

G.W. Patterson, stationery
422 N. Pine St., Ellensburg.

July 25, 1955

5 copies
(5 later) at least

Dear Mr. Patterson:

I believe Mr. William Clark has mentioned my forthcoming book, Drummers and Dreamers. I am enclosing circulars concerning it.

Because of our vacation schedule I won't be able to drop by and see you for several weeks, so am writing now.

It is my hope that you will return a circular to me with an advance order for a few books. This will be forwarded to the publisher with my other correspondence and acknowledged by him. I would suggest that five copies might be proper.

While the book is not coming out until next spring, this helps the publisher gain an idea of the number to issue and permits me definitely to know you are stocking the book so I can develop extensive promotion plans accordingly.

I know from my contacts in Ellensburg there are many interested there, and I know the book and its subject will be well publicized.

The publisher is willing to provide free, circulars of this nature with your imprint on them for any number of 1,000 or over. That might be a trifle high but if you could use them, let me know specifically the address and name and it too will be sent the publisher who will send these to you in plenty of time, he suggests 90 days before publication.

To take care of special cases, customers who are looking for such material and inquiring for it, I can provide you with a small supply.

I suggest that because one small dealer I know asked for the circulars just issued and told me that last week, through conversation with two "walk ins" he took two orders. In that manner I think you may find that you might wish to increase your "advance order" before publication date.

You will receive 40 per cent discount and Caxtons operates under the usual returnable agreement, less 10 per cent.

I have developed, through my long research and many historical and other contacts, a very select mailing list. I am breaking this down by cities.

At time of publication, and working with your cooperation, there would be invitations go out to the Ellensburg people and others in that region, inviting them to come in, meet these unusual Wanapums and obtain a free lithograph.

The publisher is providing me with lithographs of the "Wigley four-color Indian horse race book cover, printed on paper suitable for framing with wide margin. The invitation will state that if they are unable to come in, to reserve their book, and in any respect, one of the lithographs will be given to all who come. You no doubt would have names to add to this list of special invitations at publication time.

I can explain this more in detail when I come up, but meanwhile I am hopeful that you will return an advance order at this time so I may, as I said, make my promotion and other plans accordingly.

In my contacts with Ellensburg and vicinity persons I will suggest they contact their local dealer.

Sincerely Yours

Click Relander

Mr. Thomas Doane Perry,
301 East Main Street,
Moorestown, New Jersey.

July 25, 1955

Dear Sir:

I am enclosing an advance circular of my forthcoming book, Drummers and Dreamers because I believe you will wish to place an order for a copy because of your interest in real history.

The circular will speak for itself other than it does not state that Dr. F.W. Hodge, author of the "Handbook of the American Indian (Indians North of Mexico I believe is the proper title) and who edited the Curtis portfolios of Indian material, wrote the introduction.

Nor does it tell of the naming of one of the two Priest Rapids Dams, now before the Federal Power Commission for issuance of a construction permit, for these people. The two dams will cost in the neighborhood of 400 million dollars.

I am enclosing a clipping that while it does not give too much of an insight into the book, gives some interesting bits about the people. And you will see from the circular there is much more than about these people in the publication that is not due until spring.

I will shortly be snowed under with other writing, so am sending out some letters in advance. Besides advance orders, which need not be accompanied by payment as you will see on the coupon, helps give a spot check of early reaction and assists the publisher in determining the number of books to issue.

Most Sincerely

Click Relander

Mildred S. Reeher,
Route 2, Hillsboro, Ore.

July 25, 1955

Dear Americana reader:

I take pleasure in sending you an advance circular of my forthcoming book, Drummers and Dreamers.

While it is not due for publication until next spring, I have so many things in writing and editing lines coming up and other work in connection with the publication, that I am endeavoring to write letters to potential purchasers at this time, soliciting an advance order. This will help the publisher estimate the number to be issued and will give me a spot check of reaction and permit me to work out a schedule of a tour for the Wanapums and myself at time of publication.

The circular will speak for itself other than it does not state that the foreword is by Dr. Frederick Webb Hodge, the cover by E.B. Quigley of Portland, Ore., that it contains a large appendix of place names along a part of the Columbia River and that one of the two Priest Rapids Dams have recently been named Wanapum in honor of these people.

If you customarily purchase your Western Americana through some dealer, you could note the name and address of the dealer and he would be credited with the order and would have your copy for you when the book is issued.

I sincerely hope you will see, through the circular, something that appeals to you and will make your order at this time.

Most sincerely

Click Relander

Mr. Maurice Bergman,
Universal Pictures Co., Inc.,
445 Park Ave., New York City

July 28, 1955

Dear Mr. Bergman:

I take pleasure in sending you by separate wrapper and to the same address, a copy of the recently published 1855-1955 The Yakimas.

I don't know whether this might some day be of some small assistance to you or not, for factual checking, but knowing your interest in material of this nature I thought you might wish to add it to your personal library.

My only regret is that it had to be hurried through. The Yakimas, always aloof and suspicious as a tribe, have refused to talk to ethnologists or historians. But they decided to go all out on their Treaty Centennial, appropriated money for publication, asked me to write several sections and edit the publication. This I had to do in 12 nights at home to meet the printer's deadline.

I am also sending a circular of my more pretentious forthcoming publication, Drummers and Dreamers. It will be footnoted, indexed etc. and I believe contain much new in its field. These people have also been very reserved but have accepted me and wish now to preserve their very unusual history and the story of their very unusual Prophet. If your company has a library for research in this field I am hopeful you will see fit to recommend acquisition. While this will not be published until next spring, I am writing letters of this nature

at this time, since before too long I will be occupied with other work.

The firm, as I am sure you know is highly reputable.

Should an advance order be placed, I would be most happy to forward it to the publishing house. If the purchase is for a library, it would be entitled to a library discount and should be so noted on the margin.

Sincerely hoping you find the Treaty Centennial item of some small interest.

Click Relander

[City Editor, The Yakima Daily Republic]

July 28, 1955

Mr. Edgar J. Birch,
Box 586,
St. Anthony, Idaho.

Dear Sir:

I take pleasure in enclosing an advance circular of my forthcoming book, Drummers and Dreamers. While not to be published until spring, I am giving a copy of 1855-1955 The Yakimas with each advance order.

I am enclosing a clipping concerning the item referred to. It was authorized by the Yakima Nation and published by them in observance of their recent treaty centennial and they honored me by asking me to write several sections and edit it.

I am also enclosing a clipping that will give you some additional insight on the book that is not covered in the circular. The introduction is by Dr. F.W. Hodge.

I shall also be glad to follow your own progress in research and writing with interest.

Sincerely Yours

Click Relander

Mr. Thomas L. Birsch,
446 North Edgewood,
La Grange Park, Ill.

July 28, 1955

Dear Mr. Birsch:

I take pleasure in enclosing an advance circular of my forthcoming book, Drummers and Dreamers.

I am hopeful you may see in the circular some reason why this will be a desirable item to add to your collection. Although it is not due for publication until next spring, I am sure you are very familiar with the reputable publisher, Caxtons of Caldwell, Idaho.

In order to encourage advance purchases to help the publisher estimate the number of books to be issued I am giving with each order, while they last, a copy of the 64 pp, 32000 word booklet published by the Yakima Nation in observance of its June 9th Treaty Centennial.

The tribe, for the first time in the nation's history authorized such a publication, asked me to write some of the sections and to edit the book. I felt it an honor to be asked to do this since the Yakimas have always refused to talk to ethnologists and others.

I am watching with interest the development of the hydroelectric and navigation lock dams on the Columbia. They will change the transportation picture extensively in the Northwest I believe. It is now becoming possible for larger ships to penetrate 450 miles inland and at much cheaper rates than railway transportation.

Sincerely

Click Relander

July 28, 1955

Mr. Crandall Brown,
Story Department, Loew's Inc.,
1540 Broadway, New York City

Dear Mr. Brown:

I am pleased to send, with my compliments, a copy of the recently issued 1855-1955 The Yakimas.

I do not believe that this treaty centennial publication would be of any especial value to you other than for a bit of research, but perhaps you have a library or a collection of such material. If so, you are welcome to it. It is being sent to you by separate wrapper.

The Yakima Nation authorized the publication. This was unusual inasmuch as the tribe has always been skeptical of the white man and have refused to talk to ethnologists etc. They asked me to write several of the chapters and edit it, and so I felt honored. I had but 12 nights at home to get it into shape for the printer and meet the treaty observance deadline.

I am also enclosing an advance circular of my more pretentious publication due for spring publication, Drummers and Dreamers.

If you think this may contain something of value for bits of research and would recommend its acquisition by your librarian at this time, it would be appreciated. The firm as you must know is highly reputable.

Most Sincerely

Click Relander

Mr. Glenn Frank,
Muehlebach Hotel,
Kansas City, Mo.

July 28, 1955

Dear Mr. Frank:

I am enclosing for your inspection an advance circular of my forthcoming book, Drummers and Dreamers.

Because of your former association with Walla Walla, and because this book is not limited to a small localized area, it occurred to me that you would be interested in this item.

I am sending you, with my compliments, a copy of 1855-1955 The Yakimas published by the Yakima Nation in observance of the recent treaty centennial. They asked me to write several chapters of the booklet (64 pps. 30,000 words, illus.) and edit it. This I did, feeling it an honor because the Yakimas as you may know have never talked to ethnologists nor given out stories. My only regret is that it had to be a rushed job.

Although D and D is not scheduled for publication until next spring, I am hopeful you will advance order at this time. As a dealer you would be entitled to 40 per cent discount. Moreover I believe you will find here material never previously approached as far as the source is concerned. And of course any order sent will be forwarded to the publisher and acknowledged by him. I am writing early because soon I will be engaged in other activities.

Sincerely Yours

Click Relander

July 28, 1955

Mr. Milton Hirschman,
Central Book Co.
261 Broadway, NYC, 7

Dear Mr. Hirschman:

Under separate cover, and to the same address, I am sending with my compliments a copy of 1855-1955 The Yakimas which I thought you might be interested in adding to your own collection of Indian material.

This 64 pp. 30,000 word illustrated wrapper deal was authorized by the Yakima Nation. They asked me to write several chapters or sections and edited it, which I did, considering it an honor since the Yakimas are notorious for being skeptical, secretive and have never talked to ethnologists. My only regret is that I was compelled to turn it out in 12 nights working time to meet a printer's deadline.

I am also enclosing an advance circular of my forthcoming book, Drummers and Dreamers. It is my sincere hope that you will see proper to return it with an advance order which will be acknowledged by the publisher.

The circular does not state that the foreword is by Dr. F.W. Hodge, the four color cover by E.B. Quigley of Portland, Ore. (Indian Horse Race scene) or that one of the two 400,000,000 dams at Priest Rapids has been named Wanapum for "my brothers." If you are familiar with Mooney's Ghost Dance religion, BAE Pt. 2, you will know of Mowhala. My principal source has been the nephew of this man.

Sincerely Click Relande

The Book Editor,
Portland, Oregonian,
Portland, Oreg

July 29, 1955

Dear Sir:

Under separate cover, and to the same address, I am sending a copy of the recently published 1855-1955 The Yakimas. I'm not sending this for review, but it occurred to me that perhaps you would wish a copy for your own collection of material.

The Yakima Nation, as you no doubt know, have always been very skeptical and reserved, snub the ethnologists etc. They surprised everyone by authorizing such a publication, asked me to write several sections and edit it, so I considered it quite an honor.

To help the Yakimas get it distributed I made contact with Gills and they took an order.

I am also enclosing an advance circular of my forthcoming book. It is to be published next spring and I suspect Maxtons will come up with an actual publication date within a reasonable time.

I am sending this only to acquaint you with the future, and to ask that you drop me a note as to who a review copy should be sent when the book is published. No doubt, too, because of the various activities of the Wanapums, the naming of one of the Priest Rapids dams for them etc., they will be in the news before that date.

I'm not well acquainted in the newspaper profession (my own) at Portland, so wished to take this opportunity of an introduction until I chance to be in Portland.

Sincerely

Click Relander

Dr. Thomas Griffith,
The Dalles, Oregon.

July 29, 1955

Dear Dr. Griffith:

It was good to see you again the other evening and to learn, fragmentarily, of your plans for "alterations" at the clinic.

I am sending you, under separate cover and to the same general address, a copy of the Yakima Treaty Centennial publication that contains a briefed history of treaties, the Yakima Reservation etc.

I doubt that you have acquired a copy of this, but if you have, please pass it on where it will be appreciated.

As you know the Yakimas have never done anything like this. They however surprised everyone by deciding to publish something in recognition of the treaty. They asked me to write several sections and edit it, so I considered that an honor.

I am also enclosing advance circulars of the forthcoming book, *Drummers and Dreamers*. Perhaps you have some friend who would like to acquire one. The book will not be published until next spring, but it would be a big assist to the publisher to gain a general idea of the advance. And if you are desirous of acquiring one and wished to place an actual order now ~~through~~ and designating it for handling through a place of preference, I will forward it to that place. Mr. Dolph has advanced ordered some copies, so has Smith at The Dalles Trading Post and so has Weigelt's. If you want it inscribed I expect I'll be around that neck of the woods about the time it is issued. Of course I'm just presuming you may want one, and have to hit the ball early

as I am doing a lot of letter writing, and later will have to devote my time to other things. Every order I can get in now helps push it along, and publishers are very cagy to deal with now days. Besides, I wish to recommend purchase with local dealers in all cases possible, because they are the ones I will be counting on to help keep pushing it.

By being able to send them an advance order (to the one designated) and perhaps pick up others for them as I go along, it will show my cooperation.

I was able to procure a few copies of the treaty centennial booklet at cost. Haven't too many left but felt you'd really want one of them.

I understand there's something stirring on the rock fence or monument site near Mosier. I guess it is a project the chamber of commerce is tied up with. I won't be able to get down for some time but will keep my eye on it for a story.

~~xx~~ One of these days I do hope to get down for a longer visit.

Hope to hear from you soon,

Sincerely

Click Relander

July 30, 1955

Mr. William O. Sweet,
175 Park Ave.,
Attleboro, Mass.

Dear Mr. Sweet:

Because of your interest in military history, I am enclosing a circular of my forthcoming book, Drummers and Dreamers and a few clippings. Soon I shall be so busy with other activities I will not be able to take care of correspondence like this.

Drummers and Dreamers as you can tell by the circular is not exclusively devoted to the Indian Wars, but it does contain some new information.

Fort Simcoe, of which there are three chapters alone (aside from the military chapters) was built in 1855 (it's centennial will be next year) by ~~Capt.~~ Maj. Robert Selden Garnett, later Gen. Garnett of Virginia. A later commanding officer there was Capt. James J. Archer of Maryland, later General Archer (there were as you undoubtedly know two General Archers.) Gen. Archer surrendered his command later at a fort in Oregon to a "Lieut. Phil Sheridan" who was also engaged on campaigns in the Yakima country.

I suppose you've got into the "war of the Rebellion records, some 140 vols. of military reports dealing with the Civil War, but there are three vols. about the Indian wars and the Pacific Coast that are packed with exceptional good material. I mention that only because these are usually packed away in library basements, because of their number and until a year or so ago they were throwing them out. Now you can hardly acquire individual copies of the vital books.

Although D and D will not be issued until perhaps next spring, I am giving out of my small stock while it lasts, a copy of the recently issued Treaty centennial publication. This I was asked to edit and write several chapters for by the Yakima Nation. The still skeptical Yakimas have never before authorized such a publication. I am sure you will find the book, 64 pps, about 30,000 words and 45 illustrations unique. Its section on the Yakima Reservation contains some water material.

Any advance order ~~for~~ should be sent to me in this case, and it will be acknowledged by myself or the publisher. And as you will note, no payment is requested until publication.

We are trying to work up a centennial for Fort Simcoe and I'm deep into microfilm research through Army records. As the centennial nears I will be running historical stories in the Yakima newspapers (I'm city editor of The Republic) and would send you clippings deemed of possible interest.

Sincerely Click Relander

Mr. Ernest Wessen,

July 30, 1955

30 Bowman St,

Mansfield, Ohio.

Dear Mr. Wessen:

I am enclosing an advance circular of my forthcoming book, Drummers and Dreamers.

It has been several years--when I lived in California--since I have acquired items from the Midland stock. Somehow or other I was dropped off the list and since moving here have been too busy with research to get my correspondence in proper shape.

So I do not know whether you stock material of the nature of Drummers and Dreamers or not.

I am hopeful that you do and will see fit to place an advance order at this time because I know you are familiar with the high standard of the Caxton publications.

I am giving a copy of the recently published 1855-1955 The Yakimas with each advance order. This is a 64 pp wraps, 30,000 word, 45 illus item published by the Yakima Nation in observance of the Treaty Centennial June 9. They asked me to write several sections and edit the work. It was a surprise, because the Yakimas have never talked to ethnologists, and have always been skeptical. I felt it an honor and asked permission to purchase an armload of these books at cost for the purpose mentioned.

Any ~~an~~ advance order will be acknowledged by the publisher and you of course will receive the dealer discount, 40 per cent.

I don't know, also, whether you would be interested or not, but Caxton will print your name on circulars, 1,000 or more, upon request.

Sincerely Yours

Click Relander