



Working Together For A

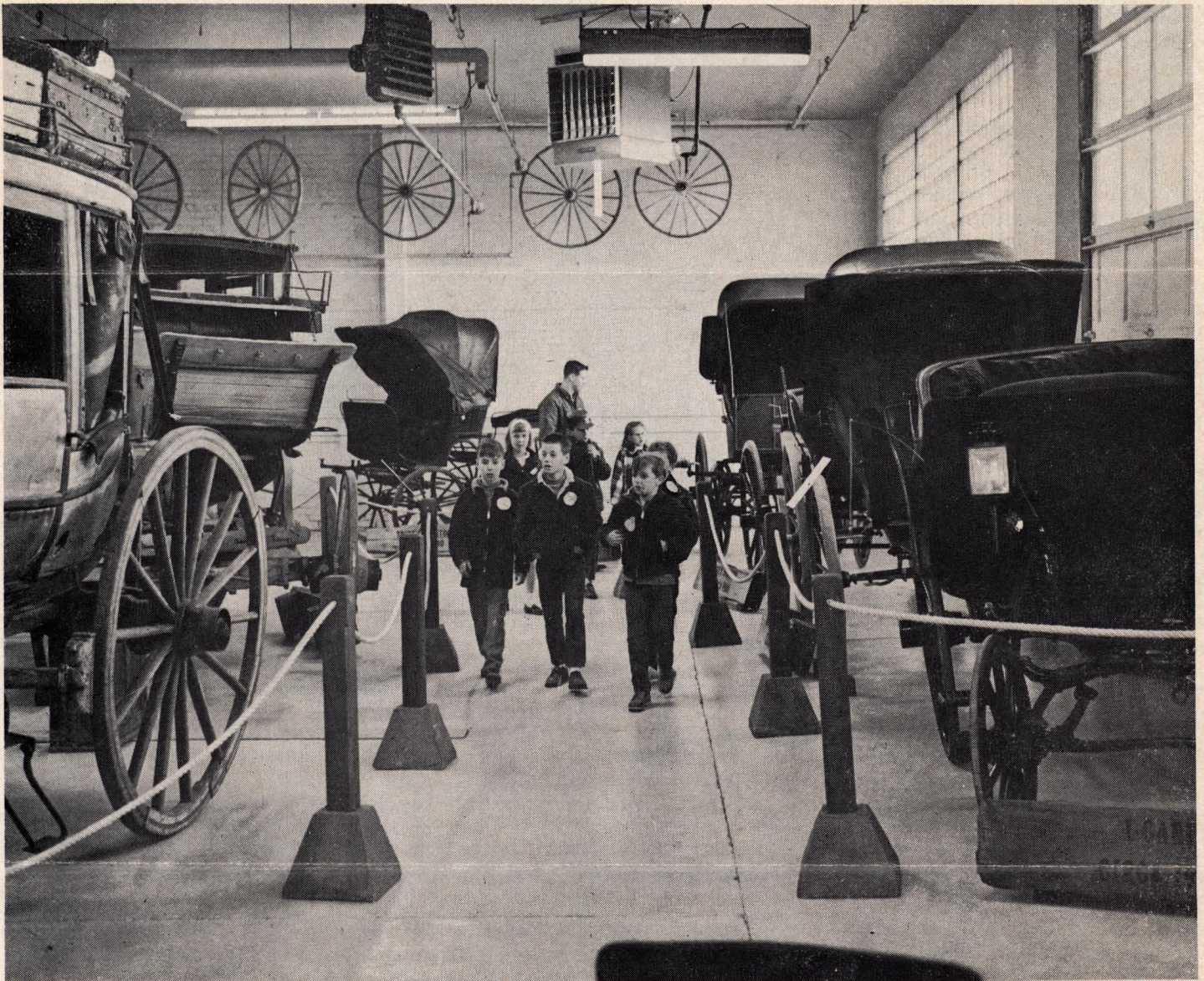
GREATER YAKIMA



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January, 1969



COURTESY JACK WHITNALL

HISTORY MAKERS OF THE FUTURE VIEW THE HISTORY OF THE PAST

YAKIMA FRONTIER MUSEUM

Hard work and great determination resulted in the opening of the Yakima Frontier Museum, another fine attraction for Yakima. Through the leadership of John Noel, Jr. and his board, the Gannon Museum of wagons and other frontier and Indian artifacts were purchased and moved to Yakima. The complete inventory is worth well over \$100,000. The location for the museum is in the old Burrows building at North First Street and East "A" Street. This location also was involved in the early history of Yakima, which makes it a fitting location for the museum. The museum is under the management of Bud Robertson and is open from noon to 8:00 P. M. daily except Monday.

NOON FORUM LUNCHEON JANUARY 20

MANAGEMENT'S CORNER

By H. G. Wells

1968 has truly been a year of progress for Yakima. When we look back and review the happenings of the past year, it is gratifying to witness the community advancement.



Let's start with our new updated airport. This facility was dedicated in September after an expenditure of more than 1½ million dollars to usher in the jet age era. The new north-south four lane arterial — 16th Ave. — opened to traffic this fall at a cost of half a million. Our mayor, Jack Larson, and public works director John Mayo deserve much credit for this project, along with our County Commissioners, led by Angus McDonald.

The Selah Creek bridges on Interstate 82 are now under construction at a cost of slightly less than five million. The construction and early completion of I-82 between Ellensburg and Yakima has long been a top priority project of your Chamber and its Roads and Highways Committee. And while we are on this topic, overpasses at Lincoln Avenue and "B" Street have been approved and funded, as well as an underpass at Yakima Avenue. These major projects jingle to the tune of approximately three million.

For a review of our new housing facilities, the new 120-room luxury Garden Villa Motel on North 1st Street opened its doors several months ago. Another 125-room luxury motel is under construction at Yakima Ave. and 9th Street, and will be in operation a few months hence. These welcome additions to our community represent large private investments in seven figures. And certainly the newest retirement home in Eastern Washington deserves mention. The Sun Tower, a project of Yakima's First Baptist Church, has 153 units in its 12-story structure in the central area. Recently opened, the Sun Tower is already two-thirds occupied. And this represents an investment of nearly two million. While we are equating this progress by name as well as dollars, the record of 1968 building permits in Yakima will go down as one of the greatest years for progress of our town.

All in all, it was a good year!



JANUARY 20TH NOON FORUM

The January noon forum luncheon will be held in conjunction with the Western States Farm Forum. The noon luncheon speaker at the Chinook Motel and Tower on January 20th will be Harold Petrie, director of the Department of Labor and Industries, State of Washington. He will review the status of the agricultural worker under the state's compensation program. According to Eric Wightman, Western States Farm Forum Chairman, this will be a most informative program, as Mr. Petrie will have completed public meetings held in the State of Washington to explore the feasibility of Industrial Insurance coverage of the agricultural workers and to determine if farm employment is extra-hazardous.

In 1948, Petrie entered private law practice in Yakima, Washington. During his Yakima residency, he was elected to the Washington State House of Representatives for three consecutive terms — 1953, 1955, and 1957.

He served as the industry member on the Board of Industrial Insurance Appeals, 1958, and as Supervisor of Industrial Insurance for the Department of Labor and Industries until May of 1966, when he was appointed to his present position.

WESTERN STATES FARM FORUM

Eric Wightman, Forum Chairman, invites everyone to attend the Forum on January 20th and 21st at the Chinook Motel and Tower. Mr. Wightman states that this year the Forum was planned and designed to be of informative value to every farmer in the State of Washington.

The first day will have Martin Zaninovich, Delano grape grower, speaking on the grape boycott in the California area. A local labor representative will speak on labor in the Yakima Valley. Bob Brachtenbach will head up a panel on farm housing, and the day will be concluded with an evening banquet.

The second day will have a program on collective bargaining, headed up by J. Hugh Aaron. The noon luncheon will have Dr. Marshall W. Cook, from Battelle-Northwest, speaking on their involvement in agriculture. In the afternoon, Creighton Lawson, State Director of the Federal Crop Insurance program, will speak on his program and the tree crop industry. Floyd Paxton, of Paxton Industries, Inc., will speak on the field of hydroponics. The day will be rounded out by a panel from the U. S. Department of Agriculture speaking on biological control.

Business Trends - Yakima, Washington

	NOVEMBER		YEAR TO DATE
BANK DEBITS	1968	\$110,960,411.00	\$1,278,230,637.00
	1967	111,336,297.00	1,333,017,258.00
BANK CLEARINGS	1968	39,074,783.00	473,659,815.00
	1967	40,947,395.00	494,899,723.00
PARKING METER	1968	11,649.27	137,422.01
	1967	13,908.92	132,923.85
POSTAL RECEIPTS	1968	142,274.00	1,420,947.00
	1967	125,336.00	1,273,692.00
AIRLINE BOARDINGS	1968	4,153	46,823
	1967	3,889	42,047
BUILDING PERMITS (City)	1968	42	772
	1967	54	756
BUILDING PERMITS (County)	1968	26	185
	1967	15	171
	DECEMBER		UNEMPLOYMENT
LABOR FORCE	1968 (estimated)	58,200	(9.6%) 5,580
	1967 (actual)	55,180	(9.0%) 4,980

"Here We Come A - Wassailing"

Yakima's 12th Annual Wassail Ceremony will be held on January 11, 1969, at the Yakima Airport, and this year for the first time ever a local girl will preside over the festivities.

The Publicity Committee voted to make the ceremony truly a local one by sending a Yakima Valley girl to Carhampton as our representative. Orchardists, warehousemen, merchants, and organizations are joining together to sponsor candidates, and with their entry fees will provide the money to give our Wassail Girl of 1969 a great trip to England.

For centuries, the Wassail Ceremony was common over many parts of England. Today, Carhampton, in southwest England, is reportedly the only community still wassailing each year. The ritual is carried on at the old Butchers Arms Inn, and the citizens still use the twelfth night of the old Julian calendar as the date of their ceremony.

Yakima's traditional ceremony of wassailing was established in January, 1958, by the Publicity Committee to promote international good fellowship with this sister city in England. Following the ceremony here, our Wassail Girl, who will be chosen in early January, will fly to England with the Wassail Bowl, to be used in the celebration in Carhampton. She will spend a few days in London before traveling to Carhampton, where the ceremony will take place on January 17th, thus giving her several days to enjoy the sights, people, and customs of England.

The ceremony this year, then, will be an extra special one for Yakima and truly representative of our area and its apple industry. Everyone is urged to join our Wassail Girl and the British Consul at the Airport on Saturday, January 11th, to help insure Yakima of a good apple crop in the coming year, and, of course, just to have fun!

THE GREATER YAKIMA CHAMBER
Greets These New Members . . .
BUILDERS OF A GREATER YAKIMA

HOUSE OF FABRICS

Ted Hanson
315 East Yakima Avenue
Yakima, Washington 98901
Secured by staff

BOYD COFFEE COMPANY

Hugh L. Dawson
223 South 26th Avenue
Yakima, Washington 98902
Secured by staff

STANDARD INSURANCE COMPANY

A. J. "Swede" Waller
Tenth Avenue and Yakima Avenue
P. O. Box 17
Yakima, Washington 98901
Secured by Bill Cahoon and Jim Fletcher

YAKIMA VALLEY COLLEGE GROUP

16th Ave. and Nob Hill Blvd.
Yakima, Washington 98902
Secured by staff

HISLOP AND SON

George Hislop
919 Larson Building
Yakima, Washington 98901
Secured by staff

HAWKINS HEARTH & HOME CENTER

Dennis M. Hawkins
505 West Yakima Avenue
Yakima, Washington 98902
Secured by staff

SNELLING & SNELLING OF YAKIMA

William T. Emery
117 North Third Street
Yakima, Washington 98901
Secured by staff

WORKING TOGETHER FOR A GREATER YAKIMA
Published monthly by the Greater Yakima Chamber of Commerce.

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John W. Sparling	2nd Vice President
Ralph D. Hubbard	Treasurer
H. G. Wells	Secretary-Manager
Gary W. Webster	Asst. Mgr.

SCHEDULE OF EVENTS - JANUARY, 1969

January 3	Inter-Community Relations	Noon	Commercial
January 6	Board of Directors	11:00	Chinook
January 6	Agriculture	Noon	Black Forest
January 7	Publicity	Noon	Don's Holiday
January 8	Roads and Highways	Noon	Chinook
January 9	Water Resources	Noon	Black Forest
January 10	Government Affairs	Noon	Royal Fork
January 13	Board of Directors	11:00	Chinook
January 14	Military Affairs	Noon	Chinook
January 14	Sunfair	4 P. M.	Chinook
January 15	Aviation	Noon	Prime Rib
January 16	Education	Noon	Royal Fork
January 18	Merchants' Association	Noon	Commercial
January 20	Board of Directors	11:00	Chinook
January 20	Forum Luncheon	Noon	Chinook
	Speaker, Harold J. Petrie, Director, Washington State Department of Labor and Industries		
January 20	Western States Farm Forum	8:00-4:00	Chinook
	Western States Farm Forum Banquet	7:00-9:00	Chinook
January 21	Western States Farm Forum	9:30-3:30	Chinook
January 21	Yakima Area Industrial Council	Noon	Don's Holiday
January 22	Transportation	Noon	Commercial
January 24	Government Affairs	Noon	Golden Wheel
January 27	Board of Directors	11:00	Chinook
January 28	Sports and Recreation	Noon	Golden Wheel
January 28	Yakima Valley Association of Chambers of Commerce	6:30 P. M.	Safari Room Sunnyside

SAVE THIS SCHEDULE AS A MEETING REMINDER



GREATER YAKIMA
Chamber of Commerce
 P. O. Box 1498
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