

# 1954 Census of Business SELECTED SERVICES

February 1956

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## WASHINGTON

The 1954 Census of Business, along with the 1954 Censuses of Manufactures and Mineral Industries, was authorized by law under Title 13, United States Code, section 131. These 1954 Censuses cover businesses operated in the continental United States, Alaska, and Hawaii. Separate Censuses of Business and Manufactures for 1954 were also conducted in Puerto Rico.

This report provides preliminary findings for that portion of the 1954 Census of Business which relates to selected service trades. The preliminary figures are subject to revision in subsequent publications of the 1954 Census of Business. The description of these publications and forms for requesting announcements as well as ordering copies of the various preliminary reports are provided at the end of this report.

### KINDS OF SERVICE BUSINESS COVERED

This report covers all establishments classified as primarily in certain selected service trades, as defined in the *Standard Industrial Classification Manual*, Volume II, Nonmanufacturing Industries, 1949 edition, as amended by the Bureau of the Budget. The *Standard Industrial Classification Manual* describes service trade as including "establishments primarily engaged in rendering a wide variety of services to individuals and business establishments." Of the 15 major groups included in this division, the 1954 Census of Business includes the following S. I. C. major groups, essentially in their entirety:

70. Hotels, rooming houses, camps, and other lodging places.
72. Personal services.
73. Miscellaneous business services (except Accounting, auditing, bookkeeping).
75. Automobile repair services and garages.
76. Miscellaneous repair services.
78. Motion pictures.
79. Amusement and recreation services, except motion pictures.

The following major groups of the Service Division, as presented in the *Standard Industrial Classification Manual* are excluded in their entirety from the scope of this Census:

77. Radio broadcasting (including facsimile broadcasting) and television.
80. Medical and other health services.
81. Legal services.
82. Educational services.
84. Museums, art galleries, and botanical and zoological gardens.
86. Nonprofit membership organizations.
88. Private households.
89. Miscellaneous services.

### METHOD OF ENUMERATION

For purposes of coverage in the 1954 Census of Business, service establishments were divided into two categories—those with any paid employment during 1954, i. e., the "employer" universe, and those with no paid employment during 1954, i. e., the "nonemployer" universe. The method of obtaining Census information for these two groups was as follows:

#### Enumeration of "Employers"

Information for establishments in this part of the service trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i. e., employers of one or more persons) and which were classified in the records of the Bureau of Old Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, and in major groups 70, 72, 73, 75, 76, 78, and 79 of the Service portion of the *Standard Industrial Classification Manual*. In addition, report forms were mailed to all establishments which BOASI was unable to classify by kind of business prior to mailing of Census report forms. Each establishment was



U. S. DEPARTMENT OF COMMERCE, Sinclair Weeks, Secretary.

BUREAU OF THE CENSUS, Robert W. Burgess, Director.

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 10 cents.



mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

### Enumeration of "Nonemployers"

This group was defined to include service trade businesses within the Census scope other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was furnished by the Internal Revenue Service and was derived from the 1954 tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of service trade, although making up more than half the establishments, accounted for less than 15 percent of the total service trade volume.

### COMPARISON OF 1948 AND 1954 CENSUSES

The two Censuses differed in certain respects, thereby affecting comparability of data. The results of a study being made to evaluate these differences will be included in later publications of the 1954 Census.

The major difference in comparability of the two Censuses results from the use of different enumeration techniques. In the 1948 Census the Nation was divided into 37,000 enumeration districts and enumerators were required to list all *recognizable* places of business. Each establishment was listed by the enumerator as encountered while systematically canvassing each city block and each road or highway in rural areas in a pre-assigned pattern. The 1954 Census was different in that inclusion of a business establishment was not based on an enumerator's ability to recognize it while canvassing an area. The use of BOASI records and income tax reports made it possible to include in the 1954 Census establishments which operated from homes, from desk space leased in offices, from telephone listings, and other methods not requiring the owner of the business to make his establishment "recognizable."

A second major category which is included in 1954 but not in 1948 consists of establishments (most frequently amusement establishments), which were not operating at the time of the enumeration (i. e., at the end of 1948) although they did conduct operations in 1948. Some examples are boat rental, bathing beach, carnival or similar establishments operating on a seasonal basis, or which were traveling at the time of enumeration and did not have a fixed business address and would therefore not have been enumerated in a 1948-type Census.

A change in concept which affects total volume of receipts in the Selected Service Trades and in "All other selected services" stems from the fact that in 1948 receipts of advertising agencies were included net of media costs whereas in 1954 their receipts included media costs. This results in an estimated increase of over \$2 billion in total receipts for the United States.

One of the differences between the two Censuses arises from a change in the minimum size of establishment. In the 1948 Census, service establishments which operated the entire year but which had a sales volume under \$500 were eliminated from the statistics of the Census. In the 1954 Census, any service establishment without paid employment and which

reported receipts of less than \$1,000 was eliminated whether or not it operated the entire year. It is estimated that this change in minimum size resulted in the omission in 1954 of about 60,000 establishments. The difference in size cut off between the two Censuses is further complicated by the change in price levels which occurred in this period.

An additional difference in the two Censuses is in the treatment of sales, excise, and amusement taxes levied directly on the consumer. In the 1948 Census of Business such taxes were not included in the total receipts of service establishments, but they were included in the 1954 Census. The overall effect of this change, however, is believed to be small, as most State service and sales taxes averaged about two percent. The most important segment of service trade affected by this difference is the amusement trades. In this field, Federal and local tax rates tend to be comparatively high, and 1954 data will be correspondingly greater.

Comparison of the two Censuses is further qualified by the fact that the scope of the 1954 Census was expanded to include the following kinds of business: Motion picture production, distribution, and allied services; trailer parks; and golf and country clubs.

Other differences will be described in subsequent Census publications.

### CENSUS DISCLOSURE RULES

In accordance with Census law any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### EXPLANATION OF TERMS

#### Establishments

Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multi-unit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Wherever two or more activities were carried on at a single establishment, the entire establishment was classified on the basis of its major activity and all data for it included in that classification.

The count of establishments does not include those places which conducted business at some time during 1954 but which went out of business before the end of 1954; however, receipts of such establishments are included.

#### Receipts

Receipts are defined to include total receipts from customers during 1954, after deduction of refunds or allowances to customers. Receipts include receipts from sales of merchandise as well as from services to customers but exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes, amusement taxes, or Federal excise taxes which are collected by the establishment directly from customers, and paid

directly by the establishment to a local, State, or Federal taxing agency. Excise and other taxes which are paid by the manufacturer or wholesaler and passed along to the service establishment are also included.

The receipts figures, therefore, represent total receipts and sales of all establishments primarily engaged in the selected service trades. They do not include service receipts of retailers, manufacturers, wholesalers, and other businesses whose primary activity is other than the selected service trades. They do, however, include receipts other than from service activities (e. g., sales of merchandise at wholesale or retail) by establishments primarily engaged in service trade.

#### Payroll, entire year

Payroll includes all forms of compensation (salaries, wages, commissions, bonuses, and payments in kind) paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

#### Payroll—workweek ended nearest November 15

This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1954. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

#### Paid employees—workweek ended nearest November 15

"Paid employees" consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

#### "Full workweek" employees

"Full workweek" employees include employees, whether

regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### Proprietors of unincorporated businesses

Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

#### Personal services

Includes establishments primarily engaged in providing services generally involving the care of the person or his apparel, such as barber shops, beauty shops, cleaning plants, laundries, photographic studios, and pressing shops.

#### Automobile repair services and garages

Includes establishments primarily engaged in furnishing automobile repair, storage, and rental services to the general public. Similar facilities, owned and operated by concerns for their own use and not for the general public, are treated as auxiliary establishments of those concerns and are not included here. Automobile repair departments maintained by establishments engaged in the sale of automobiles are classified in Retail Trade. Gasoline service stations are also included in Retail Trade.

#### All other selected services

Includes business services (except accounting, auditing, and bookkeeping), miscellaneous repair services, amusement and recreation services, motion pictures (production, distribution, exhibition, and services allied thereto), hotels, tourist courts, motels, and camps. Among the business services included are advertising agencies, news syndicates, photofinishing laboratories, management consultants, etc. Miscellaneous repair services include radio and TV repair shops, blacksmith shops, upholstery and furniture repair shops, armature rewinding and other types of repair establishments not elsewhere classified in the *Standard Industrial Classification Manual*. Included in amusement and recreation services are such kinds of business as bowling alleys, pool parlors, baseball and football clubs, race tracks, etc.



## Establishments, Receipts, Payroll, and Personnel

County and city	Total								Kind-of-business group							
	Establishments		Receipts		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) (Number)	Personal services		Automobile repair services, garages		All other selected services*			
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (Number)	Full workweek (Number)		Establishments (Number)	Receipts (\$1,000)	Establishments (Number)	Receipts (\$1,000)	Establishments (Number)	Receipts (\$1,000)		
Washington, total.....	14,148	6,042	328,058	283,926	90,780	32,793	26,556	14,558	5,352	87,688	1,966	44,204	6,830	196,166		
Adams County.....	51	23	547	395	85	46	27	50	17	130	7	142	27	275		
Asotin County.....	49	15	590	354	111	70	46	47	22	256	4	(D)	23	(D)		
Clarkston.....	39	11	400	(D)	(D)	(D)	(D)	(D)	(D)	(D)	2	(D)	17	146		
Remainder of County.....	10	4	190	(D)	(D)	(D)	(D)	(D)	2	(D)	2	(D)	6	(D)		
Benton County.....	202	98	5,586	5,050	1,545	645	523	214	75	2,057	25	333	102	3,196		
Kennewick.....	98	40	2,000	1,748	492	173	148	104	33	475	15	249	50	1,276		
Prosser.....	26	8	417	319	79	33	26	27	13	185	***	***	13	232		
Remainder of County.....	78	50	3,169	2,933	974	439	349	83	29	1,397	10	84	39	1,688		
Chelan County.....	282	118	5,599	4,699	1,125	512	405	310	91	1,364	45	722	146	3,513		
Wenatchee.....	153	71	3,905	3,465	842	410	319	155	57	824	28	435	68	2,646		
Remainder of County.....	129	47	1,694	1,234	283	102	86	155	34	540	17	287	78	867		
Clallam County.....	186	82	2,555	2,259	636	275	212	213	58	881	13	317	115	1,657		
Port Angeles.....	117	46	1,933	1,543	483	227	177	134	47	820	4	81	66	1,032		
Remainder of County.....	69	33	922	716	153	48	35	79	11	61	9	236	49	625		
Clark County.....	362	142	7,156	6,176	2,902	845	716	371	136	1,593	60	3,006	166	2,557		
Camas.....	40	18	504	438	157	75	58	45	16	230	***	***	22	274		
Vancouver.....	238	98	5,808	5,168	2,606	710	622	249	93	1,222	44	2,707	101	1,879		
Remainder of County.....	84	26	844	570	139	60	36	77	25	141	16	299	43	404		
Columbia County.....	27	11	386	246	51	29	23	32	9	99	6	124	12	163		
Dayton.....	26	10	(D)	(D)	(D)	(D)	(D)	(D)	9	99	6	124	11	(D)		
Remainder of County.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	***	***	***	***	1	(D)		
Cowlitz County.....	283	111	4,231	3,453	1,201	535	419	299	118	1,672	28	459	137	2,100		
Kelso.....	90	22	979	697	238	114	89	96	53	568	6	68	31	343		
Longview.....	152	72	2,901	2,485	893	391	303	159	54	1,047	17	333	41	1,521		
Remainder of County.....	41	17	351	271	70	30	27	44	11	57	5	58	25	236		
Douglas County.....	60	18	619	325	86	29	26	65	20	145	7	96	33	378		
Ferry County.....	16	8	304	228	41	24	14	17	4	17	3	29	9	258		
Franklin County.....	117	63	2,681	2,193	622	257	227	121	37	814	21	439	59	1,428		
Pasco.....	98	54	2,359	1,911	575	228	201	103	29	782	18	365	51	1,212		
Remainder of County.....	19	9	322	282	47	29	26	18	8	32	3	74	8	216		
Garfield County.....	21	7	309	233	44	18	8	22	10	78	1	(D)	10	(D)		
Grant County.....	229	103	3,689	2,827	722	311	271	249	62	1,028	21	390	146	2,271		
Ephrata.....	50	22	1,083	859	252	107	98	64	10	482	2	(D)	38	(D)		
Grand Coulee.....	22	10	285	225	69	27	23	20	6	63	***	***	14	222		
Moses Lake.....	70	36	1,325	1,069	240	99	79	77	23	331	10	262	37	732		
Remainder of County.....	87	35	996	674	161	78	71	88	21	152	9	(D)	57	(D)		
Grays Harbor County.....	321	125	6,356	5,372	1,644	570	454	314	134	1,965	27	801	160	3,590		
Aberdeen.....	153	73	4,477	4,115	1,286	436	350	147	65	1,402	19	622	69	2,453		
Hogueland.....	62	22	908	736	265	97	80	60	35	437	2	(D)	25	(D)		
Remainder of County.....	106	30	971	521	93	37	24	107	34	126	6	(D)	66	(D)		
Island County.....	77	13	752	366	43	27	19	82	18	144	8	119	51	489		
Jefferson County.....	64	26	772	532	127	60	43	68	15	171	10	79	39	522		
Port Townsend.....	45	17	547	365	73	46	31	40	13	(D)	10	79	22	(D)		
Remainder of County.....	19	9	225	167	54	14	12	19	2	(D)	***	***	17	(D)		
King County.....	5,002	2,196	153,170	137,582	44,888	14,691	12,117	5,034	2,016	36,116	688	18,169	2,298	98,885		
Auburn.....	74	24	1,114	762	260	101	90	79	34	448	11	270	29	396		
Enumclaw.....	29	11	404	290	73	53	32	32	12	161	4	(D)	13	(D)		
Kent.....	42	16	479	365	117	42	39	47	23	188	5	131	14	160		
Kirkland.....	50	25	671	565	180	88	65	53	27	348	5	54	27	269		
Renton.....	99	49	3,526	3,224	1,011	221	182	113	34	992	24	522	41	2,012		
Seattle.....	4,276	1,872	139,212	125,826	41,290	13,426	11,208	4,274	1,750	32,258	593	16,199	1,933	90,755		
Remainder of County.....	423	196	7,764	6,550	1,957	760	501	436	136	1,721	46	(D)	241	(D)		
Kitsap County.....	351	157	5,652	4,862	1,513	665	504	361	144	2,164	49	771	158	2,721		
Bremerton.....	192	100	3,696	3,290	1,148	505	402	187	82	1,590	25	415	85	1,691		
Remainder of County.....	159	57	1,956	1,572	365	160	102	174	62	570	24	356	73	1,030		
Kittitas County.....	130	64	2,393	2,001	539	227	181	135	43	725	9	284	78	1,384		
Ellensburg.....	81	45	1,727	1,499	420	181	145	81	26	609	5	(D)	48	(D)		
Remainder of County.....	49	19	666	502	119	46	36	54	15	116	4	(D)	30	(D)		
Klickitat County.....	51	27	846	708	156	66	50	47	14	181	7	141	30	524		
Lewis County.....	230	80	3,101	2,277	710	338	275	236	97	1,183	34	459	99	1,459		
Centralia.....	79	25	1,090	840	253	137	111	82	43	482	11	161	25	447		
Chehalis.....	75	29	1,362	1,012	376	153	137	75	31	573	13	153	31	636		
Remainder of County.....	76	26	649	425	81	48	27	79	23	128	10	145	43	376		
Lincoln County.....	79	21	1,026	522	99	38	35	85	23	230	14	299	42	497		
Mason County.....	76	32	995	751	190	82	69	75	21	255	2	(D)	53	(D)		
Shelton.....	44	20	655	577	136	58	53	47	17	227	1	(D)	28	(D)		
Remainder of County.....	30	12	340	244	54	24	16	29	4	28	1	(D)	25	(D)		
Okanogan County.....	135	47	1,796	1,360	290	149	119	149	50	468	13	181	72	1,147		
Omak.....	34	16	594	508	130	54	48	37	11	146	4	40	19	408		
Remainder of County.....	101	31	1,202	852	160	95	71	112	39	322	9	141	53	739		

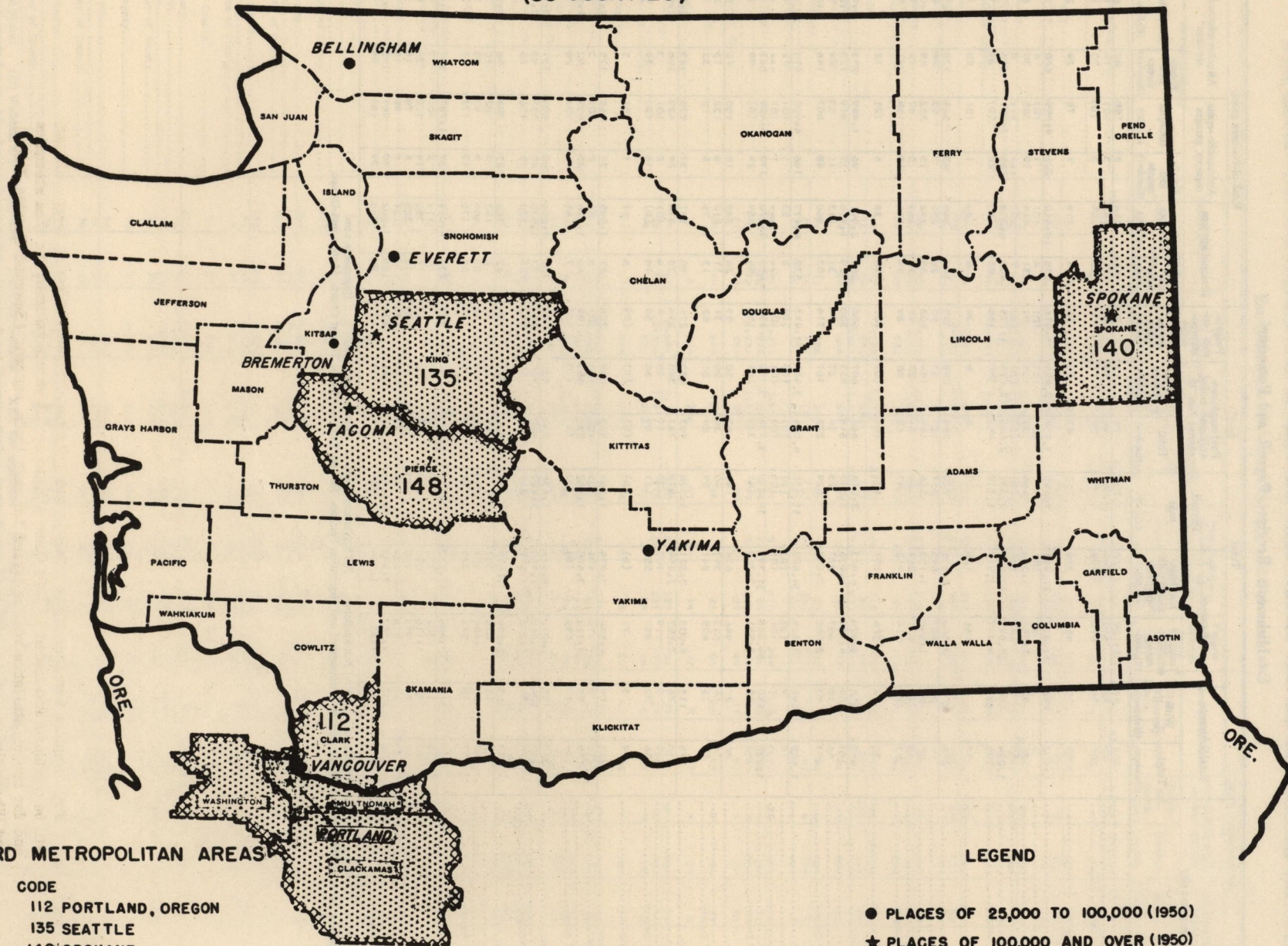
Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than \$500. ... Represents zero.  
\*Includes Business Services, Miscellaneous Repair Services, Amusement and Recreation Services, Motion Pictures, Hotels, Tourist Courts, Motels, and Camps.

## Establishments, Receipts, Payroll, and Personnel

County and city	Total								Kind-of-business group							
	Establishments		Receipts		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (un- incorporated business- men only) (Number)	Personal services		Automobile repair services, garages		All other selected services*			
	Total	With payroll	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)		Total	Full workweek		Estab- lish- ments (Number)	Receipts (\$1,000)	Estab- lish- ments (Number)	Receipts (\$1,000)	Estab- lish- ments (Number)	Receipts (\$1,000)		
(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)	(Number)			
Pacific County.....	102	42	1,129	777	153	78	53	150	46	246	8	188	88	695		
Raymond.....	42	12	517	369	86	46	36	41	21	142	3	(D)	18	(D)		
Remainder of County.....	100	30	612	408	67	32	17	109	25	104	5	(D)	70	(D)		
Pend Oreille County.....	45	19	452	334	52	41	28	55	14	119	7	78	24	255		
Pierce County.....	1,402	666	31,817	27,831	9,146	3,234	2,494	1,416	530	10,410	206	4,899	666	16,508		
Buckley.....	0	3	69	(D)	(D)	(D)	(D)	(D)	4	(D)	1	(D)	4	8		
Puyallup.....	88	32	1,882	1,564	465	137	105	91	31	614	18	385	39	883		
Sumner.....	15	5	122	(D)	(D)	(D)	(D)	(D)	7	57	***	***	8	65		
Tacoma.....	1,094	498	25,547	22,191	7,332	2,629	2,025	1,135	403	8,208	165	3,951	526	13,388		
Remainder of County.....	196	124	4,197	3,917	1,310	443	350	166	85	(D)	22	(D)	89	2,164		
San Juan County.....	33	7	268	126	20	8	8	34	4	28	1	(D)	28	(D)		
Skagit County.....	299	103	3,548	2,516	720	389	288	305	106	846	45	528	138	2,174		
Anacortes.....	70	26	807	693	237	127	93	65	28	255	7	55	29	497		
Mount Vernon.....	90	35	1,596	1,150	326	189	144	103	35	278	15	252	49	1,066		
Sedro Woolley.....	43	13	431	261	64	31	23	48	19	169	5	67	19	195		
Remainder of County.....	23	29	714	412	93	42	28	89	24	144	18	154	41	416		
Skamania County.....	30	4	226	(D)	(D)	(D)	(D)	(D)	12	39	6	126	12	61		
Snohomish County.....	652	212	8,526	6,402	2,076	866	607	690	263	2,991	96	1,489	293	4,046		
Everett.....	289	109	4,076	3,777	1,377	518	413	300	129	1,918	37	819	123	2,247		
Snohomish.....	66	10	457	237	75	76	27	74	31	213	11	63	24	181		
Remainder of County.....	297	93	3,085	2,099	624	272	167	316	103	860	48	607	146	1,618		
Spokane County.....	1,408	640	38,664	34,582	11,138	4,074	3,409	1,442	539	9,677	196	4,968	673	24,019		
Cheney.....	18	4	(D)	(D)	(D)	(D)	(D)	(D)	5	53	1	(D)	12	(D)		
Medical Lake.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	***	***	1	(D)	***	***		
Spokane.....	1,222	540	34,868	31,192	10,279	3,738	3,142	1,256	490	9,070	170	4,424	562	21,374		
Remainder of County.....	167	95	3,581	3,263	841	330	261	162	44	554	24	(D)	99	(D)		
Stevens County.....	80	20	948	638	149	63	50	93	24	285	10	150	46	513		
Colville.....	70	16	543	397	90	34	29	31	11	210	6	132	13	201		
Remainder of County.....	50	12	405	241	59	29	21	62	13	75	4	18	33	312		
Thurston County.....	275	113	4,333	3,521	1,024	493	423	276	95	971	37	775	143	2,587		
Olympia.....	210	76	3,557	2,859	873	387	340	214	75	874	29	629	106	2,054		
Tumwater.....	9	5	119	107	30	17	15	4	4	(D)	2	(D)	3	87		
Remainder of County.....	56	32	657	555	121	89	68	54	16	(D)	6	(D)	34	446		
Wahkiakum County.....	9	3	71	(D)	(D)	(D)	(D)	(D)	5	27	1	(D)	3	(D)		
Walla Walla County.....	227	109	4,648	3,974	1,241	583	508	228	81	1,595	31	660	115	2,393		
College Place.....	10	2	75	(D)	(D)	(D)	(D)	(D)	5	54	2	(D)	3	(D)		
Walla Walla.....	189	97	4,114	3,608	1,162	536	463	189	69	1,476	28	639	92	1,999		
Remainder of County.....	24	10	459	(D)	(D)	(D)	(D)	(D)	7	65	1	(D)	20	(D)		
Whitcom County.....	313	147	6,012	4,984	1,638	722	539	342	102	1,896	60	692	151	3,424		
Bellingham.....	217	100	4,810	4,106	1,420	622	485	230	77	1,576	45	536	95	2,698		
Remainder of County.....	96	34	1,202	878	218	100	54	112	25	320	15	156	56	726		
Whitman County.....	143	53	2,109	1,645	456	224	170	154	62	762	23	288	58	1,059		
Colfax.....	27	13	479	397	121	59	50	30	6	183	5	82	16	214		
Pullman.....	50	25	1,088	922	293	145	108	58	28	404	6	93	25	591		
Remainder of County.....	57	15	542	326	42	20	12	66	28	175	12	113	17	254		
Yakima County.....	699	315	13,896	11,730	3,585	1,495	1,192	733	235	4,064	137	1,787	327	8,045		
Grandview.....	19	11	302	250	47	28	13	24	10	118	2	(D)	7	(D)		
Sunnyside.....	67	31	1,115	893	245	127	101	65	15	350	14	152	34	613		
Toppenish.....	42	20	914	756	238	127	91	49	18	325	6	79	18	510		
Wapato.....	33	11	378	254	45	15	10	35	12	121	6	98	15	159		
Yakima.....	420	172	9,257	7,993	2,673	1,016	866	436	155	3,002	70	941	195	5,314		
Remainder of County.....	122	70	1,930	1,584	337	182	111	124	25	148	39	(D)	58	(D)		



# WASHINGTON (39 COUNTIES)




## STANDARD METROPOLITAN AREAS

### CODE

112 PORTLAND, OREGON  
135 SEATTLE  
140 SPOKANE  
148 TACOMA

## LEGEND

● PLACES OF 25,000 TO 100,000 (1950)  
★ PLACES OF 100,000 AND OVER (1950)

 STANDARD METROPOLITAN AREAS



# **PUBLICATION PLAN FOR THE 1954 CENSUS OF BUSINESS**

## **PUBLICATION OF FINAL CENSUS RESULTS**

The 1954 Census of Business consists of three major trade segments—Selected Service Trades, Retail Trade, and Wholesale Trade. The final results of the 1954 Census are to be released in the form of separate bulletin series for each of these trade segments. The above bulletin series do not cover Puerto Rico, results for which will be issued separately.

The 1954 Business Census bulletin series for Selected Service Trades, Retail Trade, and Wholesale Trade will consist of three parts—(1) Area Bulletins, (2) Subject Bulletins, and (3) Trade Bulletins. For retail trade and for hotels and motion picture theaters, a fourth series, relating to the Central Business Districts of large metropolitan centers, will also be issued.

Subsequent to the issuance of final bulletins, findings of the 1954 Census will be consolidated and issued as Census volumes. Announcements concerning the bulletin series and the volumes may be obtained by filling out the form on the next page.

## **THE SELECTED SERVICE TRADES BULLETIN SERIES**

Following are brief descriptions of the bulletin series for selected service trades:

### **Area Bulletins**

A separate bulletin for each State, the District of Columbia, Alaska, and Hawaii showing data classified by kind of business of the establishments, on number of establishments, receipts for the year, payroll for the year, payroll and number of employees for the workweek ended nearest November 15, 1954, for total and for full workweek employees, and number of proprietors. These data are provided for the State, for each standard metropolitan area, for each large county, and for each large city; in addition, data for less detailed kind-of-business groupings (such as shown in this preliminary report) are shown for each city of 2,500 or more inhabitants.

### **Subject Bulletins**

This series provides data on a variety of topics in which basic Census data for business establishments are tabulated so as to provide information on the distribution of number of establishments, receipts and payroll by legal form of organization, receipts size of establishment, employment size of establishment, size of firm based on number of establishments operated in the same or closely related kind of business, and the city size of the place in which the establishment is located. The data in the subject series are shown for the United States as a whole, and, to a lesser extent, for geographic divisions, standard metropolitan areas, and States.

### **Trade Bulletins**

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the Area and Subject Bulletins. The trades covered in a specified trade bulletin are not limited to those in a specific industry division such as Selected Service Trades but may include trades in any of the industry divisions covered by the 1954 Census of Business or the 1954 Census of Manufactures.

### **Central Business District Bulletins**

Although these bulletins are designed primarily to present information for retail kinds of business they will include data for two service businesses—hotels and motion picture theaters. Basic Census data—number of establishments, sales, payroll and employment—will be summarized for the Central Business District of each of a number of large metropolitan centers. The bulletins will show these data, classified by kinds of business, for the Central Business District, the central city, the central city exclusive of the Central Business District, the standard metropolitan area, and the standard metropolitan area exclusive of the Central Business District.

## **CENSUS VOLUMES**

Following the issuance of the final Census Area and Subject Bulletins, these bulletins will be combined and issued as 1954 Census volumes. Separate volumes for area statistics and for subject statistics will be issued for each trade segment (Selected Service, Retail, and Wholesale).



# ORDER BLANK

## REQUESTS FOR ANNOUNCEMENTS OF 1954 CENSUS OF BUSINESS BULLETINS AND VOLUMES

To receive announcements concerning forthcoming 1954 Census of Business publications, complete this sheet, detach and mail to **Bureau of the Census, Washington 25, D. C.**

(Check appropriate boxes to show the series for which announcements are desired)

Retail Trade	Wholesale Trade	Selected Service Trades
<input type="checkbox"/> Area Bulletins	<input type="checkbox"/> Area Bulletins	<input type="checkbox"/> Area Bulletins
<input type="checkbox"/> Subject Bulletins	<input type="checkbox"/> Subject Bulletins	<input type="checkbox"/> Subject Bulletins
<input type="checkbox"/> Trade Bulletins	<input type="checkbox"/> Trade Bulletins	<input type="checkbox"/> Trade Bulletins
<input type="checkbox"/> Central Business District Bulletins	<input type="checkbox"/> Census Volumes	<input type="checkbox"/> Census Volumes
<input type="checkbox"/> Census Volumes		
<input type="checkbox"/> Public Merchandise Warehouses		
<input type="checkbox"/> 1954 Census of Business—Puerto Rico		

## ORDERS FOR ADDITIONAL COPIES OF PRELIMINARY REPORTS OF 1954 CENSUS OF BUSINESS RESULTS

Three separate *preliminary* series of reports—for retail trade, for wholesale trade, and for selected service trades—are being issued. Each of these three preliminary series consists of a United States report and a report for each State. Orders for copies of preliminary reports should be sent to the Bureau of the Census, Washington 25, D. C. Payment must be included with your order. Make checks or money orders payable to Census, Department of Commerce. Government Printing Office coupons or authorizations to charge the amount to your account with the Superintendent of Documents will also be acceptable. In the last instance, please report your account number. **The cost of each report is 10 cents.**

Please indicate number of copies and the name of each State for which reports are requested:

RETAIL TRADE		WHOLESALE TRADE		SELECTED SERVICE TRADES	
No.	States requested	No.	States requested	No.	States requested
All Retail Trade reports. Price \$4.00		All Wholesale Trade reports. Price \$4.00		All Selected Service reports. Price \$4.00	

Total number of copies ordered: \_\_\_\_\_  
(Number)

Amount of money order or check enclosed \$ \_\_\_\_\_

Your Name \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_