



# GREATER YAKIMA DIAMOND JUBILEE

INCORPORATED

POST OFFICE BOX 1250  YAKIMA, WASHINGTON  
PHONE CHESTNUT 8-2750

July 15, 1960

Mr. Click Relander  
Yakima Daily Republic  
Yakima, Washington

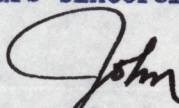
Dear Click:

I know it is gratifying to you, Click, that the Historical Booklet has been so well received. We have had many fine comments on it.

We continue to have a demand for it, even though we raised the price to \$1.25.

Again, my grateful appreciation for your fine work.

Yours sincerely,



John Noel, Jr., Chairman  
Revenue Division

JN/1

SEE

**"YAKIMA SPAN~A~RAMA"**  
CAST OF 500 NIGHTLY - - BEGINNING JUNE 21



BLIND COPY

April 18, 1960

Mr. L. L. Perrin, Manager  
Advertising and Publicity Department  
Northern Pacific Railway Company  
Northern Pacific Railway Building  
St. Paul 1, Minnesota

Dear Mr. Perrin:

Work on the copy and layout for the Historical Program has been started. Mr. Rolla Goold, Assistant Superintendent of Schools, has accepted the responsibility of supervising the actual production. He has gathered a number of people around him with special talents to assure a first-class publication.

The first step was to agree upon the general content of the publication and it has been concluded that we will cover the story of Yakima for Yesterday, - Today, - and Tomorrow.

For the introduction to the Historical Program, the committee has requested that your President, Robert Macfarlane, prepare a statement which will serve as the front-piece or the first page of the publication. In conjunction with his statement, we would like to have a one or two-column cut to accompany the article.

Mr. Goold's committee has already received material from your company and that is being studied for use in the publication. If additional material becomes available, please send it on and we will put it in the hands of the committee. We are working very closely with Mr. Halvorsen and certainly will keep him posted on the progress of the publication.

We would like your suggestions as to the most expeditious manner for coordinating our work with representatives of your company to be certain that the final product will be consistent with our mutual desire to have a high quality piece. Time is becoming a serious factor and we must have all pictures and copy to the printer by May 23, 1960.

We are looking forward to hearing from you.

Yours very truly,

JW/1

JOHN NOEL, JR.