For release: Wednesday, December 16, 1959 6 PM, E.S.T. or after

IDEAL TRAITS FOR MATES EXPRESSED BY TEENAGERS

NEW YORK, N.Y.—What traits are considered by teenagers to be the most important in a marriage partner?

According to an article in the January issue of Coronet Magazine, researcher Fred Zubrack turned to 713 students at Haddon Heights High School in New Jersey for the answer.

In order of importance, the pupils, age 13 to 20, picked:
emotional love, emotional maturity, agreeable personality, same religion,
physical attractiveness, common interests, financial responsibility,
intelligence and family background.

Fifty of the students said that emotional love meant only physical love, says the Coronet article. Selection of emotional maturity in second place shows a typical teenage paradox. Zubrach points out that to many adolescents maturity means not a developmental state, but a condition to be reached as soon as possible.

Feeling insecure in the period of rapid physical and emotional change, they may see emotional maturity as a panacea for their present in-adequacies, says Coronet.

For release: Wednesday, December 16, 1959 6 PM, E.S.T. or after

UNDERSTANDING OF SEX INSURES MARITAL HARMONY

NEW YORK, N.Y.—Ignorance may be bliss in many instances, but not where the subject of sex is concerned.

According to an article in the January issue of Coronet Magazine, people no longer feel that sex is a function that can be divorced from the rest of their lives. They know that it is a fundamental part of living, and that the person who is maladjusted sexually will have problems in other relationships: business, friendship, everything.

The conspiracy of silence that guarded sex for so long has been broken, and it's a good thing, says Coronet.

Nevertheless, the old confusion of sex with sin exerts a powerful influence over many minds. In our society the sex drive is split into two
halves that might be labeled sensual and spiritual love. In normal people these
two attitudes are focused on the same individual. But in the minds of some
men this fusion does not occur, or falls apart. Then the trouble begins.

It was Sigmund Freud who first pointed out that if the wife of such a man becomes associated in his mind with his idealized image of his mother, then his conscience will block normal sex relations, says the Coronet article.

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UNDERSTANDING OF SEX Page 2

The principal way in which he protects himself against sensual feelings for the forbidden object (the idealized wife-mother) is to have sex relations with someone who is lower in his estimation. Thus, although he may love his wife deeply, his sex drive will be directed away from her and find fulfillment in a woman he regards as inferior.

This split between the spiritual and sensual rarely occurs in women, and indeed the statistics show that women are much less likely than men to be unfaithful. It is not merely a question of less opportunity, as some male cynics say. In many extra-marital ventures a man is simply trying to prove how verile he is, sometimes because he has unconscious doubts.

Too many people do not accept the basic alliance between spiritual and sensual love, says the Coronet article.

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For Release: Wednesday, January 18, 1961 6 PM, E.S.T. or after

TEENAGE MARRIAGE BECOMING PROBLEM

NEW YORK, N. Y. — Are Americans marrying earlier than ever before? They certainly are says an article in the February Coronet

If your great-grandmother married at 15 she was an exception. In her day the average age of women at marriage was 22. Today it's 20. In 1890 the average age of men at marriage was over 26. Today it's 22%. The United States now has the youngest average marriage age in the Western World. In 1958 40% of all our brides were teenagers and a large number of these were 18 or younger. One hundred ninety thousand of the grooms were 19 or younger. Teenage marriage is increasing in every stratum of American society, though more among high-schoolers than among boys who quit school to go to work.

Prof. Lee G. Burchinal, Iowa State University sociologist, who has studied early marriage reports many teenagers are marrying to escape unhappy homes, unsatisfactory school experiences or from communities which they don't like. For some, marriage offers an unquestionable source of affection and warmth which is missing from the home environment. And, today there is less to prevent young couples from marrying if they decide its what they want to do. Wives can supplement their husbands income. Insurance plans help cover baby costs. Prevailing economic conditions have provided a basis for a young couple to make a financial goal of married life.

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Then, how do these early marriages work out? A large number of them don't, says Coronet. The couples where the bride and groom were under 20 at the time of the wedding have a divorce rate of 20 percent, the highest of any age group in the country. In an age where education is more and more important teenage marriage invariable causes education plans to be downward. Most high school students who marry do not even finish high school. College boys often must take jobs to help pay for wife and baby; many of them don't graduate either.

Marriage is a terrible burden to put on any teenager, says Coronet. Like threelegged race horses early marriage might work out but it's never a good bet.

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Coronet

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THE FRUSTRATIONS OF BIG CITY BACHELOR GIRLS

Revealed by Best-Selling Author Rona Jaffe in Coronet

NEW YORK, N.Y. - The unmarried girl living alone in the large city has five major problems: Men, Monotony, Money, Morals, and Marriage.

These are the words of Rona Jaffe, author of the best-selling novel, "The Best of Everything," writing in the new issue of Coronet Magazine.

Some of these problems have been with her a long time, but today she has them in a unique and different way--typical of the day in which we are living.

The bachelor girl, writes Miss Jaffe, is constantly in conflict with a society which forces her to work like a man, think like a man, compete like a man, live like a man-and pay for her indiscretions as only a woman can.

Fifty years ago the unmarried woman had two choices: she could resign herself to being an "old maid," or she could make a marriage of convenience with some acceptable man.

Not today! Today she goes to the big cities and looks for new experiences, for "glamour jobs" in publishing, TV, the theatre, advertising agencies and large corporations. And she pays the price!

(more)

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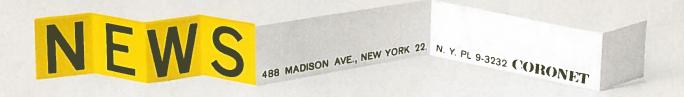
She meets men, attractive men, charming men, neurotic and knowing men, bachelors who have good jobs, good looks, good conversation, good bachelor apartments; in short, everything but good intentions.

There's morals or monotony in this catch-if-catch-can world, states Miss Jaffe in Coronet, but no marriage.

Big city men don't want to get married; they're having too good a time. The ideal situation, for many girls, would be to work for a year or two after graduation from secretarial school or college, and during that time meet the man they later marry. Thus they would have the benefits of working experience, the confidence and the maturity it brings, plus a happy ending before their maturity turns into cynicism.

But, unfortunately, it doesn't work that way.

What's a girl to do?



THE SHOCKING
"MAIL-ORDER-BABY" SCANDAL

NEW YORK, N. Y. - A legal loophole in US immigration laws has paved the way for a shocking "Mail-Order-Baby" adoption situation.

Because of a special law passed in September 1957 to fill the gap of the Refugee Relief Act, couples are able to adopt foreign children by using a third party as an intermediary. In essence, points out a feature article in the new issue of Coronet Magazine, this means of proxy adoption is nothing more than ordering babies through the mail.

It is estimated that over 15,000 children have been adopted into American homes in this manner, states the feature, and unfortunately, too often such adoptions are either total failures or only partial successes. Practically every state and welfare agency has come out against the "proxy" adoption because it reverses the sound practice of finding a home for the child—rather than finding a child for the home.

Facts indicate that the parents-to-be in mail order adoptions know little more than the child's age and sex—and oft-times they are not interested in additional background. Although the article points out that the intermediaries in the mail-order adoption cases are well meaning missionaries or church groups, their hurry to take short cuts very often risks the happiness, and even the lives

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of the children concerned.

People interested in adopting — sight unseen — usually are unable to adopt a child using proper procedures. For one reason or another, their background — both financial and domestic — may be lacking the security and love for which most adoption agencies search. They may be tabbed as poor risks, unfit for parenthood.

Coronet reveals that in a study completed recently by the Child Welfare League of America, prominent sociologists found that out of 97 random proxy adoptions almost one out of three — did not succeed. The researchers found a grim trail of mistreatments, beatings and emotional strains.

Fortunately, this "proxy adoption law" is scheduled to expire in June, and Welfare agencies are urging Congress to prohibit adoption abroad except where prospective parents are actually present in the country.