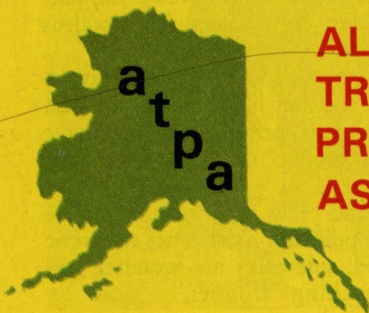
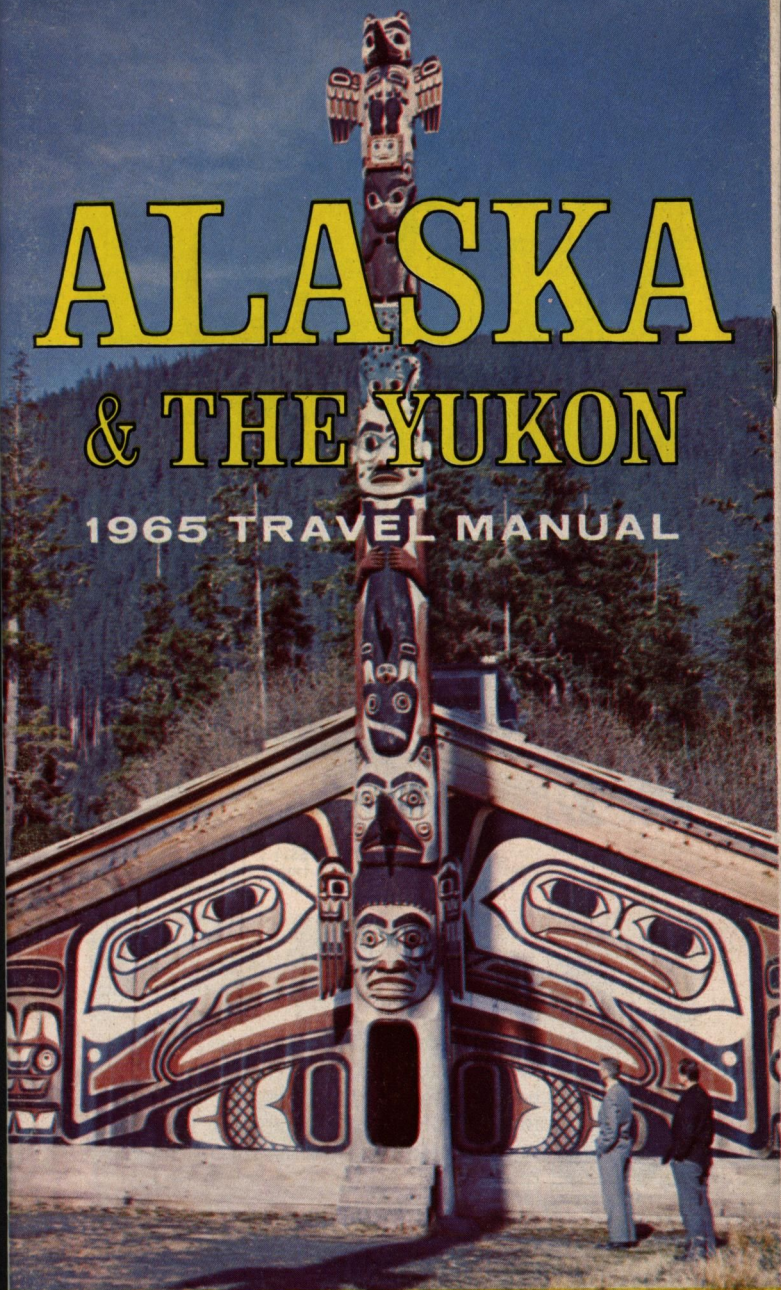


ALASKA

& THE YUKON

1965 TRAVEL MANUAL



**ALASKA
TRAVEL
PROMOTION
ASSOCIATION**

For the Best in Alaska Travel . . .

The Alaska Travel Promotion Association, the State of Alaska and the Yukon invite you to review the contents of this brochure. It has been designed to give you a complete listing of the many varied services available to you by members of the Alaska Travel Promotion Association. Your TRAVEL AGENT will be pleased to give you further information and confirm reservations for you in connection with all services in this folder.

ATPA is a non-profit organization composed of hotels, resorts and lodges, travel agents and tour operators, sightseeing and transportation companies dedicated to:

Promote travel to and within Alaska.

Encourage the increase and improvement of tourist facilities—and attractions—throughout Alaska and the Yukon.

To act as agent or representative for its members, or any other person, firm or corporation, in the accomplishment of these purposes.

WHO ARE ITS OFFICERS?

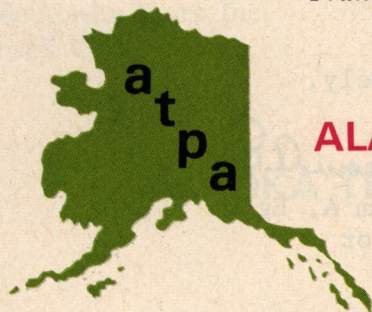
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The by-laws state that insofar as possible, the following tourist and travel categories shall be represented on the Board of Directors: hotels, resorts and lodges; travel agents and tour operators; air transportation; and surface transportation.

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ALASKA TRAVEL PROMOTION ASSOCIATION

117 Terminal Building
Boeing Field
Seattle, Washington



STATE OF ALASKA
OFFICE OF THE GOVERNOR
JUNEAU



TO TRAVEL SPECIALISTS HANDLING VACATIONS TO ALASKA
AND TO THEIR CLIENTS WHO UTILIZE THESE SERVICES:

As Governor of Alaska, I have been particularly pleased these past few years to watch the ever-increasing number of visitors who have chosen the 49th State for their vacations.

It has been especially pleasant, also, to note the close degree of cooperation which exists--and has grown stronger--between the State of Alaska and the Alaska Travel Promotion Association, publishers of this manual. No group, in Alaska or elsewhere, could be more dedicated than these individuals to their region or to the public they serve so well.

I extend to the ATPA the congratulations of the State on the continued publication of this travel manual. I urge all visitors to study it thoroughly. A tremendous amount of interesting, informative Alaska material is contained here. I commend it as good reading for the best in vacation travel.

Sincerely,

William A. Egan
William A. Egan
Governor

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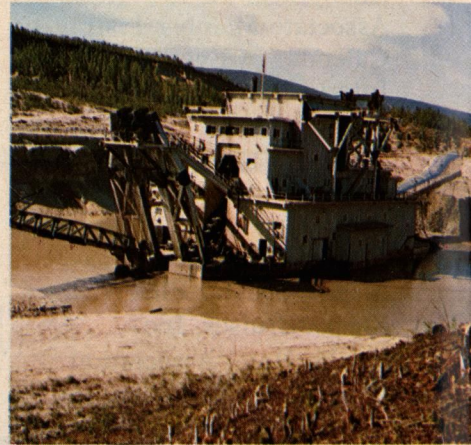
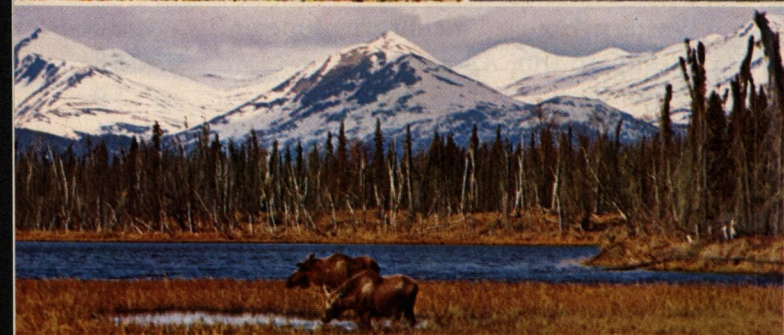
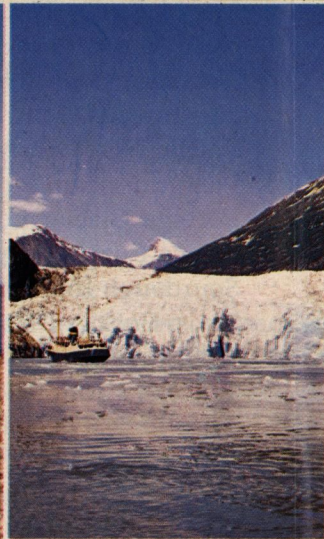
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ALASKA

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GLACIERS — One of the most famous in the world, magnificent Mendenhall Glacier near Juneau, is one of several glaciers in Alaska accessible by automobile. Sightseeing buses also provide guided tours to Portage Glacier near Anchorage. Charter air or boat trips to Glacier Bay National Monument can be arranged from Juneau.

ESKIMOS live much as their ancestors did hundreds of years ago. They are a friendly people, and you will be fascinated by the colorful ceremonial dances and summer festivals held in the Arctic villages. Indian Totem poles in Sitka National Monument record the historic and colorful past of the earliest Alaskans.

THE MIDNIGHT SUN provides 24 hours of daylight for the summer visitor to enjoy more of his Alaskan holiday. Many summer tourists are surprised by the warm summer temperatures, sometimes as high as 90 degrees, in the land where the summer sun never sets.

A MODERN FRONTIER LAND is the best way to describe Alaska today. Picturesque old log cabins stand in the shadow of tall gleaming skyscrapers in major cities such as Anchorage and Fairbanks.

THE INSIDE PASSAGE — A thousand-mile-long waterway protected on both sides by land, with beautiful islands, endless forests, mountains rising steeply from the water, and the occasional icebergs and glaciers, the Inside Passage offers the vacationer some of the most dramatic scenery in the world. Fishing villages, lumber camps and native villages dot the shore.

SKIING — Alaska's powder snow offers a challenge to any skier searching for new slopes to conquer. Three major ski areas near Anchorage, Fairbanks, and Juneau provide modern lifts or tows for the convenience of skiers.



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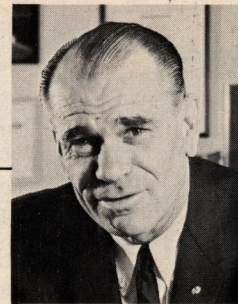
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Talkin' Travel

with
Morris Ford



M. FORD

My job, as director of the Alaska Travel Division, is to sell people on the idea of vacationing in Alaska.

The job, in at least one respect, gets easier every year. Because every year we have a bigger, better, more attractive travel "product" to sell.

This has been especially true the past 12 months, during which time the Alaska travel industry has added more exciting new attractions, accommodations, tours, and tourist facilities than in any previous period. In fact, during that time Alaskans spent more, per capita, for such things than the people of any other state in the U.S.A.

CHAPEL-BY-THE-LAKE — Auke Lake — Mendenhall Glacier, Juneau



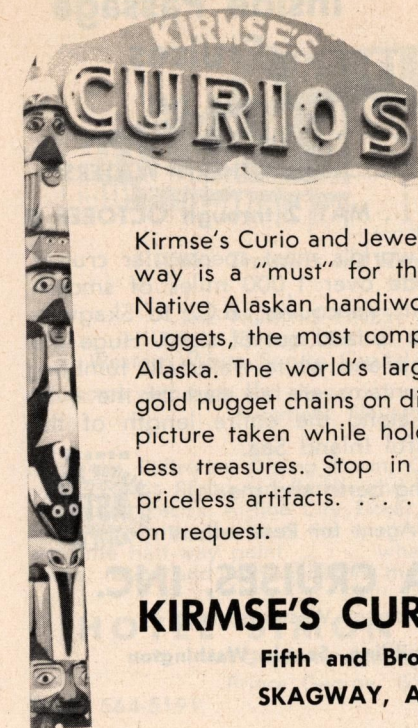
The State of Alaska itself has provided an enormously successful travel attraction in the form of the Alaska State Ferry System. And the system now includes not only the southeastern Alaska "Marine Highway" which we inaugurated in the spring of 1963 and the ferry "Chilkat" route between Valdez and Cordova, but between Kodiak and the Kenai Peninsula as well. Mainland ports include Homer, Seward, Seldovia, and Anchorage. This opens up a considerable number of areas to the traveler which had previously not been accessible except by air. From every standpoint—historical, scenic, or just plain fun—these new areas justify a visit.

The new ferryliner Tustumena sailing to and from Kodiak well justifies your time and expense, too. With a capacity for 200 passengers, the Tustumena is a bit smaller than our southeastern Alaska ferries, but the ship is every bit as modern and boasts beautifully appointed staterooms, dining room, cocktail bar, spacious observation lounge, and many of the other comforts of a cruiseship. Below deck, the Tustumena can accommodate up to 67 automobiles.

If you're interested in more information about travel to any part of Alaska by any of the various carriers operating here, including the ferries, drop us a note and we'll be pleased to send it by return mail.

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Box 2391, Juneau

INTERESTING TOTEM CARVINGS amuse visitors.



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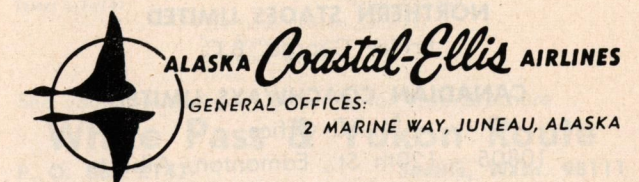
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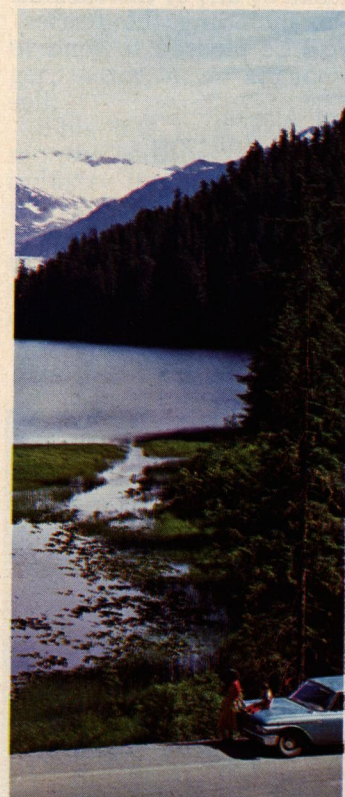
10805 - 120th St., Edmonton, Alberta

SOUTHEASTERN ALASKA



Juneau — Alaska's capital — is a long, narrow city tucked between massive Mt. Juneau and the deep waters of Gastineau Channel. The Alaska Historical Library and Museum there has one of the most complete and authentic Eskimo collections anywhere in the U.S., as well as rare books and minerals. On the lighter side, Juneau has several bars and nightclubs, including the famous "Red Dog Saloon" with its honky-tonk piano and sawdust covered floor.

Ketchikan — Alaska's southernmost city, boasts the world's largest collection of totem poles, deeply carved



BEAUTIFUL MENDENHALL
GLACIER is a highlight of
your visit to Juneau.

from cedar trees. Its 2,000 fishing vessels attest to the plentiful supply of King salmon in nearby waters. Salmon canneries, and a \$55 million pulp mill may be visited by tourists.

Geography — Land of the totem, leaping fish, virgin forests, gleaming glaciers, uninhabited islands and beautiful fjords — this is Southeastern Alaska. Often called "the panhandle," the area extends from Ketchikan in the south to Skagway in the north and borders British Columbia eastward. The climate is temperate, but being a maritime area, rainfall is heavy. Visitors should be sure to bring a topcoat or raincoat.

Russian Capital — Sitka was the capital when Russia owned Alaska. A picturesque town, it contains many reminders of the Russian occupation — a Russian cathedral, an old blockhouse and cannons. At Sitka National Monument, there are 18 native totem poles.

Indian Dances — Port Chilkoot is becoming increasingly famous as a spot where Indian dances, songs and crafts are being revived. Tourists may see authentic Chilkat dances performed by the young people of the community, purchase ceremonial masks, rugs and other Indian craftwork.

Gold Rush Town — Skagway was one of the main gateways into the Yukon Territory during the gold rush of 1898, and there are still some old false-front buildings standing as reminders of the days when gambler Soapy Smith ruled this lawless outpost. Tourists will enjoy watching a re-enactment of "The Shooting of Dan McGrew," a kangaroo court, and dances of '98. The city museum has many relics of early days.

Spectacular Rail Trip — One trip which visitors find particularly thrilling is the ride on the White Pass & Yukon Railroad between Skagway and Whitehorse in Yukon Territory. This narrow-gauge railway is still considered to be one of the greatest engineering feats in the world. Following the trail of '98, it climbs up hairpin track on grades as steep as 4%, taking two hours to go the first 20 miles through truly spectacular scenery. From the comfortable view-window coaches and in perfect safety, visitors can look down on the old heart-break trail where hundreds of men and more than 3,000 horses perished in the mad Klondike rush.



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Seattle, Wash. 98111

Telex 032-350

THE SPELL OF THE YUKON

"Have you gazed on naked grandeur where there's nothing else to gaze on,
... Big mountains heaved to heaven, which the blinding sunsets blazon,
Black canyons where the rapids rip and roar?"

ROBERT SERVICE

The Spell of the Yukon can still be felt today — the same spell that Robert Service immortalized in verse — the same spell the gold-seekers knew. The Yukon is a rugged, beautiful land — 207,000 square miles of magnificent mountains surrounding broad plateaus, pierced by great rivers.

Gold Rush — When gold was discovered in the Klondike, men from all walks of life rushed north. Ships crammed with pack animals and people sailed from San Francisco and Seattle, landing mostly at Dyea and Skagway, Alaska. A steady stream of men climbed the treacherous mountain passes through the icy winter of '98. Those who survived built makeshift boats for the 500-mile journey down the Yukon River. It was a dangerous trip. Several hundred boats capsized at Miles Canyon, where the current was un-

THE YUKON... and the Klondike "Gold Rush" Area

believably swift. Next hazard was White Horse Rapids, where whirlpools and submerged rocks claimed so many men that the Mounted Police required licensed guides to take the boats through — and Jack London made \$3,000 in one year as a pilot!

Where the Yukon and Klondike rivers meet was Dawson City Queen of the Yukon. Here raw dust was used instead of money. You could have your front teeth filled with souvenir nuggets, and see "Klondike Kate" Rockwell dance. Cheechakos (newcomers) learned that everything had been staked for 50 miles around. Eldorado Creek was literally a channel of gold. The claims were far richer than anything in California.

The Klondike Today — Visitors to Dawson City today will see false-front buildings tilted by age — gambling saloons, dance halls, the cabin where Robert Service lived, and the splendid Palace Grand Theater. It's an easy trip up the Klondike River Valley to the placer workings. And from a high hill they can see in one great panorama the headwaters of most of the creeks that have yielded more than \$400 million in gold. At Whitehorse they'll see the stern-wheeler riverboats that took the later stampedees down

the Yukon, and can ride one of them safely through the famous Miles Canyon.

Sportsman's Paradise — There's big game hunting and sports fishing in the Yukon, too. The world's record Dall sheep, and Canada's all-time high moose trophy were taken there. Anglers will find Arctic grayling in most streams, lake trout up to 40 lbs., northern pike, whitefish and rainbow trout.

Transportation — The famous Alaska Highway goes through the Yukon, and has campgrounds and lunch stops all along the way. A narrow-gauge railway takes travelers from Whitehorse to Skagway, Alaska over the same spectacular White Pass the prospectors climbed. There is air and bus service to Whitehorse (the capital), Dawson City and Mayo, which has the second largest silver mine in the world. Minerals are still the main source of revenue in the Yukon, with silver leading now.

But the Spell of the Yukon isn't in facts and statistics. It's in the rugged, wild beauty — and the towns still peopled with the ghosts of bearded prospectors, high-stepping women, and Robert Service, the bard who made them famous.

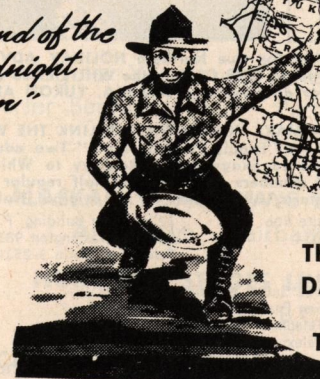
YUKON CALENDAR OF EVENTS

- FEBRUARY 5** Walter Carringer, tenor, Whitehorse.
- FEBRUARY 26-27-28** Sourdough Rendezvous—dog team races, skiing and snow-shoeing events, queen contest, Indian dancing, gambling games, dances, beard-growing contest, etc. Whitehorse.
- FEBRUARY** Winter Carnival—dog team races, sports competitions, dances, queen contest, etc. Dawson City.
- MARCH 26** Nicanor Zabaleta, Harpist, Whitehorse.
- MARCH last week** International Curling Bonspiel, Whitehorse.
- AUGUST 17** Discovery Day Celebrations—commemorate the discovery of gold and the 1898 Klondike Gold Rush. Parade, dances, gambling and stage show at the Palace Grand Theatre. Dawson City.
- NOV.-MARCH** Hockey, Civic Centre, Whitehorse.

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Midnight
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Arrive	Prince George	10:00 p.m.	6:50 a.m.

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Days of '98 Fraternal Order of Eagles No. 25 Skagway, Alaska

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THE ALASKA FERRY SYSTEM

INSIDE PASSAGE ROUTE

Now you can take one of Alaska's large ferries through the beautiful "Inside Passage" from Prince Rupert, B.C., to Skagway, Alaska, a 450 mile route, and drive off at either end to continue your trip by land. You can stop off at Alaskan ports, such as salmon-famous Ketchikan, the scenic towns of Wrangell and Petersburg, the capital city of Juneau, the Gold Rush town of Skagway, and Haines, where a highway leads to the State's interior. In the summer, the ferries call at these ports six days a week, each way. Three times a week (two stops one direction, one the other) the ferries stop at historic Sitka, capital when Russia owned Alaska. You'll enjoy exploring these cities, taking side trips to fjords and glaciers, or fishing and hunting in a land that's a sportsman's paradise.

KODIAK ISLAND ROUTE

In 1964 a fifth ship was added to the fleet. It joins Kodiak Island with the mainland ports of Seward, Anchorage, Homer and Seldovia. It can carry 200 passengers and 67 autos.

CORDOVA-VALDEZ ROUTE

This ship is 100 feet long and can carry 59 passengers and 15 standard sized autos. It covers the 87-mile trip in Prince William Sound in approximately eight hours. Present summer schedules call for departures from Cordova each Sunday, Tuesday, and Friday morning and from Valdez each Monday, Wednesday, and Saturday morning.

CHILKAT INDIAN DANCERS at Port Chilkoot.



NATIONAL PARKS, FORESTS, AND REFUGES

Three federal agencies — the National Park Service, the U.S. Forest Service, and the U.S. Fish and Wildlife Service — administer extensive areas within the 49th State.

The National Park Service operates Mt. McKinley National Park in interior Alaska, Katmai National Monument on the Alaska Peninsula, Glacier Bay National Monument in southeastern Alaska, and Sitka National Monument also in the southeastern "panhandle."

The U.S. Forest Service administers Tongass National Forest, which encompasses most of southeastern Alaska, and Chugach National Forest in the southcentral area roughly between Valdez and Seward.

The U.S. Fish and Wildlife Service maintains a total of 18 wildlife refuges in the state. These range from well known areas such as the Kodiak Bear Refuge, the Pribilof Islands Fur Seal Refuge and the Kenai Moose Range to a number of lesser known bird, sea-life, and wildlife preserves.

RUSSIAN CHURCH — Sitka.



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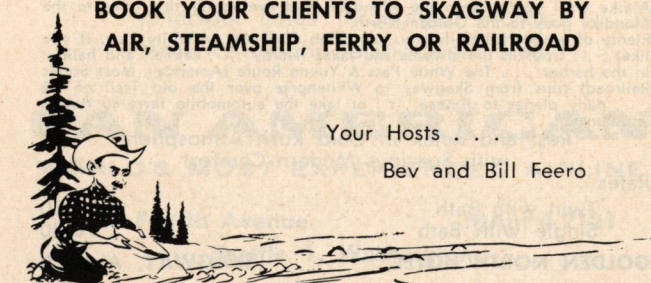
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GOLDEN NORTH HOTEL **SKAGWAY, ALASKA**

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TRANSPORTATION AND GENERAL INFORMATION

METHODS OF TRAVEL IN ALASKA — By Road to Fairbanks, Anchorage, the Yukon River, the Kenai Peninsula, Mt. McKinley National Park, and between and beyond.

By Rail between Seward, Anchorage, and Fairbanks; or stop off at Mt. McKinley and other intermediate points.

By Ferry to all the main towns of Southeast Alaska, and between Valdez and Cordova and to Kodiak from Kenai Peninsula Points and Anchorage.

By Air: scheduled flights serve most towns and villages in Alaska.

By Charter Boat or Plane: to anywhere!

BORDER CROSSING — Little difficulty is encountered when crossing the U.S.-Canadian border. No passports are required by permanent residents of the United States, although it is a good idea to carry a birth certificate, naturalization papers, or other identification. Firearms and animals require special handling. Additional information on border crossing can be secured from the Canadian Travel Bureau, Ottawa, Canada. Traveller's vehicle permits issued at border points are necessary for Canadian travel. Proof of ownership is required as is evidence of insurance coverage as proof of financial responsibility.

TOURISTS BAGGAGE — The necessary wearing apparel, and personal effects in use by the visitor can be admitted free of duty. Up to 50 cigars, 200 cigarettes, two pounds of tobacco, and 40 ounces of alcoholic beverages, per adult person, may be included. This does not apply to merchandise or articles intended for other persons, or for sale. All goods must be declared.

VEHICLES — The entry of automobiles and trailers into Canada for touring purposes is generally a routine matter without payment of any duty or fee. Travellers' Vehicle Permits, good for any period up to six months, will be issued for each auto, trailer, motorcycle or bicycle. The permits are issued at ports of

entry and are good for any port of exit. Motor Vehicle Registration forms must be carried and if the vehicle is leased a copy of the rental contract is required.

British Columbia laws require liability coverage with inclusive limits of \$35,000. Proof of this coverage (a "pink card") can be obtained at nominal or no charge from your local insurance agent.

ALASKA HIGHWAY: TYPE AND CONDITION — The Alaska Highway is rated as the world's best major gravel road and is built to support the weight of heavy freight trucks. All major bridges are modern steel construction. The 1,221 miles of the highway in Canada is owned and maintained by the Canadian Government, and is paved only on the first 100 miles. The entire length of the highway in Alaska is paved.

HOW TO GET TO ALASKA — The Alaska Highway: about 1200 miles through Canada, to the boundary less than 300 miles south of the Arctic Circle. Or you can turn south at Haines Junction to reach Southeast Alaska. For information on Canadian roads, campgrounds, etc. write: Canadian Government Travel Bureau, Ottawa, Canada.

The Marine Highway: from Prince Rupert, B.C., through the Southeast Alaska "Panhandle" to connect with the Alaska Highway via the Haines Cutoff, or by way of the White Pass and Yukon Railway from Skagway to Whitehorse.

Airlines: direct to Alaska from Seattle, Chicago, Copenhagen, and Tokyo.

Or combine highway, sea and air travel in numerous ways—see your travel agent.

WHAT TO WEAR — Informality and comfort are the rule in Alaska. To be prepared for the varying types of weather you'll find in different parts of the state, bring a raincoat, possibly another light coat for cool evenings, summer clothing for the warmer areas, comfortable walking shoes, informal sports clothes, and one dressy outfit for evenings in the larger cities. Formal clothes are never needed. Protect your clothes from dust when driving.

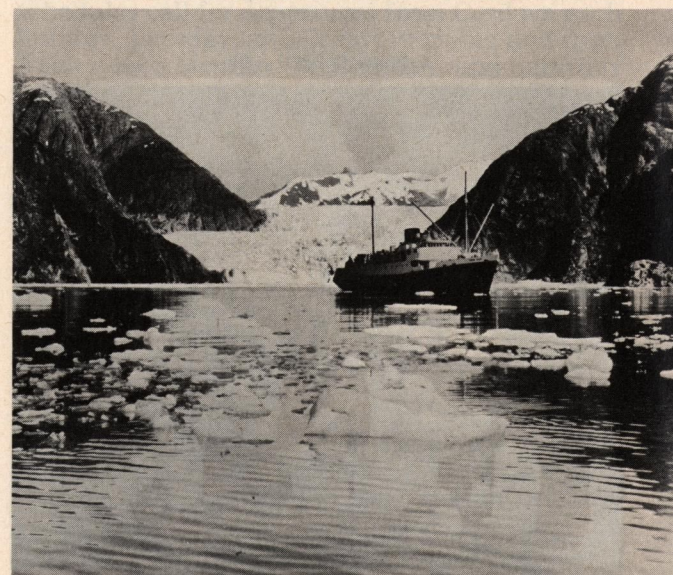
You'll want to bring a camera and binoculars if you have them.

SEASONS AND CLIMATE — Summer-time temperatures range from 55 degrees to 90 degrees, and May Days are Sunny Days in Alaska. You'll escape from the heat, but it's still warm enough even for swimming in some areas.

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ALASKA 1965 CALENDAR OF EVENTS

JANUARY . . .

- 1 All Alaska — Sport Fishing is open year around in some areas; many places also open to year-around hunting of certain big game and small game species. Contact Department of Fish and Game, Subport Bldg., Juneau, for further information.
- Fairbanks—Official 10-mile Dog Mushing Race.
- 29-31 Anchor Point — Sno Festival by Anchor River Sled Dog and Racing Association.

FEBRUARY . . .

- 12-14 Bethel — Dog Team Derby
- 12-14 Cordova — 4th Annual Iceworm Festival, art show, skeet shoot, teen rodeo, puppet show, parade, dances.
- 20-28 Anchorage — Fur Rendezvous. Alaska's largest winter celebration, with World Championship Sled Dog Races, Miners and Trappers Ball, coronation pageant, parades, wrestling, sports car races, Eskimo dances and blanket-toss exhibitions, and art shows.
- Last weekend, Whitehorse, Yukon Territory, Canada — Sourdough Rendezvous — Winter Carnival with dog team races, queen contest, Indian dancing, beard-growing contest, sports competitions, dances, gambling games.

MARCH . . .

- 12-14 Alaska Arts and Crafts Show at Alaska National Guard Armory.
- 19-21 Fairbanks — 1st, 2nd, 3rd heat of Men's North American Champion Dog Races, 20th annual North American Champion Sled Dog Derby.
- Last week Whitehorse, Yukon Territory, Canada — International Curling Bonspeil.

APRIL . . .

- 2-3 Nome — Dog Races
- 4-June 8 Ketchikan — Seasonal Salmon Derby

MAY . . .

- Early May Juneau (Daily throughout the summer)—Tours via ore car through Alaska-Juneau Gold Mine. Six times weekly, 30-minute stage comedy at no extra charge (June through August). Other additional entertainment on nights when comedy is not presented.
- Early May Skagway — Days of '98 Show with old-time costumes, play-money gambling and the Shooting of Dan McGrew re-enacted. Performances every two to four days. Also, Trail of '98 Museum open daily throughout summer.

All month

Port Chilkoot-Haines (Continuing through September 15th) Chilkat Indian Dancers, most performances on nights of cruise ship landings (approximately every four days). "Mellerdrama" prior to night of Chilkat dances, Lynn Canal Community Players. Daily exhibits of totem arts and crafts, poles, masks, etc., by Alaska Indian Arts, Inc., non-profit organization.

All month

Wrangell — Salmon Derby.

7-9

Kodiak — King Crab Festival.

16-17

Petersburg — "Little Norway Festival" celebrating first halibut landings, Armed Forces Day and Norwegian Independence Day festivities, dancing, cookouts on the beach.

23

Mt. McKinley National Park — McKinley Park Hotel opens.

20-30

700-mile marathon for river boats and unlimited pleasure boats. Race from Fairbanks to Ruby on the Yukon River and return to Fairbanks. Big prizes.

29-31

Ketchikan (first weekend) Start of Sweepstakes Salmon Derby. Beginning of Special Area Sightseeing Tours by local airlines and boat charters extending through summer.

30-31

Palmer — Colony Days. Special celebration for 30th anniversary of the Matanuska Valley colonists.

JUNE . . .

Early June

Kotzebue — Ice breakup in front of village as ice goes out in Norton Sound.

Early June

Point Hope — Whaling Festival (Nalukaturuk), mukruk feast, Eskimo dances and famous Blanket-Tossing, feast held only when whaling is successful. Similar celebrations in Wainwright and Barrow.

1

Katmai — Opening date for Valley of 10,000 Smokes.

1

Valdez — Beginning daily Columbia Glacier cruises and flights.

12-13

Ketchikan — Sweepstakes Salmon Derby (2nd weekend)

15-July 1

Anchorage — Festival of Music (including major concerts, recitals and lectures).

18-20

Nome — Midnight Sun Festival.

21

Fairbanks — Midnight Sun baseball game. Goldpanners play visiting team from the "Lower 49 States" at midnight without lights.

JULY . . .

4

Independence Day Celebrations:

Bethel — Hundreds of boats bring persons from other villages for races, native dances, food and festivities.

Cordova — Community celebration with parade, boat races, ball games and boxing matches.

Craig — Community celebration.

Delta Junction — Clearwater Rodeo; chicken, moose, caribou, and bear barbecue.

Douglas — Parade, baseball games and emphasis on children's games.

Haines-Port Chilkoot — Chilkat Dancers present special show.

Fort Wainwright — Carnival and festivities.

Juneau — Big parade, fireworks, queen contest, boating events, games and carnival.

Ketchikan — Coronation Ball, parade, boating and logging events, concessions, baseball games, fireworks.

Kodiak — Festival with flag raising, parade with floats and band, children's races, and concessions.

Kotzebue — Eskimo games, blanket-toss, Miss Arctic Beauty Queen and Arctic Baby Contest, mukruk-eating contest, Eskimo high-kicking contest, Eskimo dances, kayak and motor boat races, plus awarding of prizes for Eskimo hunter who brought in biggest beluga whale since winter ice-breakup.

Mt. Alyeska — Midnight Sun Ski Tournament and ski races beginning at midnight.

Sitka — Parade, Carnival and a featured All-Alaskan Loggers Championship.

Skagway — Community celebration parade, children's races, sports event, dance.

Tanana — Community celebration and festivities.

Valdez — Parade, baseball games, and emphasis on children's games.

Wrangell — Celebration, parade, concessions, dances, boat races, children's races and sports events.

21-25

Fairbanks — Golden Days Celebration, biggest summer celebration in Alaska. Parades, goldpanning, street-dancing, old-fashioned "mellerdrama," Eskimo Olympics athletic competitions, promenade, midway, and art exhibits. Commemorating discovery of gold at Fairbanks July 22, 1902.

23-25

Juneau — Golden North Salmon Derby.

24-25

Palmer — Big Lake Regatta.

Soldotna — Progress Days Celebration, Horse races, cart races, boat races, fly-in breakfast, carnival rides, giant raffle, sidewalk art show.

AUGUST . . .

1 (thru fall)

General hunting seasons open; dates vary with species and area.

1st week

Kenai — Kenai Days, featuring Beluga Whale Hunting activities, carnival, arts and crafts show.

1-Nov. 30

Petersburg — Hammer and Wikan Deer Derby.

All month

Valdez — 13th Annual Silver Salmon Derby.

19-22

Fairbanks — 34th Annual Tanana Valley Fair.

SEPTEMBER . . .

1

Migratory bird hunting seasons open.

3-6

Palmer — Matanuska Valley Fair.

Labor Day

Sitka — Southeastern Trap Meet.

Labor Day Weekend

Skagway — Special 3-day celebration commemorating Alaska Statehood, Canadian Neighbors, and American Labor. Sourdough Days.

12-14

Anchorage — Pacific Northwest Trade Association convention.

15

Wrangell — Campbell & Hayes Annual Deer Derby, through balance of season.

OCTOBER . . .

18

Sitka — Alaska Day Festival commemorating transfer of Alaska from Russia to U.S. in 1867. Traditional Alaska Day pageant presented, along with costume ball, colorful native dancing, and singing by choirs of Russian Orthodox Cathedral and Sheldon Jackson Junior College.

NOVEMBER - DECEMBER . . .

Statewide

Winter sports activities go into high gear at most cities across the state. Dog sled racing and skiing, intra-and inter-city basketball games and tournaments.

Christmas Week

Kotzebue and other Arctic villages — Eskimo men and women participate in games throughout Christmas week: dog team racing, snowshoeing, wrestling, finger-pulling, jumping, and many other Eskimo games.



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SPORTS IN ALASKA

HUNTING

Alaska is truly a hunter's paradise. The Alaska Department of Fish and Game gladly provides information on current game regulations, hunting fees, and a register of guides. Bush pilots are available to fly sportsmen to almost any virgin wilderness.



Southeastern Alaska — Starting in Southeastern Alaska, hunters will find brown and black bear, plus unlimited numbers of sea lions, seals, porpoises and wolves. From the middle of the panhandle north they're in moose country. The Wrangell area is noted for goats, mountain sheep, moose, bear, ducks and geese.

Western Alaska — Perhaps the most spectacular hunting areas are in Western Alaska. Many big game guides and outfitters are located there. The giant Alaska brown bear (sometimes called Kodiak bear) is found on Kodiak Island and the Alaska Peninsula. The Kenai Peninsula is noted for the Kenai moose — largest in the world — and for the smaller brown-black bear that is more plentiful than the Kodiak. Grizzly bears are found mostly in the state's interior. On the rocky crags are the famous Dall sheep. Goats and caribou are plentiful. Bird shooting is good on the Alaska Peninsula, and waterfowl hunting on the Copper River Flats is unequalled.

Arctic — In the Arctic, Kotzebue is the headquarters in March and April for polar bear and wolf hunters. They also come for walrus, an increasingly popular trophy. And if they're hankering for a beluga whale, they'll find that there too!

FISHING

There's no need to keep choice fishing spots in Alaska a secret—there are enough for everyone! License fees for non-residents are reasonable — and the season is literally year-round. Several airlines provide fishing tours.



Southeastern Alaska — Salmon are found in all coastal water and most of the streams. In Southeastern Alaska fishermen catch king, silver and coho salmon. As for trout, there is a plentiful supply of cutthroat, rainbow, steelhead and Dolly Varden.

Western Alaska — The Kenai and Alaska Peninsulas yield king and silver salmon, grayling, rainbow trout and shee-fish. In the Anchorage area and eastward into the interior are rainbows, lake trout, Arctic char, pike, lake trout and grayling. Mackinaw are plentiful.

Arctic — The Arctic is noted for the exotic shee, which is like a cross between tarpon and whitefish, weighs as much as 60 lbs. and can be taken on light tackle. A camp for sports fishermen is maintained at Kiana on the Kobuk River. Here they can catch grayling, trout and Arctic pike as well as shee.

SKIING

A combination of dry powder snow at low altitudes and surprisingly weather produce Alpine-like ski conditions throughout most of Alaska. Slopes are uncrowded; there are no long lift lines. Facilities range from the mile-long double chairlift at Mt. Alyeska to several T-bar and poma lifts, and scores of rope tows. Even in summer, visitors can ski on the Juneau Icecap (reached by helicopter!) and at Mt. Alyeska. For specific information about ski areas, write to the Department of Tourism, State of Alaska, Juneau.



OTHER SPORTS

Boating — Boating, swimming and water skiing are popular in the 49th state. It's easy to charter anything from a skiff to a big yacht, although the larger luxury yachts usually want a minimum charter of 7 to 12 days.

Golf — The best golf courses are at Anchorage and Fairbanks, where summer golfers can play at midnight.

Winter Carnivals — The many winter carnivals throughout Alaska offer an opportunity to participate in or watch some unusual sports: dog races, with mushers coming from far and wide to compete; fishing through ice; snow shoe races; ice skating contests; and ski-joring (being pulled on skis by a team of dogs or horses).



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CORDOVA

Cordova is located near the mouth of the Copper River, scene of famed salmon runs. Fishing is, of course, the primary factor in the local economy, and there are canneries for clams and crab in addition to the salmon pack. There is some lumbering, but sportsmen know the area for its good fishing and hunting, and, skiing during the winter months.

Backed by the costal range, Cordova's beautiful setting on Prince William Sound, with lovely Eyak Lake at its back door, offers much to both the sportsman and the photographer.

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WESTERN

VALDEZ

Puerto de Valdez, a beautiful fjord in Prince William Sound, was given its name by a Spanish explorer in 1790.

In summer you can take an all-day cruise down the fjord to the face of Columbia Glacier. Local sightseeing tours with driver-guide will take you to historical markers, Old Town, salmon spawning streams, waterfalls, and other places of interest. The museum in Valdez has many relics of early days. The Morgue, now a bar, was once a mill and was later used to store bodies of old-timers when there was too much snow to dig graves. Hiking enthusiasts will find some good trails in the Valdez area.

KODIAK

The town of Kodiak, on the Northwestern corner of mountainous Kodiak Island, home of the enormous Kodiak bear, is world famous for good hunting and is an outfitting center for hunters.

This delightfully unspoiled town nestles around an island-dotted bay. Old Russian influ-

ALASKA . . . a land of many contrasts!

ences are reflected in an onion-domed church, and in the Russian names of places and persons.



SKIN-DIVING for King Crab is a favorite sport for residents and visitors alike at Kodiak.

KATMAI

On the crest of the Alaska Range and running down to Shelikof Strait is Katmai National Monument, now the largest unit of the national park system. Not too long ago, Katmai and its Valley of Ten Thousand Smokes was a remote area strictly for explorers, birds, bears, and fish. Today, it is accessible by air from Anchorage.

After Mt. Katmai's volcanic explosion in 1912, sports fishermen discovered the fabulous fishing for trout, grayling, and shee fish.

Today, the crater contains a jade green lake about a mile in diameter. Glaciers have already formed on the inside walls, the only glaciers in the world with an exactly known "birthday."

The country is rich in wildlife, and you're likely to see moose and an occasional Alaskan brown bear. You can fish and hunt, take small-boat charter trips on the rivers, or charter air flights. Visitors are welcome in Katmai's canneries.

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ANCHORAGE — The Largest City . . . of the Largest State

Situated on a high benchland 30 feet above high tide, between Cook Inlet and the Chugach Range, Anchorage commands views of the Talkeetna Mountains and the Alaska Range. It is a modern city, more of a typical metropolis than any other city in Alaska. Most of its residents are progressive, ambitious newcomers who have created Alaska's largest city.

Anchorage is an air center, with a dozen international airlines making stops at its fine airport. A half dozen intra-Alaska airlines and many bush operators headquarter there, making it easy for visitors to arrange side trips to the Kenai Peninsula, the Arctic, Bristol Bay, Katmai National Monument, and other neighboring areas. You can also charter planes for fishing and hunting trips.

Anchorage is an important shipping center.

Eight million dollars has been spent to create the Port of Anchorage to encourage international shipping of Alaska's raw materials.

From Anchorage you can enjoy a day-long tour which includes the Matanuska Valley with stops at typical farms and the Eklutna Indian Village and cemetery. Another day-long tour includes Anchorage sightseeing and a trip along the shore of Turnagin Arm to Portage Glacier, and there is a two-hour city tour and an afternoon trip to Portage Glacier.

There are many shops in Anchorage which have a wide assortment of curios, paintings, and furs.

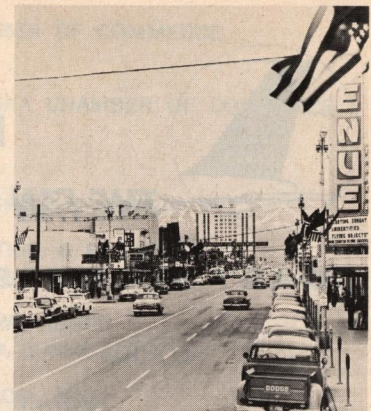
Forty miles from Anchorage, Mt. Alyeska ski resort is accessible by car or bus. The mile-long, double chair lift operates both summer and winter. The resort has accommodations for 140

persons and has a ski shop and school. Ski season is from late November to mid-May.

In February, the annual Fur Rendezvous celebrates the fact that Anchorage is a gathering point for buyers from the fashion centers of the world who come to bid on the wealth of furs produced in the 49th State. Public auctions take place on the steps of the City Hall the final three days of Rendezvous. Instead of banners and streamers, luxuriant pelts of fox, ermine, seal, and wolverine decorate the lamp posts along Fourth Avenue, and the musical chants of Eskimos mingle with the yapping of harnessed dog teams. The sled-dog races held during Rendezvous attract entrants from all over the State.

The Alaska Festival of Music held in June of each year features outstanding artists, including performers from Asia and Europe.

ANCHORAGE boasts of many tourist attractions and each year hosts thousands of visitors from all over the globe. Anchorage is the travel hub of Alaska and the "air crossroads" of the world. Pictured is Fourth Avenue, the city's main thoroughfare.



EKLUTNA INDIAN BURIAL GROUNDS can be visited near Anchorage, along with the Eklutna Russian Orthodox Church.



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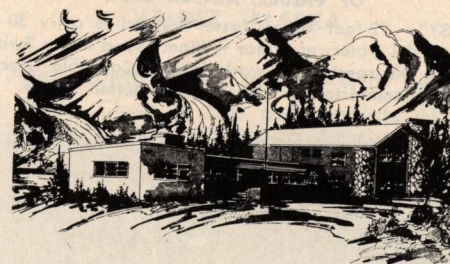
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MT. MCKINLEY

Straddling the Alaska Range south of Fairbanks is Mount McKinley National Park, comprising nearly two million acres. Originally created in 1917, it was enlarged in 1932 to its present site.

The Mountain is the main spectacle, even at 26 miles (your closest approach to it). It overshadows other attractions of wildlife and wild scenery that are themselves reason enough for a visit.

There are higher mountains in the world, but probably none that rises so monumentally—from a valley only 1,000 feet above sea level, to an altitude of 20,320 feet. You see the Northeast face, a massive white relief of tumbled glaciers, ice falls and rock buttresses.

There's only one road in the park, a 93-mile stretch of graveled highway that begins where the Denali Highway meets the park's eastern boundary and dead-ends just beyond Camp Denali across the northern boundary. Along this scenic route, the motorist will observe a greater variety of wildlife than he is likely to see in any other part of Alaska accessible by road.

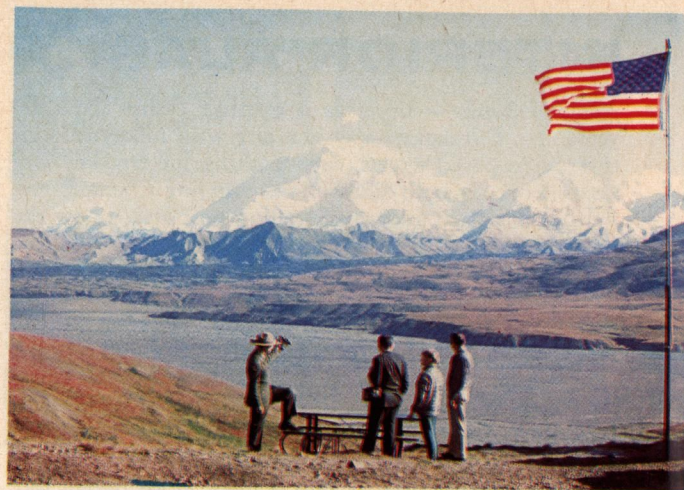
The drive along the park highway is like a visit to a great natural zoo. At milepost 30 on the park road, the cliffs and crags above Igloo Creek are often white-dotted with groups of Dall sheep. In June, the caribou assemble on the tundra plains just before their annual migration Northward.

At Sable Pass, between mileposts 35 and 40, grizzly bears are so numerous park officials forbid you to leave the roadway. Moose are common throughout the park; in fact, they often create something of a traffic hazard along the highway. Porcupines, marmots, squirrels, foxes, snowshoe hares, coyotes, and beavers add to the roadside wildlife.

Birds in great variety make their summer homes within the boundaries of the park, including many species of nesting waterfowl.

No license is required for sports fishing in the park.

There is only one place to stay inside the park boundaries—the McKinley Park Hotel. The hotel operates sightseeing tours, and park rangers conduct evening programs.



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INTERIOR ALASKA

Fairbanks — Born as a mining camp about 60 years ago, Fairbanks today is a city with modern buildings, wide paved streets, even parking meters. The city spreads out on both sides of the winding Chena River. Fairbanks started as a small trading post and is now the important business and transportation center for the interior of the State.

Daily tours will take you to the Ester Gold Fields, the University of Alaska, and its very complete museum and the unique residential areas.

Alaska Riverways operates a 50-passenger stern-wheel riverboat cruise daily during the summer. The boat, the 65-foot M.V. Discovery, heads down the Chena River to the broad Tanana, then on a 30-mile round trip into the back country. A stop is made at an Indian fishing camp where you can go ashore to see fish wheels in operation, the cleaning and drying of salmon, sled dogs, and the natives at their crafts.

11 miles out on the Nenana road, is an old mining camp with its colorful Malemute Saloon, a museum, gold panning, and the nearby gold dredges. The Eskimo Museum and Rock Shop has a fine collection of artifacts and Eskimo craft work.

Nenana — South of Fairbanks, 60 miles by rail or road, is the old river port of Nenana, which came into being in 1916 on the site of an old Indian village. Nenana was a construction base for the northern part of the Alaska Railroad, completed in 1923.

In the spring of 1917, the railroad construction workers, restless for the open-water season, started a guessing game. They made up a "pool" guessing the month, day, hour, and minute that the Tanana River ice sheet would break up and move down stream. The one coming closest to the time took the pool. This event

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occurs between late April and mid-May and has become the famous "Nenana Ice Pool," a popular spring lottery for Alaskan and Yukon residents.

Ft. Yukon — The great Yukon River starts above Whitehorse in the Canadian Yukon, not far from the Pacific Ocean. It flows in an arc of 2,081 miles to reach the Bering Sea. At the northernmost bend north of the Arctic Circle, it widens out to three miles. This is the location of Fort Yukon, the largest Athabascan Indian village in Alaska, with a population of 700.

Fort Yukon was the first English-speaking settlement in Alaska. Established in 1847 as a fur trading post by the Hudson's Bay Company, it operated for 20 years. By 1873 the first gold prospectors had arrived.

The Yukon River is gradually eroding the old town site and new log cabins are being built on higher ground among the lean trees, but the village hasn't changed a great deal over the years. There are still two trading posts that do business in furs, thimbles, tractors, and general merchandise. A modern school building and post office contrast sharply with the primitive living. Everywhere there are Indians and malamute dogs.

Transportation has changed drastically. Instead of the great stern-wheel river steamers and barges that plied between St. Michaels, near the Yukon river mouth, and Dawson, traffic today moves by air.

Athabascan Indian women may be seen tanning moose and caribou hides and doing beautiful beadwork, for which they are famous. Beadwork moccasins and raw furs are good buys in Fort Yukon.

There are fishwheels, an ingenious device with wire baskets powered by the river current. These baskets scoop up migrating salmon as they swim upstream. You may watch the natives cleaning and hanging up the fish which are winter food for themselves and the dogs.

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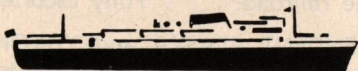
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DINNER FOR TWO IN ANCHORAGE. You won't find much in the snail and pasta line in Alaska, but you can dine on sourdough hotcakes, reindeer and mooseburgers. Most Alaskans, however, recommend you do like they do on their night out—order the steak (or Alaska seafood) and tossed salad. For a view, you have a choice of fishing boats in the harbor, sunsets over the mountains or city lights from a rooftop hotel. Sorry, no strolling violinists.

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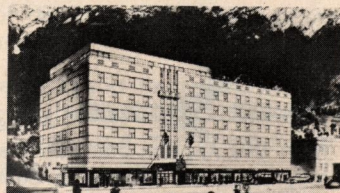


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This is a huge area of some 200,000 square miles. While much of it is vast rolling tundra country, there are also surprising mountains, such as the Brooks Range. Although the area comprises almost a third of the state's land mass, its scant population of a little more than 10,000 could be lost in the Rose Bowl.

This is the land of permafrost, where the ground is permanently frozen except for a thin top layer of 12 to 18 inches which defrosts in summer. Because the water from the melting snow cannot penetrate the soil, it gathers in many small and large shallow lakes.

You will be able to dig down and inspect this frozen earth for yourself on tours to Arctic villages such as Barrow and Kotzebue.

WOLF DANCE with colorful headfeathers, arm rattles and a genuine wolf head is performed by King Island Eskimos at Nome.



ESKIMO BLANKET TOSS.

Travelers who cross the Arctic Circle on any of the airline tours are given attractive certificates of the fact, signed by the flight crew.

The only way the average visitor can reach Eskimoland is by air from Anchorage or Fairbanks. There is a network of scheduled and bush routes that reach into nearly 100 scattered villages. However, dog teams are still used for traplines and local transportation in many places during the winter.

While the age-old fishing-hunting economy is slowly changing, most of these sturdy Eskimos cling to that way of life. There are still old traders and a sprinkling of trappers. Excitement runs high during whaling and hunting seasons. Fish are an important food staple. Women make beautiful fur garments following the patterns of their ancestors. Men carve ivory from walrus tusks into figurines and jewelry for sale.

At Point Barrow, the sun does not set from May 11 to August 2. At Kotzebue the sun is above the horizon for 36 days in summer. The late spring visitor may have the thrill of seeing the ice "go out" or spot a polar bear from the air.

Little changed from the early gold rush days, the city of Nome is a stopping point on most tours to Arctic Alaska. Streets are unpaved, sidewalks are wooden, and there is a real feeling of exciting "frontier."



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