INDIAN ARTS AND CRAFTS BOARD ANNOUNCES NEW PUBLICATION

The Indian Arts and Crafts Board of the United States Department of the Interior announces publication of a special 60-page, illustrated booklet entitled, INSTITUTE OF AMERICAN INDIAN ARTS, a copy of which is enclosed for your information.

Founded in Santa Fe, N.M. in 1962, the Institute of American Indian Arts is operated by the Bureau of Indian Affairs, USDI, as a national training program in the arts for Indian, Eskimo and Aleut youth of the United States.

Containing a foreword by Vincent Price, Chairman of the Indian Arts and Crafts Board, the publication also includes a major article, "Cultural Difference as the Basis for Creative Education," by Lloyd New, Director of the Institute of American Indian Arts, which sets forth the Institute's educational philosophy and outlines the school's diverse programs in art instruction devoted to meeting the special needs of Indian, Eskimo, and Aleut youth of today. Featuring over 80 reproductions, a special illustrated section of the publication is devoted to Institute students and their works, depicting every phase of arts training and experience offered by the Institute, from painting, sculpture, and the crafts to creative writing, the dance and dramatic productions.

INSTITUTE OF AMERICAN INDIAN ARTS is the first number of a serial publication entitled NATIVE AMERICAN ARTS, which supersedes the news circular, SMOKE SIGNALS. Future special titles in the NATIVE AMERICAN ARTS series will be announced by the Indian Arts and Crafts Board as they are issued.

Additional copies of the publication, INSTITUTE OF AMERICAN INDIAN ARTS, may be ordered from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402 for 65¢ each. Orders of 100 copies or more may be ordered at a 25% discount.