

MONTGOMERY STUDIO PRODUCTS

AND PRICE LIST

Versatile MODOCLAY

FOR SCULPTORS

MODOCLAY appeals to professional and amateur sculptors because of its superior plasticity for large sculpture as well as its usefulness for small figures. It dries without cracking on a firm armature. There is no need to hurry because it hardens slowly in the air or keeps moist when wrapped in plastic. Even when hard, Modoclay can be added to and parts can be softened for needed changes. The dry, sanded surface has the effect of cut stone.

It is possible to get a fine, finished piece of work without the risk and extra expense of firing or casting. To make work permanent coat with water-resistant Modogloss or water-proof Modocoat.

FOR SCHOOLS

MODOCLAY is useful in schools from kindergarten through high school for free modeling, sculpture and special projects. Buildings and figures of people or animals are easily made with Modoclay. Relief maps can be marked with pencil, ball pen or rubber stamp when dry. Modoclay is frequently used for Science construction or exhibits.

Packages are especially designed for classroom convenience. The fact that it can be used again makes it economical.

FOR CAMPS

MODOCLAY is excellent for modeling and craft projects in camps. It is ready to use and no special equipment is necessary.

FOR CLUBS

MODOCLAY is in demand for all kinds of club activities:

Garden Clubs find it useful for displays and dry flower arrangements.

Scout, Cub and Brownie groups find Modoclay adaptable to their projects. The booklet "Creative Crafts with Modoclay," has suggestions for teachers and craftsmen and is available to buyers without extra charge.

FOR THE HOME

MODOCLAY is handy to have around to fill cracks, refinish plaster or wall-board walls, and to patch antiques.

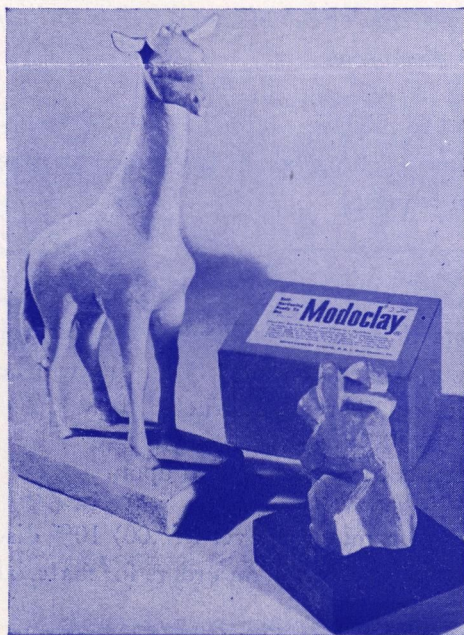
To appreciate the usefulness of versatile Modoclay you have to try it out for yourself.

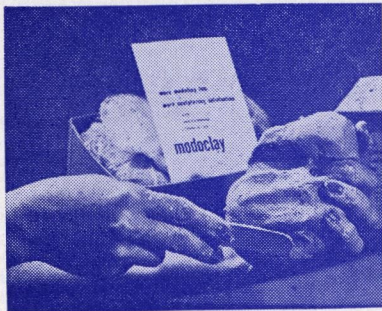
MONTGOMERY STUDIO

R.D. 4, West Chester, Pa. 19380
or Northbrook, Pa. 19361

Phone: Long Distance Code 215

793-1975





MODOCRAY is a water-base self-hardening modeling "clay" which is soft, sensitive to the lightest touch, yet keeps its shape when stroked, pulled or twisted into a form. Pieces can be joined together and firmly bonded.

Modoclay is slow drying, but the hardening can be speeded up near heat or in a 350° oven. When finished it is tough and durable and suggests the texture of stone. It

is packed in a plastic bag, ready for instant use.

Modo-gloss provides a shiny, hard, quick-drying glaze when brushed on dry Modoclay. It can be painted over a color or mixed with water-based paint or bronze powder. After the white emulsion dries it is water-resistant. When wet it is water soluble, which simplifies cleaning brushes, a special advantage in schools. It is safe for children, if used as directed.

Modo-gloss is also a strong, transparent glue particularly suited for collages.

Modo-coat was developed for Montgomery Studio specifically for Modoclay, as a clear, protective water-proof coating with a minimum shine. It has held up when exposed to winter cold, summer heat, snow and rain. It can also water-proof flower vases if carefully tested to be sure of complete protective coverage. It should be used by adults or under adult direction.

Modo-coat can be used over natural Modoclay or mixed with artist's oil pigment or bronze powder.

Sculptor's Wax can be molded and pulled into delicate shapes or applied to a wire armature after warming the wax in the hand, under a lamp or in the sun. When cooled, it hardens. It can be left as is or cast in bronze or plaster.

Bronzing Set. Consists of seven—1 oz. jars of assorted bronze powders which can be mixed with Modo-gloss or Modo-coat to make a finish or patina which is chip resistant and enhances the object with the effect of metal. *Sold only if accompanied by an order for Modo-gloss or Modo-coat.*

Bulletins. Although the free booklet sent to prospects tells the story of Modoclay, new information turns up from time to time which is covered in free bulletins which are available to buyers on request.

SHIPPING INFORMATION. All Products shipped F.O.B. Northbrook, Pa., by best routing—Parcel Post, United Parcel Service, Commercial Trucker—or as instructed. We refund overpayment of postage charges. Shipment will be sent collect if not accompanied by payment or otherwise instructed.

TERMS. Net cash, unless other arrangements have been agreed upon.

DISCOUNTS. (Applicable only to orders for material over \$10.00) 10% discount to Schools or professional sculptors or artists. 15% on orders for material amounting to or over \$100.00.

NEW PRICE LIST MONTGOMERY STUDIO

Broad Run Road
R.D. 4, West Chester, Pa., 19380
or Northbrook, Pa., 19361

Dorothy Ford Montgomery
Phone Dial Code No. 215
793-1975

Direct from Montgomery Studio
Instructions included with each package.

These prices, effective Jan. 1, 1965, supersede former price lists and are subject to change without notice

Quan.	Item	Pkg. Price
— ½ lb. Modoclay.....	U. S. postage included.	\$ 1.00
— 10 lb. Bag, Modoclay.....		3.25
— *25 lb. Handy Pkg. Modoclay.....	24¢ per lb.	5.95
— *100 lb. Modoclay—4- 25 lb. Pkgs.....	22¢ per lb.	22.00
— *Classroom Kit—25-1 lb. Bags, Modoclay.....	34¢ per lb.	8.50
— *Classroom Kit—12-2 lb. Bags, Modoclay.....	32¢ per lb.	7.65
(Booklet and Individual Modeling Sticks in each Kit)		
— ¼ Pint, 4 oz. Modo-gloss, shipping wt. 1 lb.....		1.00
— Pint, 16 oz. Modo-gloss, shipping wt. 3 lbs.....		2.25
— 2-Pints, Modo-gloss, shipping wt. 5 lb. \$2.00 each.....		4.00
— 12-2 oz. Individual Modo-gloss, shipping wt. 4 lb.-50¢ each.....		6.00
— ½ Pint Modo-coat, shipping wt. 2 lb.....		1.00
— Pint, 16 oz. Modo-coat, shipping wt. 2 lb.....		1.75
— Sculptor's Wax 1 lb.....		1.00
— Bronzing set, 7-1 oz. jars bronze powder, Wt. 1 lb.....		3.50
Sold only with Modo-gloss or Modo-coat.		
— "Free Booklet"	— Sculpture Bulletins	
— Latest Bulletin	— "Creative Crafts with Modoclay.	
		Total

In estimating postage consult PP rates below. Be sure to include enough postage. We refund overage.

Parcel Post Insurance 10¢ per pkg. under \$10.00
20¢ per pkg. over \$10.00

C.O.D. Postal Charge on \$.01-5.00 .40, \$5.01-10.00 .50
\$10.01-25.00 .70 For orders shipped to Zones 1-4 only.

Other shipments must be accompanied by payment, or credit established.

Discount _____
Balance _____
Parcel Post _____
Insurance _____
C.O.D. _____
Sales Tax _____
on Pa. Orders _____
GRAND TOTAL _____

*Note: Modoclay is packed in fitted cartons. Other materials are packed in a separate box. Shipping wt. listed above.

Name _____

Address _____

Check _____ Money Order _____ C.O.D. _____ Cash _____ SIGNATURE _____

PARCEL POST RATES

4th Class Postage (Nearest P.O. is 30 Miles West of Philadelphia)		1 lb.	2 lbs.	5 lbs.	10 lbs.	25 lbs.
NET WEIGHT:	SHIPPING WEIGHT:	1 lb.	2 lbs.	5 lbs.	10 lbs.	25 lbs.
1st & 2nd Zone (to 150 miles)*		\$.40	\$.46	\$.62	\$.88	\$1.56
3rd Zone (150-300 miles)		.42	.49	.68	1.00	1.83
4th Zone (300-600 miles)		.46	.55	.80	1.18	2.25
5th Zone (600-1000 miles)		.52	.64	.97	1.48	2.91
6th Zone (1000-1400 miles)		.59	.73	1.15	1.78	3.51
7th Zone (1400-1800 miles)		.66	.83	1.34	2.14	4.35
8th Zone (over 1800 miles)		.72	.93	1.53	2.48	5.08

*In the 1st or 2nd zone, where distance by the shortest practicable mail route is 300 miles or more the rate shall be the same as for the 3rd zone.

Discounts for Schools, professional sculptors and artists, applicable for orders on materials. 10% discount for orders \$10.00 to \$100.00, 15% on orders \$100.00 or over.

I hereby apply for a discount and certify that this purchase of Modoclay and/or other products is for:

School Use _____ Professional Sculptor or Artist _____

Signature _____

Name of School, etc. _____

Pa. Sales Tax Exemption No. _____

Date _____

Place
Stamp
Here

MONTGOMERY STUDIO
NORTHBROOK, PENNA. 19361

MONTGOMERY STUDIO

JAN. 1, 1965 PRICE LIST

Easy To Handle
Non-Kiln-Fired

Modoclay®

Ideal For Adult Sculpture and Children's Modeling

Modoclay is a clay-like compound made by a special formula to provide superior plasticity and to harden into a finished product, without firing in a kiln or casting in plaster. Modoclay can be combined with wood, metal, wire and plastics and does not crack when used with an armature. It is well suited for casting directly in bronze.

Modoclay developed and produced by,
Modo-gloss and Modo-coat finishes packed for

MONTGOMERY STUDIO, Northbrook, Pa. 19361

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