

Oct. 3, 1956

Doell's Books and Gift Shop,
6 N. Wenatchee Ave.,
Wenatchee, Wash.

Dear Mr. Doell:

Enclosed is postal note No. 15,1,246,318 that you may use or apply to your own additional advertising in connection with the book store appearance pertaining to Drummers and Dreamers Saturday, Oct. 13.

I think the best time for an advertisement, stating time, place etc. would be about Wednesday or Thursday.

I've mailed out the Wenatchee invitations and some of them contained self-returns so these will be turned into you if any of them come back. There were only a very few of them however.

Would you please save me two advertising tear sheets, as I am doing this on my own and trusting that the publisher will make a suitable refund upon my request. I had recommended the Wenatchee paper originally but it did not appear on the budget worked out by the publisher's advertising agency. And I told you I would cooperate and do all I could to make the book store appearance a success for you.

Sincerely

Click Relander

P.S. Excuse my "newspaper" office stationary. I'm writing this at the office to get it in today's mail.

Oct. 4, 1956

Mr. W.D. Doell,
Doell's Book and Gift Shop,
6 North Wenatchee Ave.

Dear Sir:

I wrote you today from the office, and found your letter when I arrived home. I hope the money sent is satisfactory, if not, I will make up the difference when I arrive. And if on any of the occasional returns, for a spot check, that accompanied the invitations sent out for Wenatchee are ~~sent~~ sent me, they will be turned over to you to fill as possible.

Under separate mail I am sending some of the lithos. We will have around 75 of these, maybe more to distribute at Wenatchee. You may want a few to go with display. The big photographs were too bulky to get in the mail and I didn't get to Wenatchee after they were made up.

We will leave Seattle around 1 p.m. on Friday, Oct. 11, perhaps a little earlier, Hu Blonk tells me he is suggesting that the Museum group meet Friday evening. Some of our main Indians will probably not be with us at Wenatchee, but a very good couple will be along.

Would you see that Hu Blonk and the fellows at the paper get a print of the Wigley? You shouldn't need many for the display.

Sincerely

Click Relander