

October 13, 1959

To: The Directors, Trustees and Friends of Museums, Art Associations and Centers, Historic Houses and Societies, Planetariums, Zoos, Aquariums and Herbariums

Re: MUSEUM NEWS

We hope you liked the September MUSEUM NEWS. It has grown from twenty-four to forty-eight pages and we can now give greater space to articles and include wider news coverage on items of professional interest.

MUSEUM NEWS keeps the Director and his staff informed of new museum techniques and methods. It keeps Trustees informed of what other institutions are doing, and how they are doing it. Friends of museums like our publication because it presents in a highly readable and attractive format a subject they are vitally concerned with. MUSEUM NEWS is one of the privileges of membership in the Association. Through it you support all of our member institutions and their professional staffs.

We hope you will fill out the enclosed card and return it to us today so that you will continue to receive MUSEUM NEWS. The cost of membership is tax-deductible.

Yours sincerely,

Joseph A. Patterson

Director

Enclosure