

38TH
ISSUE

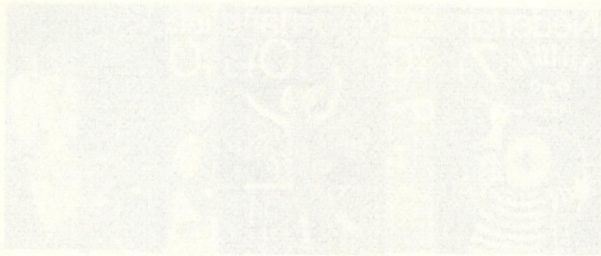
NETHERLANDS

CHILD WELFARE STAMPS

1964

NETHERLANDS CHILD WELFARE STAMPS 1964





On November 17th, next, the Netherlands Child Welfare Stamps will be issued for the 38th time. As will be known, a surcharge is levied on these stamps benefiting destitute children.

The Child Welfare Stamps were issued for the first time in 1924. Since then they have been issued every year, except in the period 1942-1944. There is little or no question at all of a thematic development as can be observed with the Summer Stamps. From the very beginning the stamps have featured boys' and girls' heads, children at play or practising sports, or sometimes their folklorist customs. During three years in succession (1925-1927) provincial arms were depicted, only once (in 1928) famous Dutch scholars.

The theme for this series of five stamps is: 'Artistic and creative activities of children'. How the designer, Mr. R. D. E. Oxenaar, of The Hague, worked out some variations of this theme, is shown on the pictures in this folder. Painting, ballet dancing, playing the flute, masquerading,

7c + 3

Colours:
green and blue



Painting

10c + 5

Colours:
red, green and pink



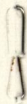
Ballet dancing

15c + 10

Colours:
yellow, ochre and
black

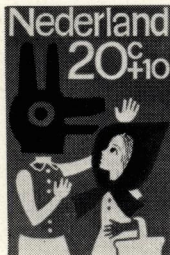


Playing the flute



20c + 10

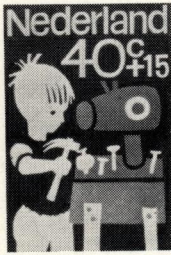
Colours:
pink, red and brown



Masquerading

40c + 15

Colours:
blue and green



Hobbying

and hobbying are, each in its own manner, means in which the child expresses its creativity and phantasy.

The Child Welfare Stamps 1964 will be on sale from November 17th, 1964, to January 16th, 1965, inclusive. They are valid for the prepayment of postage until December 31st, 1965. The price per set is Dfl. 1.35 = U.S. \$0.38 = £-/2/9.

Order number 6505. In virtue of the existing regulations stamps sold cannot be taken back on any account.

TECHNICAL DETAILS

Size of the stamps: 25 × 36 mm
Size of the picture: 22 × 33 mm
Comb-perforation 12 3/4 : 14
Paper without watermark
Gumming: normal
Sheets of 10 × 10 = 100 stamps
Printing technique: photogravure
Printers: Joh. Enschedé & Zonen, Haarlem.

R. D. E. Oxenaar

The designing of the Child Welfare Stamps 1964 was the second commission of this kind that was given to the artist R. D. E. Oxenaar of The Hague. Collectors of Dutch stamps will no doubt remember his earlier designs: the series of special stamps issued on the occasion of the 150th anniversary of the Kingdom of the Netherlands in 1963.

Mr. Oxenaar was born in The Hague on October 7th, 1929, and received his training at the Royal Academy of Arts in that town. Since 1958 he has been a teacher — i.e. of graphic arts — at the same academy. Besides mosaics and wall paintings he designed posters and book covers. Prizes have been awarded to him for several of the book covers he designed.

R. D. E. Ooster

PHILATELIC SECTION OF THE NETHERLANDS POSTAL SERVICE

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