

The White Ribbon Dollar

I work for the cause of temperance in over 60 countries of the world.

I work for a cause that belongs to the future—"For God and Home and Every Land."

I work toward making my country a safer, healthier, happier place in which to establish homes and bring up little children.

I promote alcohol education and the abolition of the liquor traffic because of the harm it does to the home and the child and because of the tragic evil it inflicts on the human race.

I maintain a publishing house from which I distribute a vast quantity of temperance facts in magazines, books, leaflets, posters, and pamphlets prepared there.

I send field workers, alcohol education instructors, and missionaries to teach and preach the gospel of the Golden Rule, of temperance in all things good, and total abstinence from all things harmful.

Because legal suasion has been found to be as necessary as moral suasion, I strive constantly to outlaw the liquor traffic in the United States. I worked heroically to put the Prohibition amend-

ment into the Constitution, and I shall work without ceasing until a similar law, or something better, is restored. My slogan is, "I Will Not Quit Until the Liquor Traffic Quits."

I have established at Evanston, Illinois, the largest alcohol research library in the world open to the public.

I worked for years until every state in the union passed a law to have scientific temperance instruction in the public schools.

I have developed through years of study and research an educational approach to the alcohol and other narcotics problems so scientifically correct that it is accepted as a credit course in a constantly increasing number of colleges and universities throughout the nation.

I finance every year a school of narcotic education to train teachers to go into schools and colleges and demonstrate the new scientific approach to the alcohol and other narcotics problems.

I go into schoolrooms all over the land to teach pupils what alcohol is and what it does, thus leading them to a realization of the reasons for total abstinence from alcoholic beverages and an understanding of the effects of other narcotics.

I have financed and promoted twelve motion pictures and eight strip films teaching temperance through visual education. All of the motion picture films and all of the strip films are for sale through the National WCTU Treasurer's Office.

I was instrumental, years ago, in having the quarterly temperance lessons put into the Sunday schools.

I constantly call attention to the interdependence of temperance and missions.

I have sent Christian temperance missionaries to China, India, Egypt, South American, Central American and European countries.

I cooperate with missionary groups, churches, and other organizations working for human betterment.

I help the foreign-born mother. I go with flowers and delicacies to the sick and shut-ins, with gifts to the needy, and with sympathy to the sorrowing.

I go on missions of hope and mercy into jails, prisons and reformatories.

I send comfort bags, cookies, Testaments, and other helps to soldiers and sailors, especially to the incurables.

I have helped to pass prison reform laws and other laws for the better protection of youth morally and educationally.

I work through letters and petitions in the state legislatures and in the United States Congress to block bad laws and to promote righteous laws.

I urge every citizen to use his ballot to take his share in the responsibility of his government.

I work continuously to arouse a higher civic consciousness and to elect honest men and women to office.

I touch almost every phase of human welfare through the twenty-two departments of the WCTU. In most of them I pioneered long before other groups became active.

Since 1874 I have worked near miracles with the meager funds at my command, and I have kept the temperance cause a living issue. I now call upon you, every Christian, to help me increase my efficiency by placing your dollar in the treasury of the Woman's Christian Temperance Union.

Millions of Christian members are needed to speed my work to bring about my dream of a liquorless world.

Many men and women are happy to contribute by paying \$2.00 or more to aid my important work.

Come, be liberal. "I have seen the WCTU change bills into blessings, gold into goodness, checks into cheer, and silver into salvation."

All your money you will leave behind when you cross the Great Divide. Your WCTU Dollar Will Go With You Changed Into the Coin of the Spiritual Realm.

Hear my call.

I am the White Ribbon Dollar. Join me!

Multiply me!

—By permission of Georgia WCTU

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MY PLEDGE

I pledge myself until further notice to pay \$1.00 a year to the WCTU and to abstain from all alcoholic beverages.

Name

Address

NATIONAL WCTU PUBLISHING HOUSE

60 cents per 100; 35 cents per 50; 10 cents singly

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