to know at this time your plans concerning the book's handling, so I can complete my work. Later I will be too busy with other activities to back track and check out potential dealers, but do wish to work in closest cooperation with them if they wish me to.

You know your clients, and if you are interested, besides ~~advancing~~ advance ordering , I could provide you with slips like the advance circular and as contacts are made, I am sure you will be adding to your advance order before publication. One dealer at ~~Hendrix~~ The Dalles was reticent to advance order five copies yet since then I have sent him firm orders from people in The Dalles for six copies! All he has to do is have the books on hand for the customers.

I hope to hear from you shortly and express my regret again that I could not see you personally. I don't know whether my schedule will permit a day off from my regular work that would take me to your ~~area~~ area again before the winter sets in.

Sincerely Yours

Click Relander