

July 10, 1956

Mr. J.H. Gipson Sr., president,
The Caldwell Printers,
Caldwell, Idaho.

Dear Jim:

Will you please send to Mr. Leroy W. Soper of the Walla Walla Book Shop, 116 S. Second Street, Walla Walla, a supply of 250 to 300 circulars of Drummers and Dreamers.

These would be, if possible, left with a blank space for his store stamp and would be used in connection with the appearance of myself and the Indians at his shop on October 17.

I am providing him with the "invitations" and he will place his own request for books.

For your further information, I am enclosing a story and Associated Press Wirephoto originating this week. Today again the Associated Press rolled a Priest Rapids Dam story that ran close to 1,200 words, on its major coast to coast wire.

Saturday PUD officials--some are flying out from New York --will take the Indians to Priest Rapids and assist in selecting a home site but this will not be announced until construction of a home begins etc. which may not be for several weeks yet.

The PUD has started preliminary plans for a ground breaking ceremony in late September or October at which they wish the Wanapums and I to participate. I will encourage them to do it before Oct. 6, publication date, or after the book tour, or I may have to resort to some plain and fancy maneuvering. I know they will if it is possible to do so.

These and other yet unannounced stories will permit dealers like Mr. Soper who are equipped with circulars to capitalize on a few advance sales, perhaps, and to get the book firmly implanted for the Christmas trade.

Sincerely Yours

Copy to Mr. Leroy W. Soper

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