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HUELGA!, one of this country's most honored film documentaries of 1967 will have its U.S. television premiere February 12th over educational television's NET JOURNAL.

Produced by King Screen Productions, 320 Aurora Ave., N., Seattle, the hour-long color film records in cinema verite the critical first year of what since has become the longest, most remarkable and important strike in American agricultural history - the continuing migrant labor strike against grape growers in Central California's San Joaquin Valley.

Filmed over a year's period, starting shortly after the strike's beginning in late 1965, HUELGA! (Spanish for strike) examines the progression of the movement and how the picket line, a 300 mile march to the state capitol in Sacramento and an overwhelming desire to succeed transformed the local protest of several Mexican and Filipino-American farmworkers into a national fight to improve the conditions of farm labor.

HUELGA! has been the recipient of awards at four major international film festivals since being released in mid-1967, including the International Labor Film Festival in Montreal, Canada, and the International Film & TV Festival of New York.

HUELGA! was written and produced by Mark Harris, directed by Ralph "Skeets" McGrew, photographed by Richard Pearce and John Haney and edited by Richard Gilbert.

(EDITORS NOTE: Mr. Harris, although only 26, already shares in two Regional Emmy Awards for his film writing ability and authors a bi-weekly column of film criticism for the NATIONAL CATHOLIC REPORTER. Personal interviews may be obtained by contacting King Screen Productions.)



KING SCREEN PRODUCTIONS PRESENTS

HUELGA

The story of a unique and revolutionary union
and its impact on the lives of its members

KING
SCREEN
PRODUCTIONS



International Labour Film Festival, Montreal (Award Winner)
Vancouver Film Festival
San Francisco Film Festival
Mannheim Film Festival, Germany
New York Film and TV Festival
National Educational Television "NET JOURNAL"

HUELGA is a unique and moving historical document about the longest, most remarkable and important strike in agricultural history.

In September, 1965, a small loosely knit group of Mexican and Filipino-American farmworkers, demanding union recognition, the right to collective bargaining and a minimum wage, began a walkout from their jobs. Led by softspoken ex-migrant worker, Cesar Chavez, their target was 35 grape growers in the rich agricultural region of the San Joaquin Valley of Central California.

HUELGA (Spanish for strike) is a film about the critical first year of that walkout and how the picket line, a 300 mile march to Sacramento and an overwhelming desire to succeed transformed their local protest into a national fight to improve the conditions of farm labor.

Told through the words and actions of the struggle's main protagonists, the film probes the background and reasons for the unprecedented action and in dramatic *cinema verite* records the genesis of a union and its effect on the lives of its members.

"...above all else the film portrays a search for
human dignity."

MARK HARRIS producer/writer

produced and written by MARK HARRIS
directed by SKEETS McGREW
photographed by RICHARD PEARCE
and JOHN HANEY
edited by . . . DICK GILBERT and SKEETS McGREW
sound by DICK GILBERT
narrated by PAUL HERLINGER

HUELGA! (1967) 16 mm. 52 minutes Color
4 internal breaks
Rental \$50 Purchase \$300



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320 Aurora Ave. N.

Seattle, Washington 98109

MU 2-3555

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