

Publishers' Weekly

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[1963]
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Director of Publicity
Franklin Press
Yakima, Washington

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We would very much like to receive a copy of this book so that it can
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Yours truly,

Margaret McFarland

Margaret McFarland, Director
Bibliographic Centre of PW

MM/sf

Yakima, Washington

BOOKS ELIGIBLE FOR WEEKLY RECORD LISTING:

Below is a listing of those publications which are and are not eligible for listing in the Weekly Record of PUBLISHERS' WEEKLY and in the AMERICAN BOOK PUBLISHING RECORD. Only books of the current calendar year are considered for listing.

The Weekly Record does list:

- Trade editions
- Revised, updated, enlarged, or corrected editions
- Reprints (i.e., a book brought out in a different format and at a different price)
- Reissues (i.e., a book which has been out of stock at least one year)
- Juveniles
- Paperbacks (both mass market and quality paperbacks)
- Annuals (but not semi-annuals or quarterlies)
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- Workbooks, laboratory manuals, and other educational materials.
- Programmed learning materials.
- Encyclopedias

The Weekly Record does not list:

- Dissertations and thesis materials
- State and federal government publications
- Second, third, fourth, etc. printings or impressions
- Subscription books (excepting encyclopedias)
- Serials, quarterlies, and other periodicals
- Pamphlets under 49 pages
- Books published prior to the current calendar year (unless revised, etc.)
- Imports not having a sole U.S. distributor

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1. If a book is published in several editions at the same time (i.e., trade, text, and teachers editions or library and trade editions, it is not necessary to send copies of each edition. Send only one copy and on the fly leaf or review slip, write the information concerning other editions and the price of each.
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Department PWLC
1180 Avenue of the Americas
New York 36, New York

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Department PWLC
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Because your book bears the "PWLC" code, it will get priority treatment at the Library of Congress, going immediately to LC's catalogers where a catalog card will be prepared and rushed to PUBLISHERS' WEEKLY.

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