Tue., April 1, 1969 Burrows Building

Yakima Frontier Museum YAKIMA VALLEY SOCIETY FOR THE PRESERVATION OF EARLY WESTERN AMERICANA

Minutes

Present:

John Noel, Jr., Presiding J. S. "Bud" Applegate

John Bloxom Dr. Shuler Ginn Babe Hollingbery Bud Robertson

George Martin Gordon Hanson Alex Deccio M. Todd Smith Click Relander

Robert N. Bargewell

Minutes:

The recording secretary read the minutes of the last meeting.

Tax exempt status

Mr. Applegate reported that the Museum has had a formal tax exemption status for one month or longer. A Certificate of Tax Exemption was received from the US Internal Revenue Service and copies delivered to interested members of the board. He explained that the corporation is tax exempt in the sense it will pay no income taxes and that it is a charitible corporation so that gifts to it have a charitable tax exemption from the standpoint of the donor. He reported this has been true from the inception of the corporation but that the formal certificate of tax exemption is merely the Internal Revenue Services formal recognition thereof.

Gifts

Mr. Noel advised the museum had received a gift in the amount of \$1,000 for a carriage collection appraisal made by Dr. Gannon in Minneapolis. A gift in a like amount was received from the Ralph Sundquist Foundation.

Note renewal On February 11, the Board moved that we secure signatures at \$5,000 each to renew the note. Mr. Noel advised we were one signature short of the necessary amount. Mr. Hollingbery advised that Ted Robertson will be returning shortly from his trip to Africa and suggested he be contacted.

Financial Report

Mr. Noel reviewed the financial status of the museum and reported a \$6,100 balance in the account and all bills have been paid with the exception of 1) the Chinook Press (approximately \$700 for the museum brochures) 2) The Crest Company and 3) The 3M Company - music system not yet resolved. Mr. Noel gave a rough recap of finances as follows:

| INCOME | EXPENSES |
|--------|----------|
| | |

| Note Donors | \$60,000.00 23,000.00 \$83.000.00 | Pd on carriages Indian Artifacts Gift Shop Inventory | \$10,000.00 35,000.00 3,500.00 |
|----------------|---|--|--------------------------------------|
| 8 | | Improvements & Operation Bank Balance | 28,400.00 6,100.00 \$83,000.00 |

Museum Brochure Some of the color folders depicting the museum have been sold, which will help defray the cost of having them printed, Mr. Robertson reported. They are being sold for 25¢ each and 5000 were printed at a cost of 12¢ per brochure.

Gift Shop

The gift shop has taken in \$3,285.88 since its opening which almost pays for the gift shop inventory. Mr. Holling-bery suggested we replenish the gift shop now prior to the tourist season. Bud Robertson advised that he and Mr. Martin are looking into buying gift items and that George Martin and Click Relander give approval of purchases.

Burrows Building Mr. Noel met with Jack Rovig to resolve the museum's position with the Burrows Building. The Elk's will build in Selah, where they have an option on land adjacent to their golf course. They are, however, unable to build unless they sell this building or their respections on North Second Street. Mr. Rovig remains very favorable toward the museum and we hope they won't be presenting us with an immediate decision until the museum "gets its feet on the ground".

#4 room

Mr. Noel advised #4 room was being worked on and it was hoped that this could be open soon.

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Cash Register The NCR Cash Register is on loan at this time and to purchase a machine would be an expense of from \$500 to \$1000. Mr. Noel recommended we do not spend the money at this time and asked Board Members to put the word out for a donated register. Todd Smith mentioned we might approach grocery stores for one of their replaced registers.

Manager

Mr. Noel advised that after March 31st, Bud Robertson was no longer with the museum and had accepted a position to return to the sales field. Mr. Robertson has agreed to oversee the operation of the museum until another full time manager could be found. Discussion was held on whether a museum background or a promotional background would be the most valuable asset to the museum at this time. George Martin moved the board accept Bud Robertson's offer to supervise the operation of the museum until a full time man could be found, Todd Smith seconded the motion and it carried unanimously.

Attendance

December - 350, January - 814, February - 1095, March - 1279 for a total of 3,538 paid admissions. Total gate receipts - \$2,754.00.

Convention Solicitation Mr. Bargewell advised that all conventions for which the Visitors & Convention Bureau bids receive a copy of the Hotel-Motel-Restaurant guide, which features the Frontier Museum, at no cost to the museum. Copies of the brochure were distributed.

Mr. Hollingbery suggested a single piece of paper (envelope enclosure size) be printed advertising the museum as the "Best in the West". These could easily and inexpensively be used as stuffers for convention packets & mailings. Todd Smith stated that each convention in Yakima should be issued an invitation to the museum. Discussion was held and everyone agreed that good use was made of the museum placards which had been distributed to the hotels and motels. Mr. Smith also suggested that members of the board, who were also members of service clubs, invite the service clubs to hold their meetings in the museum.

Forty et Eight

Mr. Noel advised that Washington State's 40 et 8 Boxcar had ended up in the Legion Post at Olympia. Mel Tanasse has secured the boxcar for the museum. He will secure transportation and retired carpenters to do the required refurbishing.

Bohoskey Collection Mr. Bargewell advised that Bud Bohoskey has donated a collection of wagons and artifacts in memory of his father, Arthur R. Bohoskey. It will be necessary to obtain a truck to pick them up and Mr. Bargewell urged the board to secure them in the immediate future.

Advertising

Alex Deccio advised that he had just received a copy of the "Hartford Agent", which has approximately 50,000 subscribers. In this issue, the museum received excellent coverage and a copy is being forwarded to all board members

Membership

It was moved and seconded (by Messrs. Bloxom and Applegate) that Frank Lovering be asked to become a member of the board. It was carried unanimously.

Museum Tours

The board expressed its appreciation to George Martin & Click Relander for their time to take tours through the museum. Mr. Martin is tutoring a Sr. Girl Scout group in giving tours for their merit badge program.

New hours.

Noon to 8:00 PM commencing Friday, April 4th.

The meeting adjourned at 1:47 PM.

John Noel, Jr., President

Linnea Egbert, Recording Secretary